

Public Art and Monuments

1. Purpose

The purpose of this policy is to guide the selection, location and prioritisation of public art and monuments into public spaces and capital projects for the City of Holdfast Bay.

2. Scope

This policy applies to all existing and future public artworks and monuments across Council and guides the approach for the procurement, commissioning and management of public art and monuments in the city. This includes any area of public space that is deemed appropriate by Council, including parks, streetscapes, plazas, public buildings, and other public recreation spaces.

In the context of this policy, the term "monument" pertains to objects like commemorative busts and plaques honouring notable individuals and events. This distinction is important to clarify its separation from the term "memorial," which can also encompass plaques, tree plantings, benches, and similar items dedicated to the memory of private individuals. Memorials are subject to a separate policy and procedures.

3. Roles and Responsibilities

Council Members	Adoption of the policy principles, and appropriate application of them when making investment and other decisions about public art and monuments.
Chief Executive Officer	Allocation of resources and ensuring that all public art/monument activities are consistent with the objectives of Council's strategic plan, the budget process and the long-term financial plan.
All General Managers and Managers	Accountable for the management of public art and monuments within their areas of responsibility (as determined under the public art and monument procedures).
Employees	Awareness of this policy and compliance when relevant.
Manager City Activation	Is accountable for implementing relevant procedures, procurement, commissioning, maintenance and decommissioning of public art and monuments, providing professional advice and comment to other departments of Council in relation to public art/monument management and developing and maintaining a public art/monument register.

4. Policy Statement

4.1 This Policy affirms Council's commitment to:

- Increasing the liveability and cultural richness of the City of Holdfast Bay
- Commemorating appropriate historical events or persons of significance
- Recognising that an event may result in a spontaneous community reaction, which may be one of grief or celebration
- Creating distinctive places and precincts
- Strengthening our rich cultural heritage
- Developing and growing creative and cultural industries
- Ensuring that Kaurua heritage and culture is considered at the inception of the project and ongoing
- Ensuring that public art reflects the diversity of the community, both in the range of artists whose works are featured and the types/styles/topics of artworks selected, commissioned or purchased.
- Ensuring that inclusivity and universal access are considered at the initial stage of the project conception through to delivery
- Ensuring that public art is in keeping with any surrounding built or natural heritage.

4.2 Funding for the commissioning and maintenance of public art will be prioritised through Council's annual budget cycle and as part of capital works projects, leveraging where possible additional support through grants or private sector contributions.

4.3 Public art that is commissioned, purchased or otherwise acquired by Council should be guided by the following criteria:

- The installation adds to the character and distinctiveness of the site chosen
- The work is sufficiently high quality, robust and safe for installation in the public realm
- Suitable opportunities are offered to local and emerging artists as well as established artists
- The capacity for public art to prompt public engagement and dialogue will be encouraged
- A diversity of artists, artistic styles and media will be encouraged to the extent that is practicable
- Artistic experimentation will be encouraged where appropriate
- The costs of commissioning and maintenance of the work (where applicable) are reasonable in relation to the prominence and impact of the proposed artwork.

4.4 Preference will be given to monuments that can meet the following criteria:

- The monument pertains to an individual and/or event with a clear link to the City of Holdfast Bay
- There is evidence of community sentiment in support of memorialising the individual/event
- Consent can be sought from family members or next of kin (where applicable)
- The contribution of the individual /event is noteworthy on a local, state or national level
- The monument adds to the diversity of representation of all community groups across the City of Holdfast Bay
- A suitable and sympathetic location for the monument can be identified
- The costs of commissioning and maintenance of the monument (where applicable) are reasonable in relation to the prominence and impact of the proposed monument
- The quality of the monument contributes to the overall amenity of the area.

4.5 The selection of a suitable location for a piece of public art or monument will be subject to Council approval and be guided by the following criteria:

- Sympathetic relationship of the site to a proposed artwork's/ monument's subject
- Sufficient space to accommodate installation while maintaining public safety and access
- Installation will not unduly limit use of community spaces
- Location is conducive to the artwork / monument being appreciated by passers by
- Site conditions are appropriate for the care and maintenance of the installation
- Where appropriate, consideration is given to the equitable distribution of public art across the council area.

- 4.6 Cultural mapping and site sensitivity analysis is to be conducted prior to the finalisation of any installation in a given site.
- 4.7 Selection and location of artworks will consider environmental impacts, urban greening and life cycle impacts of materials used.
- 4.8 Where applicable, the creation of artworks will respect Indigenous Cultural and Intellectual Property (ICIP) protocols.
- 4.9 Commissioning and acquisition of artworks and monuments will be in accordance with selection and procurement processes that are documented in organisational procedures. At least one Elected Member will be included on selection panels for public art to ensure community representation.
- 4.10 The location, distribution and density of public artwork across the City of Holdfast Bay will be subject to periodic review. This may result in recommendations for relocation or deaccession of specific works as appropriate.
- 4.11 Works may be temporarily removed from their locations for the purpose of maintenance or if they present a safety risk. Formal decommissioning and/or disposal of public art and monuments will be subject to approval of Council.

5. Definitions

Key term or acronym	Definition
Public Art	Public art is broadly defined as work activity designed by artists for public space and accessible to the general public. The work can be temporary or permanent installations or forms of public entertainment which provides opportunities for audiences to engage through visual, auditory or physical interaction.
Monument	Pertains to objects like commemorative busts and plaques honouring notable individuals and events.

6. Administration Use Only

Reference Number:	Document Set ID: 4830585
Strategic Alignment:	<p>This policy supports the:</p> <ul style="list-style-type: none"> - 2030s Wellbeing Aspiration > Local arts and culture are celebrated and supported, while barriers to participation (such as costs, infrastructure, access to audiences, etc) are lowered, to encourage typically excluded demographics to participate - 2040s Wellbeing Aspiration > The City of Holdfast Bay is recognised as the most vibrant arts and culture hub outside of Adelaide city centre - 2030s Innovation Aspiration > The Kaurna people's cultural and spiritual relationship to the area is honoured in meaningful, collaboratively agreed ways.
Strategic Risk:	<p>This policy assists in mitigating:</p> <ul style="list-style-type: none"> - Strategic Risk CB05 - Poor or inadequate Economic Development and Tourism Management - Strategic Risk SC05 - Lack of strategic alignment - Strategic Risk AD02 - Insufficient or ineffective Asset Management Planning
Responsible Officer(s):	Manager, City Activation

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Last Reviewed:	12/03/2024 – Name and content changed to include ‘Monuments’
Next Review Date:	12/03/2027
Applicable Legislation:	
Related Policies:	Council’s Memorials Policy
Other Reference Documents:	Public Art Procedure Monument Procedure