GRANT WRITING 101
KEY PILLARS

City of **HOLDFAST BAY**

DO YOUR WORK EARLY

- Leverage support
- Know your data
- Align strategic plans
- Prepare key documents
- Have financial clarity (quotes)
- Community consultation evidence
- Show inclusion
- Who benefits?

WRITING A STRONG GRANT APPLICATION

- Be concise, clear and impactful
- Use strong language eg This project WILL
- Sell the solution
- Use an elevator pitch
- Collaborate
- Demonstrate community impact

AVOID

- Don't assume the reviewer knows your sport or club
- Don't be vague
- Don't play the "poor me" card
- Don't submit the application at the last minute