

## **CITY OF HOLDFAST BAY**

**Minutes of the meeting of the Jetty Road Mainstreet Management Committee of the City of Holdfast Bay held in the Glenelg Library Meeting Room, Colley Terrace, Glenelg on Wednesday 1 July 2015 at 6.00 pm.**

### **PRESENT**

#### **Elected Members**

Nil

#### **Community Representatives**

Chairman – Mr M Faulkner, Enve Hair and Beauty  
Caruso Fruit and Veg, Mr R Caruso  
Ikos Holdings Trust, Mr A Fotopoulos  
Don Maios Investments, Mr C Maios  
Bank SA, Ms T Buckerfield  
The Moseley Bar and Kitchen, Mr M Hooper  
Cibo Espresso, Mr T Beatrice

#### **Staff**

Manager, Business & Visitor Marketing – Ms M Lock  
Manager, Jetty Road Development – Ms L Johnson  
Senior Policy Planner, Mr J Hengsen  
Strategic Planner, Mr Robert de Zeeuw

### **1. OPENING**

The Chairman declared the meeting open at 6.00 pm.

### **2. APOLOGIES**

2.1 For Absence - Councillor B Patton  
Councillor A Wilson  
Mr T Goc, Jetts 24/7 Fitness  
Ms E Leenearts, Telstra Store Glenelg

2.2 Leave of Absence - Nil

### **3. DECLARATION OF INTEREST**

Members were reminded to declare any interest before each item.

**4. CONFIRMATION OF MINUTES****Motion**

**That the minutes of the Jetty Road Mainstreet Management Committee held on Wednesday 3 June be taken as read and confirmed.**

Moved by Ms T Buckerfield, Seconded by Mr T Beatrice

**Carried**

**5. REPORTS/ITEMS OF BUSINESS****5.1 Budget Update (Refer Attachment 1)****Motion**

**That the budget update be received and noted**

Moved Mr M Hooper, Seconded Ms T Buckerfield

**Carried**

**5.2 Presentation by Justin Hensgen, Senior Policy Planner and Robert de Zeeuw, Strategic Planner, Policy.**

Mr Hensgen and Mr de Zeeuw provided an overview on the State government's plans for metro infill areas. They advised that this provides an opportunity to seek funding to carry out a Masterplan for the Glenelg area which may include a streetscape for Jetty Road Glenelg.

Mr Hensgen and Mr de Zeeuw left the meeting at 6.30 pm

**5.3 Adelaide Fashion Festival Discussion – Ms M Lock, Manager, Tourism and Marketing**

Ms Lock advised that we are currently in negotiations with SATC re hosting some events during the Adelaide Fashion Festival in Glenelg. More details will be provided as they become available.

Ms Lock provided the newly released visitor stats from SATC; City of Holdfast Bay has seen an overall increase of 9% in visitor numbers for 2013/2014. The Tourism and Marketing team had set a target of 3% increase, so this is great news.

Ms Lock provided an update on Jetty Road Precinct Blog, including timelines and mood boards for suggested imagery.

Ms Lock left the meeting at 6.50 pm

5.4 Winter Wonderland (Verbal Update)

Manager, Jetty Road Development advised that ticket sales are tracking well. We are receiving a lot of media coverage including a photoshoot for the Advertiser and Live Weather crosses from both Channel 9 and Channel 7 this weekend. ABC radio did a segment with Peter Lynch from Stars on Ice and will also be attending the launch.

5.5 Proposed Jetty – next Phase (Verbal update)

Manager, Jetty Road Development advised that the report for joint funding for the marketing collateral will be presented to Council at their meeting on 28 July 2015.

5.6 Deferred presentation from Con Maios and Tony Beatrice on Mainstreet SA Conference

Mr C Maios and Mr T Beatrice provided an overview on their recent attendance at the Mainstreet SA Conference.

**6. URGENT BUSINESS – Subject to the leave of the meeting**

6.1 None

**7. DATE AND TIME OF NEXT MEETING**

The next meeting of the Jetty Road Mainstreet Management Committee will be held on Wednesday 5 August 2015 in the Glenelg Library Meeting Room, Colley Terrace, Glenelg.

**13. CLOSURE**

The meeting closed at 7.30 pm.

**CONFIRMED**

**CHAIRMAN**