

## **CITY OF HOLDFAST BAY**

**Minutes of the meeting of the Jetty Road Mainstreet Committee of the City of Holdfast Bay held in the Glenelg Library Meeting Room, Colley Terrace, Glenelg on Wednesday 2 August 2017 at 6 pm.**

### **PRESENT**

#### **Elected Members**

Mayor S Patterson  
Councillor S Lonie  
Councillor A Wilson  
Councillor S Charlick

#### **Community Representatives**

Chairman – Mr M Faulkner, Enve Hair and Beauty  
Telstra Store Glenelg, Ms E Leenearts  
Cibo Espresso, Mr T Beatrice  
GU Film House, Mr S Robinson

#### **Staff**

Manager, Jetty Road Development – Mrs L Johnson

### **1. OPENING**

The Chairman declared the meeting open at 6.20 pm.

### **2. APOLOGIES**

2.1 For Absence - Mr A Fotopolous, Ikos Holdings Trust  
Mr C Maios, Don Maios Investments  
Mr R Caruso, Caruso's Fresh Fruit  
Mr A Haywood, Stamford Grand  
Mr A Warren, Beach Burrito Company

2.2 Leave of Absence - Nil

### **3. DECLARATION OF INTEREST**

Members were reminded to declare any interest before each item.

#### 4. CONFIRMATION OF MINUTES

##### Motion

**That the minutes of the Jetty Road Mainstreet Committee held on 12 July 2017 be taken as read and confirmed.**

Moved by Cllr A Wilson, Seconded by Cllr S Lonie

**Carried**

#### 5. REPORTS/ITEMS OF BUSINESS

##### 5.1 Budget Update (*Refer Attachment 1*)

##### Motion

**That the budget update be received and noted**

Moved Cllr A Wilson, Seconded Mr S Robinson

**Carried**

##### 5.2 Mother's Day Competition – Debrief Report (Report No: 264/17)

Cllr Wilson requested that options for fixed price gifts be explored for promotion for Mother's Day 2018

##### Motion

**That the Mother's Day Debrief Report be received and noted**

Moved Mr T Beatrice, Seconded Cllr A Wilson

**Carried**

##### 5.3 Jetty Road Tram Campaign (verbal update)

Manager, Jetty Road Development advised that the campaign has now been completed. A Debrief Report will be submitted to the next Committee meeting. Grant funds from DPTI have been received in this financial year.

##### 5.4 Winter Wonderland (verbal update)

Manager, Jetty Road Development advised that preliminary figures for Winter Wonderland are very encouraging with this year's event set to be the highest number of attendees over the shortest period. A Debrief report will be submitted at the next Committee meeting.

## 5.5 Traders Awards (verbal update)

Manager, Jetty Road Development advised that the Stamford Grand has been booked for Friday 6 October for this year's traders awards. Marketing collateral is being finalised and information will be sent to traders later this week/early next week.

## 5.6 Car Parking Upper Deck Partridge Street

Chair, Mr M Faulkner advised that in order to strengthen the offer of \$4.00 car parking and entice traders to use the space, it may make sense to seek Council support to include an initial three month free period in order to enhance the proposition.

**Motion**

**In order to incentivise traders to take up the \$4.00 per day car parking offer on the upper deck of Partridge Street car park, Council consider that this is offered initially as a six month term with the first 3 months free of charge.**

Moved Mr T Beatrice, Seconded Ms E Leenaerts

**Carried**

## 5.7 Request for additional tree lights

Manager, Jetty Road Development advised that a request has been received to install tree lights (similar to those on Jetty Rd) into the tree located in Hindmarsh Walk. Administration advised that this tree is not suitable for these lights as the canopy needs to be cut back several times per year. Alternative options were investigated and the option to install an LED up-light (similar to those installed for the palm trees in Moseley Square) is available.

**Motion**

**That Jetty Road Mainstreet Committee allocated \$3,800 from carry forward budget to install an up-light into the tree area at Hindmarsh Square.**

Moved Mr T Beatrice, Seconded Cllr S Lonie

**Carried**

## 5.8 ICT Mainstreet Conference, Melbourne 25 – 27 October 2017

Manager, Jetty Road Development advised that the ICTC Mainstreet Conference takes place in Melbourne on 25-27 October 2017. In the past, JRMC has sent a delegate to this conference.

**Motion**

**That JRMC send two delegates to attend the ICTC Mainstreet Conference in Melbourne from 25-27 October 2017, namely Mr T Beatrice and Mr S Robinson.**

Moved Cllr A Wilson, Seconded Ms E Leenaerts

**Carried**

**6. URGENT BUSINESS – Subject to the leave of the meeting****6.1 Jetty Road Street Banners**

Manager, Jetty Road Development advised that due to the ongoing works by SA Water, an opportunity exists to replace the Jetty Road Street banners within the SA works corridor. Ordinarily, permission would be required from DPTI to close down the tram rails for this activity to take place.

The existing signs relate to a campaign from 2010 and the proposed new signs are generic and will work with ongoing campaigns.

Initial quotes and designs have been received should Committee wish to pursue this.

**6.2 Small Venue Licences**

Cllr Wilson advised that we need to ascertain the exact opposition of the current legislation and then write to the Liberal Party asking them to support Small Venue Licences on Jetty Road.

**Motion**

**That JRMC invite Council's Liquor Licensing and Community Safety Officer to attend the next meeting and explain the new liquor licence amendments and policy and how it affects Jetty Road.**

Moved Cllr A Wilson, Seconded Mr S Robinson

**Carried**

**7. DATE AND TIME OF NEXT MEETING**

The next meeting of the Jetty Road Mainstreet Committee will be held on Wednesday 6 September 2017 in the Glenelg Library Meeting Room, Colley Terrace, Glenelg.

**8. CLOSURE**

The meeting closed at 7.50 pm.

**CONFIRMED**

**CHAIRMAN**