

CITY OF HOLDFAST BAY

Minutes of the meeting of the Jetty Road Mainstreet Committee of the City of Holdfast Bay held in the Glenelg Library Meeting Room, Colley Terrace, Glenelg on Wednesday 3 May 2017 at 6 pm.

PRESENT

Elected Members

Mayor S Patterson
Councillor S Lonie
Councillor A Wilson

Community Representatives

Chairman – Mr M Faulkner, Enve Hair and Beauty
Caruso Fruit and Veg, Mr R Caruso
Telstra Store Glenelg, Ms E Leenearts
Cibo Espresso, Mr T Beatrice
Don Maios Investments, Mr C Maios

Staff

Manager, Jetty Road Development – Mrs L Johnson
Team Leader, Strategic Planning, Warwick Deller-Coombs
Strategic Planner, Emily Kenchington

1. OPENING

The Chairman declared the meeting open at 6.05 pm.

2. APOLOGIES

2.1 For Absence - Mr A Fotopolous, Ikos Holdings
Mr A Warren, Beach Burrito Company
Mr S Robinson, GU Film House
Mr A Haywood, The Stamford Grand

2.2 Leave of Absence -

3. DECLARATION OF INTEREST

Members were reminded to declare any interest before each item.

4. CONFIRMATION OF MINUTES

Motion

That the minutes of the Jetty Road Mainstreet Committee held on 5 April 2017 be taken as read and confirmed.

Moved by Mr R Caruso, Seconded by Mr T Beatrice

Carried

5. REPORTS/ITEMS OF BUSINESS

5.1 **Budget Update** (*Refer Attachment 1*)

Motion

That the budget update be received and noted

Moved Cllr S Lonie, Seconded Mr T Beatrice

Carried

5.2 Jetty Road Masterplan (Update by Emily Kenchington and Warwick Deller-Coombs)

An overview of the consultation process for the masterplan was provided.

5.3 Glenelg Tram Track Upgrades Marketing (verbal update)

Manager, Jetty Road Development advised that the customer "Where to Park" maps will be distributed to businesses later this week. The trader "Where to Park" maps will be distributed week commencing 8th May 2017.

The "business as usual" bin corflutes and Moseley Square entry statement have been installed. The pink "business as usual" mesh for the side street installations has been ordered and a digital communications plan is being developed for each day of the closure for FB, Instagram and Twitter.

Additionally, we are trying to secure coverage from TV crews, The Advertiser and the Messenger to encourage visitation during the works.

5.4 Winter Wonderland Presenting Partner Sponsor

Manager, Jetty Road Development advised that we have been approached by White Marquee to be the Presenting Partner sponsor for Winter Wonderland. Their "in-kind" sponsorship proposal is in excess of \$30k.

Motion

That White Marquee be appointed as “Presenting Partner” for the 2017 Winter Wonderland Event and that the appropriate sponsorship agreement be executed.

Moved Cllr A Wilson, Seconded Mr C Maios

Carried

5.5 Jetty Road Green Room Installations

Manager, Jetty Road Development advised that the green room installations for Moseley Square will commence on 7 May 2017.

6. URGENT BUSINESS – Subject to the leave of the meeting

6.1 Marketing Campaign for Reopening of Jetty Road

Chair, Mr M Faulkner requested that any ideas for the reopening of Jetty Road post the tram works be forwarded to Manager, Jetty Road Development.

7. DATE AND TIME OF NEXT MEETING

The next meeting of the Jetty Road Mainstreet Committee will be held on Wednesday 7 June 2017 in the Glenelg Library Meeting Room, Colley Terrace, Glenelg.

13. CLOSURE

The meeting closed at 7.30 pm.

CONFIRMED

CHAIRMAN