

CITY OF HOLDFAST BAY

Minutes of the meeting of the Jetty Road Mainstreet Management Committee of the City of Holdfast Bay held in the Glenelg Library Meeting Room, Colley Terrace, Glenelg on Wednesday 2 April 2014 at 6.00 pm.

PRESENT

Elected Members

Mayor Ken Rolland

Community Representatives

Chairman – Mr M Faulkner
The Changing Canvas – Mrs G Higgins
Noodle Box – Mr B Martin
Caruso – Mr R Caruso
Telstra – Ms E Leenaerts
Pure Espresso – Mr M Deare
Glenelg Florist – Ms V Corbell

Staff

Manager, Jetty Road Development – Ms L Johnson

1. OPENING

The Chairman declared the meeting open at 6.00 pm.

2. APOLOGIES

2.1 For Absence - Councillor B Patton

2.2 Leave of Absence - Nil

3. DECLARATION OF INTEREST

Members were reminded to declare any interest before each item.

4. CONFIRMATION OF MINUTES

Motion

That the minutes of the Jetty Road Mainstreet Management Committee held on 5 February 2014 be taken as read and confirmed.

Moved by Ms E Leenaerts, Seconded by Ms G Higgins

Carried

5. REPORTS/ITEMS OF BUSINESS

5.1 Budget Update

Manager, Jetty Road Development tabled the report

Motion

That the report be received and noted

Moved Ms V Corbell, Seconded Ms G Higgins

Carried

5.2 OMG – Open Mic Glenelg (Report No: 94/14)

The Open Mic Glenelg report was tabled and discussed. It was agreed that the event was a great success and that the Manager, Jetty Road Development will table a further report with recommendations for next year's event.

Motion

That the report be received and noted

Moved Mr R Caruso, Seconded Mr C Maios

Carried

5.3 Marketing Update(Report No: 95/14)

The Marketing Update report was tabled and discussed. It was agreed that the Manager, Jetty Road Development will distribute a copy of the new tram wrap design to the Committee

Motion

That the report be received and noted

Moved Ms E Leenaerts, Seconded Ms G Higgins

Carried

5.4 Traders Summer Soiree (Report No: 96/14)

The Traders Summer Soiree report was tabled and discussed. The Committee agreed that this is a very worthwhile event and that it should continue.

Motion

That the report be received and noted

Moved Mr C Maios, Seconded MS V Corbell

Carried

5.5 Winter Wonderland (Verbal Update)

Manager, Jetty Road Development advised that plans are well underway for the Winter Wonderland Festival. Following the tender process, Gold Ice has been appointed to run the ice rink element.

Radio campaigns have been booked with Mix 102.3 and SAFM. Channel 9 will be in attendance on Wednesdays and Mamma Carmela has been confirmed as the naming rights sponsor for the event.

It was discussed if two sessions could be run purely for traders and also if the operating hours of the rink can be extended at weekends. Manager, Jetty Road Development to investigate and report back at the next meeting.

5.6 Easter Treasure Hunt (Verbal Update)

Manager, Jetty Road Development advised that 24 businesses have come on board for the Easter Treasure Hunt and we will therefore be running 5 trails with 16 stops on each trail. A debrief report will be presented at the June meeting.

5.7 Easter Fun Day (Verbal Update)

Manager, Jetty Road Development advised that all entertainment has been booked for Easter Fun Day. This will include an appearance from the Easter Bunny and his helpers, live music in Moseley Square, free face painting, craft activities, bouncy castle, balloon twister and travelling farm in and around Moseley Square. A debrief report will be presented at the June meeting.

6. URGENT BUSINESS – Subject to the leave of the meeting

6.1 Nil

7. DATE AND TIME OF NEXT MEETING

The next meeting of the Jetty Road Mainstreet Management Committee will be held on Wednesday 4 June 2014 in the Glenelg Library Meeting Room, Colley Terrace, Glenelg.

13. CLOSURE

The meeting closed at 6.40 pm.

CONFIRMED

CHAIRMAN