# **CITY OF HOLDFAST BAY**

Minutes of the meeting of the Jetty Road Mainstreet Committee of the City of Holdfast Bay held in the Glenelg Library Meeting Room, Colley Terrace, Glenelg on Wednesday 7 February 2018 at 6:00 pm.

#### PRESENT

#### **Elected Members**

Deputy Mayor A Wilson Councillor S Charlick

#### **Community Representatives**

Chairman – Mr M Faulkner, Enve Hair and Beauty Don Maios Investments, Mr C Maios Caruso Fruit and Veg, Mr R Caruso Telstra Store Glenelg, Ms E Leenearts Ikos Holdings Trust, Mr A Fotopoulos Fassina SA Family Liquor Stores, Ms E Fassina Cibo Espresso, Mr T Beatrice Beach Burrito Company, Mr A Warren

## Staff

General Manager, Community Services – Ms T Aukett Manager City Activation – Ms M Lock Jetty Road Development Coordinator – Ms A Cole Business Development Partner – Ms V Miller

#### 1. OPENING

The Chairman declared the meeting open at 6:00 pm.

# 2. APOLOGIES

- 2.1 For Absence Mr S Robinson and Ms E Fassina
- 2.2 Leave of Absence Nil

## 3. DECLARATION OF INTEREST

Members were reminded to declare any interest before each item.

# 4. CONFIRMATION OF MINUTES

## **Motion**

That the minutes of the Jetty Road Mainstreet Committee held on 6 December 2017 be taken as read and confirmed.

Moved by Mr A Warren, Seconded by Mr T Beatrice Carried

# 5. PUBLIC PRESENTATION

Mr Taplin, Developer formally declined to present to the JRMC as the proposed developments and all documentation are in final stages of gaining development approval. The presentation will be deferred to the appropriate meeting in the coming months.

# 6. QUESTIONS BY MEMBERS

6.1 Without Notice

Mr A Warren asked to find out about the City of Holdfast Bay's approval process for The Moseley Beach Club including liquor licence and approval timeframes.

A verbal update was provided.

6.2 With Notice

Nil

# 7. MOTIONS ON NOTICE

Nil

# 8. **REPORTS/ITEMS OF BUSINESS**

8.1 Monthly Finance Report (Report No: 29/18)

Jetty Road Mainstreet December 2017 variance report as prepared by the Jetty Road Development Coordinator is presented for information of the members of the Jetty Road Mainstreet Committee.

# That the Jetty Road Mainstreet Committee note this report.

Moved Mr A Warren, Seconded Mr C Maios

**Carried** 

8.2 Partridge Street Car Park Trail (Report No: 31/18)

The Partridge Street Car Park Trial offers Jetty Road traders and staff the opportunity to access discounted car parking during a trial period. The trial commenced on 1 October 2017

and runs through to 31 March 2018. The trial offered free parking for the first three months and now offers discounted parking of \$4 per day from January 2018 through to 31 March 2018. The trial encourages those employed within the precinct to utilise the Partridge Street top deck car park ensuring all available car parking on Jetty Road remains accessible for the community and visitors

That the Jetty Road Mainstreet Committee recommends the following to Council:

- 1. To continue to monitor the take up of the car park trial
- 2. And that Council continue the discounted car parking offer of \$4 per day to traders and staff, for a further 12 months.

Moved Mr R Caruso, Seconded Mr T Beatrice

Carried

8.3 Taplin Developments presentation

Mr Taplin did not provide a presentation.

8.4 Business Confidence Survey Presentation (Report No: N/A)

A verbal update was provided by Ms V Miller, Business Development Partner, City of Holdfast Bay on the Survey of 330 businesses in the district. The survey highlighted the following impacts on businesses including energy consumptions, intrastate visitors are seen as important to local economy, businesses aren't keeping up the pace with the digital economy and businesses would like Council to offer more training and networking opportunities. Ms Miller provided an overview of support services offered by Council, the Small Business Development Grant program and the free Business Advisory Service available in the Brighton Civic Centre.

8.5 Summer Events Debrief (Report No: 32/18)

The City of Holdfast Bay and Jetty Road Mainstreet Committee host a range of events that attract audiences from a variety of consumer segments. City of Holdfast Bay host over 200 events and festivals per year attracting in excess of 1,300,000 visitors, accounts for 12% of local jobs and tourism expenditure is valued at \$225m, which makes up 15% of our total economic activity. This report provides an update on some of the recent events delivered by the City Activation team.

8.6 Marketing Working Group (Report No: 28/18)

The Marketing Working Group was established in January 2018 to provide advice to the Jetty Road Mainstreet Committee (JRMC) on marketing initiatives and opportunities to promote Jetty Road, Glenelg. The Marketing Working Group makes recommendations to the JRMC to allow the JRMC to be able to advise Council on its proposed marketing activity 8.7 Special meeting request: to set the 2018/19 budget and workshop the Jetty Road Retail Strategy

A special meeting will be held on Wednesday 21 February at 6:00pm.

8.8 Office Accommodation – Jetty Road Development Coordinator – verbal update

A verbal update was provided by the Jetty Road Development Coordinator.

8.9 New Christmas Decorations

A verbal update was provided by the Jetty Road Development Coordinator.

## 6. URGENT BUSINESS – Subject to the leave of the meeting

6.1 Defibrillators in public spaces (Report No: N/A)

Ms T Aukett, General Manager Community Services, advised that the South Australian Ambulance Service previously presented to the City of Holdfast Bay regarding CPR Service training. Council is currently reviewing some recommendations to increase the number of defibrillators in strategic high traffic public spaces and will update the JRMC as this as it progresses.

## 7. DATE AND TIME OF NEXT MEETING

A special meeting of the Jetty Road Mainstreet Committee will be held on Wednesday 21 February 2018 followed by the regular meeting on Wednesday 7 March 2018 in the Glenelg Library Meeting Room, Colley Terrace, Glenelg.

# 8. CLOSURE

The meeting closed at 8:30 pm.

CONFIRMED 21 February 2018

CHAIRMAN