



## **Minutes of the Jetty Road Mainstreet Committee Held in the Council Chamber, Glenelg Town Hall on Wednesday 3 September 2025 at 6.00pm**

### **ELECTED MEMBERS PRESENT**

Councillor R Abley (via virtual connection)

### **COMMITTEE REPRESENTATIVES PRESENT**

Attitudes Boutique, G Martin  
Beach Burrito, A Warren  
RD Jones Group, R Shipway  
Yo-Chi, B Millard  
Ikos Holding Trust, A Fotopoulos  
Independent Member, S Mills (via virtual connection)  
Independent Member, S Smith (via virtual connection)

### **STAFF IN ATTENDANCE**

General Manager, Community and Business, M Lock  
Manager, City Activation, N Reynolds

### **GUESTS**

Principal Project Manager, C Armfield (via virtual connection)  
Lawyer, Kelledy Jones, T Riddle

**1. OPENING**

The Chair, G Martin declared the meeting open at 6.10pm.

**2. KAURNA ACKNOWLEDGEMENT**

With the opening of the meeting the Chair, G Martin stated:

*We acknowledge Kaurna people as the traditional owners and custodians of this land.*

*We respect their spiritual relationship with country that has developed over thousands of years, and the cultural heritage and beliefs that remain important to Kaurna People today.*

**3. APOLOGIES**

3.1 Apologies Received: Councillor A Kane, Ms K Bailey, Mr T Beatrice, and Mr J Theodorakakos, Mr M Gilligan, Mayor A Wilson

3.2 Absent:

**4. DECLARATION OF INTEREST**

Members were reminded to declare their interest before each item.

**5. CONFIRMATION OF MINUTES**

**Motion**

**That the minutes of the Jetty Road Mainstreet Committee held on 13 August 2025 be taken as read and confirmed.**

Moved R Shipway, Seconded A Warren

**Carried**

**6. PRESENTATIONS**

**6.1 Transforming Jetty Road Project**

Ms C Armfield provided update on the Transforming Jetty Road Project.

**6.2 Member Training**

Chairperson, G Martin presented learnings from the Precinct & Community Group workshop.

Deputy Chair A Warren presented learnings from the workshop on the Activate Your Place: Integrating Branding with Data & AI to Foster Vibrant Mainstreets and Communities.

Councillor Abley left the meeting at 6.19pm

**7. QUESTIONS BY MEMBERS**

7.1 **Without Notice** - Nil

7.2 **On Notice** - Nil

**8. REPORTS BY OFFICERS**

8.1 **Action List Update** (Report No: 284/25)

This report documented questions and actions raised in previous meetings and advised the Jetty Road Mainstreet Committee (JRMCM) of Administration's progress updates and outcomes.

**Motion**

**That the Jetty Road Mainstreet Committee receives this report and items of interest discussed.**

Moved A Fotopoulos, Seconded A Warren

**Carried**

8.2 **Items in Brief** (Report No: 285/24)

This item is presented for the information of Members.

After noting the report any items of interest can be discussed and, if required, further motions proposed.

**Motion**

**1. That the following item be noted and items of interest discussed.**

Moved B Millard, Seconded S Smith

**Carried**

**2. That Administration prepares a checklist for applicants on the Grants portal to explain submission requirements.**

Moved A Warren, Seconded B Millard

**Carried**

8.3 **Jetty Road Events Update** (Report No: 286/25)

The Jetty Road Mainstreet Committee (JRMCM), in partnership with the City of Holdfast Bay, is responsible for implementing and managing a variety of major

events to support economic stimulus in the precinct in accordance with the annual marketing and business plan.

This report provided an overview of Council's endorsed events program and budget, along with information about upcoming events.

**Motion**

1. **That the Jetty Road Mainstreet Committee notes this report.**

Moved R Shipway, Seconded B Millard

**Carried**

2. **That Administration investigates trader engagement for the Winter Activation Expression of Interest process and reports back to the Committee.**

Moved A Fotopoulos, Seconded A Warren

**Carried**

8.4 **Monthly Finance Update** (Report No: 287/25)

This report provided an update on the Jetty Road Mainstreet income and expenditure as of 31 July 2025.

**Motion**

**That the Jetty Road Mainstreet Committee notes this report.**

Moved A Warren, Seconded R Shipway

**Carried**

C Armfield left the meeting at 7.06pm

8.5 **Marketing Report** (Report No: 288/25)

This report provided an update on the marketing initiatives undertaken by the Jetty Road Mainstreet Committee (JRMC) aligned with the interim marketing projects implemented prior to the adoption of a marketing strategy and calendar of initiatives to be presented to the JRMC by the marketing consultancy in September 2025.

**Motion**

**That the Jetty Road Mainstreet Committee notes this report.**

Moved A Warren, Seconded R Shipway

**Carried**

**That Administration:**

1. seeks feedback from participating traders on the uptake of the Celebrate Local campaign;
2. reinstates web traffic into the monthly Marketing Report; and
3. includes reporting on the click rate on specific articles on the Consumer Newsletter.

Moved A Fotopoulos, Seconded B Millard

**Carried**

**8.6 Commercial Tenancy Useable Space (Report No: 289/25)**

At the Jetty Road Mainstreet Committee meeting held 2 July 2025, as part of Item 11. Urgent Business, Administration was asked to investigate the current useable space, within commercial tenancies in the Jetty Road Glenelg precinct.

**Motion**

1. **That the Jetty Road Mainstreet Committee notes this report.**

Moved B Millard, Seconded A Fotopoulos

**Carried**

2. **That the Committee authorises S Smith, A Warren and B Millard to investigate under-utilised properties in the Jetty Road Precinct and report back to the Committee to the October meeting.**

Moved A Warren, Seconded A Fotopoulos

**Carried**

**9. URGENT BUSINESS – SUBJECT TO THE LEAVE OF THE MEETING - Nil**

**10. DATE AND TIME OF NEXT MEETING**

The next meeting of the Jetty Road Mainstreet Committee will be held on Wednesday 1 October 2025 to commence at 6.00pm in the Mayor's Parlour Glenelg Town Hall.

**11. CLOSURE**

The Meeting closed at 7.38pm.

**CONFIRMED** Wednesday 1 October 2025