



## **Minutes of the Jetty Road Mainstreet Committee Held in the Council Chamber, Glenelg Town Hall on Wednesday 1 October 2025 at 6.00pm**

### **ELECTED MEMBERS PRESENT**

Mayor A Wilson  
Councillor R Abley  
Councillor A Kane

### **COMMITTEE REPRESENTATIVES PRESENT**

Attitudes Boutique, G Martin  
Beach Burrito, A Warren  
The Colley Hotel, K Bailey  
Cibo Espresso, T Beatrice  
RD Jones Group, R Shipway  
Theodorakakos Property Group, J Theodorakakos (via virtual connection)  
Peter Shearer Menswear, M Gilligan  
Independent Member, S Mills (via virtual connection)

### **STAFF IN ATTENDANCE**

General Manager, Community and Business, M Lock  
Manager, City Activation, N Reynolds  
Manager Communications and Engagement, M Logie  
Executive Officer, R Steventon (Minutes)

### **GUESTS**

CEO, Society Marketing, D Vassallo  
Senior Manager, Society Marketing, M Killeen

**1. OPENING**

The Chair, G Martin declared the meeting open at 6.05pm.

**2. KAURNA ACKNOWLEDGEMENT**

With the opening of the meeting the Chair, G Martin stated:

*We acknowledge Kurna people as the traditional owners and custodians of this land.*

*We respect their spiritual relationship with country that has developed over thousands of years, and the cultural heritage and beliefs that remain important to Kurna People today.*

**3. APOLOGIES**

3.1 Apologies Received: A Fotopoulos, S Smith, B Millard

3.2 Absent: Nil

**4. DECLARATION OF INTEREST**

Members were reminded to declare their interest before each item.

**5. CONFIRMATION OF MINUTES**

**Motion**

**That the minutes of the Jetty Road Mainstreet Committee held on 3 September 2025 be taken as read and confirmed.**

Moved A Warren, Seconded T Beatrice

**Carried**

**6. PRESENTATIONS**

**6.1 Society Marketing Update**

Ms D Vassallo and Ms M Killeen of Society Marketing presented an update on the Jetty Road Mainstreet Committee's marketing plan.

**Motion – Exclusion of the Public – Section 90(3)(d) Order**

- 1. That pursuant to Section 90(2) of the *Local Government Act 1999* Jetty Road Mainstreet Committee hereby orders that the public be excluded from attendance at this meeting with the exception of the Chief Executive Officer and Staff in attendance at the meeting in order to consider Agenda item 6.1 Society Marketing Update in confidence.**

2. That in accordance with Section 90(3) of the *Local Government Act 1999* Jetty Road Mainstreet Committee is satisfied that it is necessary that the public be excluded to consider the information contained in Agenda item 6.1 Society Marketing Update on the following grounds:
  - d. pursuant to section 90(3)(d) of the Act, the information to be received, discussed or considered in relation to this Agenda Item is commercial information of a confidential nature (not being a trade secret) the disclosure of which could reasonably be expected to prejudice the commercial position of the person who supplied the information

In addition, the disclosure of this information would, on balance, be contrary to the public interest. The public interest in public access to the meeting has been balanced against the public interest in the continued non-disclosure of the information. The benefit to the public at large resulting from withholding the information outweighs the benefit to it of disclosure of the information.
3. The Jetty Road Mainstreet Committee is satisfied, the principle that the meeting be conducted in a place open to the public, has been outweighed by the need to keep the information or discussion confidential.

Moved A Warren, Seconded T Beatrice

**Carried**

## 7. QUESTIONS BY MEMBERS

7.1 Without Notice - Nil

## 8. REPORTS BY OFFICERS

8.1 **Action List Update** (Report No: 329/25)

This report documents questions and actions raised in previous meetings and advise the Jetty Road Mainstreet Committee (JRMC) Administration's progress updates and outcomes.

### **Motion**

**That the Jetty Road Mainstreet Committee receives this report and items of interest discussed.**

Moved A Warren, Seconded T Beatrice

**Carried**

## 8.2 **Jetty Road Events Update** (Report No: 331/25)

The Jetty Road Mainstreet Committee (JRMCC), in partnership with the City of Holdfast Bay, is responsible for implementing and managing a variety of major events to support economic stimulus in the precinct in accordance with the annual marketing and business plan.

This report provided an overview of Council's endorsed events program and budget, along with information about upcoming events.

### **Motion**

1. **That the Jetty Road Mainstreet Committee notes this report; and**
2. **That the Glenelg Good Times session scheduled for Sunday 5 October 2025 in Rose Street be cancelled.**

Moved A Warren, Seconded Councillor Abley

**Carried**

## 8.3 **Monthly Finance Update** (Report No: 332/25)

This report provided an update on the Jetty Road Mainstreet income and expenditure as of 31 August 2025.

### **Motion**

**That the Jetty Road Mainstreet Committee notes this report.**

Moved T Beatrice, Seconded K Bailey

**Carried**

## 8.4 **Marketing Report** (Report No: 333/25)

This report provided an update on the marketing initiatives undertaken by the Jetty Road Mainstreet Committee (JRMCC) aligned with the interim marketing projects implemented prior to the adoption of a marketing strategy and calendar or initiatives to be presented to the JRMCC by the marketing consultancy in October 2025.

### **Motion**

**That the Jetty Road Mainstreet Committee notes this report.**

Moved M Gilligan, Seconded T Beatrice

**Carried**

8.5 **Request for Sponsorship** (Report No: 334/25)

A request for sponsorship has been received for an event to be held in November 2025.

In previous years the Jetty Road Mainstreet Committee has approved Volleyball SA sponsorship, as part of its broader strategy to drive summer visitation into the precinct.

**Motion**

**That the Jetty Road Mainstreet Committee approves the proposal and the allocation of \$7,500 in sponsorship funding to Volleyball SA, subject to final approval.**

Moved T Beatrice, Seconded R Shipway

**Carried**

8.6 **Marketing and Communications Service Agreement** (Report No: 330/25)

This report highlighted the necessity of establishing a service agreement between the Jetty Road Mainstreet Committee (JRMCC) and Council to support the delivery of marketing and communications services. The proposed agreement will enable council to provide critical services that fall outside the scope of the marketing consultancy contract, to be finalised following council endorsement.

Mayor Wilson left the meeting at 7.49pm.

T Beatrice left the meeting at 7.57pm.

**Motion**

**That the Jetty Road Mainstreet Committee:**

1. **endorses the service agreement between the Committee and Council for the provision of marketing and communications services; and**
2. **recommends that Ms M Lock, General Manager, Community and Business sign the agreement as delegated under section 36 of the *Local Government Act 1999*.**

Moved A Warren, Seconded R Shipway

**Carried**

8.7 **Adoption of Jetty Road Mainstreet Committee Terms of Reference** (Report No: 336/25)

Following the report tabled at the 12 February 2025 meeting, title Jetty Road Mainstreet Committee Terms of Reference (Report. 29/25), the revised Terms of Reference (ToR) for the Jetty Road Mainstreet Committee (JRMC) are presented to the Committee.

This report sought the Committee's endorsement and recommendation of the ToR to Council for adoption.

T Beatrice re-joined the meeting at 8.06pm.

T Beatrice left the meeting at 8.07pm.

**Motion**

**That the report be deferred until the December 2025 Committee meeting on the basis that Administration will plan the implementation of the membership transition under the proposed Terms of Reference.**

Moved Councillor Kane, Seconded Councillor Abley

**Carried**

T Beatrice re-joined the meeting at 8.10pm

**9. URGENT BUSINESS – SUBJECT TO THE LEAVE OF THE MEETING**

9.1 **Correspondence to Minister for Transport**

**Motion**

**That the Committee writes to the new Minister for Transport to follow up previous correspondence to the former Minister for Transport on the matter of support for businesses during the Tram Grade Separation Project.**

Moved A Warren, Seconded T Beatrice

**Carried**

9.2 **Correspondence to Telstra**

**Motion**

**That the Committee writes to Telstra to request beautification of the roof of the Telstra Exchange building on the corner of Jetty Road.**

Moved M Gilligan, Seconded T Beatrice

**Carried**

**10. DATE AND TIME OF NEXT MEETING**

The next meeting of the Jetty Road Mainstreet Committee will be held on Wednesday 5 November 2025 to commence at 6.00pm in the Mayor's Parlour Glenelg Town Hall.

**11. CONFIDENTIAL ITEMS**

**11.1 Society Marketing Communications – Marketing Plan 2025-26 (Report No: 337)**

**Motion – Exclusion of the Public – Section 90(3)(d) Order**

- 1. That pursuant to Section 90(2) of the *Local Government Act 1999* Jetty Road Mainstreet Committee hereby orders that the public be excluded from attendance at this meeting with the exception of the Chief Executive Officer and Staff in attendance at the meeting in order to consider Report No: 337/25 Society Marketing Communications – Marketing Plan 2025-26 in confidence.**
- 2. That in accordance with Section 90(3) of the *Local Government Act 1999* Jetty Road Mainstreet Committee is satisfied that it is necessary that the public be excluded to consider the information contained in Report No: 337/25 Society Marketing Communications – Marketing Plan 2025-26 on the following grounds:**
  - d. pursuant to section 90(3)(d) of the Act, the information to be received, discussed or considered in relation to this Agenda Item is commercial information of a confidential nature (not being a trade secret) the disclosure of which could reasonably be expected to prejudice the commercial position of the person who supplied the information**

In addition, the disclosure of this information would, on balance, be contrary to the public interest. The public interest in public access to the meeting has been balanced against the public interest in the continued non-disclosure of the information. The benefit to the public at large resulting from withholding the information outweighs the benefit to it of disclosure of the information.
- 3. The Jetty Road Mainstreet Committee is satisfied, the principle that the meeting be conducted in a place open to the public, has been outweighed by the need to keep the information or discussion confidential.**

Moved Councillor Kane, Seconded Councillor Abley

**Carried**

**Motion - RETAIN IN CONFIDENCE - Section 91(7) Order**

That having considered Agenda Item 11.1 Society Marketing Communications – Marketing Plan 2025-26 in confidence under section 90(2) and (3)(d) of the *Local Government Act 1999*, the Jetty Road Mainstreet Committee, pursuant to section 91(7) of that Act orders that the report, attachment and minutes be retained in confidence and authorises the Chief Executive Officer to release the documents when the marketing plan is adopted.

Moved R Shipway, Seconded Councillor Kane

**Carried**

**12. CLOSURE**

The Meeting closed at 8.39pm.

**CONFIRMED      Wednesday 5 November 2025**

**PRESIDING MEMBER**