

CITY OF HOLDFAST BAY

Minutes of the meeting of the Jetty Road Mainstreet Committee of the City of Holdfast Bay held in the Glenelg Library Meeting Room, Colley Terrace, Glenelg on Wednesday 6 November 2019 at 6:00pm.

PRESENT

Elected Members

Mayor A Wilson
Councillor R Abley
Councillor W Miller

Community Representatives

Maios Group, Mr C Maios
GU Filmhouse, Mr S Robinson
Attitudes Boutique, Ms G Martin
Cibo Espresso, Mr T Beatrice
Beach Burrito, Mr A Warren

Staff

Chief Executive Officer, Mr R Bria
General Manager, Community Services, Ms M Lock
Manager City Activation, Ms S Heading
Jetty Road Development Coordinator, Ms A Brown
Jetty Road Development Coordinator, Ms M Zeunert

1. OPENING

The Chairman, Mr C Maios, declared the meeting open at 6.06pm

2. APOLOGIES

- 2.1 Leave of Absence – Ms E Leenearts, Mr A Fotopoulos, Mr N Hughes, Ms L Boys
- 2.2 For Absence – Nil

3. DECLARATION OF INTEREST

Members were reminded to declare any interest before each item.

4. CONFIRMATION OF MINUTES**Motion**

That the minutes of the Jetty Road Mainstreet Committee held on 2 October 2019 be taken as read and confirmed.

Moved A Warren, Seconded T Beatrice

Carried

5. QUESTIONS BY MEMBERS

5.1 **Without Notice** – Nil

5.2 **With Notice** – Nil

6. MOTIONS ON NOTICE – Nil**7. ADJOURNED ITEMS** – Nil**8. PRESENTATION –****Jetty Road Masterplan update**

Emily Ketchington, Strategic Planner provided an update on the final detailed designs for Chapel Street Plaza and Hindmarsh Lane upgrades that form part of stage one of the Jetty Road Masterplan.

9. REPORTS/ITEMS OF BUSINESS

9.1 Monthly Finance Report

(Report No: 414/19)

The Jetty Road Mainstreet Committee September variance report is prepared by the Jetty Road Development Coordinator and is presented for information of the members of the Jetty Road Mainstreet Committee.

Motion

That the Jetty Road Mainstreet Committee note this report.

Moved A Warren, Seconded S Robinson

Carried

9.2 Marketing Update (Report No: 415/19)

The report provides an update on marketing initiatives being undertaken from the Jetty Road Mainstreet Committee 2018/19 Marketing Plan and initiatives aligned to the delivery of the Jetty Road Glenelg Retail Strategy 2018-2022.

Motion

That the Jetty Road Mainstreet Committee note this report and to commence the design of new street banners in readiness for 2020-2021 budget and research all costs associated with the banner installation to the eastern end of Jetty Road by the 5 December JRMCM Meeting.

Moved T Beatrice, Seconded Councillor Abley

Carried

9.3 Events Update (Report No: 416/19)

JRMCM in partnership with the City of Holdfast Bay are responsible for implementing and managing a variety of major events to support economic stimulus in the precinct in accordance with the annual marketing and business plan. This report provides an overview of upcoming events.

Motion

That the Jetty Road Mainstreet Committee note this briefing.

Moved T Beatrice, Seconded S Robinson

Carried

9.4 Christmas Decorations (Report No: 369/19)

The Jetty Road Mainstreet Committee (JRMCM) are responsible for the purchase and maintenance of Christmas decorations to be installed in the mainstreet in November annually. The Jetty Road Development Coordinator (JRDC) will provide a progress report on the Jetty Road Christmas decorations project.

Motion

That the Jetty Road Mainstreet Committee note this briefing

Moved Councillor Abley, Seconded T Beatrice

Carried

9.5 Funding Requests (Report No: 418/19)

This report provides an overview of requests for funding support from the Jetty Road Mainstreet Committee (JRMCM) towards the Our Place Festival taking place on 30 November and towards festoon lighting in Holdfast Walk.

Motion**That the Jetty Road Mainstreet Committee:**

- 1. agree to sponsor the Our Place Festival of the amount of \$1000 +GST**

Moved Councillor Miller, Seconded A Warren

Carried

- 2. reject the co-funding request towards the installation of the festoon lighting in Holdfast Walk.**

Moved A Warren, Seconded Councillor Abley

Carried

- 9.6 Jetty Road Glenelg Retail Strategy 2018-2022 Implementation (Report No: 419/19)

The Jetty Road Retail Strategy 2018-2022 guides the future direction and identify the actions required to maintain a prosperous retail sector. The strategy was developed by the Jetty Road Mainstreet Committee and has four priority areas. A four year action plan has been developed to guide the implementation of the plan through 2018-2022 and this report provides an update on the landlord lunch that was hosted on 18 October.

Motion**That Jetty Road Mainstreet Committee note this briefing and request that Council provide parking free of charge to Jetty Road traders and staff on the top deck of Partridge Street car park for a 12 month trial.**

Moved S Robinson, Seconded T Beatrice

Carried

- 9.7 JRMC Governance Model (Report No: 420/19)

The Jetty Road Mainstreet Committee (JRMC) is an advisory committee of the City of Holdfast Bay formed under Section 41 of the *Local Government Act 1999*. The JRMC conducted a Special Meeting on 2 October 2019 to workshop alternative governance models and an accompanying discussion paper provided background on alternative governance model options. During 2018 the JRMC investigated their preferred model of an Incorporated Association and this was presented to Council at their 12 March 2019 Council meeting where council adjourned the motion for 6 months. The JRMC conducted a Governance workshop on 2 October 2019 and at the 5 November 2019 JRMC meeting the committee will endorse its preferred governance model.

Motion**That the Jetty Road Mainstreet Committee agree to defer the report to the next JRMC meeting scheduled 5 December 2019.**

Moved T Beatrice Seconded S Robinson

Carried

10. URGENT BUSINESS

11. DATE AND TIME OF NEXT MEETING

The next meeting of the Jetty Road Mainstreet Committee will be held on Wednesday 4 December 2019 in the Glenelg Library Meeting Room, Colley Terrace, Glenelg.

12. CLOSURE

The meeting closed at 8.00pm.

CONFIRMED: Wednesday 4 December 2019

CHAIRMAN