CITY OF HOLDFAST BAY

Minutes of the meeting of the Jetty Road Mainstreet Committee of the City of Holdfast Bay held in the Glenelg Library Meeting Room, Colley Terrace, Glenelg on Wednesday 4 September 2019 at 6:00pm.

PRESENT

Elected Members

Councillor R Abley

Community Representatives

Maios Group, Mr C Maios Elite Choice Home Improvements, Ms E Leenearts GU Filmhouse, Mr S Robinson Skin Things, Ms L Boys Attitudes Boutique and Lightbox Gift and Home, Ms G Martin Cibo Espresso, Mr T Beatrice Short Order Diner, Mr N Hughes

Staff

Acting General Manager, Community Services, Mr M Rechner Manager City Activation, Ms S Heading Jetty Road Development Coordinator, Ms A Brown

1. OPENING

The Chairman, Mr C Maios, declared the meeting open at 6.04pm

2. APOLOGIES

- 2.1 Leave of Absence Councillor W Miller, Mr A Warren, Mr A Fotopoulos
- 2.2 For Absence –

3. DECLARATION OF INTEREST

Members were reminded to declare any interest before each item.

4. CONFIRMATION OF MINUTES

<u>Motion</u>

That the minutes of the Jetty Road Mainstreet Committee held on 14 August 2019 be taken as read and confirmed.

Moved Councillor Abley, Seconded T Beatrice

City of Holdfast Bay

5. QUESTIONS BY MEMBERS

- 5.1 Without Notice Nil
- 5.2 With Notice Nil
- 6. MOTIONS ON NOTICE Nil
- 7. ADJOURNED ITEMS Nil
- 8. PRESENTATION –

National Broadband Network (NBN) Presentation

Kym Morgan, NBN Local Manager SA and NT presented to the Jetty Road Mainstreet Committee on the NBN's new program called 'NBN Select' and engaging landlords in regards to future proofing the street.

N Hughes entered the meeting at 6.28pm.

9. **REPORTS/ITEMS OF BUSINESS**

9.1 Monthly Finance Report (Report No: 327/19)

The Jetty Road Mainstreet Committee July 2019 finance report is prepared by the Jetty Road Development Coordinator and is presented for information to the members of the Jetty Road Mainstreet Committee.

<u>Motion</u>

That the JRMC note this report.

Moved S Robinson, Seconded E Leenearts

Carried

9.2 Marketing Update

(Report No: 328/19)

This report provides an update on marketing initiatives being undertaken from the Jetty Road Mainstreet Committee 2019/20 Marketing Plan and initiatives aligned to the delivery of the Jetty Road Glenelg Retail Strategy 2018-2022.

<u>Motion</u>

That the JRMC note this report.

Moved Councillor Abley, Seconded T Beatrice

Carried

9.3 Glenelg Rejuvenation Project (Report No: 329/19)

On 26 June the JRMC held a strategic planning workshop. An outcome was for the JRMC to redefine the scope of the Glenelg Jetty Project and incorporate a vision for Glenelg including the Jetty Road Masterplan and Glenelg Town Hall Redevelopment. The JRMC discussed the refined vision for Glenelg incorporating the above mentioned projects at the 14 August JRMC meeting. The draft vision was discussed at the 20 August Council Workshop on the Glenelg Rejuvenation Project. The final vision will be endorsed at the 4 September JRMC meeting and then be presented to the Elected Members at a Council meeting in October.

Motion

That the JRMC:

1. Note this briefing.

Moved T Beatrice, Seconded E Leenearts

2. Endorse the refined vision for Glenelg outlined in this report.

Moved T Beatrice, Seconded S Robinson

3. Seek a response from Council on the JRMC's refined vision for the Glenelg Rejuvenation Project.

Moved L Boys, Seconded N Hughes

9.4 Events Update (Report No: 331/19)

JRMC in partnership with the City of Holdfast Bay are responsible for implementing and managing a variety of major events to support economic stimulus in the precinct in accordance with the annual marketing and business plan. This report provides an events debrief and a work in progress report on a variety of events.

Motion

That the JRMC note this briefing

Moved Councillor Abley, Seconded L Boys

Carried

Carried

Carried

Carried

9.5 2019 Christmas Decorations (Report No: 332/19)

The Jetty Road Development Coordinator (JRDC) has commenced planning for Jetty Road Christmas decorations and activations with an external event and brand activation company agreed upon at the 14 August JRMC meeting. The JRDC will present a progress report.

Motion

That the JRMC note this briefing

Moved Councillor Abley, Seconded S Robinson

Carried

9.6 Mainstreet SA Conference (Report No: 333/19)

Mainstreet SA is a membership-based not-for-profit organisation that delivers a range of events and activities to build relationships, activate education and celebrate leadership in mainstreet creation. The Mainstreet SA Conference will be held from 10 - 11 October 2019 at Lot Fourteen, Adelaide. This year the Mainstreet SA Awards Dinner will be held in conjunction with the event on Thursday 10 October. The JRMC will nominate committee members to attend this event.

Motion

That the JRMC note this briefing.

Moved T Beatrice, Seconded N Hughes

Carried

10. URGENT BUSINESS

11. DATE AND TIME OF NEXT MEETING

The next meeting of the Jetty Road Mainstreet Committee will be held on Wednesday 2 October 2019 in the Glenelg Library Meeting Room, Colley Terrace, Glenelg.

12. CLOSURE

The meeting closed at 7.29pm.

CONFIRMED: Wednesday 2 October 2019

CHAIRMAN