

## CITY OF HOLDFAST BAY

**Minutes of the meeting of the Jetty Road Mainstreet Committee of the City of Holdfast Bay held in the Glenelg Library Meeting Room, Colley Terrace, Glenelg on Wednesday 1 May 2019 at 6:00pm.**

### **PRESENT**

#### **Elected Members**

Councillor W Miller

Councillor R Abley

Mayor A Wilson

#### **Community Representatives**

Maios Group, Con Maios

GU Filmhouse, Simon Robinson

Elite Choice Home Improvements, Eve Leenearts

Skin Things, Lee Boys

Attitudes Boutique and Lightbox Gift and Home, Gilia Martin

Beach Burrito, Angus Warren

Cibo Espresso, Tony Beatrice

Ikos Holdings Trust, Adoni Fotopoulos

#### **Staff**

Jetty Road Development Coordinator – Ms A Brown

Manager City Activation – Ms S Heading

General Manager Community Services – Ms M Lock

Acting Chief Executive Officer- Mr R Bria

### **1. OPENING**

The Acting Chairman, Con Maios, declared the meeting open at 6:01pm

### **2. APOLOGIES**

2.1 Leave of Absence – N Hughes

2.2 For Absence – Nil

### 3. APPOINTMENT OF CHAIRPERSON

E Leenarts entered the meeting at 6:03pm

#### Motion

**That Con Maios be appointed as Chairperson for the Jetty Road Mainstreet Committee.**

Moved L Boys, Seconded T Beatrice

**Carried**

#### Motion

**That Eve Leenarts be appointed as Deputy Chairperson for the Jetty Road Mainstreet Committee.**

Moved A Warren, Seconded W Miller

**Carried**

### 4. DECLARATION OF INTEREST

Members were reminded to declare any interest before each item.

S Robinson declared a conflict of interest regarding the Trader Award's Venue.

### 5. CONFIRMATION OF MINUTES

#### Motion

**That the minutes of the Jetty Road Mainstreet Committee held on 3 April 2019 be taken as read and confirmed.**

Moved S Robinson, Seconded W Miller

**Carried**

### 6. PRESENTATIONS

#### 6.1 Community Safety and Wellbeing

Ms Mardi Foweraker, Western Districts Operations Coordinator and Rob Moyday, Henley Branch, of the South Australian Police presented information on community safety and wellbeing including Business security audits, retail theft, personal safety and business watch programs.

A Fotopoulos entered the meeting at 6:42pm

**7. QUESTIONS BY MEMBERS****7.1 Without Notice****7.1.1 Partridge Street Carpark**

W Miller asked a question relating to the underutilisation of the Partridge Street carpark and how this space could be promoted for trader carparking.

Jetty Road Development Coordinator, Ms A Brown provided a response regarding the availability for traders to park on the upper floor of the Partridge Street carpark at reduced rates.

**7.1.2 Easter Period Trading**

G Martin asked the question if the National stores could be encouraged to trade on Good Friday.

Jetty Road Development Coordinator, Ms A Brown provided a response regarding further investigating how to address this matter.

**7.2 With Notice - Nil****8. MOTIONS ON NOTICE - Nil****9. ADJOURNED ITEMS – Nil****10. REPORTS/ITEMS OF BUSINESS****10.1 Community Safety and Wellbeing (Report No: 163/19)**

The trader community have reported increased levels of disruptive behaviour, people visibly begging and petty theft from some shops on Jetty Road. In addition to this complaints have been received regarding the response times from the Glenelg Police Station. Mayor Wilson and Mr Fotopoulos attended a meeting with relevant Government Ministers to seek support and a coordinated approach on the matter and this report provides an update from the meeting and next steps.

**Motion**

**That the Jetty Road Mainstreet Committee note this briefing.**

Moved W Miller, Seconded R Abley

**Carried**

10.2 Winter Wonderland and Winter Activations (Report No: 164/19)

This report provides an update on planning for the upcoming Winter Wonderland event that is scheduled to be held from 28 June to 22 July 2019. The Winter Wonderland festival was developed by the Jetty Road Mainstreet Management Committee (JRMC) in 2014 to help stimulate economic development during off peak visitation and to keep Glenelg front of mind as a destination during winter. This report also presents options for activations around the event.

**Motion**

1. **That the Jetty Road Mainstreet Committee note this briefing.**
2. **That the Jetty Road Mainstreet Committee fund Option 1 Glenelg Sunset Winter Markets, Option 2 Winter Music Event and Option 3 Telstra building lighting projection.**

Moved T Beatrice, Seconded R Abley

**Carried**

10.3 Venue for Jetty Road Traders Awards (Report No: 165/19)

The report provides an overview of venue options to host the Jetty Road Trader Awards for the Committee's consideration. The Traders Awards celebrate excellence in business and the awards night is hosted in early October.

A Fotopoulos left the meeting at 7:49pm.

**Motion**

**That the Jetty Road Mainstreet Committee endorse the Beachouse as the preferred venue to host the Jetty Road Trader Awards.**

Moved A Warren, Seconded E Leenearts

**Carried**

10.4 Monthly Finance Report (Report No: 166/19)

The Jetty Road Mainstreet Committee March 2019 finance report is prepared by the Jetty Road Development Coordinator and is presented for information to the members of the Jetty Road Mainstreet Committee.

**Motion**

**That the Jetty Road Mainstreet Committee note this report.**

Moved W Miller, Seconded L Boys

**Carried**

**10.5 Cruise Ships (Report No: 167/19)**

A Jetty Road trader wrote to Mayor Wilson in regards to cruise ship visitation to Glenelg, hoping to secure cruise ship passengers into their shop.

The Tourism Development Coordinator for the City of Holdfast Bay has developed and maintains strong relationships with the Inbound Tour Operators (ITO's) who organise the on ground day tours experiences for the cruise liners. For the last two cruise ship seasons Glenelg has featured in the shore excursion program and the Glenelg Visitor Guide is distributed at the Visitor Information Desk at the Port Adelaide Passenger Terminal at Outer Harbour.

In 2019/2020 Glenelg is scheduled to receive passengers on shore excursions from 13 cruise ships.

**Motion**

**That the Jetty Road Mainstreet Committee note this briefing.**

Moved A Warren, Seconded E Leenearts

**Carried**

**10.6 Marketing Update (Report No: 168/19)**

This report provides an update on marketing initiatives being undertaken from the Jetty Road Mainstreet Committee 2018/19 Marketing Plan and initiatives aligned to the delivery of the Jetty Road Glenelg Retail Strategy 2018-2022.

**Motion**

**That the Jetty Road Mainstreet Committee note this report.**

Moved R Abley, Seconded T Beatrice

**Carried**

**11. URGENT BUSINESS****11.1 Vacancy Rates**

A Warren asked if Landlords can be approached to request window dressings be placed in vacant shops or some other ideas to make the shop more attractive.

Chairman, C Maios provided a response regarding window displays and acknowledged that Landlords should ensure mail and debris is removed regularly from vacant shops.

**11.2 Commonwealth Games**

T Beatrice asked the question regarding opportunities for the Commonwealth Games.

Manager City Activation, Ms S Heading provided a response regarding monitoring Adelaide's bid to host the Games and how Glenelg could participate.

**12. DATE AND TIME OF NEXT MEETING**

The next meeting of the Jetty Road Mainstreet Committee will be held on Wednesday 5 June 2019 in the Glenelg Library Meeting Room, Colley Terrace, Glenelg.

**13. CLOSURE**

The meeting closed at 8:18pm.

**CONFIRMED Wednesday 5 June 2019**

**CHAIRMAN**