

## **CITY OF HOLDFAST BAY**

**Minutes of the meeting of the Jetty Road Mainstreet Committee of the City of Holdfast Bay held in the Glenelg Library Meeting Room, Colley Terrace, Glenelg on Wednesday 3 October 2018 at 6:00pm.**

### **PRESENT**

#### **Elected Members**

Councillor S Charlick

#### **Community Representatives**

Chairman, Enve Hair & Beauty, Mr M Faulkner  
Maio's Group Investments, Mr C Maio's  
Beach Burrito Company, Mr A Warren  
Ikos Holdings Trust, Mr A Fotopoulos  
Telstra Store Glenelg, Ms E Leenearts  
Fassina SA Family Liquor Stores, Ms E Fassina

#### **Staff**

Jetty Road Development Coordinator – Ms A Brown  
Manager City Activation – Ms S Heading  
General Manager Community Services – Ms M Lock

### **1. OPENING**

The Chairman declared the meeting open at 6.06 pm.

### **2. APOLOGIES**

2.1 Apologies - Councillor A Bradshaw, Mr S Robinson, Mr T Beatrice and Mr R Caruso

2.2 For Absence - Nil

### **3. DECLARATION OF INTEREST**

Members were reminded to declare any interest before each item.

**4. CONFIRMATION OF MINUTES****Motion**

**That the minutes of the Jetty Road Mainstreet Committee held on 5 September 2018 be taken as read and confirmed.**

Moved C Maios, Seconded E Fassina

**Carried**

**5. QUESTIONS BY MEMBERS**

5.1 Without Notice

5.2 With Notice Nil

**6. MOTIONS ON NOTICE Nil****7. REPORTS/ITEMS OF BUSINESS**

7.1 JRMC Monthly Finance Report (Report No: 330/18)

Jetty Road Mainstreet Committee August 2018 variance report is prepared by the Jetty Road Development Coordinator and is presented for information to the members of the Jetty Road Mainstreet Committee.

**Motion**

**That the Jetty Road Mainstreet Committee note this report.**

Moved S Charlick, Seconded A Warren

**Carried**

7.2 Upcoming Events (Report No: 331/18)

This report provides a work in progress update on key events undertaken by the Jetty Road Development Coordinator and the City of Holdfast Bay's City Activation team. Key events include Play at the Bay School Holiday Program, Jetty Road Trader Awards, Stay and Play Street Party, Glenelg Christmas Pageant and the SummerSalt Beach Concerts are presented to the committee.

**Motion**

**That the Jetty Road Mainstreet Committee note this report.**

Moved A Fotopoulos, Seconded S Charlick

**Carried**

### 7.3 Governance Model (Report No: 332/18)

The Jetty Road Mainstreet Committee (JRMC) is an advisory committee of the City of Holdfast Bay formed under Section 41 of the *Local Government Act 1999*. Membership consists of up to 11 members and aligns with the current term of Council and is required to operate in accordance with Part 4 of the Local Government Act 1999. The JRMC conducted a Special Meeting on 20 June 2018 to workshop alternative governance models with a facilitator and external subject matter experts.

At its 4 July 2018 meeting the JRMC recommended to Council their preferred governance model of an Incorporated Association established under the Associations Incorporation Act 1985. At the 7 August 2018 Council workshop the Chair of the JRMC presented to the Elected Members on the preferred model and at the workshop it was agreed that a survey should be conducted to consult with Jetty Road traders on the governance model options.

An online engagement on the JRMC governance models was distributed to Jetty Road traders on 17 August 2018 and consultation closed on 3 September 2018. The JRDC has sought information on the operations of other mainstreet associations within South Australia to provide some comparisons to other mainstreets.

**Councillor Charlick departed the meeting at 6.42pm**

**Councillor Charlick rejoined the meeting at 6.45pm**

#### Motion

1. **That the Jetty Road Mainstreet Committee note this report**
2. **That Council Administration revise the report to incorporate a business case to be prepared by Jetty Road Mainstreet Management Committee.**
3. **That an engagement with the Jetty Road traders to incorporate survey questions tabled be undertaken by JRMC once caretaker period has finished.**

Moved E Fassina, Seconded A Warren

**Carried**

### 7.4 Winter Wonderland De-brief Report (Report No: 333/18)

This report provides an overview on the results of Winter Wonderland ice skating rink in Moseley Square that took place from 1 to 22 July 2018 during the school holidays. Following the success of previous Winter Wonderland events and the learnings gained from each successive event, Jetty Road Mainstreet Management Committee since 2014, contributes up to \$75,000 towards Winter Wonderland. This event is jointly funded with Council. The City Activation and JRMC budgets for 2018/2019 provides sufficient funds to meet the costs of the event, based on the net cost of the 2017 event. A preliminary event de-brief report was presented to the JRMC at their 5 September meeting as event reconciliation was still underway.

**Motion****That the Jetty Road Mainstreet Committee note this report.**

Moved C Maios, Seconded A Fotopoulos

**Carried**

## 7.5 Draft Jetty Road Glenelg Retail Strategy – Year One Delivery (Report No: 334/18)

At the 7 March 2018 JRMC meeting the Jetty Road Mainstreet Committee (JRMC) endorsed the vision, strategic objectives and direction of the draft Jetty Road Glenelg Retail Strategy 2018-2022.

Throughout April, May and June the JRMC reviewed the draft and provided feedback to Administration. At the 20 June 2018 JRMC special meeting the updated draft Jetty Road Glenelg Retail Strategy 2018-2022 and Summary document was presented to the Committee and endorsed for trader consultation. The Draft Strategy was provided to Council for their information at their meeting on 26 June 2018. The Strategy was noted by Council at their 28 August 2018 meeting. At the 5 September 2018 JRMC meeting the JRDC presented a variety of initiatives for the committee's consideration to deliver year one of the action plan.

Councillor Charlick departed the meeting at 7.30pm

**Motion****That the Jetty Road Mainstreet Committee note this report.**

Moved A Fotopoulos, Seconded E Leenearts

**Carried**

## 7.6 Mainstreet SA Awards – Best Mainstreet Marketing (verbal update)

Ms A Brown provided a verbal update on the Mainstreet SA Awards.

**Motion****That the Jetty Road Mainstreet Committee note the verbal update.**

Moved E Fassina, Seconded A Warren

**Carried****8. URGENT BUSINESS – Subject to the leave of the meeting Nil****9. DATE AND TIME OF NEXT MEETING**

The next meeting of the Jetty Road Mainstreet Committee will be held on Wednesday 7 November 2018 in the Glenelg Library Meeting Room, Colley Terrace, Glenelg.

**10. CLOSURE**

The meeting closed at 7.47pm.

**CONFIRMED Wednesday 5 December 2018**

**CHAIRMAN**