

## CITY OF HOLDFAST BAY

### Minutes of the meeting of the Jetty Road Mainstreet Committee of the City of Holdfast Bay held in the Mayor's Parlour Glenelg Town Hall on Wednesday 3 May 2023 at 6:00pm

#### PRESENT

##### Elected Members:

Mayor A Wilson

Councillor A Kane

##### Community Representatives:

Attitudes Boutique, Ms G Martin

Beach Burrito, Mr A Warren

Chatime, Mr A Choy

Cibo Espresso, Mr T Beatrice

Echelon Studio – Architecture and Design, Mr C Morley

Glenelg Finance, Mr D Murphy

Ikos Holdings Trust, Mr A Fotopoulos

Yo-Chi, Ms B Millard

##### Staff:

General Manager, Community & Business, Ms M Lock

Manager, City Activation, Ms R Forrest

Jetty Road Development Coordinator, Ms A Klingberg

#### 1. OPENING

The Chair, Ms G Martin, declared the meeting open at 6.03pm.

#### 2. KAURNA ACKNOWLEDGEMENT

We acknowledge Kaurna people as the traditional owners and custodians of this land.

We respect their spiritual relationship with country that has developed over thousands of years, and the cultural heritage and beliefs that remain important to Kaurna People today.

#### 3. APOLOGIES

3.1 Apologies Received: Councillor R Abley, Ms S Smith

3.2 Absent:

#### 4. DECLARATION OF INTEREST

Members were reminded to declare any interest before each item.

## 5. CONFIRMATION OF MINUTES

### Motion

**That the minutes of the Jetty Road Mainstreet Committee held on 5 April 2023 to be taken as read and confirmed.**

Moved A Warren, Seconded B Millard

**Carried**

## 6. QUESTIONS BY MEMBERS

### 6.1 Without Notice:

- T Beatrice asked for an update on the protestor activity in Moseley Square specifically in relation to the rules around their tables, signage and associated items set up in the Square, Administration provided a response.

A Chhoy joined the meeting at 6.06pm

- A Warren asked a question in relation to CCTV management, Administration provided a response.

### 6.2 With Notice: Nil

## 7. PRESENTATION:

### 7.1 Jetty Road Masterplan

Ms Cherie Armfield, Project Manager, Public Realm & Urban Design provided an update on the Jetty Road Masterplan.

A Fotopoulos joined the meeting at 6.45pm

Mayor Wilson left the meeting at 7.00pm

## 8. REPORTS/ITEMS OF BUSINESS

### 8.1 Jetty Road Events Update (Report No: 144/23)

Jetty Road Mainstreet Committee (JRMCM) in partnership with the City of Holdfast Bay are responsible for implementing and managing a variety of major events to support the economic stimulus in the precinct in accordance with the annual marketing and business plan. This report provides an overview of recent and upcoming events and endorse the payment allocation of \$220,000 of the 2023/2024 JRMCM budget for the events specified in this report.

**Motion****That the Jetty Road Mainstreet Committee:**

1. notes this report; and
2. endorses the proposed allocation of the 2023/2024 JRMC budget to the events as follows:
  - Winter Activation – \$75,000
  - Spring Activation – Sea to Shore: Glenelg Seafood Festival - \$50,000
  - Summer Activation – Glenelg Ice Cream Festival - \$50,000
  - Christmas Pageant – \$25,000
  - New Event Opportunities – \$20,000

Moved C Morley, Seconded T Beatrice

**Carried**

C Morley left the meeting at 7.07pm

## 8.2 2023 Glenelg Ice Cream Festival Report (Report No: 145/23)

The Glenelg Ice Cream Festival was a street party activation jointly funded by the Jetty Road Mainstreet Committee (JRMC) and Council. The purpose of the event was to use ice cream as an anchor to position Glenelg as a key summer destination, as well as driving economic development through a significant January event. An estimated 30,000 people attended the event held on the afternoon/evening of Saturday 14 January 2023.

**Motion****That the Jetty Road Mainstreet Committee note this report.**

Moved D Murphy, Seconded T Beatrice

**Carried**

## 8.3 Monthly Finance Report (Report No: 146/23)

This report provides an update on the Jetty Road Mainstreet income and expenditure as at 31 March 2023.

**Motion****That the Jetty Road Mainstreet Committee note this report.**

Moved T Beatrice, Seconded A Chhoy

**Carried**

8.4 Marketing Update (Report No: 147/23)

This report provides an update on the marketing initiatives undertaken by the Jetty Road Mainstreet Committee aligned to the 2022/2023 Marketing Plan and initiatives associated to the delivery of the Jetty Road Glenelg Retail Strategy 2018-2022.

**Motion**

**That the Jetty Road Mainstreet Committee note this report.**

Moved Councillor Kane, Seconded A Fotopoulos

**Carried**

**9. URGENT BUSINESS – Subject to the Leave of the Meeting**

**10. REPORTS/ITEMS OF BUSINESS:**

**11. DATE AND TIME OF NEXT MEETING**

The next meeting of the Jetty Road Mainstreet Committee will be held on Wednesday 7 June 2023 at the Glenelg Town Hall.

**12. CLOSURE**

The meeting closed at 7.20pm.

**CONFIRMED:** Wednesday 7 June 2023

**CHAIR**