

## CITY OF HOLDFAST BAY

### Minutes of the meeting of the Jetty Road Mainstreet Committee of the City of Holdfast Bay held in the Mayor's Parlour Glenelg Town Hall on Wednesday 2 November 2022 at 6:00pm

#### PRESENT

##### Elected Members:

Councillor B Abley  
Councillor W Miller

##### Community Representatives:

Attitudes Boutique, Ms G Martin  
Daisy and Hen, Ms G Britton  
Glenelg Finance, Mr D Murphy  
Ikos Holdings Trust, Mr A Fotopoulos  
Beach Burrito, Mr A Warren  
Echelon Studio – Architecture and Design, Mr C Morley (virtual connection)

##### Staff:

Chief Executive Officer, Mr R Bria  
General Manager, Community & Business, Ms M Lock  
Manager, City Activation, Ms R Forrest  
Jetty Road Development Coordinator, Ms A Klingberg  
Events Coordinator, Ms F Edwards (virtual connection)

#### 1. OPENING

The Chair, Ms G Martin, declared the meeting open at 6.03pm.

#### 2. KAURNA ACKNOWLEDGEMENT

We acknowledge Kaurna people as the traditional owners and custodians of this land.

We respect their spiritual relationship with country that has developed over thousands of years, and the cultural heritage and beliefs that remain important to Kaurna People today.

#### 3. APOLOGIES

3.1 Apologies Received: Mr J Rayment, Mr B Meuris, T Beatrice

3.2 Absent:

**4. DECLARATION OF INTEREST**

Members were reminded to declare any interest before each item.

**5. CONFIRMATION OF MINUTES****Motion**

**That the minutes of the Jetty Road Mainstreet Committee held on 5 October 2022 to be taken as read and confirmed.**

Moved Councilor Miller, Seconded A Warren

**Carried**

**6. QUESTIONS BY MEMBERS**

**6.1 Without Notice: Nil**

**6.2 With Notice: Nil**

**7. MOTIONS ON NOTICE: Nil****8. PRESENTATION:****9. REPORTS/ITEMS OF BUSINESS**

9.1 Monthly Finance Report

(Report No: 440/22)

This report provides an update on the Jetty Road Mainstreet income and expenditure as at 30 September 2022.

**Motion**

**That the Jetty Road Mainstreet Committee note this report.**

Moved Councilor Abley, Seconded C Morley

**Carried**

9.2 Marketing Update

(Report No: 441/22)

This report provides an update on the marketing initiatives undertaken by the Jetty Road Mainstreet Committee aligned to the 2022/23 Marketing Plan and initiatives associated to the delivery of the Jetty Road Glenelg Retail Strategy 2018-2022.

**Motion****That the Jetty Road Mainstreet Committee:**

- 1. Notes this report and;**
- 2. Endorse the Jetty Road, Glenelg Social Media Strategy subject to minor alterations**

Moved A Warren, Seconded G Britton

**Carried**

9.3

Winter Wonderland 2022 Update

(Report No: 442/22)

The report provides an overview on the results of the Winter Wonderland ice skating rink in Moseley Square which took place from 1-25 July 2022, during the school holidays. This activation, was jointly funded by Council and the Jetty Road Mainstreet Committee, and attracted nearly 13,000 skaters over a three week period. A winter edition of the popular Sunset Markets was held on the following weekend.

**Motion****That the Jetty Road Mainstreet Committee note this report.**

Moved Councilor Abley, Seconded D Murphy

**Carried**

A Fotopoulos joined the meeting at 6.46pm

C Morley left the meeting at 6.47pm

9.4

Events Season 2021/22 Summary

(Report No: 443/22)

Events form a significant part of the City of Holdfast Bay's community and economy and Jetty Road Mainstreet Committee (JRMC) co-fund a number of key events in Glenelg each year. In 2021/22, despite COVID-19 restrictions being in place for much of the year, a total of 380 events were held across the City of Holdfast bay attracting more than 535,000 visitors and contributing more than \$51 million to the local economy.

**Motion****That the Jetty Road Mainstreet Committee note this report.**

Moved Councilor Miller, Seconded A Warren

**Carried**

9.5 Jetty Road Events Update (Report No: 407/22)

Jetty Road Mainstreet Committee (JRMC) in partnership with the City of Holdfast Bay are responsible for implementing and managing a variety of major events to support economic stimulus in the precinct in accordance with the annual marketing and business plan. This report provides an overview of upcoming events.

**Motion**

**That the Jetty Road Mainstreet Committee:**

- 1. notes this report; and**
- 2. allocates \$4000 to a Christmas activation in Chapel Plaza.**

Moved A Warren, Seconded D Murphy

**Carried**

**10. URGENT BUSINESS – Subject to the Leave of the Meeting**

**REPORTS/ITEMS OF BUSINESS:**

- It is proposed to move the next JRMC meeting date from 7 December 2022 to 14 December 2022 due to the newly Elected Body sworn in late November 2022. All agreed.
- A Warren asked a question around Traffic Management Plan for Moseley St. Council Administration provided a response.
- Manager, City Activation presented the Spendmapp data results for the precinct.

**11. DATE AND TIME OF NEXT MEETING**

The next meeting of the Jetty Road Mainstreet Committee will be held on Wednesday 14 December 2022 at the Glenelg Town Hall.

**12. CLOSURE**

The meeting closed at 7.39pm

**CONFIRMED:** Wednesday 14 December 2022

**CHAIR PERSON**