

CITY OF HOLDFAST BAY

Minutes of the meeting of the Jetty Road Mainstreet Committee of the City of Holdfast Bay held in the Mayor's Parlour Glenelg Town Hall on Wednesday 3 August 2022 at 6:00pm

PRESENT

Elected Members:

Mayor A Wilson
Councillor R Abley
Councillor W Miller

Community Representatives:

Attitudes Boutique, Ms G Martin
Daisy and Hen, Ms G Britton
Cibo Espresso, Mr T Beatrice
Beach Burrito, Mr A Warren
Ikos Holdings Trust, Mr A Fotopoulos
Terra & Sol, Mr B Meuris
Echelon Studio – Architecture and Design, Mr C Morley
Smart Hearing Solutions, Mr J Rayment

Staff:

General Manager, Community & Business, Ms M Lock
Jetty Road Development Coordinator, Ms A Klingberg
Events Coordinator, Ms F Edwards

1. OPENING

The Chair, Ms G Martin, declared the meeting open at 6.04pm.

2. KAURNA ACKNOWLEDGEMENT

We acknowledge Kaurna people as the traditional owners and custodians of this land.

We respect their spiritual relationship with country that has developed over thousands of years, and the cultural heritage and beliefs that remain important to Kaurna People today.

3. APOLOGIES

3.1 Apologies Received: Mr D Murphy

3.2 Absent:

4. DECLARATION OF INTEREST

Members were reminded to declare any interest before each item.

5. CONFIRMATION OF MINUTES**Motion**

That the minutes of the Jetty Road Mainstreet Committee held on 6 July 2022 to be taken as read and confirmed.

Moved A Warren, Seconded Councillor Miller

Carried

C Morley joined the meeting at 6.06pm

6. QUESTIONS BY MEMBERS**6.1 Without Notice:**

- Mr A Warren asked a question around the traffic management plan around the development. Administration took this on notice and will provide a response.
- Councillor Abley asked a question is it Council, JRMC or Taplin Group who funded the development corflutes on the fencing/rubbish bins? The JRDC provided a response.

6.2 With Notice: Nil**7. MOTIONS ON NOTICE: Nil****8. PRESENTATION:****8.1 Jetty Road Masterplan**

- Ms Cherie Armfield, Project Manager, Public Realm & Urban Design presented an update on the Jetty Road Masterplan.

A Fotopoulos joined the meeting at 6.20pm

8.2 Spendmapp Data Presentation

- Ms Akarra Klingberg, Jetty Road Development Coordinator presented a quarterly update on the Spendmapp data for the Glenelg Precinct.

8.3 Council Elections and Caretaker Period

- Ms Marnie Lock, General Manager, Community and Business presented an update the upcoming council elections and caretaker period process.

9. REPORTS/ITEMS OF BUSINESS**9.1 Monthly Finance Report (Report No: 308/22)**

The Jetty Road Mainstreet 2021/2022 end of financial year report is presented for information.

Motion

That the Jetty Road Mainstreet Committee note this report.

Moved A Warren, Seconded T Beatrice

Carried

9.2 Property Council Membership (Report No: 309/22)

The Property Council of Australia is the leading body for the property and construction industry with over 2,200 member companies who represent the full spectrum of the property industry. The Jetty Road Mainstreet Committee (JRMC) have been members of the Property Council of Australia in SA since 2016, and the previous JRMC Chair was a committee member on the Mainstreets & Retail Committee. The Property Council's agenda in South Australia is guided by more than 10 member committees comprising of nearly 150 industry volunteers.

Motion

That the Jetty Road Mainstreet Committee:

- 1. Notes this report and**
- 2. Resolves to cease the Property Council Membership.**

Moved B Meuris, Seconded A Warren

Carried

9.3 Glenelg Bowls Club - Partnership Request (Report No: 310/22)

Throughout the year, the Jetty Road Mainstreet Committee (JRMCC) is approached for sponsorship from different organisations. This is in addition to sponsorships which have been considered as part of the budget process. In general, sponsorship requests are sought from local community organisations. A partnership request has been received from Glenelg Bowls Club for sponsorship for 2022/23.

Motion

That the Jetty Road Mainstreet Committee:

- 1. Notes this report and**
- 2. Thanks the Glenelg Bowling Club for their partnership opportunity and**
- 3. Allocates \$910 to secure sponsorship.**

Moved T Beatrice, Seconded Councillor Miller

Carried

9.4 Spend + Win (Report No: 311/22)

The Jetty Road Mainstreet Committee identified a Spend + Win competition as a key initiative to stimulate economic activity during Winter. While originally anticipated to commence in late May, due to the Federal Election the campaign commenced on 1 June – 30 June 2022.

Motion

That the Jetty Road Mainstreet Committee note this report.

Moved Councillor Abley, Seconded A Fotopoulos

Carried

9.5 Marketing Update (Report No: 312/22)

The report provides an update on the marketing initiatives undertaken by the Jetty Road Mainstreet Committee 2021 Marketing Plan and initiatives aligned to the delivery of the Jetty Road Glenelg Retail Strategy 2018-2022.

Motion

That the Jetty Road Mainstreet Committee:

- 1. Notes this report and**
- 2. Endorses the Jetty Road Glenelg Marketing Plan 2022/23.**

Moved J Rayment, Seconded A Fotopoulos

Carried

9.6 Summer Activation (Report No: 313/22)

The recently-announced race schedule for the 2023 Tour Down Under no longer has a men's stage start in Glenelg. This leaves a gap in the summer events schedule for Glenelg. A proposed funding model for a January street party is presented for the Jetty Road Mainstreet Committee's (JRMCM) consideration and endorsement.

Motion

That Jetty Road Mainstreet Committee endorses an increase to the summer activation budget allocation by \$20,000 to match the Council allocation in order to fund a summer street party in Glenelg.

Moved Councillor Abley, Seconded T Beatrice

Carried

9.7 Jetty Road Events Update (Report No: 314/22)

Jetty Road Mainstreet Committee (JRMCM) in partnership with the City of Holdfast Bay are responsible for implementing and managing a variety of major events to support economic stimulus in the precinct in accordance with the annual marketing and business plan. This report provides an overview of upcoming events.

Motion

That the Jetty Road Mainstreet Committee note this report.

Moved T Beatrice, Seconded C Morley

Carried

10. URGENT BUSINESS – Subject to the Leave of the Meeting

REPORTS/ITEMS OF BUSINESS:

- Mr A Warren asked can it be investigated if there is a need for additional lighting adjacent to the tram crossing in Moseley Square by the Green Tea House. Administration took this on notice and will investigate.
- Ms G Martin asked the JRMCM is there a desire to change their WIP meeting day to Tuesday instead of Thursday.

11. DATE AND TIME OF NEXT MEETING

The next meeting of the Jetty Road Mainstreet Committee will be held on Wednesday 7 September 2022 at the Glenelg Town Hall.

12. CLOSURE

The meeting closed at 8.57pm

CONFIRMED: Wednesday 7 September 2022

CHAIR PERSON