

## **CITY OF HOLDFAST BAY**

**Minutes of the meeting of the Jetty Road Mainstreet Committee of the City of Holdfast Bay held in the Mayor's Parlour Glenelg Town Hall on Wednesday 4 May 2022 at 6:00pm**

### **PRESENT**

#### **Elected Members:**

Mayor A Wilson  
Councillor R Abley  
Councillor W Miller

#### **Community Representatives:**

Attitudes Boutique, Ms G Martin  
Daisy and Hen, Ms G Britton  
Cibo Espresso, Mr T Beatrice  
Beach Burrito, Mr A Warren (Virtual Connection)  
Ikos Holdings Trust, Mr A Fotopoulos

#### **Staff:**

General Manager, Community & Business, Ms M Lock  
Manager, City Activation, Ms R Forrest  
Jetty Road Development Coordinator, Ms A Klingberg  
Jetty Road Development Assistant, Mr W Papatolis

### **1. OPENING**

The Interim Chair, Ms G Martin, declared the meeting open at 6.05pm.

### **2. KAURNA ACKNOWLEDGEMENT**

We acknowledge Kaurna people as the traditional owners and custodians of this land.

We respect their spiritual relationship with country that has developed over thousands of years, and the cultural heritage and beliefs that remain important to Kaurna People today.

### **3. APOLOGIES**

3.1 Apologies Received:

3.2 Absent:

### **4. DECLARATION OF INTEREST**

Members were reminded to declare any interest before each item.

**5. CONFIRMATION OF MINUTES****Motion**

**That the minutes of the Jetty Road Mainstreet Committee held on 6 April to be taken as read and confirmed.**

Moved A Warren, Seconded T Beatrice

**Carried**

**6. QUESTIONS BY MEMBERS****6.1 Without Notice:****6.2 With Notice: Nil**

Councillor Miller joined the meeting at 6.07pm

**7. MOTIONS ON NOTICE: Nil****8. PRESENTATION:****8.1 The Rotary Youth Photographic Exhibition**

Mr Phil Holgate, Rotary Club of Somerton Park Representative presented the sponsorship opportunities in relation to the upcoming Youth Photographic Exhibition

A Fotopoulos joined the meeting at 6.31pm

**8.2 Spendmapp Data Presentation**

Ms Regan Forrest, Manager City Activation presented a quarterly update on the Spendmapp data for the Glenelg Precinct.

**9. REPORTS/ITEMS OF BUSINESS****9.1 Monthly Finance Report**

(Report No: 133/22)

The Jetty Road Mainstreet Committee March 2022 variance report is presented for information of the members of the Jetty Road Mainstreet Committee.

**Motion**

**That the Jetty Road Mainstreet Committee note this report.**

Moved G Britton, Seconded T Beatrice

**Carried**

9.2 Jetty Road Events Update (Report No: 134/22)

JRMC in partnership with the City of Holdfast Bay are responsible for implementing and managing a variety of major events to support economic stimulus in the precinct in accordance with the annual marketing and business plan. This report provides an overview of upcoming events.

**Motion**

**That the Jetty Road Mainstreet Committee note this report.**

Moved Councillor Abley, Seconded T Beatrice

**Carried**

9.3 Marketing Update (Report No: 135/22)

The report provides an update on the marketing initiatives undertaken by the Jetty Road Mainstreet Committee 2021 Marketing Plan and initiatives aligned to the delivery of the Jetty Road Glenelg Retail Strategy 2018-2022.

**Motion**

**That the Jetty Road Mainstreet Committee note this report.**

Moved Councillor Miller, Seconded T Beatrice

**Carried**

9.4 JRMC Committee Vacancies (Report No: 141/22)

The Jetty Road Mainstreet Committee (JRMC) comprises 11 members who are a mix of the Glenelg Tourism Precinct (Jetty Road, Glenelg) traders, landlords and Elected Members of Council. Traders and landlords within the boundaries of the Jetty Road, Glenelg precinct who contribute to the separate rate levy are invited to nominate for a position on the Jetty Road Mainstreet Committee. The current committee term is 1 April 2021 – 31 March 2023. Two resignations were accepted at the April 2022 meeting; a further two have since been received in resulting in four committee vacancies. The call for nominations which was open from 11-22 April received sufficient nominations to fill the four vacant positions. The selection panel will review the nominations and make recommendations to Council as to the appointment of the committee members for consideration and appointment by the Council at the 24 May Council meeting.

**Motion**

**That the Jetty Road Mainstreet Committee:**

- 1. Thank Mr C Maios and Mr T Chai for their contribution the Jetty Road Mainstreet Committee.**
- 2. Fill the additional two vacant positions through the nomination and selection process currently underway.**
- 3. Endorse Gina Britton to the Selection Panel in accordance with the JRMC Terms of Reference.**

Moved Councillor Abley, Seconded A Fotopoulos

**Carried**

**9.5 Jetty Road Brand Blueprint**

(Report No: 140/22)

Each year the Jetty Road Mainstreet Committee (JRMC) consider projects to be undertaken to enhance and promote the Jetty Road precinct as a vibrant shopping, leisure and entrainment area with year round appeal to residents and visitors. Following a workshop in January 2022, it has been identified that developing a Brand Blueprint as the guiding document for all marketing and PR projects is a key priority.

**Motion**

**The Jetty Road Mainstreet Committee endorse the Brand Blueprint scope and approach.**

Moved G Britton, Seconded Councillor Abley

**Carried**

**10. URGENT BUSINESS – Subject to the Leave of the Meeting**

**REPORTS/ITEMS OF BUSINESS:**

**11. DATE AND TIME OF NEXT MEETING**

The next meeting of the Jetty Road Mainstreet Committee will be held on Wednesday 1 June 22 at the Glenelg Town Hall.

**12. CLOSURE**

The meeting closed at 7:47pm

**CONFIRMED:** Wednesday 1 June 2022

**CHAIRMAN**