

CITY OF HOLDFAST BAY

Minutes of the meeting of the Jetty Road Mainstreet Committee of the City of Holdfast Bay held in the Mayor's Parlour Glenelg Town Hall on Wednesday 6 April 2022 at 6:00pm

PRESENT

Elected Members:

Mayor A Wilson
Councillor W Miller

Community Representatives:

Maios Group, Mr C Maios
Attitudes Boutique, Ms G Martin
Daisy and Hen, Ms G Britton
Cibo Espresso, Mr T Beatrice
Beach Burrito, Mr A Warren

Staff:

Chief Executive Officer, Mr R Bria
Acting General Manager, Community & Business, Ms M Logie
Manager, City Activation, Ms R Forrest
Jetty Road Development Coordinator, Ms A Klingberg
Jetty Road Development Assistant, Mr W Papatolis

1. OPENING

The Chair, Mr C Maios, declared the meeting open at 6.05pm.

2. KAURNA ACKNOWLEDGEMENT

We acknowledge Kaurna people as the traditional owners and custodians of this land.

We respect their spiritual relationship with country that has developed over thousands of years, and the cultural heritage and beliefs that remain important to Kaurna People today.

3. APOLOGIES

3.1 Apologies Received: Mr A Fotopoulos, Councillor R Abley

3.2 Absent: Mr T Chai

4. DECLARATION OF INTEREST

Members were reminded to declare any interest before each item.

5. CONFIRMATION OF MINUTES**Motion**

That the minutes of the Jetty Road Mainstreet Committee held on 2 March 2022 to be taken as read and confirmed.

Moved A Warren, Seconded T Beatrice

Carried

6. QUESTIONS BY MEMBERS

6.1 Without Notice: Nil

6.2 With Notice: Nil

7. MOTIONS ON NOTICE: Nil**8. PRESENTATION: Nil****9. REPORTS/ITEMS OF BUSINESS**

9.1 JRMC Committee Vacancies (Report No: 96/22)

The Jetty Road Mainstreet Committee (JRMC) comprises of 11 members who are a mix of the Glenelg Tourism Precinct (Jetty Road, Glenelg) traders, landlords and Elected Members of Council. Traders and landlords within the boundaries of the Jetty Road, Glenelg precinct who contribute to the separate rate levy are invited to nominate for a position on the Jetty Road Mainstreet Committee.

The current committee term is 1 April 2021 – 31 March 2023. Two resignations have been received resulting in two committee vacancies. Nominations to fill the vacancies will be open from 11-22 April. Post the closing day a selection panel will then make recommendations to Council as to the appointment of the committee members for consideration and appointment by the Council at the 24 May Council meeting.

Motion

That the Jetty Road Mainstreet Committee:

- **Thanks to Mr D.Elmes and Mr G.Watson for their contribution the Jetty Road Mainstreet Committee.**
- **Endorse calling for nominations to fill the two vacant positions.**

- **Endorse Councillor Miller and Mr C Maios, JRMC Chair to the selection panel in accordance with the JRMC Terms of Reference**

Moved G Martin, Seconded T Beatrice

Carried

9.2 Monthly Finance Report

(Report No: 89/22)

The Jetty Road Mainstreet Committee February 2022 variance report is presented for information of the members of the Jetty Road Mainstreet Committee

Motion

That the Jetty Road Mainstreet Committee note this report.

Moved A Warren, Seconded Councillor Miller

Carried

9.3 Jetty Road Events Update

(Report No: 90/22)

JRMC in partnership with the City of Holdfast Bay are responsible for implementing and managing a variety of major events to support economic stimulus in the precinct in accordance with the annual marketing and business plan. This report provides an overview of upcoming events.

Motion

That the Jetty Road Mainstreet Committee note this report.

Moved G Britton, Seconded T Beatrice

Carried

9.4 Marketing Update

(Report No: 91/22)

The report provides an update on the marketing initiatives undertaken as outlined by the Jetty Road Mainstreet Committee 2021 Marketing Plan and initiatives aligned to the delivery of the Jetty Road Glenelg Retail Strategy 2018-2022.

Motion

That the Jetty Road Mainstreet Committee note this report.

Moved Councillor Miller, Seconded T Beatrice

Carried

9.5 Mainstreet SA Conference (Report No: 92/22)

Mainstreet SA is South Australia's dedicated mainstreet organisation focused on professional development, celebration and network-building of mainstreet makers. Mainstreet SA delivers a range of events and activities to build relationships, activate, educate and celebrate leadership in mainstreet creation. The Jetty Road Mainstreet Committee is a current financial member of Mainstreet SA.

Motion

That the Jetty Road Mainstreet Committee endorse Ms G Britton and Councillor Miller as the JRMC representatives to attend the 2022 Mainstreet SA conference in June.

Moved G Martin, Seconded A Warren

Carried

9.6 Jetty Road Lighting Update (Report No: 93/22)

The Jetty Road Mainstreet Committee approved the installation of bud lighting around trees along Jetty Road and around the palm trees in Moseley Square in 2020 to improve the night time appeal and aesthetic in the precinct. The initiative aligns to the delivery of the Jetty Road Glenelg Retail Strategy 2018-2022. This report provides an update on the lighting project.

Motion

That the Jetty Road Mainstreet Committee note this report and investigate costing options of additional bud lighting for the trees on Jetty Road and options for festoon lighting and bud lighting of trees in laneways.

Moved A Warren, Seconded T Beatrice

Carried

9.7 Jetty Road Retail Strategy Review (Report No: 94/22)

A four year Retail Strategy for the Jetty Road Mainstreet precinct was developed in 2018. This included a four year action plan, with the implementation of some projects impacted by the COVID-10 pandemic. With the Strategy expiring in 2022, it is timely to review the current strategy, what has been achieved, what has changed and determine the priorities in the new retail and business landscape.

Motion

That the Jetty Road Mainstreet Committee endorse \$15,000 to update the Jetty Road Glenelg Retail Strategy as part of the 2022/23 budget.

Moved G Martin Seconded T Beatrice

Carried

10. URGENT BUSINESS – Subject to the Leave of the Meeting

REPORTS/ITEMS OF BUSINESS: Nil

11. DATE AND TIME OF NEXT MEETING

The next meeting of the Jetty Road Mainstreet Committee will be held on Wednesday 4 May 22 at the Glenelg Town Hall.

12. CLOSURE

The meeting closed at 7:46pm

CONFIRMED: Wednesday 4 May 2022

CHAIRMAN