

CITY OF HOLDFAST BAY

Minutes of the meeting of the Jetty Road Mainstreet Committee of the City of Holdfast Bay held in the Glenelg Library Meeting Room, Colley Terrace, Glenelg on Wednesday 12 February 2020 at 6:05pm.

PRESENT

Elected Members:

Councillor R Abley
Councillor W Miller

Community Representatives:

Maios Group, Mr C Maios
Elite Choice Home Improvements, Ms E Leenearts
Cibo Espresso, Mr T Beatrice
GU Filmhouse, Mr S Robinson
Attitudes Boutique, Ms G Martin
Beach Burrito, Mr A Warren (via phone)

Staff:

General Manager, Community Services, Ms M Lock
Manager City Activation, Ms S Heading
Jetty Road Development Coordinator, Ms M Zeunert

Guest:

Mr O Soner

1. OPENING

The Chairman, Mr C Maios, declared the meeting open at 6.05pm

2. APOLOGIES

2.1 Apologies Received: Ms L Boys, Mr A Fotopoulos

2.2 Absent:

3. DECLARATION OF INTEREST

Members were reminded to declare any interest before each item.

4. CONFIRMATION OF MINUTES**Motion**

That the minutes of the Jetty Road Mainstreet Committee held on 4 December 2019 and 5 February 2020 be taken as read and confirmed.

Moved Councillor Miller, Seconded T Beatrice

Carried

5. QUESTIONS BY MEMBERS

5.1 **Without Notice:** Nil

5.2 **With Notice:** Nil

6. MOTIONS ON NOTICE: Nil**7. ADJOURNED ITEMS**

7.1 Adjourned Report – 2020/21 Budget Recommendations (Report No: 34/20)

The Jetty Road Mainstreet Committee (JRMC) at the special meeting on 5 February 2020 resolved to adjourn Report No: 34/20 until the next JRMC meeting scheduled Wednesday 12 February 2020. This adjournment was moved to allow the JRMC members time to review and finalise the discussed budget allocation of the Jetty Road Mainstreet levy and draft 2020/21 budget in preparation for Council consideration.

Motion

That the Committee agree to endorse the draft 2020/21 Budget for Council consideration with the following key expenditures:

- 1. That \$161,740 (including the raised levy of \$9,250) be allocated to marketing initiatives for 2020/21;**
- 2. That \$177,800 be allocated to events and sponsorship for 2020/21**
- 3. That \$75,000 be allocated to new Masterplan initiatives for 2020/21**

Moved T Beatrice Seconded S Robinson

Carried

8. PRESENTATION –**Social Media Update**

Local Business Owner, Jase Hickson with Jess Rogers presented an overview of their professional experience and their vision in managing Jetty Road social media channels

9. REPORTS/ITEMS OF BUSINESS**9.1 Monthly Finance Report (Report No: 36/20)**

The Jetty Road Mainstreet Committee December 2019 variance report is prepared by the Jetty Road Development Coordinator and is presented for information of the members of the Jetty Road Mainstreet Committee

Motion

That the Jetty Road Mainstreet Committee note this report.

Moved T Beatrice Seconded Councillor Abley

Carried

A Warren left the meeting at 7.08pm

9.2 Marketing Update (Report No: 37/20)

The report provides an update on marketing initiatives being undertaken from the Jetty Road Mainstreet Committee 2019/20 Marketing Plan and initiatives aligned to the delivery of the Jetty Road Glenelg Retail Strategy 2018-2022.

Motion

That the Jetty Road Mainstreet Committee note this report.

Moved E Leenearts Seconded T Beatrice

Carried

9.3 Events Update (Report No: 38/20)

JRMC, in partnership with the City of Holdfast Bay, are responsible for implementing and managing a variety of major events to support economic stimulus in the precinct in accordance with the annual marketing and business plan. This report provides an overview of upcoming events and an update on events held.

Motion

That the Jetty Road Mainstreet Committee note this report.

Moved Councillor Miller Seconded G Martin

Carried

9.4 International Cities, Town Centres and Communities Conference (Report No: 39/20)

The International Cities, Town Centres and Communities (ICTC) Conference is hosted by the ICTC Society a not for profit organisation that aims to enhance the quality of life for inhabitants of cities and towns, assists cities and towns to become more environmentally, economically and socially sustainable, facilitate best practice world's best practice in planning, development and management of cities and towns and bring together visionary professionals. The ICTC Conference held from 23-25 October 2019 brought together a diverse cross-section of city leaders and urban place professionals and was attended by the Chair and Deputy Chair of the JRMC who will present on key learnings.

Motion

That the Jetty Road Mainstreet Committee note this briefing

Moved Councillor Abley Seconded S Robinson

Carried

10. URGENT BUSINESS

10.1 The Chair recognised and gave thanks to Deputy Chair Eve Leenearts who has been with the Committee for 7 years. This is her last meeting following her resignation from the Committee.

11. DATE AND TIME OF NEXT MEETING

The next meeting of the Jetty Road Mainstreet Committee will be held on Wednesday 4 March 2020 in the Glenelg Library Meeting Room, Colley Terrace, Glenelg.

12. CLOSURE

The meeting closed at 7.27pm.

CONFIRMED: Wednesday 4 March 2020

CHAIRMAN