CITY OF HOLDFAST BAY

Minutes of the meeting of the Jetty Road Mainstreet Committee of the City of Holdfast Bay held in the Mayor's Parlour, Glenelg Town Hall, Moseley Square, Glenelg on Wednesday 7 November 2018 at 6:00pm.

PRESENT

Elected Members

Councillor A Bradshaw Councillor S Charlick Acting Mayor Amanda Wilson

Community Representatives

Chairman, Enve Hair & Beauty, Mr M Faulkner Maios Group Investments, Mr C Maios Ikos Holdings Trust, Mr A Fotopoulos Telstra Store Glenelg, Ms E Leenearts Fassina SA Family Liquor Stores, Ms E Fassina Cibo Expresso, Mr T Beatrice Caruso Fruit and Veg, Mr R Caruso GU Film House, Mr S Robinson

Staff

Jetty Road Development Coordinator – Ms A Brown Manager City Activation – Ms S Heading General Manager Community Services – Ms M Lock

Guests

Acting Mayor A Wilson

1. OPENING

The Chairman declared the meeting open at 6:09pm.

2. APOLOGIES

2.1 Apologies –Mr A Warren and Mr A Taplin

Letter of apology tabled from Mr Andrew Taplin regarding delay in delivering information to the Committee due to tenders for the works closing Friday 9 November and this information will be necessary to brief members.

2.2 For Absence - Nil

3. DECLARATION OF INTEREST

Members were reminded to declare any interest before each item.

4. CONFIRMATION OF MINUTES

Motion

That the minutes of the Jetty Road Mainstreet Committee held on 3 October 2018 be taken as read and confirmed.

Moved E Fassina, Seconded S Charlick

Carried

5. QUESTIONS BY MEMBERS

- 5.1 Without Notice Nil
- 5.2 With Notice Nil
- 6. MOTIONS ON NOTICE Nil
- **7. PRESENTATIONS** Nil

8. REPORTS/ITEMS OF BUSINESS

8.1 JRMC Monthly Finance Report (Report No: 375/18)

The Jetty Road Mainstreet Committee September 2018 variance report is prepared by the Jetty Road Development Coordinator and is presented for information to the members of the Jetty Road Mainstreet Committee.

Motion

That the Jetty Road Mainstreet Committee note this report.

Moved S Robinson, Seconded C Maios

Carried

8.2 Marketing Update (Report No: 376/18)

This report provides a marketing update and work in progress report undertaken by the Jetty Road Development Coordinator (JRDC) for work undertaken in recent months and upcoming marketing initiatives for Summer 2018/19.

Mr A Fotopoulos entered the meeting at 6:21pm

Motion

That the Jetty Road Mainstreet Committee note this report.

Moved E Leenearts, Seconded A Bradshaw

Carried

8.3 Cowper Street Festoon Lighting (Report No: 377/18)

The Cowper Street Festoon Lighting report is prepared by the Jetty Road Development Coordinator and is presented for information to the members of the Jetty Road Mainstreet Committee. Representatives of the JRMC have identified a new initiative that would provide an enhanced sense of arrival at the GU Filmhouse which is a major entertainment draw card for the Jetty Road precinct. The proposed initiative would see the installation of festoon lighting in Cowper Street that would drive economic outcomes for the precinct including creating a new entry statement for the cinema, increase the aesthetics an atmosphere of the laneway, provide enhanced outdoor dining opportunities in the vicinity, create a unique event space and play a significant role in marketing and driving demand to the Jetty Road, Glenelg precinct.

Motion

That the Jetty Road Mainstreet Committee note this report as the Jetty Road Development Coordinator continues to further investigate costing associated with the project.

Moved T Beatrice, Seconded A Fotopoulos

Carried

8.4 Events Update (Report No: 378/18)

This report provides a work in progress update on the Glenelg Christmas Pageant and the Glenelg Sunset Markets by the Jetty Road Development Coordinator and the City of Holdfast Bay's City Activation team. In addition this report provides a de-brief on the 2018 Jetty Road Awards and the Glenelg Christmas Pageant. These events are jointly funded with Council except for the Glenelg Sunset Markets and Trader Awards. The City Activation and JRMC budgets provide sufficient funds to meet the costs of the events.

Motion

That the Jetty Road Mainstreet Committee note this report.

Moved A Bradshaw, Seconded C Maios

Carried

8.5 JRMC Governance Model (Report No: 379/18)

The Jetty Road Mainstreet Committee (JRMC) is an advisory committee of the City of Holdfast Bay formed under Section 41 of the *Local Government Act 1999*. The JRMC conducted a Special Meeting on 20 June 2018 to workshop alternative governance models with a facilitator and external subject matter experts. At its 4 July 2018 meeting the JRMC recommended to Council their preferred governance model of an Incorporated Association established under the Associations Incorporation Act 1985. At the 7 August 2018 Council workshop the Chair of the JRMC presented to the Elected Members on the preferred model and at the workshop the former Elected Body of Council requested that a survey be conducted to consult with Jetty Road traders on the governance model options.

An online engagement on the JRMC governance models was distributed to Jetty Road traders on 17 August 2018 and consultation closed on 3 September 2018. The JRDC has sought information on the operations of other mainstreet associations within South Australia to provide some comparisons to other mainstreets. At the 3 October 2018 JRMC meeting the JRMC requested the Governance Model Engagement Report be amended and re-submitted as well as new information to be provided on other mainstreets in Australia. The JRMC agreed to prepare a business case on their preferred model to present to administration.

E Leenearts departed the meeting 7:17pm

Motion

That the Jetty Road Mainstreet Committee:

- 1. Note this report
- 2. Accept the proposal for the Business Case presented by David West and Peter McNabb & Associates and engage both parties for the scope of work.
- 3. Seek two additional quotes should the business cases presented by David West and Peter McNabb & Associates not align with Council's Procurement Policy.

Moved C Maios, Seconded E Fassina

Carried

- 8. URGENT BUSINESS Subject to the leave of the meeting Nil
- 9. DATE AND TIME OF NEXT MEETING

The next meeting of the Jetty Road Mainstreet Committee will be held on Wednesday 5 December 2018 in the Glenelg Library Meeting Room, Colley Terrace, Glenelg.

10. CLOSURE

The meeting closed at 7:40pm.

CONFIRMED Wednesday 5 December 2018

CHAIRMAN