

## ITEM NUMBER: 18.8

### CONFIDENTIAL REPORT

#### EVENT ACTIVATION

*Pursuant to Section 83(5) of the Local Government Act 1999 the Report attached to this agenda and the accompanying documentation is delivered to the Council Members upon the basis that the Council consider the Report and the documents in confidence under Part 3 of the Act, specifically on the basis that Council will receive, discuss or consider:*

- g. matters that must be considered in confidence in order to ensure that the Council does not breach any law, order or direction of a court or tribunal constituted by law, any duty of confidence, or other legal obligation or duty.**

CONFIDENTIAL

**Recommendation – Exclusion of the Public – Section 90(3)(g) Order**

1. That pursuant to Section 90(2) of the *Local Government Act 1999* Council hereby orders that the public be excluded from attendance at this meeting with the exception of the Chief Executive Officer and Staff in attendance at the meeting in order to consider Report No: 368/22 Event Activation in confidence.
  2. That in accordance with Section 90(3) of the *Local Government Act 1999* Council is satisfied that it is necessary that the public be excluded to consider the information contained in Report No: 368/22 Event Activation on the following grounds:
    - g. pursuant to section 90(3)(g) of the Act, the information to be received, discussed or considered in relation to this Agenda Item is information concerning matters that must be considered in confidence in order to ensure that the Council does not breach any duty of confidence, or breach any other legal obligation or duty because Council have signed a Non-Disclosure Agreement with the South Australian Tourism Commission.
  3. The Council is satisfied, the principle that the meeting be conducted in a place open to the public, has been outweighed by the need to keep the information or discussion confidential.
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Item No: 18.8  
Subject: **EVENT ACTIVATION**  
Date: 23 August 2022  
Written By: Team Leader, Events  
General Manager: Community and Business, Ms M Lock

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### **SUMMARY**

The South Australian Tourism Commission has offered Council the opportunity to host Stage One of the Santos Women's Tour Down Under on Sunday 15 January 2023 from Glenelg to Strathalbyn.

The Women's Race has been elevated to Union Cycliste Internationale World Tour status.

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### **RECOMMENDATION**

1. **Council approve the hosting of Stage One of the 2023 Santos Women's Tour Down Under.**

### **RETAIN IN CONFIDENCE - Section 91(7) Order**

2. **That having considered Agenda Item 18.8 368/22 Event Activation in confidence under section 90(2) and (3)(g) of the *Local Government Act 1999*, the Council, pursuant to section 91(7) of that Act orders that the report and minutes be retained in confidence until the event organisers make their public announcement which is targeted for September 2022 and/or the Chief Executive Officer is authorised to release the documents when the official announcement is made and that this order be reviewed every 12 months.**
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### **STRATEGIC PLAN**

Wellbeing  
Sustainability

### **COUNCIL POLICY**

City of Holdfast Bay Tourism Plan

### **STATUTORY PROVISIONS**

Not applicable

## **BACKGROUND**

The Santos Tour Down Under was first held in 1999 and has grown year on year to become the biggest cycling race in the southern hemisphere. The week-long event brings the top World Tour professional cycling teams to race on the streets of Adelaide and regional South Australia each January.

Council's relationship with the race spans many years with several stage starts and one full leg stage. Additionally, many associated events organised by third parties to coincide with the race have taken place within the City of Holdfast Bay.

The Women's Race has been elevated to Union Cycliste Internationale World Tour event for 2023.

## **REPORT**

The Santos Tour Down Under Women's race will commence in Glenelg as a Union Cycliste Internationale (UCI) Women's World Tour event – the top level of road cycling competition. Elite international teams and riders compete across South Australia in a three-stage race from 15 to 17 January 2023. The same peloton will also take part in a city criterium on 14 January 2023.

The Glenelg Stage One Santos Tour Down Under Women's race will be the first event of the year on the UCI Women's World Tour calendar, while the Men's event kicks off the UCI World Tour season.

Elevation to the UCI Women's World Tour will offer fans another reason to holiday in our City and support the visitor economy.

The Santos Tour Down Under Women's race began in 2016 and maintained its initial UCI 2.2 status until 2020, when it joined the UCI Pro Series. In 2018 it became the first cycling event in the world to offer women the same prize money as men.

A place on the UCI Women's World Tour means an increase in the coveted season points available to the international teams and riders taking part.

This reinforces the City of Holdfast Bay's strength in hosting major sporting events and our commitment in increasing both visitation and expenditure.

## **BUDGET**

The \$10,000 is within scope of the existing TDU Budget, this covers the host fee and logistic associated costings.

## **LIFE CYCLE COSTS**

Not applicable