

NOTICE OF MEETING

Notice is hereby given that an ordinary meeting of Council will be held in the

**Council Chamber – Glenelg Town Hall
Moseley Square, Glenelg**

Tuesday 13 October 2020 at 7.00pm



**Roberto Bria
CHIEF EXECUTIVE OFFICER**



Ordinary Council Meeting Agenda

1. OPENING

The Mayor will declare the meeting open at 7:00pm.

2. KAURNA ACKNOWLEDGEMENT

We acknowledge Kurna people as the traditional owners and custodians of this land.

We respect their spiritual relationship with country that has developed over thousands of years, and the cultural heritage and beliefs that remain important to Kurna People today.

3. SERVICE TO COUNTRY ACKNOWLEDGEMENT

The City of Holdfast Bay would like to acknowledge all personnel who have served in the Australian forces and services, including volunteers, for our country.

4. PRAYER

Heavenly Father, we pray for your presence and guidance at our Council Meeting. Grant us your wisdom and protect our integrity as we carry out the powers and responsibilities entrusted to us on behalf of the community that we serve.

5. APOLOGIES

5.1 Apologies Received

5.2 Absent

6. ITEMS PRESENTED TO COUNCIL

7. DECLARATION OF INTEREST

If a Council Member has an interest (within the terms of the Local Government Act 1999) in a matter before the Council they are asked to disclose the interest to the Council and provide full and accurate details of the relevant interest. Members are reminded to declare their interest before each item.

8. CONFIRMATION OF MINUTES

Motion

That the minutes of the Ordinary Meeting of Council held on 22 September 2020 be taken as read and confirmed.

Moved Councillor _____, Seconded Councillor _____

Carried

9. PUBLIC PRESENTATIONS

9.1 Petitions - Nil

9.2 **Presentations - Nil**

9.3 **Deputations - Nil**

10. QUESTIONS BY MEMBERS

10.1 **Without Notice**

10.2 **On Notice**

11. MEMBER'S ACTIVITY REPORTS - Nil

12. MOTIONS ON NOTICE

12.1 Parking Bay Marking – Councillor Clancy (Report No: 316/20)

12.2 Department of Health Services SA (DHS) – Councillor Clancy (Report no: 317/20)

12.3 Dog Park Gregory Reserve – Councillor Fleming (Report No: 321/20)

12.4 Update to Items in Brief – Councillor Bouchee (Report No: 322/20)

12.5 Placement of Public Art – Councillor Bouchee (Report No: 326/20)

13. ADJOURNED MATTERS - Nil

14. REPORTS OF MANAGEMENT COMMITTEES AND SUBSIDIARIES

14.1 Draft Minutes – Alwyndor Management Committee – 17 September 2020 (Report No: 311/20)

15. REPORTS BY OFFICERS

15.1 Items in Brief (Report No: 313/20)

15.2 Outcomes of the 14 September 2020 Economic Recovery Taskforce Meeting (Report No: 314/20)

15.3 Events Debrief 2019/2020 (Report No: 309/20)

15.4 Citywide Spend and Win a Jayco Competition (Report No: 310/20)

15.5 Social Needs Analysis (Report No: 284/20)

15.6 Kauri Community and Sporting Complex – Kitchen Upgrade (Report No: 319/20)

15.7 New Lease – Holdfast Tennis Club Incorporated (Report No: 318/20)

15.8 Stormwater Implementation Plan 2020/21 to 2023/24 (Report No: 199/20)

16. RESOLUTIONS SUBJECT TO FORMAL MOTIONS

Presented for the information of Members is a listing of resolutions subject to formal resolutions, for Council and all Standing Committees, to adjourn or lay on the table items of Council business, for the current term of Council.

17. URGENT BUSINESS – Subject to the Leave of the Meeting

18. CONFIDENTIAL ITEMS

18.1 Purchase of Road and Footpath Sweepers – Budget Increase (Report No: 320/20)

Pursuant to Section 90(2) of the Local Government Act 1999 the Report attached to this agenda and the accompanying documentation is delivered to the Council Members upon the basis that the Council consider the Report and the documents in confidence under Part 3 of the Act, specifically on the basis that Council will receive, discuss or consider:

- b. Information the disclosure of which could reasonably be expected to confer a commercial advantage on a person with whom the council is conducting, or proposing to conduct, business, or to prejudice the commercial position of the council; and would, on balance, be contrary to the public interest.
- k. tenders for the supply of goods, the provision of services or the carrying out of works.

19. CLOSURE



**ROBERTO BRIA
CHIEF EXECUTIVE OFFICER**

Item No: **12.1**

Subject: **MOTION ON NOTICE – PARKING BAY MARKING – COUNCILLOR CLANCY**

Date: 13 October 2020

PROPOSED MOTION

Councillor Clancy proposed the following motion:

That Administration bring back a report to Council in regards to marking parking bays along the Esplanade as well as any roads off the Esplanade where marked parking bays would increase parks.

BACKGROUND

There is a shortage of spaces available and it will increase the number of parking spaces. It could also be investigated if there are any roads off the Esplanade where marked parking bays would increase parks.

Item No: **12.2**

Subject: **MOTION ON NOTICE – DEPARTMENT OF HEALTH SERVICES SA (DHS)
CLEARANCES – COUNCILLOR CLANCY**

Date: 13 October 2020

PROPOSED MOTION

Councillor Clancy proposed the following motion:

That Administration write to the Minister for Human Services with a copy to the LGA requesting that there be one clearance for vulnerable children and adults.

BACKGROUND

It is an expensive process presently as there is a number of clearances and one should suffice for working with any vulnerable people. It also means that staff or volunteers would be able to assist any vulnerable person and not be restricted.

Item No: **12.3**

Subject: **MOTION ON NOTICE – DOG PARK GREGORY RESERVE – COUNCILLOR FLEMING**

Date: 13 October 2020

PROPOSED MOTION

Councillor Fleming proposed the following motion:

That Administration investigate the feasibility of a Dog Park at Gregory Reserve, Hove and report back to Council with options and costs for the establishment of the dog park.

BACKGROUND

City of Holdfast Bay area has no identified Dog Park where dog owners can take their dogs. Gregory Reserve, Hove is perceived to be an underutilised public open space as it has no play equipment and is mainly used for passive recreation. This location may be a suitable location for a Dog Park and warrants an investigation into its feasibility.

Item No: **12.4**

Subject: **MOTION ON NOTICE – UPDATE OF VARIOUS ITEMS IN ITEMS IN BRIEF
– COUNCILLOR BOUCHEE**

Date: 13 October 2020

PROPOSED MOTION

Councillor Bouchee proposed the following motion:

That the Chief Executive Officer arrange for a short updated in Items in Brief that includes:

- 1. update on Footpath audit;**
 - 2. update on approximate percentage of footpath remediation completed;**
 - 3. update on progress of plans to bundle power cables to ensure our major tree avenues (Partridge Street/Jetty Road, Brighton Road/Jetty Road, Glenelg/Moseley Square etc);
and**
 - 4. update priority listing of our Power Line Environment Committee (PLEC) sites in the City.**
-

Item No: **12.5**

Subject: **MOTION ON NOTICE – PLACEMENT OF PUBLIC ART – COUNCILLOR BOUCHEE**

Date: 13 October 2020

PROPOSED MOTION

Councillor Bouchee proposed the following motion:

That the location of any planned placement of purchased sculpture/art be presented to Council for endorsement.

BACKGROUND

There was a previous motion to do the above but somehow it has been lost through the years. I think it is important that Elected Members have input into the location of our public art.

ADMINISTRATION COMMENT

The Public Art Policy and Public Art Guidelines were endorsed by Council on the 25 August 2020

Amendment

C250820/2015

That Council endorses:

- 1. the updated draft Public Art Policy and Public Art Guidelines in Attachments 2 and 3; and*
- 2. for community engagement on the Public Art Policy and Public Art Guidelines be carried out by informing the public of the adoption of these updated documents.*

The development of the Policy and Guidelines was initiated to reflect best practice for the planning, coordination and investment in public art.

The Policy and Guidelines outlines the process methodology and approach for the commissioning, acquisitions and installation of public artworks which includes the selection of the appropriate placement of artworks.

This is reflected under the Public Art Policy, section 2.2 Ensure the implementation process for all forms of public art follows the appropriate guidelines and procedures and Public Art Guidelines section 7. Commissioning of Artworks.

Item No: **14.1**

Subject: **DRAFT MINUTES – ALWYNDOR MANAGEMENT COMMITTEE –
17 SEPTEMBER 2020**

Date: 13 October 2020

Written By: Personal Assistant, Alwyndor

General Manager: Ms B Davidson-Park, Alwyndor

SUMMARY

The draft minutes of the Alwyndor Management Committee meeting held on 17 September 2020 are provided for information.

RECOMMENDATION

1. **That the draft minutes of the Alwyndor Management Committee meeting held on 17 September 2020 be noted.**

RETAIN IN CONFIDENCE - Section 91(7) Order

2. **That having considered Attachment 2 to Report No: 311/20 Draft Minutes – Alwyndor Management Committee – 17 September 2020 in confidence under section 90(2) and (3)(b) of the Local Government Act 1999, the Council, pursuant to Section 91(7) of the Act orders that Attachment 2 be retained in confidence for a period of 24 months and that this order be reviewed every 12 months.**
-

COMMUNITY PLAN

Community: Building a healthy, active and resilient community

Community: Providing welcoming and accessible facilities

Economy: Supporting and growing local business

COUNCIL POLICY

Not Applicable.

STATUTORY PROVISIONS

Not Applicable.

BACKGROUND

This report is presented following the Alwyndor Management Committee meetings.

The Alwyndor Management Committee was established to manage the affairs of Alwyndor Aged Care Facility. The Council has endorsed the Committee's Terms of Reference and given the Committee delegated authority to manage the business of Alwyndor Aged Care Facility.

If an Elected Member requires further detail, the public Agenda and papers to the AMC are available on the Council's website and on the Hub, while the confidential papers are only available to the Elected Members on the Hub in the Alwyndor Committee section.

BUDGET

Not Applicable.

LIFE CYCLE COSTS

Not Applicable.

Attachment 1



CITY OF HOLDFAST BAY

Minutes of the meeting of the Alwyndor Management Committee of the City of Holdfast Bay held at Alwyndor Aged Care and via Electronic Means in a Virtual Meeting, Dunrobin Road, Hove on Thursday 17 September 2020 at 6.45pm.

PRESENT

Elected Members

Councillor S Lonie

Independent Members

Chairperson – Mr K Cheater

Ms J Bonnici

Mr K Whitford

Ms T Sutton

Prof L Sheppard

Prof J Searle

Staff

Chief Executive Officer – Mr R Bria

General Manager Alwyndor – Ms B Davidson-Park

Finance Manager – Ms L Humphrey

Personal Assistant – Ms M Dinham

Invited Guest

Mr Andrew Tickle, Partner, BDO

1. OPENING

The Chairperson declared the meeting open at 6.45pm and reminded members of the resolution of the Special Meeting held 1 April 2020 regarding meetings held via audio-visual communications:

- a. Each of the Members taking part in the meeting, must at all times during the telecommunications meeting be able to hear and be heard by each of the other Members present.***
- b. At the commencement of the meeting, each Member must announce his/her presence to all other Members taking part in the meeting.***
- c. A Member must not leave a telecommunications meeting by disconnecting his/her telephone, audio-visual or other communication equipment, unless that Member has previously notified the Chair of the meeting.***

2. KAURNA ACKNOWLEDGEMENT

With the opening of the meeting the Chairperson stated:

We acknowledge the Kaurna people as the traditional owners and custodians of this land.

We respect their spiritual relationship with country that has developed over thousands of years, and the cultural heritage and beliefs that remain important to Kaurna People today.

3. APOLOGIES

3.1 For Absence – Ms Julia Cudsi, Cr Susan P Chabrel

3.2 Leave of Absence - nil

4. DECLARATION OF INTEREST

Members were reminded to declare any interest before each item.

5. CONFIRMATION OF MINUTES

Motion

That the minutes of the Alwyndor Management Committee held on 20 August 2020 be taken as read and confirmed.

Noted amendment: S Lonie absent

Noted amendment: Confidential Item action to be included in Confidential minutes.

Moved by K Whitford, **Seconded** by Mr K Whitford

Carried

Motion

That the confidential minutes of the Alwyndor Management Committee held on 20 August 2020 be taken as read and confirmed.

Moved by K Whitford, **Seconded** by J Bonnici

Carried

6. REVIEW OF ACTION ITEMS

6.1 Action Items

No further updates as per the report.

No queries recorded.

6.2 Confidential Action items

No further updates as per the report.
No queries recorded.

7. GENERAL MANAGER REPORT

7.1 General Manager Report (Report No: 34/2020)

7.1.1 COVID-19

The General Manager informed members that *Emergency Management (Residential Aged Care Facilities No 8) (COVID-19) Direction 2020* had been released with minor changes to managing interstate visitors.

An unannounced visit by the Aged Care and Quality Commission occurred on Tuesday 15 September 2020 which was solely COVID 19 and Infection Control related. No issues or concerns were identified.

The Committee considered and supported recommended PPE and staffing thresholds.

7.1.2 Royal Commission into Aged Care Quality and Safety

The General Manager spoke to the report with the Committee in agreeance of the watch and brief position of Executive, noting that risks be highlighted and brought to the attention of the Committee.

Motion

That the Alwyndor Management Committee:

- 1. Note the updated information regarding COVID-19 compliance.**
- 2. Approve the reporting thresholds regarding Personal Protective Equipment and Staffing levels during the COVID-19 Emergency.**
- 3. Note the information regarding the Royal Commission into Aged Care Quality and Safety.**

Moved Cr S Lonie, **Seconded** T Sutton

Carried

8. CONFIDENTIAL REPORTS

The Chairperson sought leave of the meeting to discuss Confidential Item 8.2 followed by Confidential Items 8.3 and 8.1.

Leave of the meeting was granted.

Mr Andrew Tickle, BDO, joined the meeting 7.03pm

8.2 Monthly Finance Report – August 2020 (Report No: 35/2020)**Exclusion of the Public – Section 90(3)(d) Order**

1. That pursuant to Section 90(2) of the *Local Government Act 1999* Alwyndor Management Committee hereby orders that the public be excluded from attendance at this meeting with the exception of the General Manager and Staff in attendance at the meeting in order to consider Report's and Attachments to Report No. 31/2020 in confidence.
2. That in accordance with Section 90(3) of the *Local Government Act 1999* Alwyndor Management Committee is satisfied that it is necessary that the public be excluded to consider the information contained in Report No's: 31/2020 on the following grounds:
 - d. pursuant to section 90(3)(d) of the Act, the information to be received, discussed or considered in relation to this Agenda Item is commercial information of a confidential nature (not being a trade secret) the disclosure of which could reasonably be expected to confer a commercial advantage on a third party of Alwyndor, in addition Alwyndor's financial position is reported as part of Council's regular budget updates.

In addition, the disclosure of this information would, on balance, be contrary to the public interest. The public interest in public access to the meeting has been balanced against the public interest in the continued non-disclosure of the information. The benefit to the public at large resulting from withholding the information outweighs the benefit to it of disclosure of the information.

3. The Alwyndor Management Committee is satisfied, the principle that the meeting be conducted in a place open to the public, has been outweighed by the need to keep the information or discussion confidential.

Moved Mr K Whitford, Seconded T Sutton

Carried

Moved Cr S Lonie, Seconded J Bonnici

Carried

RETAIN IN CONFIDENCE - Section 91(7) Order

5. That having considered Agenda Item 8.2 Alwyndor Strategic Plan (Report No: 26/20) in confidence under section 90(2) and (3)(d) of the *Local Government Act 1999*, the Alwyndor Management Committee, pursuant to section 91(7) of that Act orders that the Attachments and Minutes be retained in confidence for a period of 18 months and that this order be reviewed every 12 months.

Moved Cr S Lonie, **Seconded** J Bonnici

Carried

8.3 Financial Investment Review (Report No: 36/20)

Exclusion of the Public – Section 90(3)(d) Order

1. That pursuant to Section 90(2) of the *Local Government Act 1999* Alwyndor Management Committee hereby orders that the public be excluded from attendance at this meeting with the exception of the General Manager and Staff in attendance at the meeting in order to consider Report's and Attachments to Report No. 32/2020 in confidence.
2. That in accordance with Section 90(3) of the *Local Government Act 1999* Alwyndor Management Committee is satisfied that it is necessary that the public be excluded to consider the information contained in Report No's: 32/2020 on the following grounds:
 - d. pursuant to section 90(3)(d) of the Act, the information to be received, discussed or considered in relation to this Agenda Item is commercial information of a confidential nature (not being a trade secret) the disclosure of which could reasonably be expected to confer a commercial advantage on a third party of Alwyndor, in addition Alwyndor's financial position is reported as part of Council's regular budget updates.

In addition, the disclosure of this information would, on balance, be contrary to the public interest. The public interest in public access to the meeting has been balanced against the public interest in the continued non-disclosure of the information. The benefit to the public at large resulting from withholding the information outweighs the benefit to it of disclosure of the information.
3. The Alwyndor Management Committee is satisfied, the principle that the meeting be conducted in a place open to the public, has been outweighed by the need to keep the information or discussion confidential.

Moved Cr S Lonie, **Seconded** K Whitfold

Carried

RETAIN IN CONFIDENCE - Section 91(7) Order

5. That having considered Agenda Item 8.3 Alwyndor's Marketing and Communication Plan – 2020-2023 (Report No: 27/20) in confidence under section 90(2) and (3)(d) of the *Local Government Act 1999*, the Alwyndor Management Committee, pursuant to section 91(7) of that Act orders that the Attachments and Minutes be retained in confidence for a period of 18 months and that this order be reviewed every 12 months.

Moved K Whitford, **Seconded** J Bonnici

Carried

8.1 General Manager's Report – Confidential (Report No: 34/2020)

Exclusion of the Public – Section 90(3)(d) Order

1. That pursuant to Section 90(2) of the *Local Government Act 1999* Alwyndor Management Committee hereby orders that the public be excluded from attendance at this meeting with the exception of the General Manager and Staff in attendance at the meeting in order to consider Report's and Attachments to Report No. 34/2020 in confidence.
2. That in accordance with Section 90(3) of the *Local Government Act 1999* Alwyndor Management Committee is satisfied that it is necessary that the public be excluded to consider the information contained in Report No's: 34/2020 on the following grounds:
 - d. pursuant to section 90(3)(d) of the Act, the information to be received, discussed or considered in relation to this Agenda Item is commercial information of a confidential nature (not being a trade secret) the disclosure of which could reasonably be expected to confer a commercial advantage on a third party of Alwyndor, in addition Alwyndor's financial position is reported as part of Council's regular budget updates.

In addition, the disclosure of this information would, on balance, be contrary to the public interest. The public interest in public access to the meeting has been balanced against the public interest in the continued non-disclosure of the information. The benefit to the public at large resulting from withholding the information outweighs the benefit to it of disclosure of the information.
3. The Alwyndor Management Committee is satisfied, the principle that the meeting be conducted in a place open to the public, has been outweighed by the need to keep the information or discussion confidential.

Moved T Sutton, **Seconded** Cr S Lonie

Carried

Short Term Suspension of Meeting Procedures

The Chair, with the approval of all members present, suspended the meeting procedures pursuant to Regulation 20(1) of the *Local Government (Procedures at Meetings) Regulations 2013* for a period of five minutes to allow members a comfort break.

Leave of the meeting was granted.

The meeting procedures were suspended at 8.27pm.

The meeting resumed at 8.33pm.

T Sutton left the meeting at 9.11pm

T Sutton returned to the meeting 9.12pm

9. URGENT BUSINESS – Subject to the leave of the meeting

Nil

10. DATE AND TIME OF NEXT MEETING

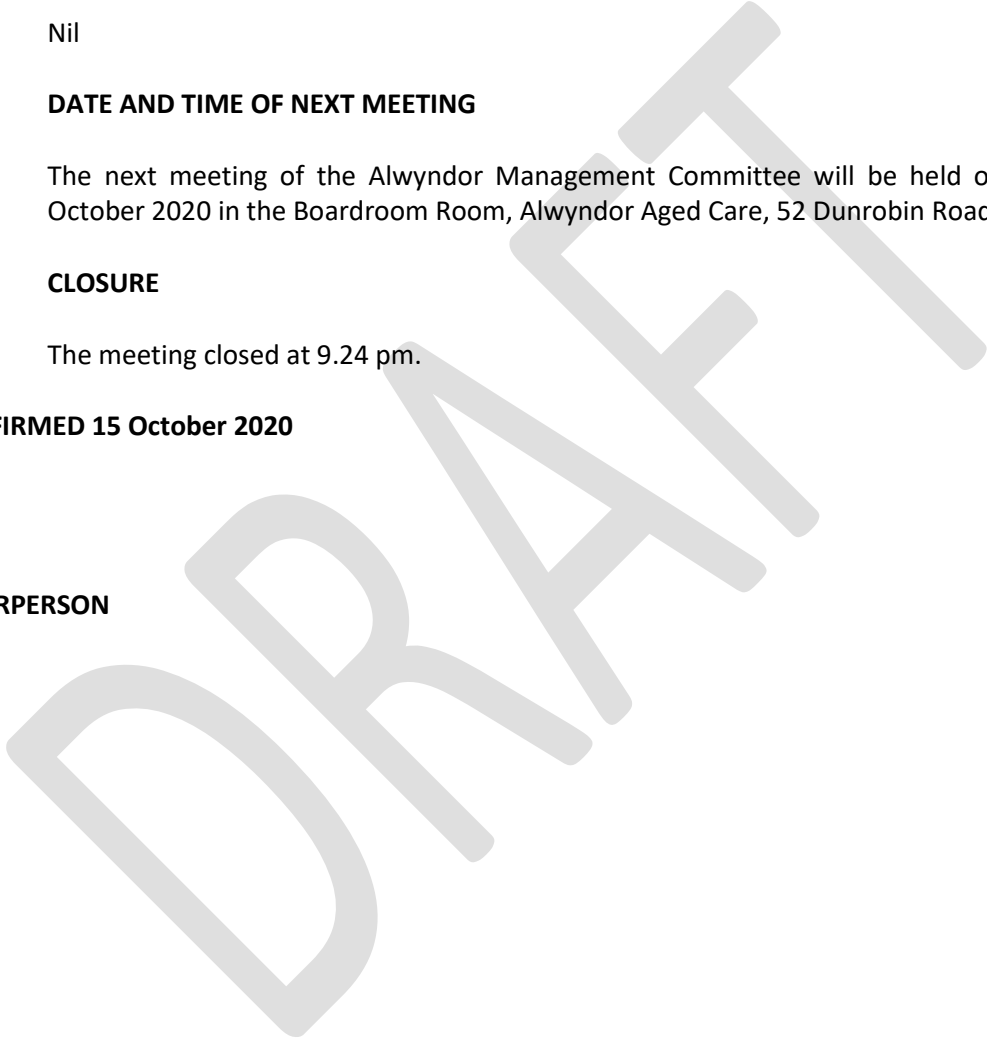
The next meeting of the Alwyndor Management Committee will be held on Thursday 15 October 2020 in the Boardroom Room, Alwyndor Aged Care, 52 Dunrobin Road, Hove.

11. CLOSURE

The meeting closed at 9.24 pm.

CONFIRMED 15 October 2020

CHAIRPERSON



Item No: **15.1**

Subject: **ITEMS IN BRIEF**

Date: 13 October 2020

Written By: Personal Assistant

General Manager: Strategy and Business Services, Ms P Jackson

SUMMARY

These items are presented for the information of Members.

After noting the report any items of interest can be discussed and, if required, further motions proposed.

RECOMMENDATION

That the following items be noted and items of interest discussed:

1. **Brighton Oval Redevelopment Update**
 2. **E-Scooter Trial Decision**
-

COMMUNITY PLAN

Culture: Supporting excellent, efficient operations

COUNCIL POLICY

Not applicable

STATUTORY PROVISIONS

Not applicable

REPORT

1. **Brighton Oval Redevelopment Update**

Last update on the Stage 1 and Stage 2 of Brighton Oval redevelopment covers progress until mid-August 2020.

- The three Brighton Oval buildings were officially opened on 15 Sep 2020.

- Defect rectification is on-going for 12 months. The installation of epoxy coating on the balcony (Rugby Club) to correct minor water pooling issues is underway and expected to be completed by 2 October 2020.
- Additional measures being considered are:
 - Mesh roofing to storage yards - has been completed for all three buildings to prevent people breaking into the service yards;
 - installing metal cages to lock the rubbish bins at the club buildings;
 - additional acoustic measures to reduce the noise in the function rooms on the first floor of each club.
- Procurement of the solar panels for the three buildings has commenced. Note that this is funded by Stage 2 of the Brighton Oval Project.

Stage 2 (Civil Works) Upgrade

- Civil works immediately adjacent to the Rugby Club and Lacrosse buildings have been completed.
- New cricket practice wickets have been completed and will be handed over to the cricket club for use and upkeep in the coming days.
- Lacrosse field lighting project has been completed.
- The three score boards for each of the main playing areas have been installed. The Rugby and Lacrosse club score boards are operational; the Football score board will be commissioned later this year following power and data connections.
- Civil works contractor (Outside Ideas Pty Ltd) has taken possession of the site to undertake the civil works – ie roadways, carparks, drainage, lighting, footpaths and landscaping.
- The construction program aims to be have the Stage 2 civil works completed before Christmas.
- Council and Club representatives are meeting regularly to facilitate any requests (eg use of carparks and roads during Lacrosse grand finals tournament on 25 Sep 2020) without impact on the construction program.
- The contractor has converted an area west of the Lacrosse Club to provide 35 temporary carparks whilst access and parking are restricted for major road building works.

- The detailed design for the Highett Ave improvements will be completed in September 2020.

Budget Status

- Stage 1 (buildings) and Stage 2 (civil works) are currently on budget, but very tight. Requests for minor changes or variations by the clubs and other stakeholders are being considered wherever possible.

Communications

- The website, www.brightonoval.com.au, provides project progress for the community.

2. E-Scooter Trial Decision

On 16 July 2020, Her Worship the Mayor advised then Minister Stephan Knoll MP that the City of Holdfast Bay would not be participating in the re-commencement of the E-Scooter Trial.

Correspondence was received from the Hon Corey Wingard MP on 14 September 2020 advising the current trial would be extended and Council would have the opportunity to re-join the trial if it wished to re-consider its decision.

Refer Attachments 1 and 2

Attachment 1



16 July 2020

Hon Stephan Knoll MP
Minister for Transport, Infrastructure and Local Government
Minister for Planning
GPO Box 1533
ADELAIDE SA 5000

Via email: ministerknoll@sa.gov.au

Dear Minister,

E-Scooter Trail Decision

I refer to previous correspondence through the Western Region Alliance in relation to the 6-month e-scooter trial which commenced earlier this year.

As you are aware, the original trial was halted due to the COVID-19 pandemic in March 2020. The proposed re-commencement of the trial, from September 2020 to February 2021, was debated at the recent Council meeting (14 July 2020).

Safety was the primary concern and subject of the debate, as the initial trial was to be completed before the peak season, where there would be less 'foot' traffic and congestion along the coast paths. However due to the current unprecedented environment, we have already seen increased traffic through this area, and as we move out of winter into the peak season this traffic flow will increase. If the trial was to recommence in September it would see the trial period run through our peak season which will create further congestion and potential safety issues for our region.

Therefore upon careful consideration, with community safety as the priority, it was resolved at Council to not proceed with the re-commencement of the six month trial.

Yours sincerely,



Amanda Wilson
Mayor



Attachment 2



Hon Corey Wingard MP



**Government
of South Australia**

**Minister for Infrastructure
and Transport**

**Minister for Recreation,
Sport and Racing**

GPO Box 668
ADELAIDE SA 5001
DX 450

T: (08) 8463 6641
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E: MinisterWingard@sa.gov.au

20MTI3207

Ms Amanda Wilson
Mayor
City of Holdfast Bay

By email: lgallacher@holdfast.sa.gov.au

Dear Mayor *Amanda*

Thank you for your correspondence received in my office on 3 August 2020 regarding the City of Holdfast Bay Council's decision not to participate in the re-commencement of the Western Alliance e-scooter trial.

I note from your letter that Council held a meeting on 14 July 2020 and determined that due to safety concerns Council will not participate in a re-commencement of the e-scooter trial, which commenced earlier this month. I appreciate your notification of the Council's decision.

For your information, I am now in receipt of a request from the remaining participating councils of the Western Alliance to extend the e-scooter trial beyond the current Gazette Notice approval end date of 31 October 2020.

I have approved this trial extension request, with publication in the South Australian Government Gazette to be forthcoming. The material content of the Gazette Notice remains as per the previous notice, published on 5 March 2020. Therefore, the Council will still have the opportunity to participate in the future, should it wish to reconsider the decision.

I trust this information is of assistance.

Yours sincerely

A handwritten signature in blue ink that reads 'Corey W'.

Hon Corey Wingard MP
Minister for Infrastructure and Transport

14 / 9 / 2020

Item No: **15.2**

Subject: **OUTCOMES OF THE 14 SEPTEMBER 2020 ECONOMIC RECOVERY TASKFORCE MEETING**

Date: 13 October 2020

Written By: Manager Strategy and Business Services

General Manager: Strategy and Business Services, Ms P Jackson

SUMMARY

The Economic Recovery Taskforce met on 14 September 2020 and discussed a range of possible strategies to support economic activity in the City.

A number of initiatives were discussed by the Taskforce, and are submitted to Council for consideration.

RECOMMENDATION

That Council notes the draft minutes of the Economic Recovery Taskforce Meeting of 14 September 2020.

COMMUNITY PLAN

Placemaking: Creating lively and safe places
Economy: Supporting and growing local business
Economy: Boosting our visitor economy
Culture: Being financially accountable

COUNCIL POLICY

Not Applicable.

STATUTORY PROVISIONS

Not Applicable.

BACKGROUND

As reported previously, a Taskforce has been established to provide advice to Council in relation to economic recovery actions, and suggested investments from the COVID-19 Fund.

REPORT

The Taskforce met on 14 September 2020 and discussed a number of matters. Most members, including two new appointees, attended the meeting and the draft Minutes are provided as Attachment 1.

Refer Attachment 1

It was noted by the Taskforce that Administration were undertaking further work in relation to the Radio-Caravan Competition to return to Council for consideration, based on feedback received from Elected Members. Taskforce members reiterated their support for the original scope of the proposal, including both the *spend and win* and *visit and win* components. The Competition is the subject of a separate report.

Notable actions arising from the meeting of 14 September 2020 include:

- Jetty Road, Brighton traders to develop a proposal to solve existing space issues caused by the requirements of COVID safety spacing.
- Cost of subsidising public transport to encourage visitation to the City to be explored.

Since the Taskforce meeting, proposed designs for the Telstra Building Wrap have been received from the designers and are currently being evaluated.

BUDGET

Item	Amount	Balance Remaining (once approved)
Opening balance	\$250,000	\$250,000
TV Marketing Campaign	\$50,000 (approved 11/8/20)	\$200,000
Promotional display on Telstra building	\$16,745 (approved 25/8/20)	\$183,255
Southern Business Mentoring Program	\$14,000 (approved 8/9/20)	\$169,255
Digital marketing	\$5,000 (approved 8/9/20)	\$164,255
Radio Competition/Campaign	\$80,000 (separate report, 13 October 2020)	\$84,255

LIFE CYCLE COSTS

None at this time.

Attachment 1





Minutes

Economic Recovery Taskforce

Monday 14 September, 4.00pm – 5.00pm Kingston Room

Brighton Civic Centre, 24 Jetty Road, Brighton

Chair:	Roberto Bria	Chief Executive Officer
Attendees:	Amanda Wilson	Mayor
	John Smedley	Elected Member
	Bob Snewin	Elected Member
	Andrew Taplin	Taplin Real Estate
	Con Maios	Maios Group
	Phil Hoffmann	Phil Hoffmann Travel
	Tom Rodger	The Seller Door
	Pamela Jackson	General Manager, Strategy and Business Services
	Marnie Lock	General Manager, Community Services
Apologies:	Sharni Honor	The Porch Sessions and Summertown Studio
Minute Taker:	Ania Karzek	City of Holdfast Bay

1. **Welcome**
The Chair welcomed all participants, particularly Bob Snewin and Tom Rodger and opened the meeting at 4.00pm.
2. **Kaurna Acknowledgement**
The Chair read the Kaurna Acknowledgement.
3. **Acknowledgement of Previous Meeting Minutes**
The Minutes of the meeting held on 24 August were received.
4. **Update on Action Register**
An update on the action register was received. All action items are either in progress or scheduled to be discussed during this meeting.
5. **Standing Items**
 - 5.1 **Update from Precincts**
Members provided an update on economic feeling throughout the City.

Intrastate travel was discussed, including an upcoming SA Tourism Commission campaign to stimulate accommodation activity by offering \$100 off for bookings in the Adelaide CBD and Glenelg precincts.

It was noted that in good weather, people are flocking to Glenelg and the Jetty Road precinct, however, as yet, expenditure figures are not matching traditional tourist spend and local buying is not making up the shortfall at this time.

Some new business openings are being delayed due to issues with service connections or licensing.

It was noted that while businesses may be close to bouncing back in terms of trade volumes, they're likely to have depleted their cash reserves and therefore need both substantial increases to revenue and extensions to relief if possible.

Another issue raised that was particularly problematic in the Jetty Road Brighton precinct was the available space for outdoor seating. Due to distancing requirements, establishments with small frontages which are not positioned near shops they can extend in front of are having their trade curtailed and risk substantial fines if they cannot adequately manage customer flow.

Action Item 15: Tom to work with traders on a preferred proposal to extend trading spaces

Attracting people to the City was discussed as the most effective mechanism for Council to facilitate economic recovery. However, other ideas included subsidising public transport to encourage people to visit, without creating parking congestion.

Action Item 16: Administration to investigate options for transport subsidies

6. Items for Discussion

6.1 Taskforce Membership

Bob Snewin and Tom Rodger were welcomed as new members of the Taskforce following the resignations of Jane Fleming and Jon Mavic.

6.2 Update on Council Approvals

The paper which provided an update on the progress of previously discussed and endorsed items in relation to Council approvals was noted, including the budget status of the COVID Fund.

It was noted that Administration were undertaking further work in relation to the Radio-Caravan Competition to return to Council for consideration. Taskforce members reiterated their support for the original scope of the proposal, including both the *spend and win* and *visit and win* components.

6.3 Spendmapp Monthly Reports for June 2020

Monthly spend and trend data was provided. Administration are currently seeking forecast data to better predict the delta between local spend and traditional visitor spend.

The impact of events on spend was discussed at length in the context of COVID-related limitations. While smaller events are expected to prove popular and state-level events

are being leveraged wherever possible, the onerous safety requirements for events over 1,000 people are preventing many events that would be held throughout the City, as many of these typically attract tens of thousands. Even if events are held outside and distributed over a large area, events over 1,000 require COVID Management Plans, which must be signed off by SA Health and require the management of transport and from the event. So far, only the SANFL have been successful in having a COVID Management Plan approved for events.

6.4 Further initiatives for Consideration

Members were invited to put forward additional initiatives that could be explored. Ideas included:

- marketing walks for all age groups, inviting people to come on the tram and walk through the city, including cultural walks, twilight walks, etc;
- increase available bikes for hire to get people from Glenelg to Kingston Park;
- activate open spaces via buskers;
- consider additional small business grants to enable businesses to increase their sanitation further through, eg, automatic sanitiser dispensers;
- reconsider parklets to extend available seating; and
- consider trialing road closures or reductions to one-way in key precincts on weekend to extend trading space and encourage more pedestrians.

7. Any other Business

Nil

The meeting closed at 5.00pm

Item No: **15.3**

Subject: **EVENTS DEBRIEF 2019 / 2020**

Date: 13 October 2020

Written By: Manager, City Activation

General Manager: Community Services, Ms M Lock

SUMMARY

The purpose of this report is to provide a brief summary of the 2019 - 2020 events season.

RECOMMENDATION

That Council note the report.

COMMUNITY PLAN

Placemaking: Creating lively and safe places
Community: Celebrating culture and diversity
Community: Fostering an engaged and contributing community
Economy: Supporting and growing local business
Economy: Making it easier to do business
Economy: Harnessing emerging technology
Economy: Boosting our visitor economy

COUNCIL POLICY

Not Applicable.

STATUTORY PROVISIONS

Not Applicable.

BACKGROUND

Tourism is a key economic driver for Holdfast Bay that has significant positive flow-on effects for the local community. In 2019/2020, visitors contributed \$258 million to the local economy, a decrease of 5.8 percent year on year, providing an estimated 1,808 full time equivalent jobs, up 2 percent on the previous year.

One of Holdfast Bay's greatest strengths is its impressive calendar of public events. More than 200 public events and festivals are staged throughout the year, attracting more than 600,000 event-specific visitors.

REPORT

2019/20 saw a 1.26% increase in attendance in major events held across the City of Holdfast Bay. (It should be noted that the 2018/19 event season had seen an incredible 29% increase in attendances mainly due to the World Lifesaving Championships). The stabilisation of these figures to 2019/20 was achieved through the increased duration of the Skyline Ferris Wheel, Meet the Machines and the scale of Beach Concerts held.

Major Events Summary Table

Event	2019/2020 Season Attendees
Australia Day	2,000
Anzac Day Dawn Services	N/A – Cancelled due to COVID-19
Bay Sheffield	22,000
Brighton Jetty Classic & Sculptures	140,000
Christmas Pageant	27,000
City 2 Bay Fun Run	25,000
New Year's Eve	70,000 (55,000 Glenelg 15,000 Brighton)
Proclamation Day	400
Beach Volleyball	10,000
Tour Down Under street party & start	50,000
2019 Winter Wonderland	18,182
October Street Party	20,000
Seacliff Fork on the Road	5,000
Meet the Machines	8,000
Skyline Ferris Wheel	102,000
Beach Concert x 3	31,000
Glenelg Sunset Markets	30,000
Hounds of Holdfast	N/A – Postponed due to COVID-19
Blessing of the Waters	10,000
Moseley Beach Club	60,000
TOTAL	630,582

Whilst the majority of events attracted day tripper visitors who on average expend *\$99 per day, events including Beach Concerts, Moseley Beach Club and the Santos Tour Down Under attracted interstate and intrastate overnight visitors who on average spent *\$187 per night.

Day tripper expenditure specifically relating to event attendances within the City of Holdfast Bay contributed an estimated \$59 million into the local economy.

* National Visitor Survey and International Visitor Survey from Tourism Research Australia, Department of Resources Energy and Tourism (Aust), Assessed Event Attendee Statistics City of Holdfast Bay, Australian Bureau of Statistics (ABS)

COVID-19 Event Cancellations

The advent of COVID-19 and its restrictions came about at the end of the summer events period. Events cancelled or postponed directly as a result of these restrictions were ANZAC Day 2020, Winter Wonderland and Hounds of Holdfast.

The COVID-19 restrictions will continue to have an impact into the 2020/21 event period with the cancellation of 2020 New Year's Eve celebrations, amendments to existing events and the cancellation of some community events.

Administration will continue to develop creative ways to deliver events within the applied COVID restrictions and support organisers and community groups to safely deliver events where plausible and or possible.

BUDGET

Event delivery expenditure was contained within the approved 2019/2020 budget.

LIFE CYCLE COSTS

Not applicable

Item No: **15.4**

Subject: **CITYWIDE SPEND AND WIN A JAYCO COMPETITION**

Date: 13 October 2020

Written By: Manager City Activation

General Manager: Community Services, Marnie Lock

SUMMARY

The Economic Recovery Taskforce met on 10 August 2020 and discussed a range of strategies to encourage visitation to the City and by extension, stimulate economic activity.

A number of initiatives were discussed by the Taskforce and were submitted to Council for consideration and endorsement. A Council workshop was held on the competition activation with concerns and alterations addressed in this report.

RECOMMENDATION

That Council approves the allocation of \$80,000 for the 'Citywide Spend and Win a Jayco Campervan Competition'.

COMMUNITY PLAN

Placemaking: Creating lively and safe places
Economy: Supporting and growing local business
Economy: Boosting our visitor economy
Culture: Being financially accountable

COUNCIL POLICY

Not Applicable.

STATUTORY PROVISIONS

Not Applicable.

BACKGROUND

As reported previously, a Taskforce has been established to provide advice to Council in relation to economic recovery actions, and suggested investments from the COVID-19 Fund.

REPORT

The Taskforce met on 10 August 2020 and discussed a number of initiatives. The minutes from that meeting are provided as Attachment 1.

Refer to Attachment 1

As reported to Council on 11 August 2020, one of the matters considered by the Taskforce was a **'Win a Jayco Campervan Competition'** (including radio campaign, prizes, marketing collateral, promotion) to the value of \$80,000.

The objectives of the competition are to:

- increase the number of visitors and expenditure within Holdfast Bay to assist businesses to recover from COVID and maintain staff employment;
- create awareness of Holdfast Bay brand, experiences and businesses;
- attract new visitors and repeat visitation to Holdfast Bay; and
- build a database that can be utilised to directly promote Holdfast Bay businesses, events and activities

A Council workshop was held on 1 September to discuss all elements of the Spend and Win a Jayco Campervan Competition. Some concerns were raised at the workshop regarding the number of businesses able to participate in the original proposal and Administration was asked to look at options for broadening of the competition for businesses to participate across the City. This report addresses the concerns from the workshop and explains the changes made as a result.

The competition will be widened across the City of Holdfast Bay. Businesses will be asked to opt in to be part of the competition. Supermarkets, petrol stations, pharmacies and health professionals will be excluded from participating. Those businesses that choose to participate will be provided with a "Counter Top Display Card" and poster with the QR code and web address to advertise they are taking part and details on how to enter.

The competition will run for 4 weeks from 16 November to 13 December digitally so all businesses can be included. This is a quieter period before Christmas holidays so the aim is to increase visitors to Holdfast Bay during this time.

Customers who spend a minimum of \$30 in a participating store will take a photo of their receipt and upload to the competition landing page which is hosted on the Holdfast Bay website. Customers can enter either scanning a QR code which will take them direct to the Holdfast Bay website competition page or they can enter the website URL direct. If there are any people that don't have access to a phone or computer they can visit one of Council's libraries or customer service and utilise an iPad to enter.

The prize pool has been reduced to 7 top major prizes to the total value of \$52,000. A Jayco Campervan is being used as the major prize, as COVID-19 has resulted in a surge in camping and caravanning holidays. There is little stock available in SA resulting in a 6 month waitlist to receive a Jayco Caravan or Campervan. This will create demand for people to visit and spend in Holdfast Bay to win a sought after campervan. The winner can collect their campervan at Brighton Caravan Park while staying a few nights.

Marketing will include promotion through a 4 week radio SAFM campaign targeting 396,000 listeners. In addition to promoting the competition listeners will be asked their favourite place to shop and visit in Holdfast Bay. A Cosi social media campaign will complement the radio campaign.

The Jayco partnership will allow access to their 70,000 database consisting of 70% SA based with the largest groups being young families with kids, older families with kids, empty nesters and retirees. Jayco Adelaide is a local family business.

There are a lot of competitions currently in the market place. Council Administration believe the Spend and Win a Jayco Campervan Competition will resonate with the South Australian audience.

Prize Pool

Prize	Type	RRP	Quantity
Jayco MY20 Swan.CP Touring Camper	Prize Draw	\$29,403	1
Jayco CP-MY20 Swift Touring Camper	Prize Draw	\$19,234	1
Kathmandu Tent – Retreat 320 6 Person Module Tent	Prize Draw	\$1,300	1
Family Holiday for 5 at Stamford Grand	Prize Draw	\$750	1
Family Holiday for 5 at Seawall Apartments	Prize Draw	\$500	1
Family Holiday for 5 at Brighton Caravan Park	Prize Draw	\$500	1
Jetty Road Gift Card	Prize Draw	\$500	1
TOTALS		\$52,687	7

BUDGET

Items to be funded from the COVID-19 Fund established in the 20/21 budget.

Item	Amount
Printing – posters, counter top display cards, bin corflutes, road signage including Moseley Square banner	\$ 6,200.00
Passing Out Distribution of counter top display cards and posters	\$ 4,000.00
Graphic Design of all campaign assets including digital	\$ 2,000.00
Prizes (Jayco providing a total of \$15K in discount and sponsorship)	\$ 35,550.00
Radio SAFM Campaign	\$ 20,000.00
Cosi Social Media Campaign	\$ 3,700.00
Digital Promotion and Advertising	\$ 5,000.00
TOTAL	\$ 76,450.00

LIFE CYCLE COSTS

Not Applicable

Attachment 1





Minutes

Economic Recovery Taskforce

Monday 10 August 2020, 4.00pm – 5.30pm Kingston Room

Brighton Civic Centre, 24 Jetty Road, Brighton

Chair:	Roberto Bria	Chief Executive Officer
Attendees:	Amanda Wilson	Mayor
	Jane Mary Fleming	Elected Member
	Andrew Taplin	Taplin Real Estate
	Con Maios	Maios Group
	Phil Hoffmann	Phil Hoffmann Travel
	Sharni Honor	The Porch Sessions
	Pamela Jackson	General Manager, Strategy and Business Services
Apologies:	Jonathon Mavic	Manhattan Haircutters
	John Smedley	Elected Member
Minute Taker:	Ania Karzek	City of Holdfast Bay

1. Welcome

The Chair welcomed all participants and opened the meeting at 4.00pm.

2. Kaurna Acknowledgement

The Chair read the Kaurna Acknowledgement.

3. Acknowledgement of Previous Meeting Minutes (20 July 2020)

The Minutes of the meeting held on 20 July 2020 were received.

4. Update on Action Register

An update on the action register was received. All action items are either in progress or scheduled to be discussed during this meeting.

5. Items for Discussion

5.1 Advertising Campaign

The Manager City Activation provided a presentation which included a number of options for marketing campaigns to attract intra-state visitors to the City of Holdfast Bay.

The following proposals were supported:

- Television \$30,000 TV Broadcast / \$15,000 Digital - \$50,000;
- Win a Jayco Campervan Competition (includes radio, prizes, marketing collateral, promotion) - \$80,000; and
- Digital Advertising - \$5,000.

The following proposals were not supported:

- Trip Advisor Campaign - \$43,000; and
- 3 x Mini Influencer Familiarisations - \$10,000.

Action Item 9: Supported items to be presented to Council for consideration of a budget allocation from the COVID Support Fund.

Action Item 10: Consider success measures for the campaign(s).

5.2 Telstra Building

A proposal for a temporary (12 month) vinyl wrap of the Telstra Building was presented and supported.

Action Item 11: Designs to be finalised and presented to Council for consideration of a budget allocation from the COVID-19 Support Fund.

5.3 Entrance to Jetty Road, Glenelg

A concept was received. It was acknowledged that such a model could be worth considering in the longer term, however, short term needs to light the street in an inviting manner, coupled with the wrap of the Telstra building were considered more critical investments in the short term. Banners to complement the 'Stay and...' campaign were encouraged.

6. Items for Noting

6.1 COVID-19 Incident

The recent COVID false positive was discussed. It was noted that there was scant support available at the time of a positive test and that deep cleaning was unexpectedly expensive.

Action Item 12: Consideration be given for grant funding to support businesses who need to deep clean in response to a COVID case.

The meeting closed at 5.30pm

Item No: **15.5**

Subject: **SOCIAL NEEDS ANALYSIS**

Date: 13 October 2020

Written By: Acting Manager Library Services

General Manager: Community Services, Ms M Lock

SUMMARY

Presented for the information of Members, are the Social Needs Analysis (2020), Demographic Mobility Analysis (2019) and the Community Service Audit (2019). The Social Needs Analysis (2020) and the Demographic Mobility Analysis (2019) will be utilised in the review of:

- 'Our Place' 2030 Strategic Plan;
- Asset Management Plan; and
- Strategic Property Review.

These reports will inform strategic planning moving forward including however not limited the review of the Our Place 2030 Strategic Plan and the Strategic Property Review.

RECOMMENDATION

That Council note the Social Needs Analysis (2020), Demographic Mobility Analysis (2019) and Community Services Audit (2019).

COMMUNITY PLAN

Community: Building a healthy, active and resilient community
Community: Fostering an engaged and contributing community

COUNCIL POLICY

Not Applicable.

STATUTORY PROVISIONS

Not Applicable.

BACKGROUND

Flinders University have undertaken a series of research and analysis on a range of topics for Holdfast Bay Council over the last 12-18 months to assist Council in its decision making to build a healthy, creative connected community. This research has culminated in a Social Needs Analysis for the City of Holdfast Bay.

The main purpose of the study is to understand the social needs of the existing and future community and consider the best approach to meet these needs. For the purpose of this study social services are defined as “a service or activity that requires management or coordination for the primary purpose of meeting social needs and enhancing community well-being.”

Specifically the Social Needs Analysis Study relates to:

- Social programs and activities (health programs, recreation, arts, crafts, music, and other programs, activities and events);
- Social services (health services, support to community groups, information, communication);
- Libraries; and
- City’s Town Hall (Glenelg Town Hall and Bay Discovery Centre).

The study has involved an inventory of all social services in the City of Holdfast Bay, and this includes non-Council and private services. However, the strategies and actions of this report primarily relate to Council owned or managed social services.

REPORT

There are three reports attached to be received and acknowledged.

Demographic Mobility Analysis (2019)

The demographic mobility analysis of Holdfast Bay supports Council in understanding the characteristics of its current and future population. The mobility of Holdfast Bay residents will impact the services and programs offered by Council, including those relating to health, housing, residential care, transport, open space and employment. Of particular note, the Holdfast Bay population is on an ageing trajectory, which has significant implications for service delivery over the next 15 years.

Refer to Attachment 1

Community Services Audit (2019)

The City of Holdfast Bay Community Services Audit was undertaken in September 2019, by the Australian Industrial Transformation Institute (AITI) at Flinders University. This audit endeavors to capture the breadth and scope of services and activities, and to capture the significant scale of community engagement and support work being undertaken in the City of Holdfast Bay.

Refer to Attachment 2

Social Needs Analysis (2020)

The Social Needs Analysis builds on the previous two bodies of research and provides a number of recommendations in the service areas under the scope of the study. As a commonality there was the recommendation to ensure that future planning for new and existing services utilise effective engagement to facilitate evidence-base decision-making. Recommendations for specific areas can be seen in the attached Social Needs Assessment.

Refer to Attachment 3

Importantly all three reports and analysis undertaken will inform strategic planning moving forward including however not limited to the review of the Our Place 2030 Strategic Plan, the Strategic Property Review, future community service provision plus urban and environmental planning. In addition the information contained within the reports will inform the optimization of community owned assets and facilitate the development of a Sport and Recreation plan.

BUDGET

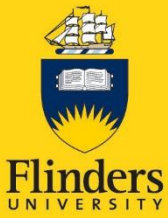
Not Applicable.

LIFE CYCLE COSTS

Not Applicable.

Attachment 1

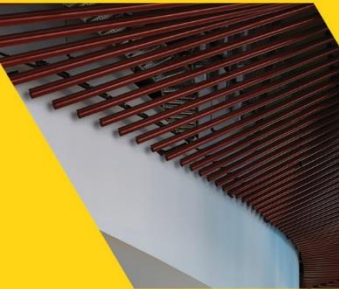




Flinders University
Australian Industrial
Transformation
Institute

Demographic mobility analysis

City of Holdfast Bay



Sarah Crossman & Ann-Louise Hordacre
Australian Industrial Transformation Institute
July 2019



Demographic mobility analysis

City of Holdfast Bay

Australian Industrial Transformation Institute

College of Business, Government and Law
Flinders University of South Australia

1284 South Road
Clovelly Park
South Australia 5042

www.flinders.edu.au/aiti

URL:<http://www.flinders.edu.au/aiti/>

CAT: AITI201904

Suggested citation:

Crossman, S.E. and Hordacre, AL. 2019. *Demographic Mobility Analysis, City of Holdfast Bay*. Adelaide: Australian Industrial Transformation Institute, Flinders University of South Australia.

The Australian Industrial Transformation Institute (AITI) has taken care to ensure the material presented in this report is accurate and correct. However, AITI does not guarantee and accepts no legal liability or responsibility connected to the use or interpretation of data or material contained in this report.

Key findings

Holdfast Bay has one of the **densest populations** (approximately 2,570 persons per km²) of all South Australian local government areas (LGAs). By size it is the **third smallest** (14km²) in the state.

Holdfast Bay had **35,361 people** at the 2016 Census, an overall increase of 2.2% in the five years since the previous Census.

There were fewer **males** (47.6%) than **females** (52.4%) in Holdfast Bay in 2016.

Just over one tenth (11.9% or 3,828) of 2016 Holdfast Bay residents **moved to the LGA** in the year prior, mainly from other parts of South Australia. Many new residents were in the **older service age groups** leading to possible implications for aged care services in the region over the next decade or two.

Considerably more mobility was evident over five years, with more than a third (33.4% or 10,462) of residents **moving to Holdfast Bay in the five years prior to 2016**. The new residents were predominantly *Young workforce* (22.6%) or *Parents and homebuilders* (23.5%) categories bringing school-age children (12.5%).

More than 3,100 residents (10.6%) **moved out of Holdfast Bay** in the year prior to the 2016 Census – over half of these ‘movers’ were in the *Tertiary education and independence* and *Young workforce* categories.

Five year outward mobility saw 7,829 Holdfast Bay residents (28.3%) move elsewhere – over half were *Young workforce* and *Parents and homebuilders*.

Holdfast Bay is predicted to grow by 2.8% (1,029) from 2016 to 2021, 6.1% (2,243) by 2026 and 10% (3,670) by 2031.

The greatest change in projected population is expected in the older age cohorts where **increases of up to 74.7% (75-79 year olds) are projected by 2031**. This will have implications for the services offered to the elderly in Holdfast Bay with demand continuing to increase over the next 15 years.

Over fifty percent of individuals are **married** in either a registered or de facto marriage in Holdfast Bay (56.6%), Greater Adelaide (56.6%) and South Australia (57.6%).

Holdfast Bay has 6.2% of the population **needing assistance with core activities**.

Over half (56.1%) of 2016 Holdfast Bay residents had **completed year 12**. Four-fifths of the *Tertiary education and independence* (18-24) and *Young workforce* (25-34) cohorts had completed year 12 at the last Census.

Holdfast Bay residents were **well educated** with just under half (44.5%) aged 15 years and over holding a non-school qualification in 2016 - over half (52.9%) of whom have a Bachelor degree or higher level qualification.

More than half of those with a non-school qualification who **moved to Holdfast Bay** in the one (58.0%) and five (56.1%) years prior to 2016 had a Bachelor degree or higher.

More than half of those with a non-school qualification who **moved out of Holdfast Bay** in the one (55.8%) and five (55%) years prior to 2016 had a Bachelor degree or higher.

At the 2016 Census, approximately three fifths of Holdfast Bay residents (17,921 or 62.1%) were either **employed in some capacity** or reported they were seeking work.

The Holdfast Bay **labour force remained relatively steady** from 2006 to 2016 with a slight decrease in employment (58.7% in 2006, 58.1% in 2016) and unemployment (3.5% in 2006, 2.6% in 2016) over this period.

Of the employed¹ Holdfast Bay residents in 2016, almost two thirds (61.1%) were **working full-time** and just over one third (38.9%) had **part-time** employment.

The **Health Care and Social Assistance** industry employs the highest number of people in Holdfast Bay (15.9%), followed by **Education and Training** (10.7%), then **Retail Trade** (9.3%).

Of those that **moved to Holdfast Bay** in the year prior to the 2016 Census, 16.1% were employed in **Health Care and Social Assistance** and 11% in **Accommodation and Food Services**.

Arts and Recreation Services is expected to generate the **greatest number of new employment opportunities** (14%) in Adelaide South² by 2023, an industry that currently employs few workers in Holdfast Bay (2.1%). Growth in the number of **Health Care and Social Assistance** jobs is forecast to be the second highest in Adelaide South, and **Education and Training** is also expected to develop strongly.

Declines in employment are expected in the **Mining** and **Manufacturing** industries in Adelaide South and there are expected to be fewer jobs in the **Retail Trade** and **Construction** industries (which currently employ 9.3% and 7.8% respectively of Holdfast Bay workers).

Median weekly personal income of Holdfast Bay residents was \$748 in 2016, \$130 and \$147 more per week than in Greater Adelaide and South Australia respectively.

There are **more people in Holdfast Bay earning over \$1,000 per week** (38%) than in Greater Adelaide (30%) and South Australia (29%), and a much larger cohort of Holdfast Bay residents earning \$2,000 or more per week than in the other regions.

There were **14,868 households** in Holdfast Bay in 2016, most were home to either **one or two people** (71.3%).

There were **9,181 families** in Holdfast Bay in 2016, over 80% of which were **couple families** (with or without children).

Over three quarters (76.6%) of families in Holdfast Bay were **living at the same address** in the year prior to the 2016 Census. Of those that had a different address one year prior³, the majority were couple families either with or without children (79%). In the five years prior to the 2016 Census, couple families were also the largest family group to have had a different address (80%).

In 2016, 36.7% of **dwellings** in Holdfast Bay were owned outright, 28.9% were owned with a mortgage, and 30.8% were rented properties.

¹ Excludes those who were away from work at the time of the Census and did not indicate full- or part-time status

² Adelaide South includes the council areas of Holdfast Bay, Marion, Mitcham and Onkaparinga.

³ Either all residents or some residents in the household aged one year and over who had a different address one year ago.



The **rate of home ownership** has remained steady at the past three censuses – 65% of residents owned their own home (either outright or with a mortgage) in 2006, 2011 and 2016 – however in 2016 there were fewer residents who owned their home outright than in 2006 and more homes owned with a mortgage.

Housing in Holdfast Bay is greatly **underutilised**, with over three quarters of dwellings (77.9%) having spare bedrooms - the majority with only one bedroom spare (53.4%), and almost two fifths (38.5%) with two vacant bedrooms.



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Executive Summary

The demographic mobility analysis of Holdfast Bay was prepared to support the council in understanding the characteristics of its current and future population. The mobility of Holdfast Bay residents will impact the services and programs offered by the council including those relating to health, housing, residential care, transport, open space and employment.

Analysis of the 2016 ABS Census data revealed a recent trend for those in the older age groups to move to Holdfast Bay. More than a third of those who moved to Holdfast Bay in the year before the 2016 Census were individuals aged over 50 years. This, coupled with a large projected increase in residents over 70 years by 2031, will increase demand for age-related services and programs in the council area. A survey conducted in 2014-15 found that only one quarter of individuals over 65 years of age are meeting the Australian guidelines for physical activity⁴ (Australian Institute of Health and Welfare, 2018). Councils play an important role in encouraging this age group to participate in daily physical activity, through development of suitable initiatives and programs, and through investment in safe, accessible open space and recreation facilities to support their implementation. Health and residential care services will also be under added pressure in Holdfast Bay in the next few decades and adequate planning and investment will need to occur in readiness for the growth in these older age groups.

A tendency for the younger cohorts (18-34 years) to move out of Holdfast Bay, particularly in the year prior to 2016, may need consideration. Issues of housing affordability and employment may contribute to this drift, as well as common trends for this age group to engage in travel and employment abroad. Strategies for retention of these well-educated younger cohorts may include strategic expansion of employment offerings in the council area. Employment projections predict significant growth in the *Arts and Recreation Services* industry – an area with potential for expansion in Holdfast Bay. Whilst the *Health Care and Social Assistance* industry already employs a significant proportion of Holdfast Bay residents, the area's ageing population and trend for influx of older people means predicted growth in this industry will offer further employment opportunities in the future.

More than three quarters of dwellings in Holdfast Bay are reported to have spare bedrooms, indicating that perhaps the type of housing currently available in Holdfast Bay does not meet the requirements of many residents. Developing strategies for more suitable and affordable housing in the council area may take steps towards addressing the issue of housing underutilisation and contribute to the retention of younger people in Holdfast Bay.

With an understanding of the future Holdfast Bay population characteristics, it is important to ascertain how current services and programs available in the council area will align with the demands of the projected population. Holdfast Bay should undertake an inventory of all activities, programs and services offered either by council or external providers, including information about costs, target age groups, location, times and council assets used for the activities. This inventory can form the basis for a comprehensive review and subsequent forward plan for ensuring the services, programs and facilities available will meet the requirements of current and future populations in Holdfast Bay.

⁴ Australian physical activity guidelines for people aged 65 years and over are for 30 minutes of moderate physical activity on most, if not all, days of the week (Brown, Moorhead, & Marshall, 2005).

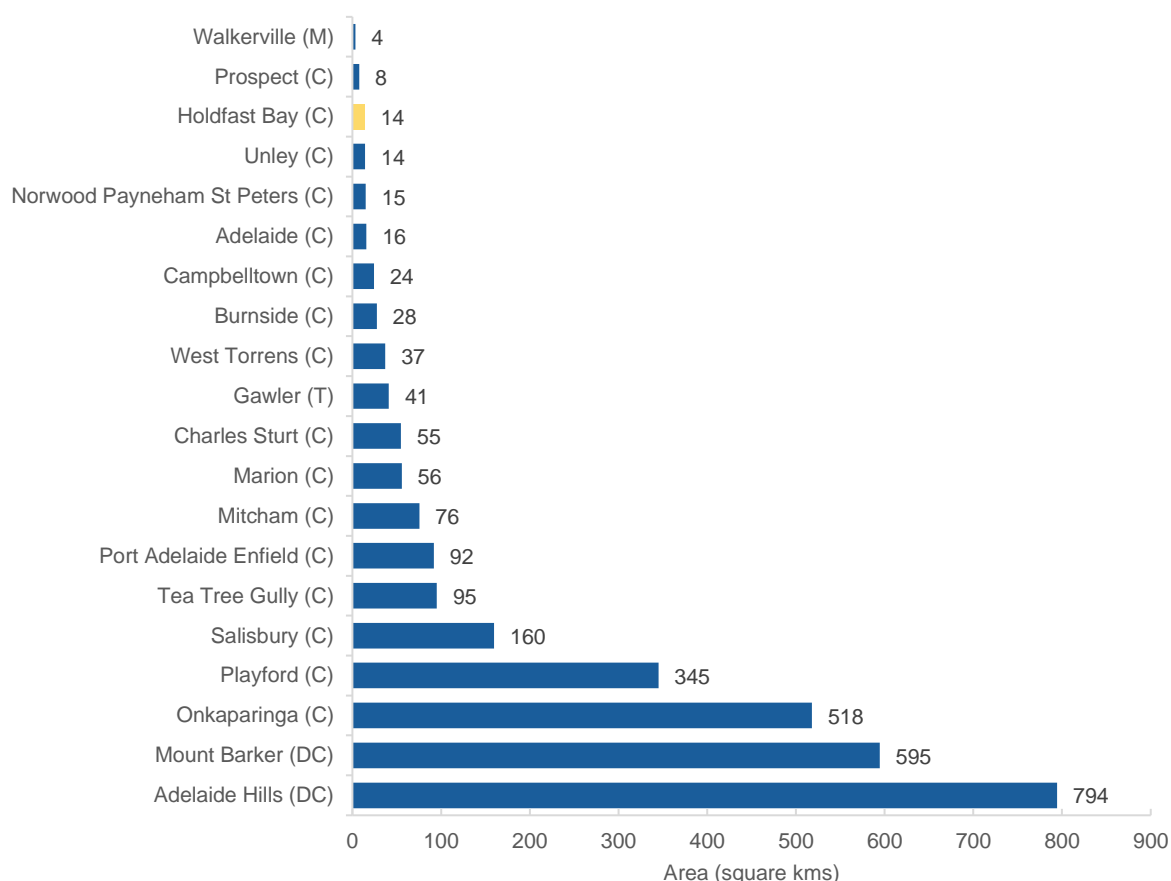
1 Introduction

This demographic mobility analysis has been prepared to support the City of Holdfast Bay ('Holdfast Bay') understand the characteristics of its current and future population. The analysis includes a combination of quantitative and spatial techniques drawing on regional data gathered as part of the recent 2016 Census undertaken by the Australian Bureau of Statistics (ABS). Data from the 2011 and 2006 Censuses will also be used to examine temporal trends and movement into and out of the council area.

1.1 Context

Holdfast Bay is just over 10 kilometres south-west of the Adelaide central business district, stretching along the coastline from Glenelg North to Kingston Park. Holdfast Bay contains twelve suburbs having formed in 1997 through the merging of the Cities of Glenelg and Brighton. It has one of the densest populations (approximately 2,570 persons per km²) of all local government areas (LGAs) in South Australia and by size is the third smallest (14km²) in the state (Figure 1).

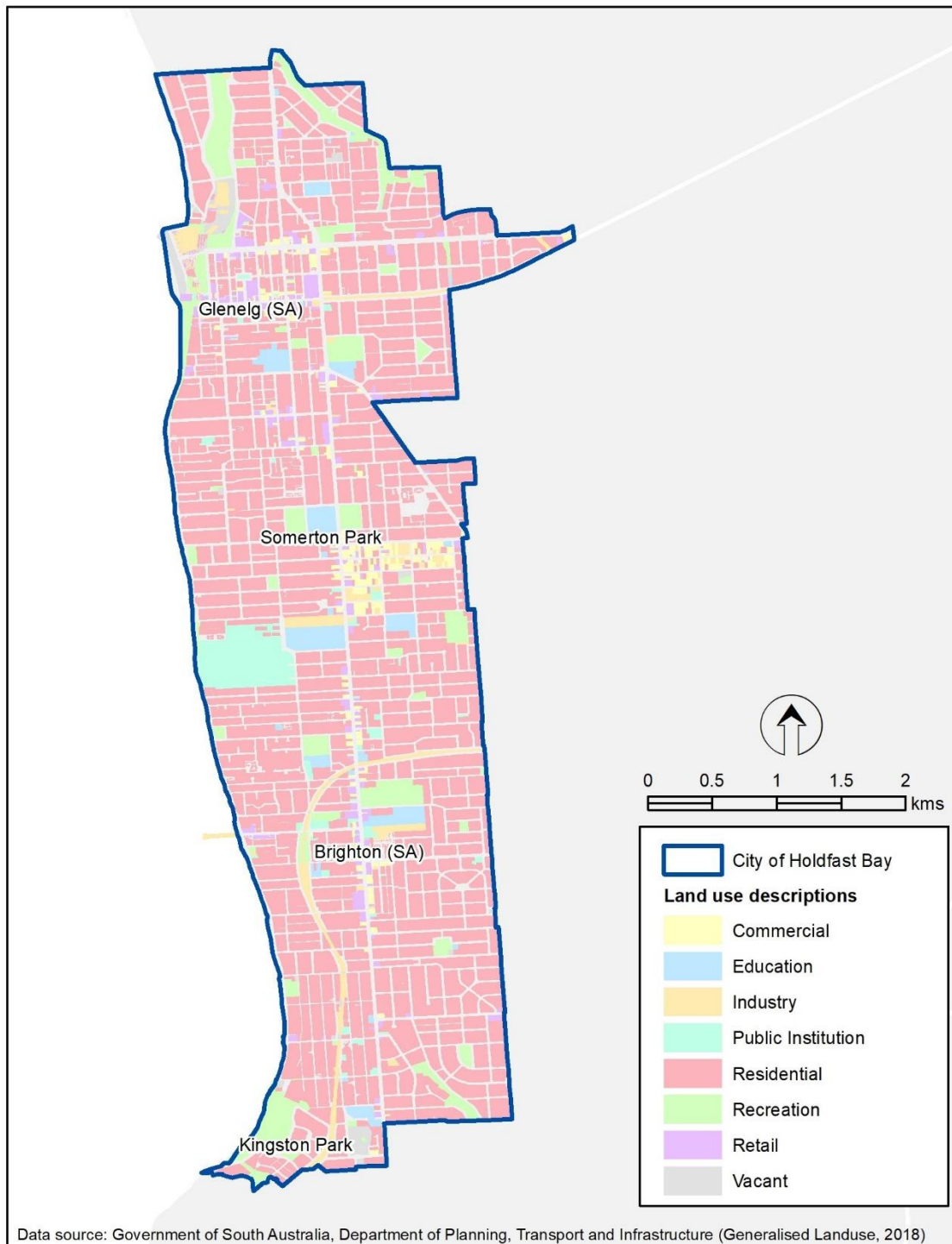
Figure 1: Local Government Area size (km²) – metropolitan Adelaide



Data source: Australian Bureau of Statistics Digital Boundaries 2016

Land use in Holdfast Bay is predominantly residential, with large retail precincts concentrated in Glenelg, Brighton and along Brighton Road, and a light industrial area near Somerton Park (Figure 2).

Figure 2: Land use, Holdfast Bay, 2018



2 Demographic characteristics

2.1 Population

At the 2016 Census⁵, Holdfast Bay had 35,361 people (2.7% of the Greater Adelaide population and 2.1% of South Australia's population) (Australian Bureau of Statistics, 2016e). It has been an area of relatively low population growth. The population increased by 2.2% in the five years since the previous Census – less than half the rate of growth in Greater Adelaide (5.8%) and South Australia (5.0%) (Table 1).

Table 1: Population change, Holdfast Bay, Greater Adelaide & South Australia, 2006, 2011, 2016

	Holdfast Bay		Greater Adelaide		South Australia	
	Population	% change from previous Census	Population	% change from previous Census	Population	% change from previous Census
2006	33,301	-	1,153,394	-	1,515,340	-
2011	34,604	3.9%	1,225,235	6.2%	1,596,569	5.4%
2016	35,361	2.2%	1,295,714	5.8%	1,676,653	5.0%

Data source: Australian Bureau of Statistics 2006, 2011 and 2016

2.2 Population mobility

On average around 15% of Australians changed their address in the year ('one year mobility') prior to the 2016 Census - with 39% moving within the five years prior ('five year mobility')⁶ (Charles-Edwards, Bell, Cooper, & Bernard, 2016).

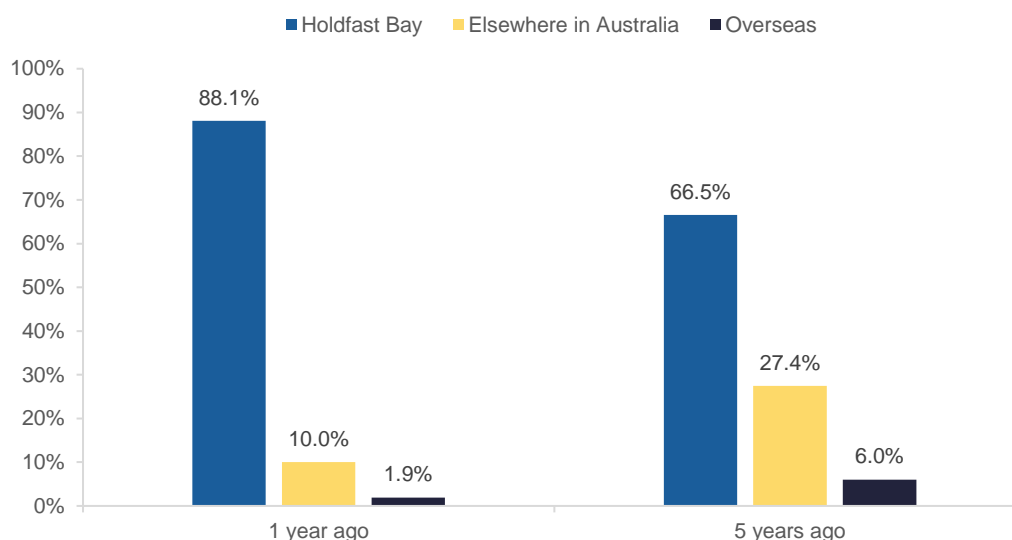
One year inward mobility was 11.9% (n=3,828) for residents of Holdfast Bay (Figure 3). This cohort includes a small proportion (1.9%) who lived overseas the previous year, and one in ten (10.0%) current residents who lived elsewhere in Australia – more than four fifths of whom lived in other South Australian LGAs (84%). Considerably more inward mobility was evident over five years since the last Census with one third of residents having moved into the LGA (n=10,462). More than one in twenty (6.0%) lived overseas at the last Census, while 27.4% had been living elsewhere in Australia - nearly all of whom were living in other parts of South Australia (82.8%).

The majority of residents who moved to Holdfast Bay within the previous five years lived proximally in neighbouring councils Marion, Onkaparinga, Charles Sturt, West Torrens or Mitcham. Across both timeframes, almost half moved to Holdfast Bay from either Marion (30.4% one year mobility, 30.5% five year mobility) or Onkaparinga (13.7% one year mobility, 14.7% five year mobility) (Figure 4).

⁵ See Appendix A for more details about the Australian Census.

⁶ This cohort had moved anytime within the five year period – but had been residing in another LGA at the previous Census.

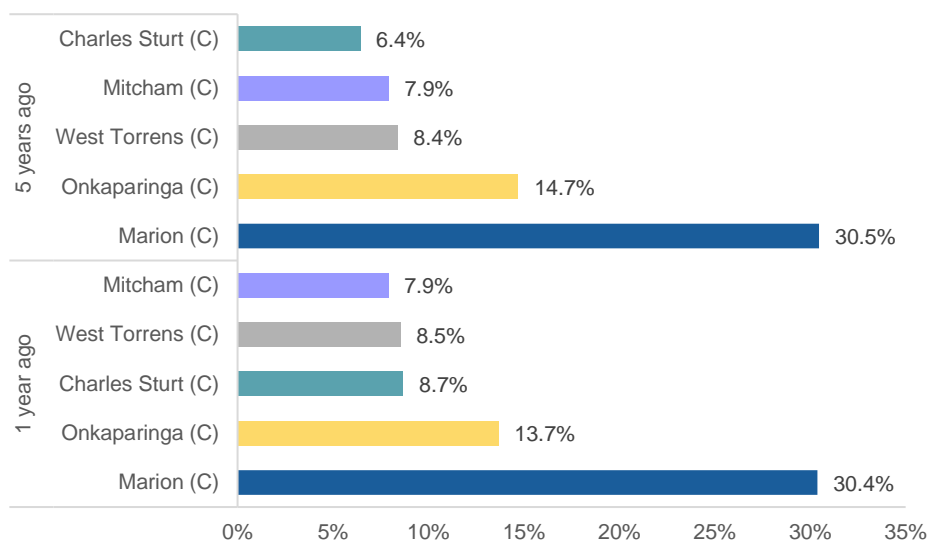
Figure 3: One and five year inward mobility, Holdfast Bay, 2016



Data source: Australian Bureau of Statistics 2016

Note, excludes those who did not state previous place of residence

Figure 4: One and five year inward mobility by previous LGA, Holdfast Bay, 2016



Note, Top 5 LGAs only.

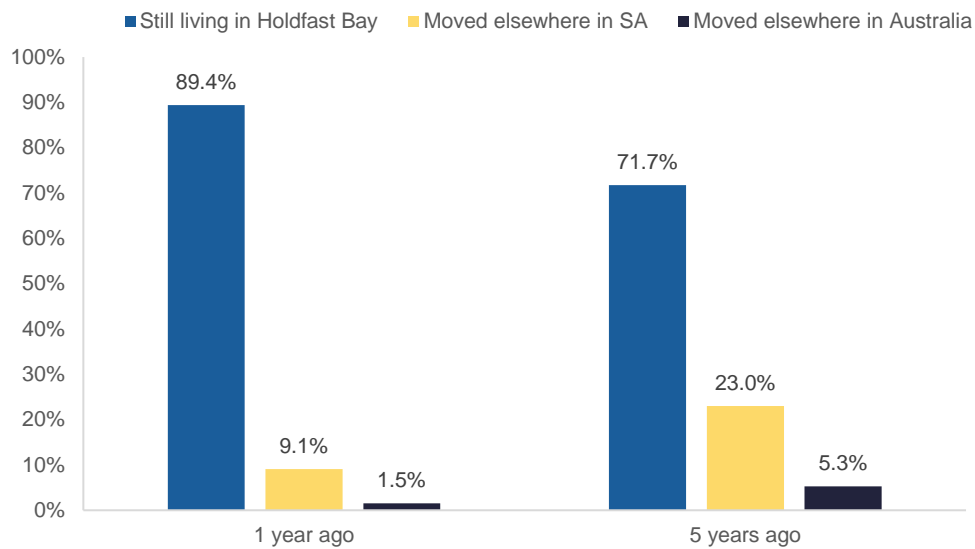
Data source: Australian Bureau of Statistics 2016

While almost 3,200 residents (10.6%) moved out of Holdfast Bay in the one year prior to the 2016 Census, most moved to other parts of South Australia (85.5% of all movers), and fewer than one sixth (14.5%) moved interstate (Figure 5).

Five year outward mobility saw 7,829 Holdfast Bay residents (28.3%) move elsewhere, the majority residing in other South Australian LGAs (81.3% of all movers), and around one fifth (18.7%) choosing to live interstate.



Figure 5: One and five year outward mobility, Holdfast Bay, 2016



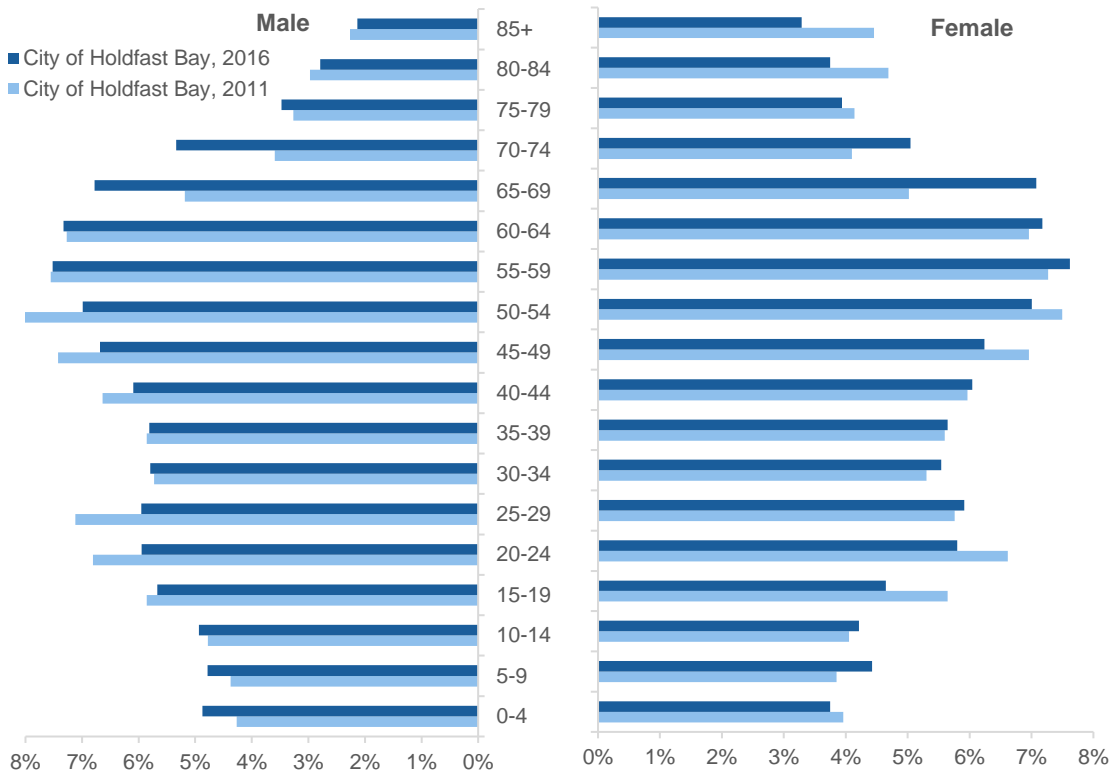
Data source: Australian Bureau of Statistics 2016

Note, excludes those who moved overseas as these individuals are not captured in the Census

2.3 Age and gender

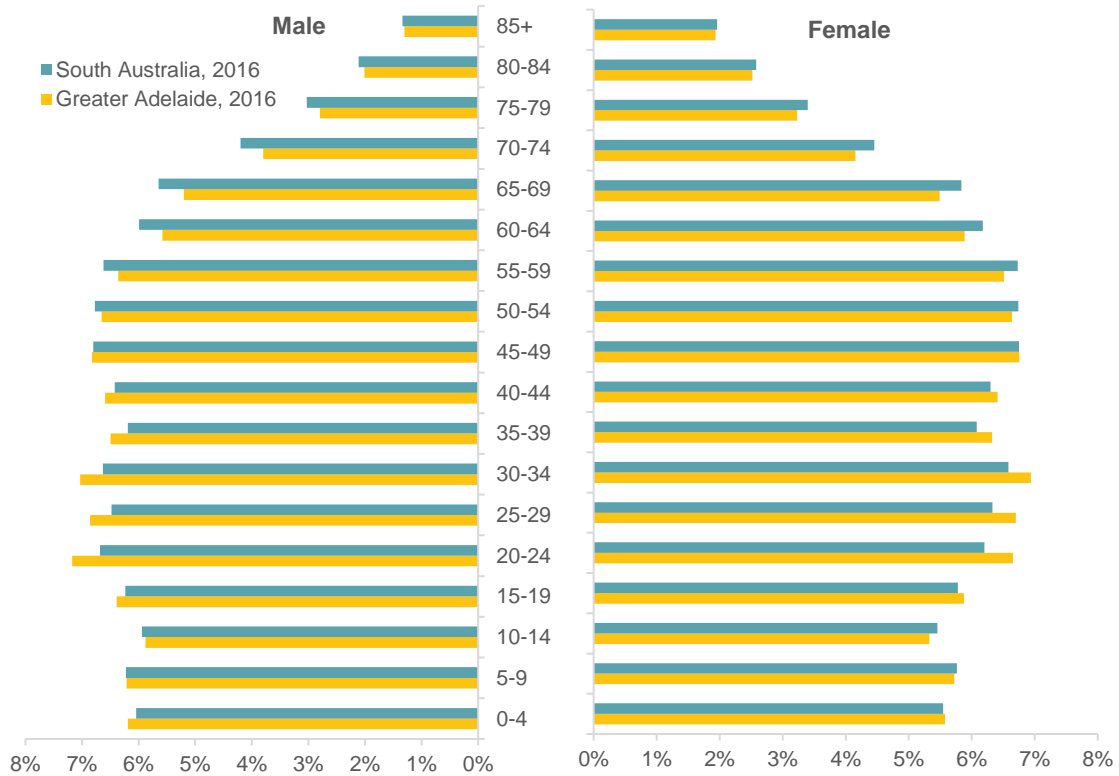
There were fewer males (47.6%) than females (52.4%) in Holdfast Bay in 2016. The age distributions of the population in 2016 and 2011 are shown in Figure 6, with males on the left and females on the right. The 'constrictive' shape of the pyramid is typical of socially and economically developed countries - showing an ageing population, with few children and a high proportion of people over 50 years. From 2011 to 2016, the proportion of residents 55-75 years increased by 3.5% percentage points, with over a quarter (26.9%) of the 2016 population in this age group. In contrast, the age pyramid for Greater Adelaide and South Australia presents a more 'stable' shape, with relatively even numbers in all but the oldest age categories (Figure 7).

Figure 6: Age pyramid by gender, Holdfast Bay, 2011 & 2016



Data source: Australian Bureau of Statistics 2011 and 2016

Figure 7: Age pyramid by gender, Greater Adelaide & South Australia 2016

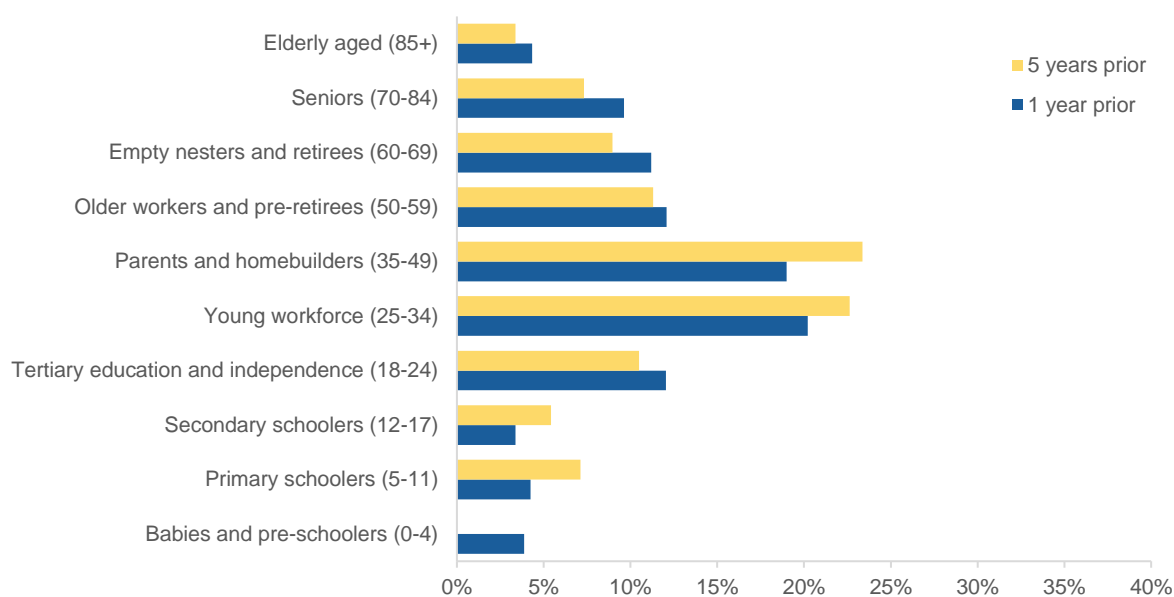


Data source: Australian Bureau of Statistics 2016



'Service age groups' are used to define age groups characterising life stages through potential demands for age-related services. This data can be used to demonstrate how particular service demand is changing over time. Using the one and five year mobility data for those moving to Holdfast Bay there appears to be a changing profile of those moving into the LGA. Five year data shows of the 10,462 individuals who moved to Holdfast Bay, there was an influx of predominantly *Young workforce* (22.6%) or *Parents and homebuilders* (23.5%) bringing school-age children (12.5%). However, the one year data shows 3,828 new residents and a trend for a higher proportion of all older service age groups with implications for aged care services in the region over the next decade or two.

Figure 8: One and five year *inward* mobility by service age group, Holdfast Bay, 2016

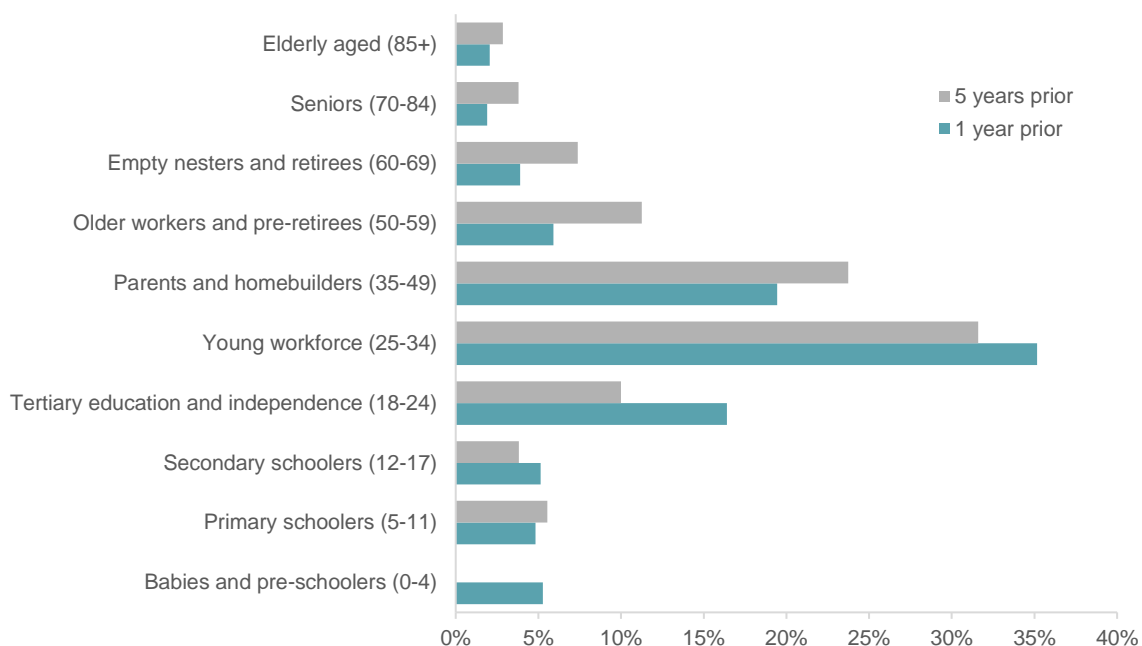


Data source: Australian Bureau of Statistics 2016

In the year prior to 2016, 3,187 residents moved out of Holdfast Bay, five year outward mobility data revealing 7,829 residents left the LGA sometime from 2011 to 2016. One year mobility was high amongst the *Tertiary education and independence* and *Young workforce* categories with over half (51.6%) of all outward movers in these service age groups (see Figure 9). Issues of housing affordability and employment prospects may contribute to the younger cohorts (18-34 years) more likely to move out of Holdfast Bay - as well as common trends for this age cohort to engage in travel and employment abroad.

Over half (55.3%) of all those who moved out of Holdfast Bay in the five years prior to 2016, were *Young workforce* and *Parents and homebuilders*. Whereas outward mobility for older residents was proportionally lower in the one year prior to 2016, when compared with five year mobility.

Figure 9: One and five year outward mobility by service age group, Holdfast Bay, 2016



Data source: Australian Bureau of Statistics 2016

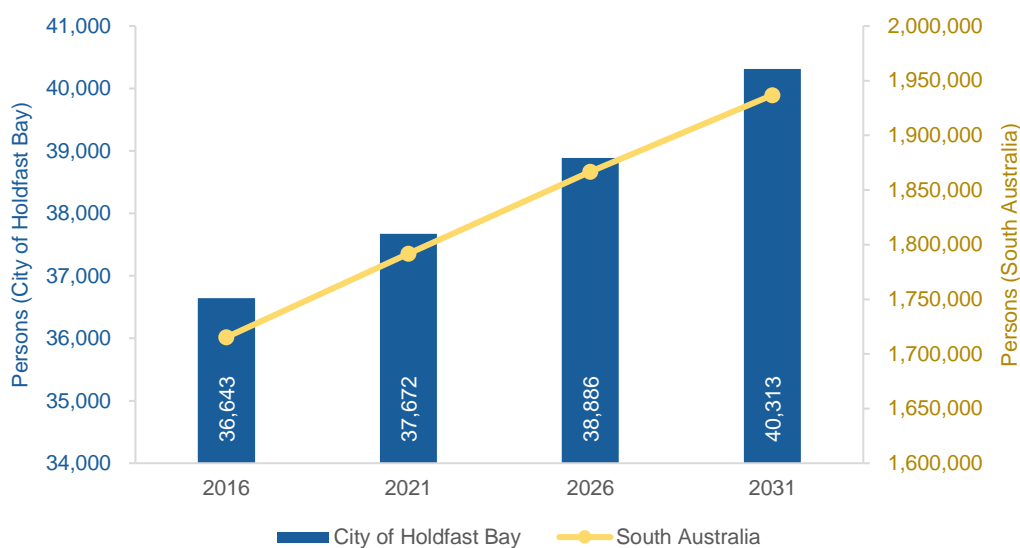
2.4 Population projections

Recent projections suggest the Holdfast Bay population will increase by approximately 1,000⁷ (2.8%) residents from 2016 to 2021, and show a growth of 2,300 (6.1%) across the 10 years to 2026 (Figure 10). In total, an additional 3,700 persons are projected to reside in Holdfast Bay by 2031 – an increase of 10% from 2016. South Australia’s population is set to increase at a higher rate (12.9% increase), from over 1.7 million in 2016 to a projected 1.9 million in 2031.

⁷ Based on the ‘medium’ series published by DPTI in 2016 using 2011 Census data, which are estimates based on particular assumptions about future fertility, mortality and migration.



Figure 10: Projected population, Holdfast Bay, 2016, 2021, 2026, 2031



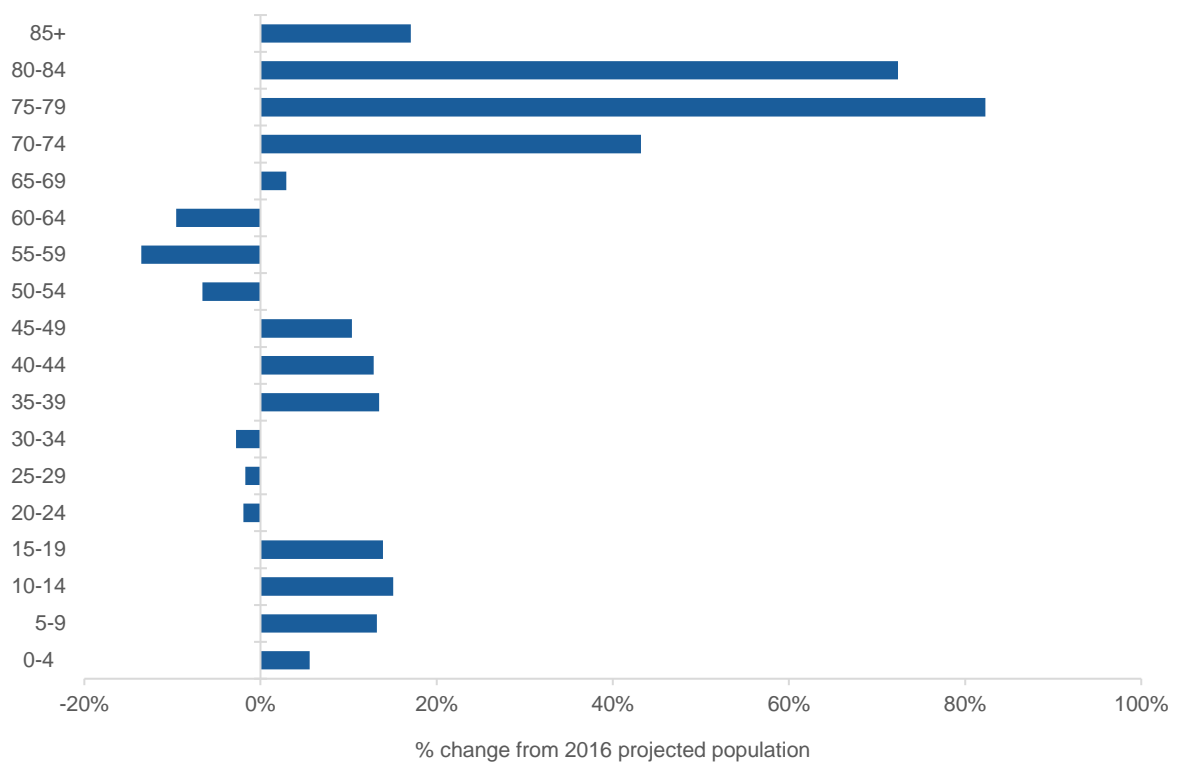
Data source: Australian Bureau of Statistics 2016, and Department of Planning, Transport & Infrastructure 2016
Note, Projected population figures for 2016, 2021, 2026 and 2031 are based on 2011 census data.

The age distribution of Holdfast Bay’s projected population⁸ is presented in Figure 11. There are predicted to be moderate increases in those 0-19 years and 35-49 years from 2016 to 2031. The greatest change is expected in the 70-85+ age cohort where increases of up to 82.3% (75-79 year olds) are projected by 2031. This will have implications for the services offered to the elderly in Holdfast Bay with demand continuing to increase over the next 15 years.

From 2016, a decline in the number of individuals aged 50-64 years is expected in Holdfast Bay, possibly due to the smaller 30-44 year old cohort currently present in Holdfast Bay entering the older age categories over the next 15 years (see Figure 6).

⁸ Based on the ‘medium’ series published by DPTI in 2016 using 2011 Census data, which are estimates based on particular assumptions about future fertility, mortality and migration.

Figure 11: Projected % population change in five year age groups, Holdfast Bay, 2031



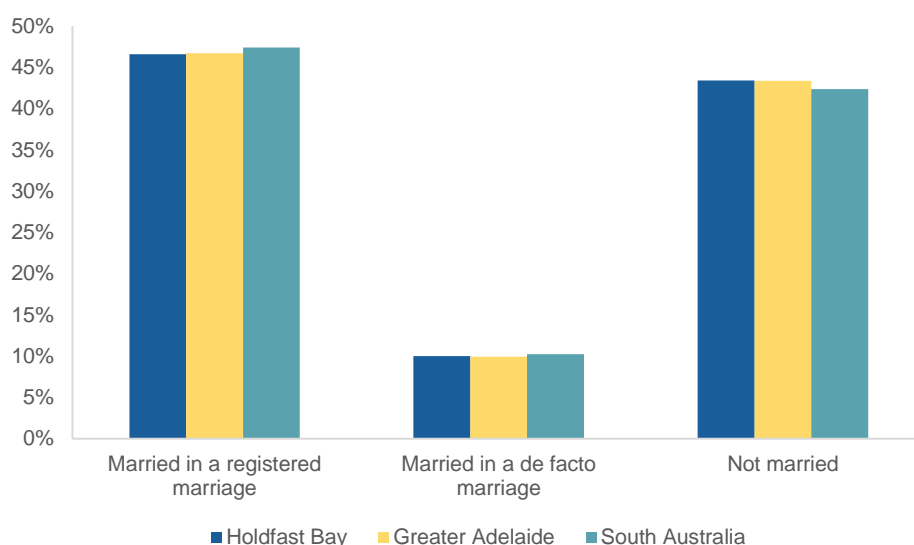
Data source: Australian Bureau of Statistics 2016, and Department of Planning, Transport & Infrastructure 2016
Note, Projected population figures for 2031 are based on 2011 census data.

2.5 Marital status

The marital status of individuals in Holdfast Bay reflects the broader populations in Greater Adelaide and South Australia. Over fifty percent of individuals are married in either a registered or de facto marriage in Holdfast Bay (56.6%), Greater Adelaide (56.6%) and South Australia (57.6%), and just over two fifths are not married (Holdfast Bay and Greater Adelaide 43.4%, South Australia 42.4%).



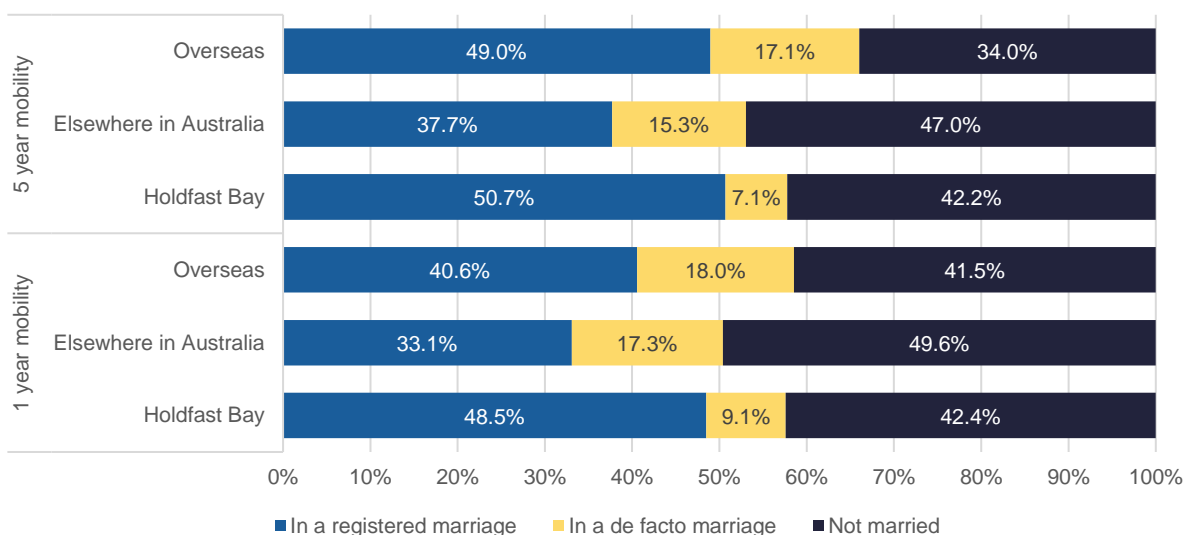
Figure 12: Marital status, 2016



Data source: Australian Bureau of Statistics 2016

Of eligible residents⁹, almost nine in ten (88.7%) Holdfast Bay residents in 2016 had been living in the LGA one year prior. Over half of these were in either a registered (48.5%) or de facto (9.1%) marriage, and the remaining 42.4% were not married (Figure 13). Those who lived elsewhere in Australia or overseas and moved to the LGA in the year prior to Census had a lower rate of registered marriage (33.1% and 40.6%, respectively) and a comparatively higher rate of de facto relationships (17.3% and 18.0%). The five year mobility pattern was similar with a lower rate of de facto marriage in long term Holdfast Bay residents.

Figure 13: Marital status by previous location of residence (%), one and five year inward mobility, 2016



Data source: Australian Bureau of Statistics 2016

Note, excludes those with prior residence 'not stated' and marital status 'not applicable' which applies to persons under 15 years of age, and visitors from within Australia

⁹ Excludes those with prior residence 'not stated' and marital status 'not applicable' which applies to persons under 15 years of age, and visitors from within Australia.

2.6 Disability

The Australian Bureau of Statistics define people with a profound or severe disability as those needing help or assistance in one or more of the three core activity areas of self-care, mobility and communication as a result of a long term health condition or a disability (lasting six months or more), or old age (Australian Bureau of Statistics, 2016d).

Holdfast Bay has a marginally higher proportion of people with a disability than Greater Adelaide and South Australia, with 6.2% of the population needing assistance with core activities compared with 5.9% and 6.0%, respectively (Table 2).

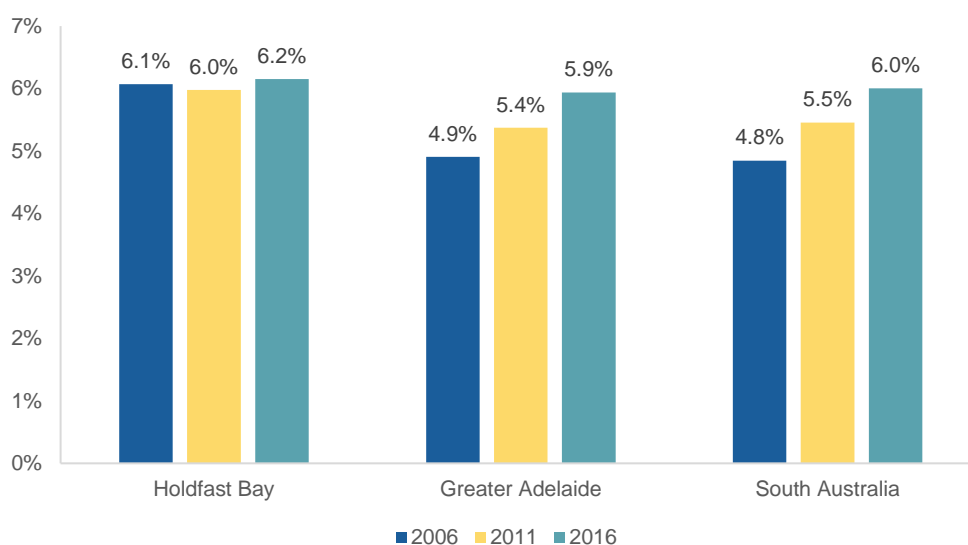
Table 2: Disability status, Holdfast Bay, Greater Adelaide & South Australia, 2016

	Holdfast Bay		Greater Adelaide		South Australia	
	n	%	n	%	n	%
Need assistance with core activities	2,176	6.2%	76,927	5.9%	100,651	6.0%
No assistance required	31,006	87.7%	1,147,224	88.5%	1,473,917	87.9%
Not stated	2,178	6.2%	71,564	5.5%	102,091	6.1%

Data source: Australian Bureau of Statistics 2016

The proportion of individuals in Holdfast Bay needing assistance with core activities has remained consistently high at just over 6% across the last three Census (Figure 14). Greater Adelaide and South Australia have shown significant growth over this period, with both increasing from around 4.8% in 2006 to 6% in 2016.

Figure 14: Need assistance with core activities, Holdfast Bay, Greater Adelaide & South Australia, 2006, 2011, 2016



Data source: Australian Bureau of Statistics 2006, 2011, 2016

2.7 Education

2.7.1 School completion

Of residents aged 15 years and over, Holdfast Bay had a high rate (56.1%) of year 12 completion in comparison with South Australia (47.4%) and Greater Adelaide (51.6%) (Table 3). This trend



was consistent over time (Figure 15). In all regions, the year 12 completion rate has increased at each census from 2006 to 2016, with around 10 percentage points more residents completing year 12 in 2016 than in 2006.

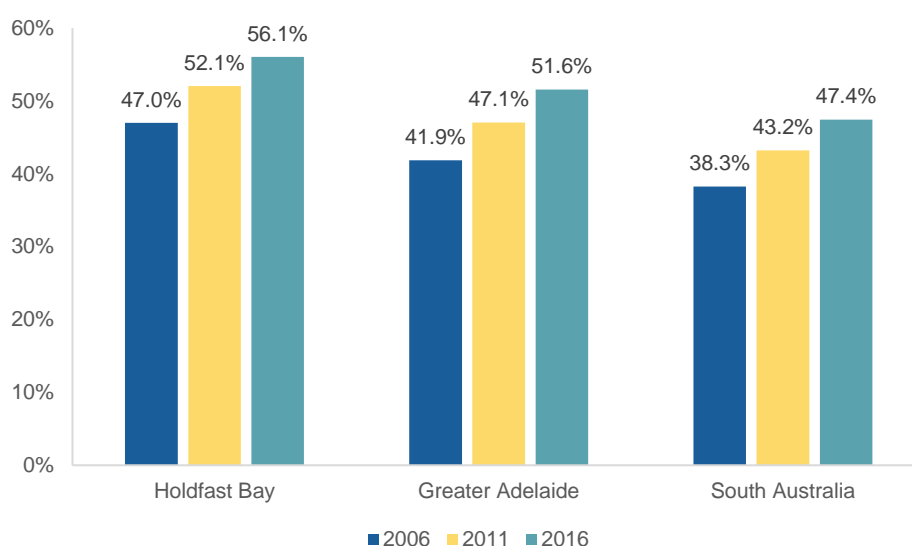
Table 3: Highest year of school completed, Holdfast Bay, Greater Adelaide & South Australia, 2016

Highest Year of School Completed	Holdfast Bay		Greater Adelaide		South Australia	
	n	%	n	%	n	%
Year 12 or equivalent	17,165	56.1%	551,614	51.6%	656,429	47.4%
Year 11 or equivalent	4,649	15.2%	174,469	16.3%	241,036	17.4%
Year 10 or equivalent	4,124	13.5%	155,535	14.5%	219,003	15.8%
Year 9 or equivalent	1,128	3.7%	51,611	4.8%	74,346	5.4%
Year 8 or below	979	3.2%	52,866	4.9%	75,365	5.4%
Did not go to school	144	0.5%	10,736	1.0%	12,118	0.9%
Not stated	2,432	7.9%	72,937	6.8%	105,366	7.6%
Total	30,621	100.0%	1,069,768	100.0%	1,383,663	100.0%

Data source: Australian Bureau of Statistics 2016

Note, excludes persons aged under 15 years.

Figure 15: Completed year 12 or equivalent, Holdfast Bay, Greater Adelaide & South Australia, 2006, 2011, 2016



Data source: Australian Bureau of Statistics 2016, 2011, 2006

Note, excludes persons aged under 15 years, and 2006 Greater Adelaide data represents the Adelaide Statistical Division, not Greater Adelaide, due to ABS boundary changes in 2011.

The number of Holdfast Bay residents having completed Year 12 continues to grow, with the proportion change peaking from 2006 to 2011 - with a 14.9% increase. Reported Year 12 completions increased most dramatically in Greater Adelaide between 2006 and 2011, with an additional quarter (24.8%) of eligible residents reporting completion of year 12 (Table 4).

Table 4: Completed year 12 or equivalent, % change, Holdfast Bay, Greater Adelaide & South Australia, 2006, 2011, 2016

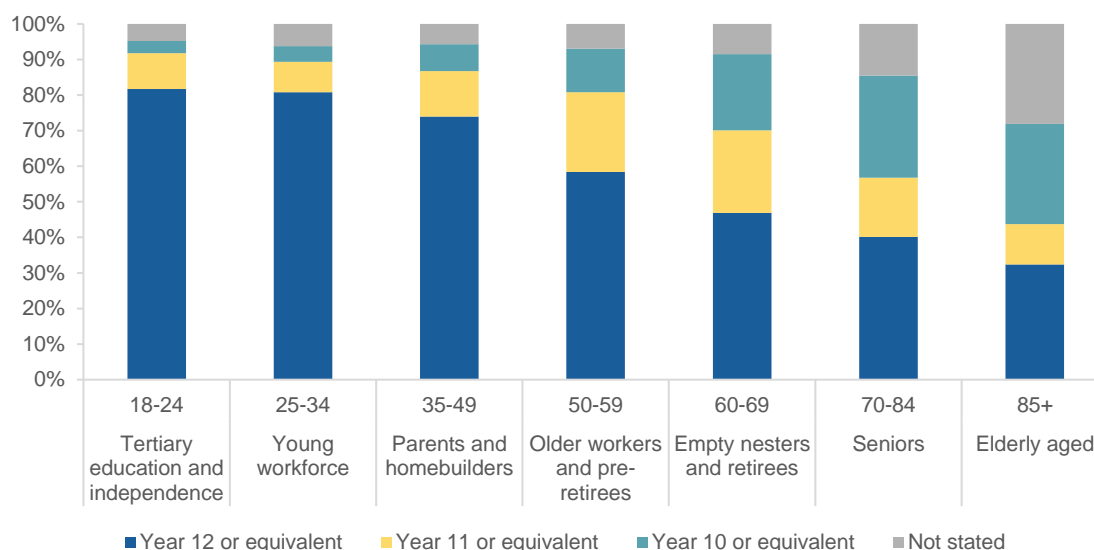
Completed year 12 or equivalent	2006		2011		2016	
	n	% change	n	% change	n	% change
Holdfast Bay	13,702	-	15,742	14.9%	17,165	9.0%
Greater Adelaide	380,306	-	474,580	24.8%	551,614	16.2%
South Australia	471,862	-	565,752	19.9%	656,429	16.0%

Data source: Australian Bureau of Statistics 2016, 2011, 2006

Note, excludes persons aged under 15 years, and 2006 Greater Adelaide data represents the Adelaide Statistical Division, not Greater Adelaide, due to ABS boundary changes in 2011.

There is a strong relationship between age and level of education completed with young adult residents more likely to have completed higher levels of schooling. Four fifths of the *Tertiary education and independence* (18-24) and *Young workforce* (25-34) cohorts had completed the highest level of school in 2016 (Figure 16). Older age cohorts were less likely to achieve this level of education, reducing from under half of the *Empty nesters and retirees* to one third of the *Elderly aged*.

Figure 16: Highest year of school completed by service age group, Holdfast Bay, 2016



Data source: Australian Bureau of Statistics 2016

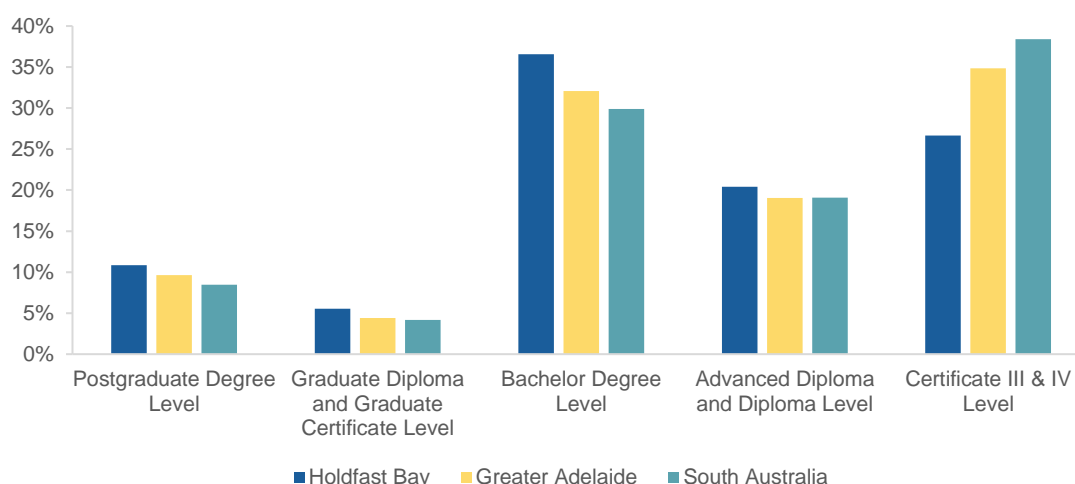
Note, excludes persons aged under 15 years.

2.7.2 Non-school qualification

Corresponding to the higher school qualifications, Holdfast Bay residents were well educated with just under half (44.5%) aged 15 years and over holding a non-school qualification in 2016, compared with Greater Adelaide (38%) and South Australia (36%). Of those Holdfast Bay residents with a non-school qualification, over one-third (36.6%) had a Bachelor degree with 16.3% achieving a higher level qualification, more than Greater Adelaide (14.1%) and South Australia (12.7%; Figure 17) at that time. Holdfast Bay residents were less like to hold Certificate III or IV qualifications.



Figure 17: Highest non-school qualification, Holdfast Bay, Greater Adelaide & South Australia, 2016

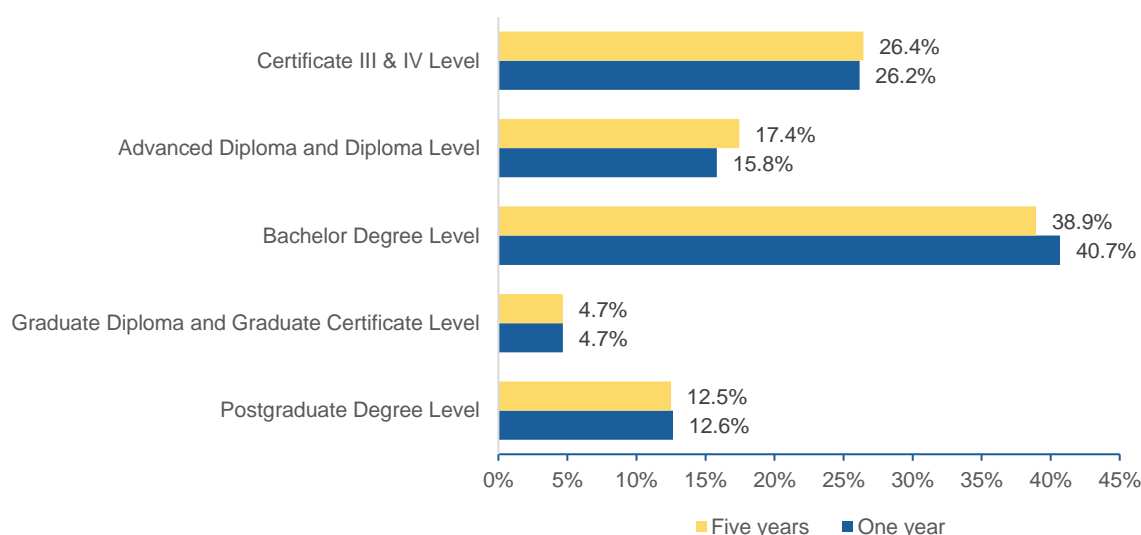


Data source: Australian Bureau of Statistics 2016

Note, includes persons with a non-school qualification only.

There was a trend for persons moving to Holdfast Bay to have attained a higher non-school qualification than existing residents. Of all residents with non-school qualifications in 2016, 52.9% had qualifications at Bachelor Degree or higher, whereas 56.1% of those moving within the last five years had that level qualification, compared with 58.0% of those who moved within one year of the Census (Figure 18). Those with a Certificate III and IV made up one quarter of the residents who moved to Holdfast Bay (26.2% one year prior, 26.4% five years prior).

Figure 18: Highest non-school qualification of those who moved to Holdfast Bay in the one and five years prior to 2016

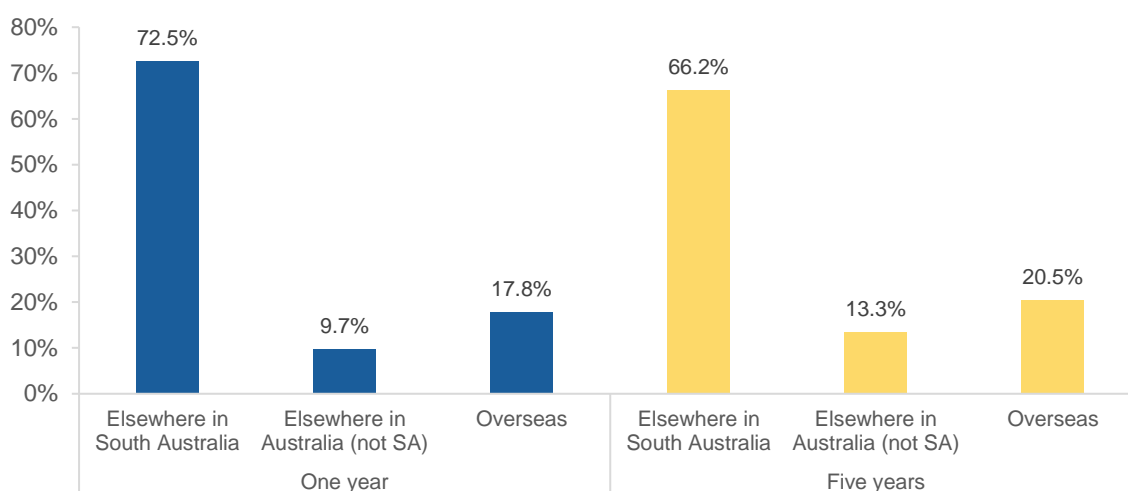


Data source: Australian Bureau of Statistics 2016

Note, includes persons with a non-school qualification only.

Most of those with a non-school qualification who moved to Holdfast Bay in the year prior to 2016 had previously lived in other parts of South Australia (72.5%) (Figure 19). Just under a fifth (17.8%) came to Holdfast Bay from overseas and less than 10% (9.7%) moved from interstate. In the five years prior to 2016, there were proportionally fewer intrastate arrivals to Holdfast Bay and marginally more interstate and overseas migrants.

Figure 19: Highest non-school qualification and where moved from, Holdfast Bay, 2016

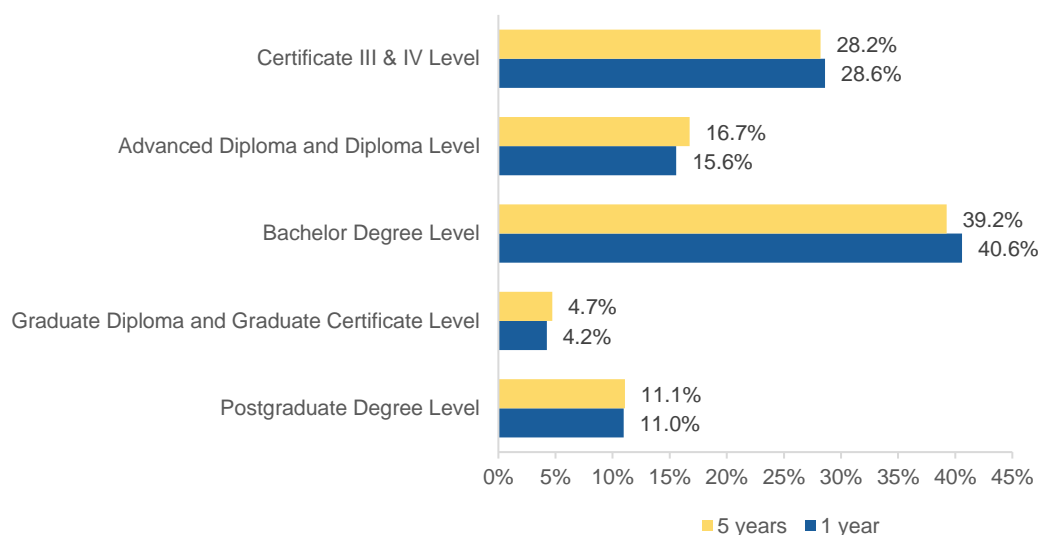


Data source: Australian Bureau of Statistics 2016

Note, includes only persons with a non-school qualification and persons did not live in Holdfast Bay one and five years prior to 2016.

In the year prior to the 2016 Census, 2,752 individuals aged 15 years and over moved out of Holdfast Bay to other parts of Australia¹⁰. Almost two-thirds (60%) held a non-school qualification - similar to the proportion of non-school qualified individuals who moved out of the LGA five years prior to 2016 (62.3%). Both one and five year mobility data shows that over half (55.8% in one year prior, 55% in five years prior) of those who were outwardly mobile held a Bachelor degree or higher (Figure 20), slightly fewer than the proportion of individuals with the same qualifications moving in to Holdfast Bay at the time (see Figure 18).

Figure 20: Highest non-school qualification outward mobility, Holdfast Bay, one and five years prior to 2016



Data source: Australian Bureau of Statistics 2016

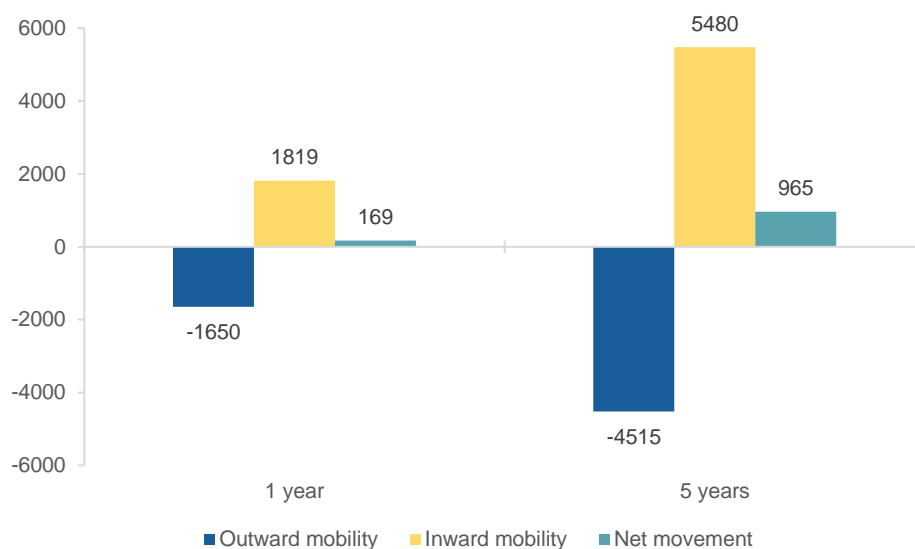
Note, includes persons with a non-school qualification only.

¹⁰ Note: This does not capture those that have moved overseas as these individuals are not included in the Census



There was overall net movement to Holdfast Bay of individuals with a non-school qualification in the one and five years prior to 2016 (Figure 21). From 2015 to 2016, Holdfast Bay gained 169 non-school qualified individuals, and from 2011 to 2016 an additional 965 residents with a non-school qualification moved to the LGA.

Figure 21: One and five year mobility of non-school qualified individuals, Holdfast Bay, 2016



Data source: Australian Bureau of Statistics 2016

Note, includes persons with a non-school qualification only, negative values represent individuals moving out of Holdfast Bay.

2.8 Employment and projections

Labour force participation includes those persons 15 years and older who were either employed in some capacity or reported they were seeking work. At the 2016 Census, approximately three fifths (17,921 or 62.1%) of Holdfast Bay residents meeting this criterion were participating in the labour market. This is similar to the proportion in Greater Adelaide (62.6%) and South Australia (61.6%) (Table 5). The proportion of residents not in the labour force (for example residents who were retired, pensioners or those specifying home duties only) was also similar across the three regions, comprising almost two fifths of residents.

Table 5: Labour force status, Holdfast Bay, Greater Adelaide & South Australia, 2016

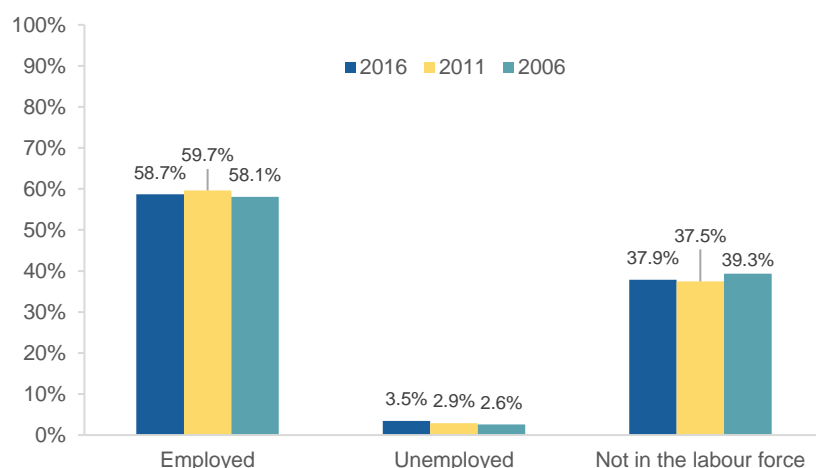
	Holdfast Bay		Greater Adelaide		South Australia	
	n	%	n	%	n	%
Employed	16,923	58.7%	587,061	57.7%	746,113	57.0%
Unemployed, looking for work	998	3.5%	49,048	4.8%	60,489	4.6%
Not in the labour force	10,916	37.9%	380,754	37.4%	501,989	38.4%

Data source: Australian Bureau of Statistics 2016

Note, excludes persons aged under 15 years, and those who did not state employment status

The Holdfast Bay labour force remained relatively steady from 2006 to 2016 with a slight decrease in the proportion in employment (58.7% in 2006, 58.1% in 2016) and unemployment (3.5% in 2006, 2.6% in 2016) over this period (Figure 22). Correspondingly, there were more individuals not in the labour force in 2016 (39.3%) than in 2006 (37.9%) perhaps reflecting the increase in number of retirement-age individuals at the time.

Figure 22: Labour force status, Holdfast Bay, 2016, 2011, 2006

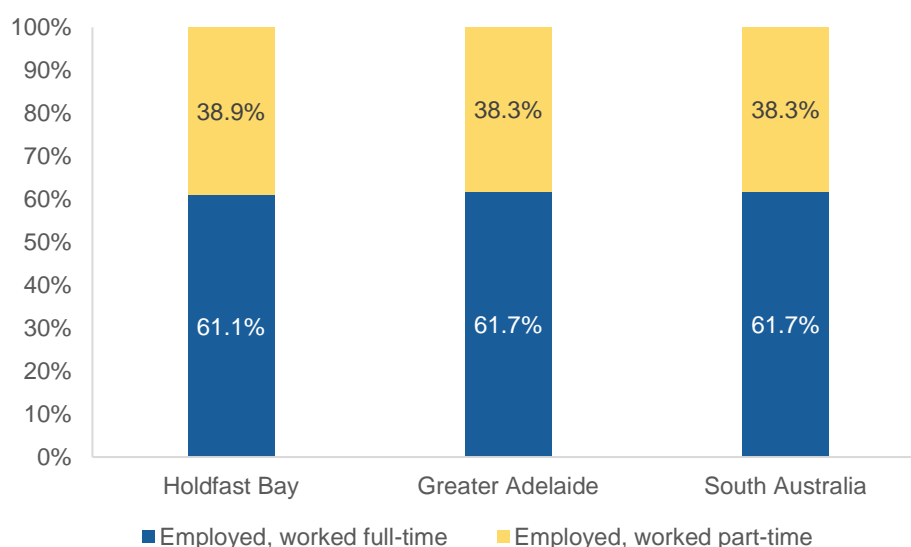


Data source: Australian Bureau of Statistics 2016, 2011, 2006

Note, excludes persons aged under 15 years, and those who did not state employment status

Of the employed¹¹ Holdfast Bay residents in 2016, almost two thirds (61.1%) were working full-time and just over one third (38.9%) had part-time employment, reflecting the employment status of residents in Greater Adelaide and South Australia (Figure 23).

Figure 23: Employed (part-time and full-time), Holdfast Bay, Greater Adelaide & South Australia, 2016



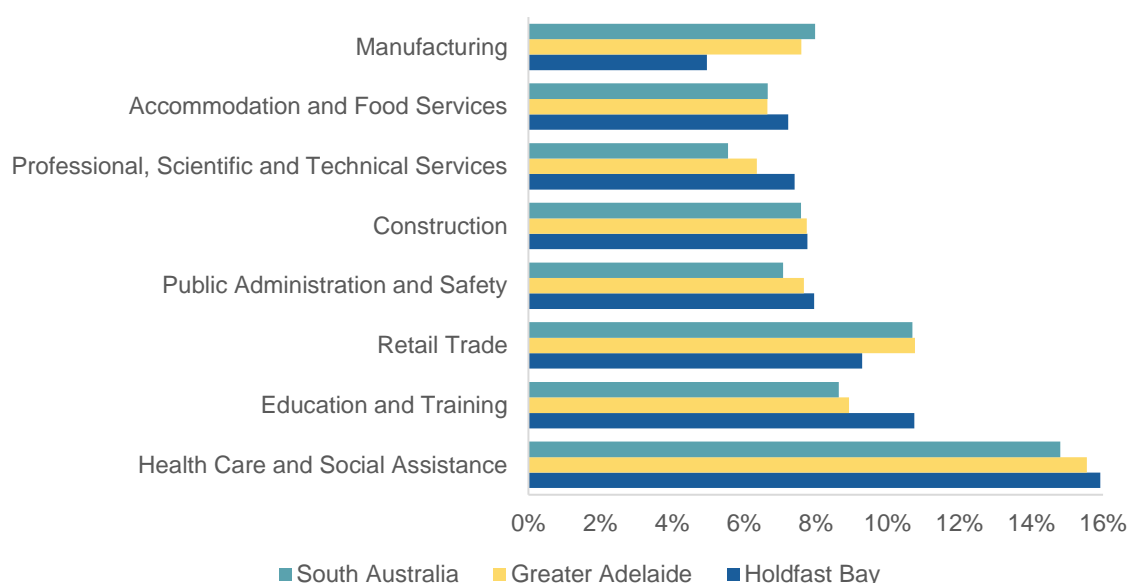
Data source: Australian Bureau of Statistics 2016

The *Health Care and Social Assistance* industry is the largest employer of people in each of the three areas in 2016: Holdfast Bay (15.9%), Greater Adelaide (15.6%) and South Australia (14.8%) (Figure 24). *Education and Training* is the second highest industry of employment in Holdfast Bay (10.7%), whereas in Greater Adelaide and South Australia *Retail Trade* employs a higher proportion of people.

¹¹ Excludes those who were away from work at the time of the Census and did not indicate full- or part-time status



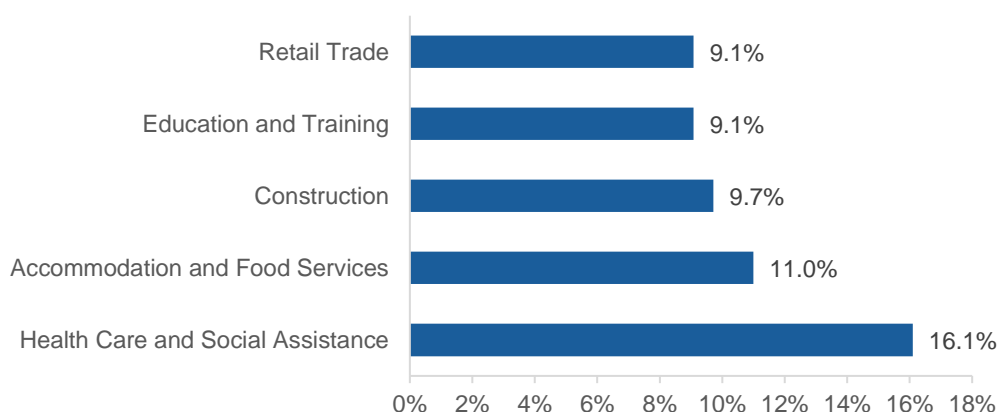
Figure 24: Industry of employment (Top 8), Holdfast Bay, Greater Adelaide & South Australia, 2016



Data source: Australian Bureau of Statistics 2016

Of those who moved to Holdfast Bay in the year prior to the 2016 Census, *Health Care and Social Assistance* maintained its share of employment (16.1%). However, the proportion engaged in *Education and Training* was lower (9.1%) while the share attributed to *Accommodation and Food Services* was higher with 11.0% of those who migrated to Holdfast Bay employed in this industry compared with 7.2% of overall residents.

Figure 25: Industry of employment of those who moved to Holdfast Bay in the year prior to 2016



Data source: Australian Bureau of Statistics 2016

Projected employment growth for industries provides an estimate of the industries in which employment will grow or decline in the next five years (Figure 26). Starting from a low base, *Arts and Recreation Services* is expected to grow by 14% in Adelaide South¹² by 2023. Growth in the number of *Health Care and Social Assistance* jobs is forecast to be the second highest in Adelaide South, and the highest in Greater Adelaide and South Australia. *Education and Training* is also expected to develop strongly in the region.

¹² Adelaide South includes the council areas of Holdfast Bay, Marion, Mitcham and Onkaparinga.

At the other end of the scale, declines in employment are expected in the *Mining* and *Manufacturing* industries across the three regions. Adelaide South is also expected to have small declines in the *Retail Trade* and *Construction* industries. Employment in *Wholesale Trade* is forecast to decline to a larger extent in Greater Adelaide and South Australia and remain relatively static in Adelaide South.

Figure 26: Projected employment growth – five years to May 2023 (%)



Data source: Department of Jobs and Small Business - Labour Market Information Portal 2016

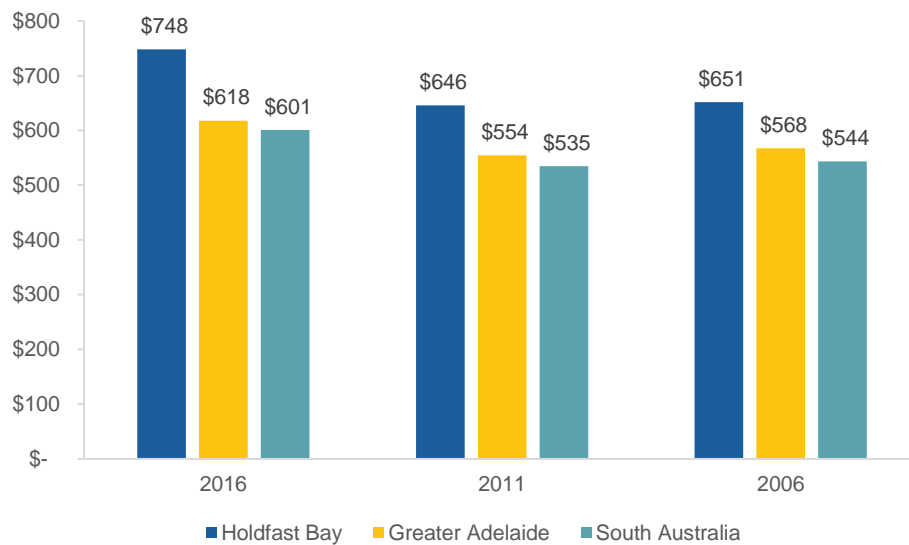
2.9 Income

From 2006 to 2011, median income remained relatively static in Holdfast Bay, whilst declining by around 2 percent in Greater Adelaide and South Australia. In 2016, median weekly personal income of Holdfast Bay residents reached a high of \$748, exceeding Greater Adelaide and South Australia by \$130 and \$147, respectively (Figure 27). The increase in median weekly income in the ten years from 2006 to 2016 was highest in Holdfast Bay (14.8%) compared with Greater Adelaide (8.8%) and South Australia (10.5%).



Correspondingly, there are more people in Holdfast Bay earning over \$1,000 per week (38%) than in Greater Adelaide (30%) and South Australia (29%), and a much larger cohort of Holdfast Bay residents earning \$2,000 or more per week (Figure 28). The difference in personal income levels in Holdfast Bay compared with Greater Adelaide and South Australia may be somewhat due to the larger proportion of older workers (50-64 years) living in Holdfast Bay (43.6%) compared with the broader regions (37.6% in Greater Adelaide, 39.0% in South Australia) (older workers tend to earn higher wages than younger workers). Holdfast Bay residents are also well educated (44.5% have non-school qualifications, 52.9% of which are Bachelor degrees or higher) which may also account for higher personal incomes.

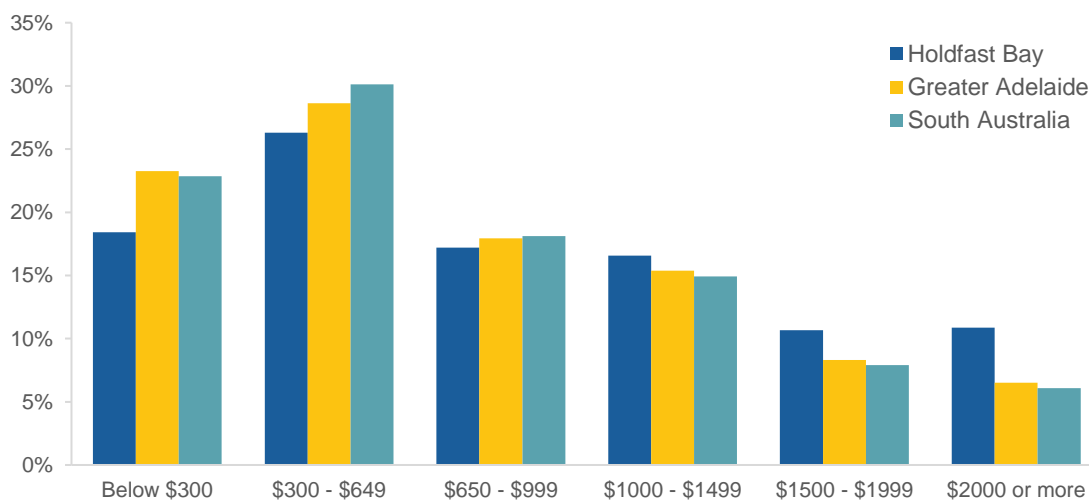
Figure 27: Median weekly personal income, Holdfast Bay, Greater Adelaide, South Australia, 2016, 2011, 2006



Data source: Australian Bureau of Statistics 2016

Note, excludes persons aged under 15 years, and those that did not state their income

Figure 28: Weekly personal income, Holdfast Bay, Greater Adelaide, South Australia, 2016



Data source: Australian Bureau of Statistics 2016

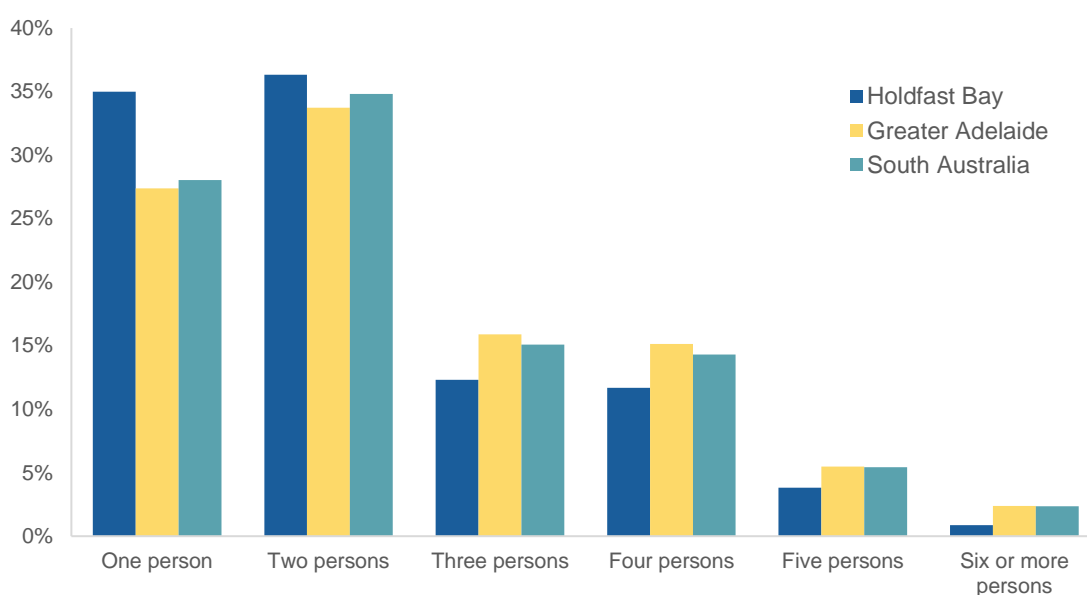
3 Household and family characteristics

3.1 Household type

There were 14,868 households¹³ in Holdfast Bay recorded in the 2016 Census, a slight increase from 2011 when 14,830 households were recorded.

Most households in Holdfast Bay were home to either one or two people (71.3%) (Figure 29). Just under one quarter of Holdfast Bay residents live in three or four person households (24.0%), while those living in households with five or more people make up just 4.7% of the population. Greater Adelaide and South Australia are also dominated by one and two person households (61.1% and 62.8% respectively), but to a lesser extent than Holdfast Bay.

Figure 29: Number of persons in household, Holdfast Bay, Greater Adelaide, South Australia, 2016



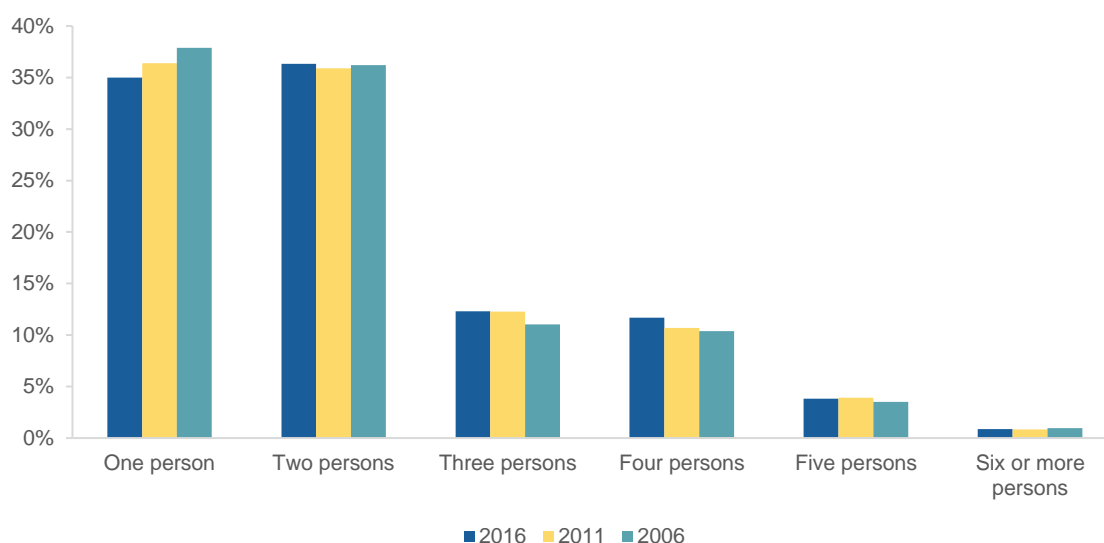
Data source: Australian Bureau of Statistics 2016 (Count method: Dwellings, Place of Enumeration)

The size of Holdfast Bay households has remained relatively unchanged from the 2006 to the 2016 censuses with one and two person households continuing to comprise the majority of dwellings. There was a small decline in the number of one person households in Holdfast Bay from 2006 (37.9%) to 2016 (35%), and multi-person households marginally increased, particularly three and four person households (Figure 30).

¹³ Data in Section 3 uses 2016 Census - Counting Dwellings, Place of Enumeration data



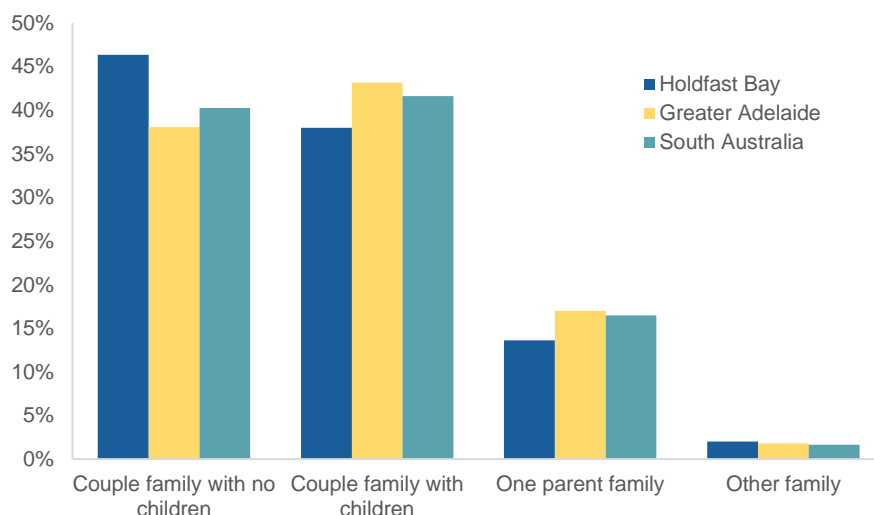
Figure 30: Number of persons in household, Holdfast Bay, 2016, 2011, 2006



Data source: Australian Bureau of Statistics 2016, 2011, 2006 (Count method: Dwellings, Place of Enumeration)

There were 9,181 families in Holdfast Bay in 2016, over 80% of which were couple families (with or without children). Couple families *without* children made up almost half of the families in Holdfast Bay (46.4%), followed by couple families *with* children (38%). In contrast, Greater Adelaide and South Australia have more couple families *with* children, than *without* children, and a higher number of one parent families than Holdfast Bay (Figure 31).

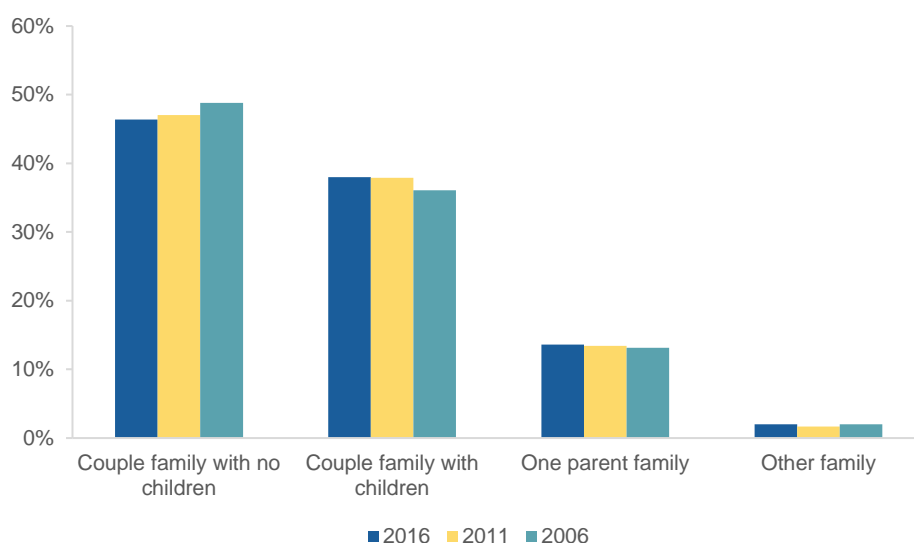
Figure 31: Family type, Holdfast Bay, Greater Adelaide, South Australia, 2016



Data source: Australian Bureau of Statistics 2016 (Count method: Dwellings, Place of Enumeration)

Couple families have continued to be the main family type in Holdfast Bay, consistently comprising over 80% of all families at the 2006, 2011 and 2016 censuses (Figure 32). There has been a slight decline in the number of couple families with no children, and an increase in couple families with children. One parent and other families has remained static throughout this period.

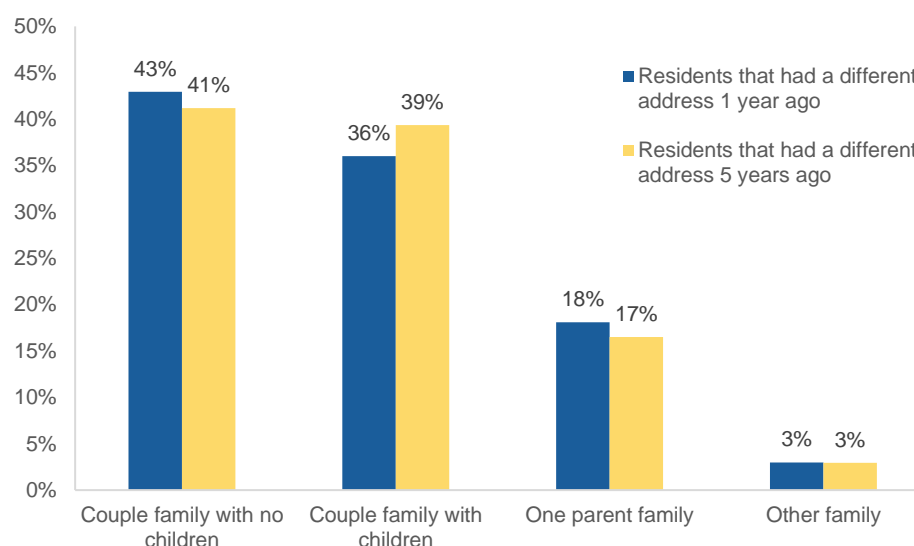
Figure 32: Family type, Holdfast Bay, 2016, 2011, 2006



Data source: Australian Bureau of Statistics 2016, 2011, 2006 (Count method: Dwellings, Place of Enumeration)

Over three quarters (76.6%) of families in Holdfast Bay were living at the same address in the year prior to the 2016 Census. Of those that had a different address one year prior¹⁴, the majority were couple families either *with* children (43%) or *without* children (36%) and almost one fifth (18%) were one parent families (Figure 33). In the five years prior to the 2016 Census, couple families were also the largest family group to have had a different address (80%), however compared with one year prior, fewer couple families *without* children and slightly more couple families *with* children moved to a different address.

Figure 33: Household type of Holdfast Bay residents who had a different address in the one and five years prior to 2016



Data source: Australian Bureau of Statistics 2016 (Count method: Dwellings, Place of Enumeration)

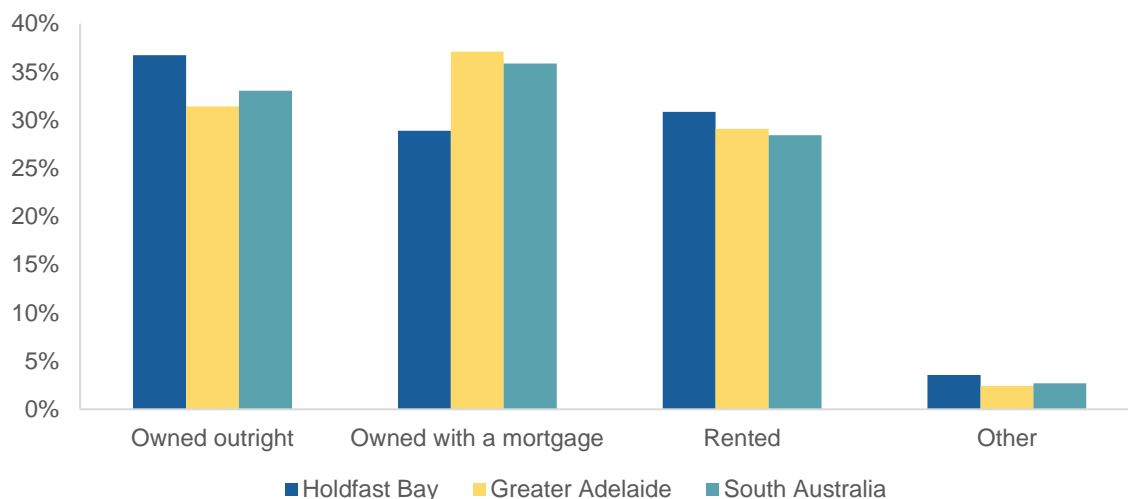
¹⁴ Either all residents or some residents in the household aged one year and over who had a different address one year ago.



3.2 Household ownership

In 2016, 5,406 dwellings (36.7%) were owned outright in Holdfast Bay and 4,254 (28.9%) were owned with a mortgage (Figure 34). In addition, there were 4,541 rented properties in the council area, comprising almost one third of all dwellings (30.8%). Greater Adelaide and South Australia had marginally less dwellings owned outright than Holdfast Bay (31.4% and 33.1% respectively) and equivalently more dwellings owned with a mortgage (37.1% and 35.8% respectively). Rented dwellings represented around thirty percent of properties in all three regions.

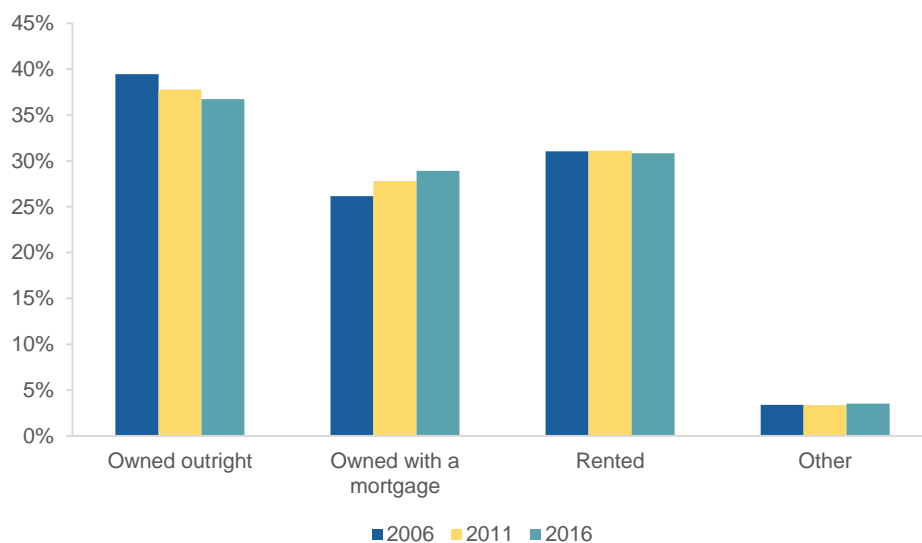
Figure 34: Household ownership, Holdfast Bay, Greater Adelaide and South Australia, 2016



Data source: Australian Bureau of Statistics 2016 (Count method: Dwellings, Place of Enumeration)

The rate of home ownership has remained steady at the past three censuses – 65% of residents owned their own home (either outright or with a mortgage) in 2006, 2011 and 2016. Within this cohort, fewer residents owned their home outright in 2016 than in 2006 and over this period the number of homes owned with a mortgage increased. The proportion of rented and other properties remained the same.

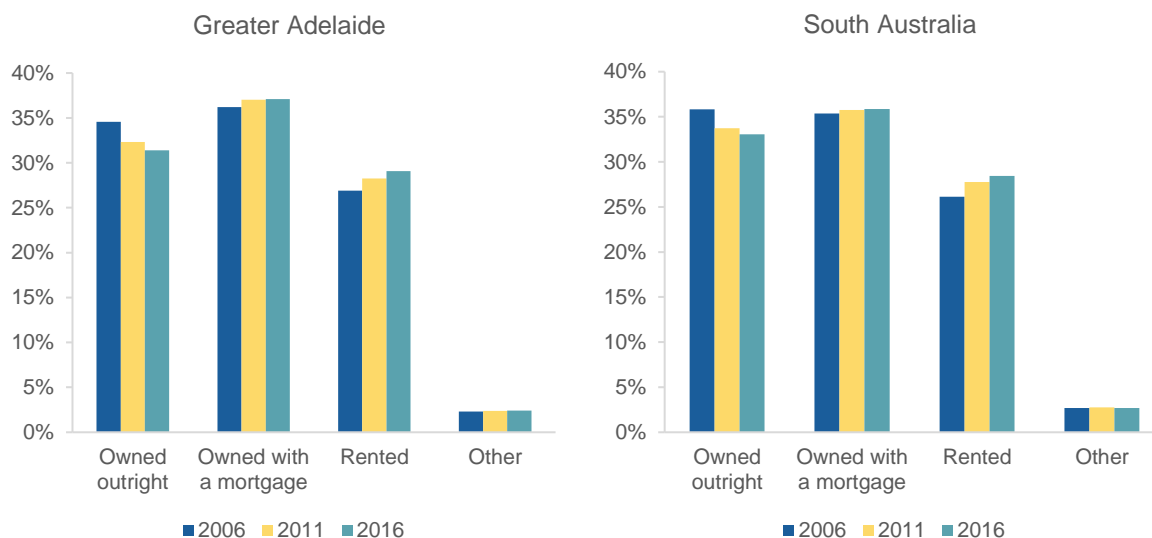
Figure 35: Household ownership, Holdfast Bay, 2016, 2011, 2006



Data source: Australian Bureau of Statistics 2016 (Count method: Dwellings, Place of Enumeration)

The steady rental market in Holdfast Bay from 2006 to 2016 defies the trend experienced in Greater Adelaide and South Australia where the number of rented properties increased (Figure 36). On the other hand, home ownership presents a similar pattern across the three regions - a decline in the proportion of properties owned outright and an increase in the mortgaged properties.

Figure 36: Household ownership, Holdfast Bay, Greater Adelaide, South Australia, 2016, 2011, 2006

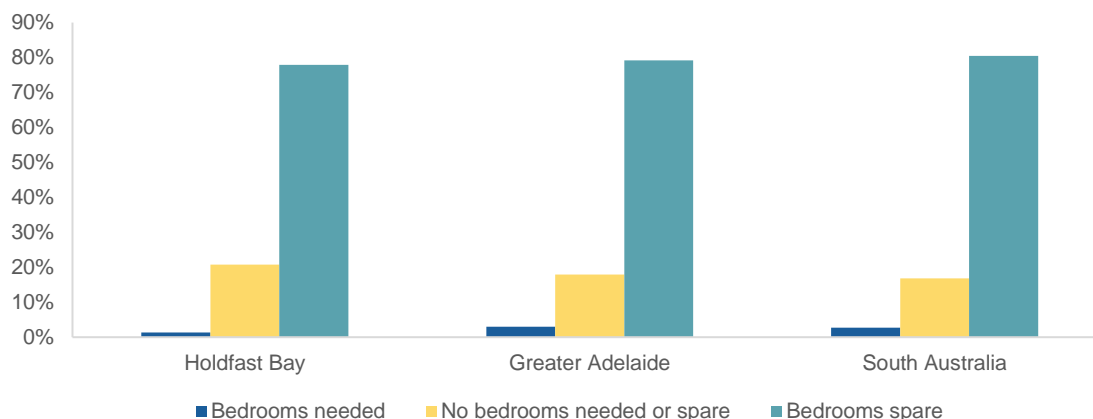


Data source: Australian Bureau of Statistics 2016, 2011, 2006 (Count method: Dwellings, Place of Enumeration)

3.3 Housing suitability

Housing in Holdfast Bay is greatly underutilised¹⁵, with over three quarters of dwellings (77.9%) having spare bedrooms (Figure 37). Very few dwellings (1.3%) are over utilised (need more bedrooms), and around one fifth (20.8%) neither need extra nor have spare bedrooms. This situation is not unique to Holdfast Bay, with dwellings in both Greater Adelaide and South Australia showing similar capacity trends.

Figure 37: Housing suitability, Holdfast Bay, Greater Adelaide, South Australia, 2016



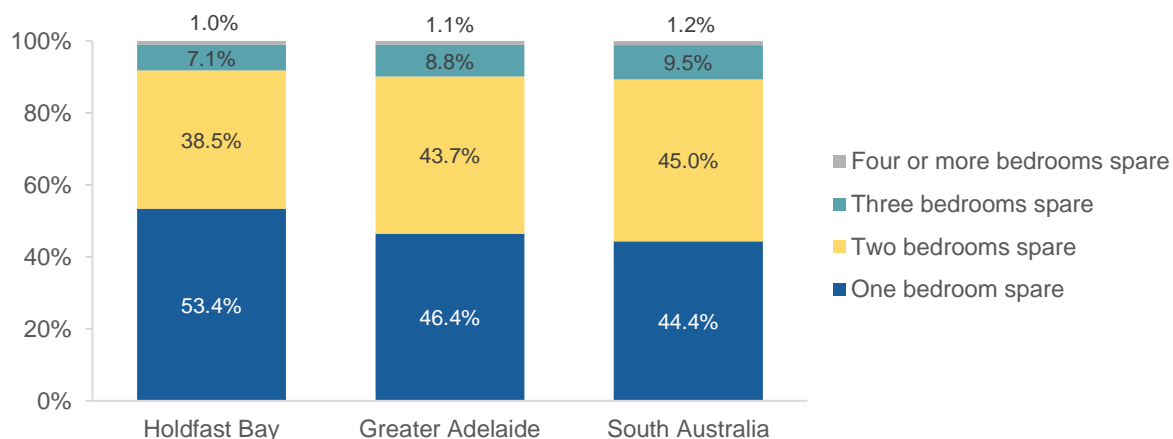
¹⁵ The ABS measure housing utilisation based on a comparison of the actual number of bedrooms in a dwelling with the required number of dwellings (based on the number of usual residents, their relationship to each other, age and sex).



Data source: Australian Bureau of Statistics 2016 (Count method: Dwellings, Place of Enumeration)

Where Holdfast Bay dwellings have spare bedrooms, the majority have only one bedroom spare (53.4%), while almost two fifths (38.5%) have two vacant bedrooms (Figure 38). Greater Adelaide and South Australia have marginally fewer dwellings with one spare bedroom and slightly more with two bedrooms underutilised. There are not many dwellings with three or more spare bedrooms – less than 11% of dwellings in Holdfast Bay, Greater Adelaide and South Australia have three or more underutilised bedrooms.

Figure 38: Housing suitability – spare bedrooms, 2016



Data source: Australian Bureau of Statistics 2016 (Count method: Dwellings, Place of Enumeration)

Appendix A. Data sources and notes

Notes on census data

The **Australian Census of Population and Housing** is conducted every five years. The last Census was conducted on 9 August 2016. The preceding two Censuses were held 9 August 2011 and 8 August 2006

The Census of Population and Housing is the largest statistical collection undertaken by the Australian Bureau of Statistics (ABS) and one of the most important. Its objective is to accurately measure the number and key characteristics of people in Australia on Census Night, and the dwellings in which they live. This information provides a reliable basis for the estimation of the population of each of the states, territories and local government areas, primarily for electoral purposes and the distribution of government funds. The Census also provides the characteristics of the Australian population and its housing within small geographic areas and for small population groups. This information supports the planning, administration, policy development and evaluation activities of governments and other users (Australian Bureau of Statistics, 2011b).

Data from the Census are aggregated to ensure confidentiality. For before 2011 Censuses, the geographically defined **collection district (CD)** was the basic unit of data collection and of data aggregation. From 2011, the ABS has replaced the existing Australian Standard Geographical Classification (ASGC) with the Australian Statistical Geographical Standard (ASGS). The smallest geographical unit of the ASGS is the **Mesh Block**, which can be aggregated up through a hierarchy of geographical units. For the 2011 and 2016 Censuses, the smallest published data will be at **Statistical Area Level 1 (SA1)**. SA1s are composed of aggregates of Mesh Blocks and are slightly smaller than the average size of a 2006 CD (Australian Bureau of Statistics, 2011b). SA1s consist of populations between 200 and 800 people. While the ASGS structure brings improved stability to areas, these are reviewed and adjusted to accommodate changes such as new housing developments in greenfield sites (intercensal changes are shown in Table A 1).

Table A 1: Main structures of the New and Old Census Geographies, 2006, 2011 & 2016

2016 Census (ASGS)	2011 Census (ASGS)	2006 Census (ASGC)
Australia (1)	Australia (1)	Australia (1)
State/Territory (9)	State/Territory (9)	State/Territory (9)
Statistical Area Level 4 (107)	Statistical Area Level 4 (106)	Statistical Division (69)
Statistical Area Level 3 (358)	Statistical Area Level 3 (351)	Statistical Subdivision (217)
Statistical Area Level 2 (2,310)	Statistical Area Level 2 (2,214)	Statistical Local Area (1,426)
Statistical Area Level 1 (57,523)	Statistical Area Level 1 (54,805)	Collection District (38,704)
Mesh Blocks (358,122)	Mesh Blocks (347,627)	

Source: (Australian Bureau of Statistics, 2011b, 2016a). Numbers in brackets represent the number of spatial units at each level.

This report primarily presents Census data for the individual's **place of usual residence (PUR)**. The count associated with PUR assigns data to the area in which respondents usually live (Australian Bureau of Statistics, 2011a). Where this is not the case, captions or table notes specify the count method (i.e. household, place of work, place of enumeration). The primary difference is that some variables are only provided by the ABS within the count method of 'place



of enumeration', that is, the place at which the individual completed the census or 'place of work' – which provides Census data about where people work.

Post enumeration survey (PES) is conducted by the ABS shortly after each Census to provide an independent check on the accuracy of data collected during the Census. In 2016, the PES identified the Census had an undercount of approximately 1.0% overall, this was lower than the preceding years – 1.7% in 2011 and 2.7% in 2006 (Australian Bureau of Statistics, 2016b). However, adjustments are calculated across a range of demographic characteristics. The information from the PES is used to produce a rebased estimated resident population (see below). As a result of the PES, it was determined that the 2016 Census **net undercount** for the population was 1.0% in Australia. This varied across the states - South Australia had a low net undercount of 0.2%, while at the extreme end, it was estimated that the Northern Territory undercount was 5.0% (Australian Bureau of Statistics, 2016c).

The ABS introduces random error in its data estimations and calculations. This is to ensure that individuals cannot be identified. **Introduced random error** involved slight adjustments in all data cells. Totals for tables as a whole remain consistent with additivity maintained. However, totals and subtotals may not be comparable within and between tables and data in small cells should not be relied upon (Australian Bureau of Statistics, 2011b). We note that the confidentialisation process will result in slight fluctuations in totals.

Non-response rates vary between Census items and across Australia. South Australians tend to provide valid responses at a higher rate than the rest of Australia (Australian Bureau of Statistics, 2011c). For example, the non-response rate in the 2011 Census was 2.6% in South Australia, and 3.7% in Australia. Tasmania had the lowest non-response rate (2.3%) while the highest non-response rate was recorded in the Northern Territory (7.7%).

Whilst the Census endeavours to collect responses from all Australians there are a number of known issues.

- The number of Aboriginal Australians captured by the Census is known to be an undercount, though post-censal estimates attempt to adjust for this.
- The five yearly intervals between Census collections limit the timeliness and relevance of data collected at the beginning of the cycle.
- Accurate data on mobile and remote workforces is difficult to compile, therefore, Census data needs to be relied on to estimate the size of this workforce.
- Given the potentially small numbers of the Aboriginal remotely located workforce, it is important to protect individual identity. Therefore, the Census introduces a process of randomisation (described later) to protect individual anonymity.
- Some questions are not culturally relevant for Aboriginal people.

The **estimated resident population (ERP)** is the official estimate of the Australian population. It is a post-censal estimate of the population which attempts to take into account the known Census undercount and Australian residents temporarily overseas on Census night. More information about the ERP is available (Australian Bureau of Statistics, 2008). As such the ERP for Holdfast Bay (n=36,160 at 30 June 2016) is 2.3% higher than the population data presented in this report which is derived from the 2016 Census.

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Attachment 2



CITY OF HOLDFAST BAY

Community Services Audit



The City of Holdfast Bay provides or facilitates provision of a wide range of services and activities dedicated to building community strength, vibrancy and wellbeing. Some of these are delivered by council as formal community services programs (e.g. CHSP/SA-HACC programs, library services and the community bus), while a more diverse range of programs, events, workshops and activities are delivered through the local Community Centres. These include a variety of social, recreational, educational and personal development groups and activities targeted to people of all ages and abilities. Accessible and affordable activities, many with a distinctly local focus, are also offered through other local venues, by a wide range of community providers. This audit endeavours to capture the breadth and scope of these services and activities, and to capture the significant scale of community engagement and support work being undertaken in the City of Holdfast Bay.

Information about the audit process -

The City of Holdfast Bay Community Services Audit was undertaken in September 2019, by the Australian Industrial Transformation Institute (AITI) at Flinders University.

Community services in scope for the audit include social programs, sport and recreations programs, volunteer activities, library services and home support services.

Services out of scope include large tourism events which aim to attract visitors from outside of the council area, waste management, asset services, services provided to business, animal management services, services and programs aimed at children under 16 years old, other services not related to the health and wellbeing of individuals.

Information was sourced from a comprehensive desktop web search of various services, programs, community activities and events in the City of Holdfast Bay.

Activities and services delivered through CHB community centres were sourced from the most recently available activity schedules listed on community centre websites.

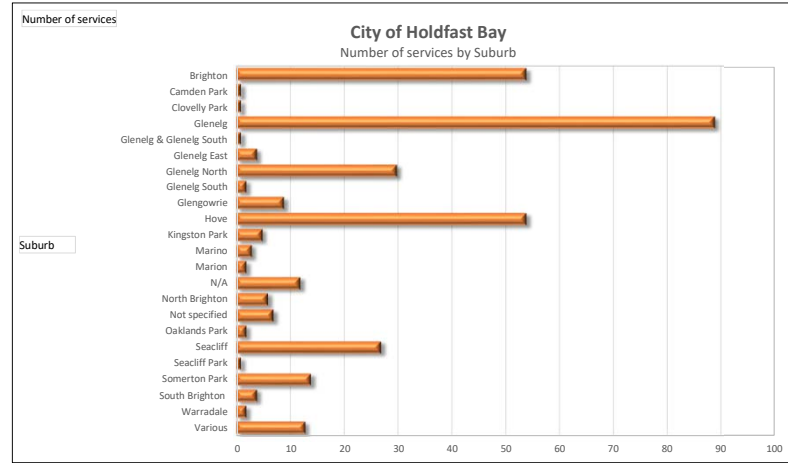
One off community events were sourced from the CHB What's On Calendar, for the twelve month period between 1 July 2018 to 30 June 2019.

As much detail as possible has been provided about specific services, programs, activities and events. You can use filters in the spreadsheet to enable you to search by various categories. We note that there is considerable overlap between some of the service types (e.g. physical activity and social activity) which should factor in to your searching strategies.

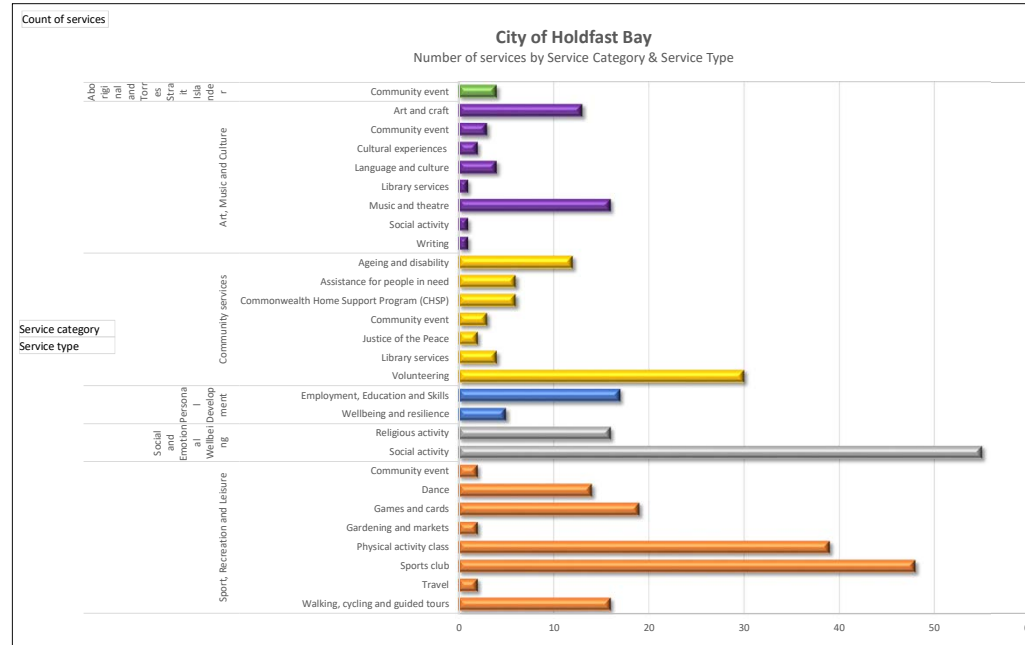
As a desktop web search method was used, sourcing publicly available information as at September 2019, AITI cannot guarantee the accuracy or currency of the information provided.

CITY OF HOLDFAST BAY SUMMARY OF SERVICES

SERVICES BY SUBURB	
Suburb	Number of services
Brighton	54
Camden Park	1
Clovelly Park	1
Glenelg	89
Glenelg & Glenelg South	1
Glenelg East	4
Glenelg North	30
Glenelg South	2
Glengowrie	9
Hove	54
Kingston Park	5
Marino	3
Marion	2
N/A	12
North Brighton	6
Not specified	7
Oaklands Park	2
Seacliff	27
Seacliff Park	1
Somerton Park	14
South Brighton	4
Warradale	2
Various	13
Grand Total	343



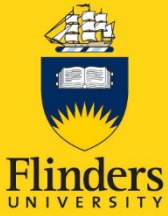
SERVICE CATEGORY & SERVICE TYPE		
Service category	Service type	Count of services
Aboriginal and Torres Strait Islander		4
	Community event	4
Art, Music and Culture		41
	Art and craft	13
	Community event	3
	Cultural experiences	2
	Language and culture	4
	Library services	1
	Music and theatre	16
	Social activity	1
	Writing	1
	Community services	
Ageing and disability		12
Assistance for people in need		6
Commonwealth Home Support Program (CHSP)		6
Community event		3
Justice of the Peace		2
Library services		4
Volunteering	30	
Personal Development		22
	Employment, Education and Skills	17
Social and Emotional Wellbeing	Wellbeing and resilience	5
		71
Religious activity		16
	Social activity	55
Sport, Recreation and Leisure		142
	Community event	2
	Dance	14
	Games and cards	19
	Gardening and markets	2
	Physical activity class	39
	Sports club	48
	Travel	2
	Walking, cycling and guided tours	16
	Grand Total	



*Click on the +- buttons to expand and collapse the categories in the chart.
*Click on the down arrow next to 'Service category' and 'Service type' boxes in the chart to display particular service category(s) and type(s).

Attachment 3





Flinders University
Australian Industrial
Transformation
Institute

City of Holdfast Bay Social Needs Assessment



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Australian Industrial Transformation Institute

April 2020



City of Holdfast Bay
Social Needs Assessment

Australian Industrial Transformation Institute

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CAT: AITI202008

Suggested citation:

Moretti, C & Crossman, S. 2020. *City of Holdfast Bay Social Needs Assessment*. Adelaide: Australian Industrial Transformation Institute, Flinders University of South Australia.

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Key findings and recommendations

The City of Holdfast Bay (CHB) provides or facilitates provision of a wide range of services and activities dedicated to building community strength, vibrancy and wellbeing. Some of these are delivered directly by council while a diverse range of programs, events, workshops and activities are provided through the local community and recreation centres, by community-based providers. These include a variety of social, recreational, educational and personal development groups and activities targeted to people of all ages and abilities. A further range of activities, many with a distinctly local focus, are offered through other local venues by a wide range of not-for-profit and private providers, clubs and associations.

A community services audit identified social programs and activities directly provided by Council compared with non-council providers. These were grouped according to the following categories: sport, recreation and leisure; social and emotional wellbeing; personal development (including education and skills); community services (which refers to volunteering, providing assistance for people in disadvantaged circumstances, community events, ageing and disability, library services); and art, music and culture. The tally showed that Council is more active in community services (boosted by their role in providing CHSP and HACC-SA services), whereas non-council providers had a higher profile across the other categories. This is consistent with local government playing more of a facilitation role to support community providers, through the provision of facilities, places/spaces, communication and promotion and other forms of support.

Compared with Greater Adelaide and South Australia generally, the City of Holdfast Bay is relatively well-off, averaging higher education outcomes, levels of employment and median weekly income. The City of Holdfast Bay Population Health Profile (PHIDU, 2019) indicates that residents also report better personal health and wellbeing and have lower prevalence of obesity, diabetes, mental health problems and smoking rates, and are more likely to be physically active. Nonetheless, there are strong indications that Holdfast Bay residents would benefit greatly from a range of local community services to improve health and wellbeing outcomes.

Of particular note, the Holdfast Bay population is on an ageing trajectory, which has significant implications for service delivery over the next 15 years. The importance of this is reflected in most of the social health and wellbeing service categories covered in this report.

In view of the unfolding COVID 19 pandemic and associated impacts on the social health and wellbeing of residents and on service provision more generally, there is a strong case for exploring innovative service delivery methods for reaching isolated members of the community (e.g. via Zoom and other social applications). Beyond the exigencies of the current pandemic, these methods may provide value for mobility-restricted residents in need of social health and wellbeing services.

Priority areas of social need for CHB consideration in forward planning include:

- Keeping social health and wellbeing services in step with the needs of the ageing population with a focus on accessible support to ageing residents to maintain independent living in the community.
- Taking steps to broaden the Youth Action Plan to better capture the social needs of the young adult cohort (aged 18-24 years).
- Exploring in greater depth the needs of CHB residents with a disability and their carers.
- Increasing general public access to community centre programs and activities through more after-hours opportunities.

- Continuing to investigate flexible places, spaces and opportunities to encourage local residents to engage in accessible and affordable physical activity and recreation.
- Continuing to invest in artistic and cultural vibrancy in Holdfast Bay; CBH is well on track with the Arts and Culture Strategy.
- Developing innovative and effective communication methods to promote and inform local residents of available social health and wellbeing services, events and opportunities.
- Exploring innovative methods for providing social health and wellbeing services for isolated members of the community.

Community centres - social health and wellbeing

Community needs	CHB programs/services/activities
<ul style="list-style-type: none"> • South Australians value the role of local government in promoting resident health and wellbeing. • CHB residents have identified a need for social interaction, fitness, dance, gymnastics, music and other recreation and cultural activities, services for older people encouraging active ageing, and support for younger people and families. • Demographics indicate the importance of tailoring health and wellbeing services/activities for the ageing population (49% growth in people aged 70+; 82% growth in people aged 75-79 years by 2031). • Need for services/activities that foster social connection, health and wellbeing indicated by prevalence of mental health problems (estimated to affect 15.7% of males and 18.8% of females in CHB). 	<ul style="list-style-type: none"> • Four local community centres (Brighton Community Centre, Glenelg Community Centre, Glenelg North Community Centre and Holdfast Bay Community Centre) and the Seacliff Recreation Centre. • Centres provide a conduit for over 70 free or low-cost programs and activities to more than 8000 visits per month, delivered by a diverse mix of community-based providers. • Community centre-based activities identified in the audit of community services encompass a comprehensive list of physical activity/fitness; leisure, hobbies and travel; art, music and culture; social and emotional wellbeing; self-development, education and skills-focused activities.

Assessment and recommendations

CHB community and recreation centres provide a valuable conduit for wide range of activities and affordable access for community providers to deliver services/activities to the public.

There is a high level of CHB resident satisfaction with the council's provision of local community and recreation centres and programs.

Demographic trends suggest that while CHB needs to maintain a program of responsive support, services and activities for younger people, people of working age and families, there is a need for services to be directed towards supporting the social health and wellbeing needs of ageing residents.

Activities delivered through community centres are currently well targeted for senior participation. However, an area of community concern is that many social activities are held during working hours which can exclude working people who are also seeking opportunities to connect locally. There is also a need to better target and promote available opportunities to the relevant sections of the community.

Feedback also signals a particular interest in extending community garden programs as a valuable avenue for personal reward and neighbourhood connection.

It is noted that a masterplan for Holdfast Bay Community Centres is currently under development.

Recommendations:



- » Continue to support/strengthen the operation of community and recreation centres; build capacity to respond to evolving demand for services/activities (e.g. interest in community gardens).
- » Explore ways to support senior community knowledge of and engagement in social programs and activities delivered through community and recreation centres.
- » investigate ways to increase wider public access to community/recreation centre activities (more out of hours for targeted activities).

Sport and Recreation

Community needs	CHB programs/services/activities
<ul style="list-style-type: none"> • The community has identified strong local demand for community-based health and fitness activities and active ageing opportunities. • Evidence-based correlation between regular physical activity and improved health outcomes. • Rates of physical inactivity and obesity, while better than SA and Adelaide averages, are still high enough to be of concern for CHB residents, underscoring the need for sport and recreation opportunities. • Increasing local engagement with skateboarding, rollerblading, scooter riding and cycling participation. • Increasing demand for: <ul style="list-style-type: none"> ○ Organised and non-organised sport and recreational activities; ○ Walking, cycling tracks, flexible hard surface areas. ○ Suitable places and spaces for undertaking active and passive recreational pursuits (population growth is exerting pressure on limited space). 	<ul style="list-style-type: none"> • CHB directly provides: <ul style="list-style-type: none"> » Public access to a range of community tennis courts; » <i>Get Active in Holdfast Bay</i> program maintains and promotes parks, beaches and play spaces; walking and cycling trails, walking groups, events and activities; » Up-keep of the Coast Park Trail and Mike Turtur Bikeway for walking and cycling; » Sports Club development opportunities – club-focused services designed to facilitate community participation and quality of experience for members. • A major role of Council is to facilitate access to sport and recreation opportunities for local residents by providing suitable places and spaces and by supporting local providers - sport and recreational clubs and associations, community-based providers and local volunteers: <ul style="list-style-type: none"> » Around 40 sporting clubs listed in the Holdfast Bay LGA, with many catering for competitive and social competitions, running programs for children and adults; with a strong emphasis on social interaction and community-building among members. » Close to 70 physical activity options available to Holdfast residents, other than those offered by sport clubs (community based/private providers). These include walking, cycling, guided tours; dance classes, running groups, martial arts, fitness classes, yoga, and aqua classes. • The CHB Open Space and Public Realm Strategy (2018-2030) targets alternative forms of open space for active and passive recreation (e.g. roof top gardens, re-purposed car parks, verge community food gardens).
<p>Assessment and recommendations</p>	

There are many and varied opportunities for sport and recreation in Holdfast Bay, catering for a range of age groups and ability levels. CHB plays a key role in facilitating access to local sport and recreational facilities and fit-for-purpose public places and spaces. The Council also provides support to providers of local sport and recreation opportunities.

The Open Space and Public Realm Strategy (2018-2030) is a comprehensive assessment and planned response to community needs concerning public space and place requirements for sport and recreation purposes.

There is a high level of resident satisfaction with availability of sport and recreation opportunities in Holdfast Bay.

While lower-cost physical fitness activities are available through CHB community and recreation centres, anecdotally noted capacity issues and the high cost of some sporting club memberships and private classes may have an exclusionary effect for some residents.

Recommendations:

- » **Continue to explore and activate innovative local spaces/opportunities to encourage free/affordable recreational pursuits for local residents.**

Local heritage and identity

Community needs	CHB programs/services/activities
<ul style="list-style-type: none"> • Local heritage and culture services and resources are generally acknowledged as important for a sense of local connection, identity and belonging, feeding into resident satisfaction and wellbeing. • There is evidence that South Australians are emotionally connected to the areas they live in, and local heritage plays an important role in shaping that. • CHB residents have identified a need for more cultural activities and events in general. • Resident feedback (CHB Arts and Culture Strategy) identified a community interest in developing more innovative celebrations of local European history as well as acknowledgement/ celebration of Kaurna heritage and culture. 	<ul style="list-style-type: none"> • Opportunities for locals and visitors to participate in and learn about local heritage and culture, through access to a range of dedicated facilities and resources - <ul style="list-style-type: none"> » The Town Hall, Bay Discovery Centre (including the Tiati Wangkanthi Kumangka – Truth-Telling Together exhibition and the Ground Floor Gallery hosting exhibitions by emerging and established SA artists) the Holdfast Bay History Centre, Brighton Civic Centre, Glenelg Air-Raid Shelter, Kingston House, Partridge House; » Old Gum Tree, Interpretive Indigenous Gardens, Historic Glenelg Guided Tour, Tales of North Brighton Cemetery, Guided Tour of St Peter’s Anglican Church, Mansions of Glenelg Walking Tour and Historic Glenelg Walk. • Supplemented by several community-based history interest groups.
Assessment and recommendations	
<p>CHB oversees a broad suite of local heritage facilities and services, providing valuable opportunities for residents to identify with and learn about their local history. This is in addition to the social and economic value these resources provide from tourism perspective</p> <p>However, limited information is available regarding local residents’ specific views about and engagement with local cultural heritage resources and services. This makes it difficult to assess features of community demand from a social needs perspective, and its alignment with the nature and extent of Council supply of services.</p> <p>Recommendation:</p>	



- » **Establish a process to canvas local residents' views and understand their engagement with/valuing of local heritage resources and services, to better understand the contours of local need from a social health and wellbeing perspective.**

Arts and culture

Community needs	CHB programs/services/activities
<ul style="list-style-type: none"> • The CHB community credits the role of art, culture and creativity in contributing to Holdfast Bay's vibrant atmosphere – this is highly valued and contributes to resident satisfaction with their lived environment. • Community consultation undertaken for the CHB Arts and Culture Strategy highlighted a local need for: <ul style="list-style-type: none"> » more investment in arts and culture; » more opportunities to participate in art and to be more creative; » greater multicultural diversity in arts and culture offerings; » enlivened precincts - more live music, murals, activations in public space; » more culturally rich precincts and public art; » building and strengthening the creative community in Holdfast Bay; » greater promotion of events and activities. 	<ul style="list-style-type: none"> • Public art investment program (currently under review to ensure it remains responsive to community expectations). • Artist Register to notify local artists of upcoming opportunities; • City of Holdfast Bay Music Centre; • Community events designed to showcase and involve the community in the experience and enjoyment of art, music and culture (Artisan on Partridge, Annual Brighton Jetty Sculptures, Porch Sessions and Sidewalk Sundays). • CHB provides indirect support for local community-based arts and culture activities through: <ul style="list-style-type: none"> » Performing arts opportunities (e.g. Tutti Arts, St Jude's Players, Glenelg Brass Band, Kingston Chorus, Good Time Entertainers); » Arts and culture activities delivered through Community Centres by diverse community providers: art, craft, music, dance, drama, writing, language, sewing and woodworking classes and activities offered at community level, providing local residents with avenues for artistic and cultural expression, and social interaction. • At a strategic level, <i>Creative Holdfast Arts and Culture Strategy (2019-2024)</i> has objectives and targets to: <ul style="list-style-type: none"> » increase participation in making art and being creative; » provide opportunities for meaningful arts and culture encounters; » celebrate Holdfast Bay's creative and cultural identity; » stimulate talent, skills and opportunities in the local arts sector; » activate distinctive and culturally rich places and creative spaces; » collaborate with a wide network of arts and cultural practitioners and organisations.

Assessment and recommendations

The CHB is strongly engaged with developing a locally responsive arts and culture sector in Holdfast Bay. Council is focused on increasing access for the general public (to public art and community arts and culture events) and supporting the sector on a more practical level (through the artist register and facilities). The CHB Arts and Culture Strategy is well positioned to develop and strengthen local arts and culture programs, services and activities, in line with local needs identified by the community.

Community feedback reflects strong support for CHB to continue building momentum in the local arts and culture sector and a call to maintain a focus on the quality and diversity of arts and culture outputs.

Areas for improvement identified by residents include better promotion of arts and culture events and opportunities as many people are unaware of existing activities and upcoming events; and increasing the focus on diversity and inclusion in the local arts and culture sector – namely greater recognition of multicultural and LGBTI community expressions of art and culture.

Recommendations:

- » **Monitor implemented actions and outcomes of the Arts and Culture Strategy to ensure it is delivering on community demand for quality, diversity and accessibility.**
- » **Better promotion of arts and culture opportunities and events to a wide cross-section of the CHB population.**

Community volunteering

Community needs	CHB programs/services/activities
<ul style="list-style-type: none"> • Evidence to show that volunteering has a range of positive impacts including finding a sense of purpose and life meaning, increased self-esteem, relief from stress and symptoms of depression and improved relationships/social connections. • CHB residents have identified a need for more volunteering opportunities, particularly for the increasing number of ageing/retired residents. • CHB Volunteer Strategy (in process) consultation identified resident needs in relation to volunteering: <ul style="list-style-type: none"> » More volunteering opportunities » Greater flexibility in volunteering arrangements; » Greater inclusivity and accommodation of diverse skills and attributes; » Greater recognition of volunteer contributions; improved safety conditions and fair treatment of volunteers; » Strengthened capacity of community organisations to effectively attract and manage volunteers. 	<ul style="list-style-type: none"> • The Volunteer Resource Centre provides information and support for existing volunteers and people with an interest in volunteering. • Training and support (including financial reimbursement for costs) for volunteers. • Volunteering opportunities: Alwyndor Aged Care Facility, Bay Discovery Centre, bike pump track maintenance assistance, community bus and personal transport, environmental projects, the History Centre, home maintenance for the aged and people with disability, regulatory services, social support, library services, Friends of the Holdfast Bay Library (Brighton and Glenelg divisions), community events, administration support, special skills, and Justice of the Peace (JP) services. • The City of Holdfast Bay Volunteer Strategy (in process) tasks Council with: <ul style="list-style-type: none"> » developing a more flexible approach in engaging volunteers; » working with community-based organisations to expand the nature and number of volunteering opportunities;



	<ul style="list-style-type: none"> » delivering training and support for volunteers and organisations; » ensuring safe conditions and fair treatment of volunteers; » maintaining quality standards; » recognising volunteers for their contributions and strengthening inclusivity among volunteering ranks.
Assessment and recommendations	
<p>Rates of volunteering have been increasing in CHB, signalling that current volunteer services and opportunities provided by Council are suitably aligned with community demand/needs. CHB is maximising volunteering potential through the development of the Volunteer Strategy, which has consulted with community and is specifically addressed to responding to community needs.</p> <p>Notably, the Council is making adjustments to meet the emerging needs of a new cohort of volunteers (e.g. providing greater flexibility, more diverse avenues for volunteering, more responsiveness to varied skill sets).</p> <p>Recommendations</p> <ul style="list-style-type: none"> » Evaluate and measure impact of Council’s broad program of support for volunteering via regular feedback and consultation; surveys, forums and events. » Targeted evaluation of the Volunteer Resource Centre to determine whether the information and services are sufficient and fit-for-purpose according to resident volunteer needs. 	

Library services

Community needs	CHB programs/services/activities
<ul style="list-style-type: none"> • There is strong demand for existing Holdfast Bay library services, as indicated by numbers of visits and items borrowed in 2018-19. • Active library membership is increasing alongside population growth, signalling increasing demand for library services over time. • Older residents are the most prevalent users of libraries. Noting the ageing population trend in Holdfast Bay, it is expected that demand for senior-focused library services will increase over time. • 2019 Quality of Life Survey feedback generally identified a need for more comprehensive book collections, access to new release magazines; and extension of library-based services and activities. 	<ul style="list-style-type: none"> • CHB has two libraries - Glenelg Library and Brighton Public Library • Library services include: library catalogue and borrowing services; a variety of online/digital books and resources; library computers and printing; a home library service; events and activities to encourage reading and discussion of books, assistance with research and IT; access to health and wellbeing information and websites; family history research resources; reading activities targeting children and families; and volunteer opportunities. • CHB library members also have access to the South Australian ‘One Card’ network • The City of Holdfast Bay has responded to increasing public demand by extending library hours.
Assessment and recommendations	
<p>Holdfast Bay residents value their public libraries and generally rate a high level of satisfaction with library services, programs and activities. CHB has responded to local demand for increased access by expanding library opening hours. Some resident feedback suggests</p>	

scope for improvement in terms of library holdings (books and magazines) and other services for the general public, to bring Holdfast Bay into line with some other council areas.

In-library services (events and activities) are strongly focused on children and families, whereas the ageing population points to greater scope for activities targeted to senior residents.

Recommendations

- » **Undertake more detailed community consultation about satisfaction with specific library services and perceived gaps in services and modes of delivery, particularly across age cohorts. Notably, CHB needs to scope the specific needs of older residents in relation to accessing library services.**
- » **Explore potential to increase the size of book collections and access to new release magazines and to introduce more community services offered through libraries.**

Seniors and people with disability

Community needs	CHB programs/services/activities
<ul style="list-style-type: none"> • Demographic trends (population ageing) and community feedback both signal increasing demand for ageing-related services and activities over the next 15 years • Identified need for more ageing-related activities/support targeting social interaction, health and fitness and assistance with independent living. • At June 2016, Holdfast Bay had 2,176 people with a disability (number is increasing, rate remaining steady). • Rate of community members providing unpaid care assistance to support people in need is increasing, signalling a potential need for carer services. 	<ul style="list-style-type: none"> • <i>Alwyndor Aged Care Facility</i> provides approximately 134 residential, dementia, respite care beds, transitional and care awaiting placement beds. • CHB Community Wellbeing Team delivers the CHSP and HACC-SA funded Community Wellbeing Program, including: <ul style="list-style-type: none"> ○ <i>Independent living services</i>: the community bus (Glenelg and Somerton Park), domestic assistance, home maintenance, home modifications, Pet Pals (support with the ongoing care of people's animals in the home); ○ <i>Health and wellbeing services</i> targeting resilience, creativity and cognitive skills - the Wellbeing and Resilience Program, Fun with Art, Word Play; lifestyle and physical activity - Healthy Living with Dawn, Aqua Fun, Zumba Gold, Tai Chi; and opportunities for social interaction - Let's Eat Community Lunch and MEN (Meet. Eat. Natter). • Social, lifestyle, health and fitness-related activities targeted to older age residents, delivered by local clubs, churches and community providers (many through the Community Centres). • Several disability-specific services and activities provided by not-for-profit organisations (e.g. the Royal Society for the Blind Vision Impaired Persons Group) and community providers (e.g. Tutti Arts choir and performing arts for people with disability).



Assessment and recommendations

Satisfaction with services and programs for older people and people living with disability was high, but not as high as some other service areas.

Need for greater assistance to support independent living has emerged strongly since the 2012 social needs analysis (where the focus was principally on active ageing). CHB provides ageing-related services for CHSP and HACC-SA eligible residents; however there is additional need to consider support mechanisms for non- or pre-eligible older-age residents.

Community-based opportunities for people with a disability and their carers are far fewer than for older people, notwithstanding the smaller affected population.

There are many community-based services and activities for seniors/retirees, but feedback indicates that some residents are unaware of what is available and how to access opportunities.

Recommendations

- » **Examine potential to extend services to support independent living in the community for older-age residents.**
- » **Undertake a targeted investigation of the social needs of Holdfast Bay residents with a disability and their carers (noting current community consultation invited via the Disability Access and Inclusion Survey (launched February 2020)).**
- » **Explore better avenues of communication and engagement with older residents to connect them with local opportunities.**

Aboriginal and Torres Strait Islander people

Community needs	CHB programs/services/activities
<ul style="list-style-type: none"> • At 30 June 2016, residents identifying as Aboriginal and Torres Strait Islander were relatively few at 314 people or 0.9% of the Holdfast Bay population. • Limited information is available regarding specific Aboriginal and Torres Strait Islander social health and wellbeing needs, at community level. • Nonetheless, CHB recognises the significance of Aboriginal and Torres Strait Islander cultural heritage in the local area. 	<ul style="list-style-type: none"> • Engagement with Kaurna Elders to discuss Council projects, cultural initiatives and to support their ongoing culture, heritage, beliefs and connection to country; • Organising a variety of opportunities for cultural sharing (workshops, activities, cultural inductions); • Organising National Reconciliation Week and History Month cultural workshops and tours, facilitated by Kaurna Elders; • Coordinating Traditional Welcome to Country and Smoking ceremonies. • Repatriation of Kaurna Old People 3-day event community cultural event to lay to rest several Old Peoples remains which have been returned for reburial to country from the Natural History Museum, United Kingdom and the South Australian Museum.
<h3>Assessment and recommendations</h3>	
<p>The City of Holdfast Bay has a strong program targeting the delivery of Aboriginal and Torres Strait Islander cultural events and activities informed by engagement with local elders. Resident feedback indicates that the general CHB community supports and values recognition and celebration of local Aboriginal and Torres Strait Islander culture.</p>	

Possibly due to the small Aboriginal and Torres Strait Islander population resident in Holdfast Bay, there is limited available information on social need and demand for services, and evidence of other health and wellbeing services and activities specifically targeting this group.

Recommendation

- » **Recognising that Council works with local elders on a range of issues, it is worth considering a deliberative consultation process to identify social health and wellbeing needs at the community level.**

Young people

Community needs	CHB programs/services/activities
<p>Young people (aged 18-24 years) are more likely to move out of than into Holdfast Bay, possibly for reasons of housing affordability and employment prospects.</p> <p>Consultation undertaken for the CHB Youth Action Plan identified a need for:</p> <ul style="list-style-type: none"> • more events and activities that are free or affordable for young people; • unstructured activities and opportunities that give young people freedom and space to express themselves and develop social relationships; • co-designed approaches that are better suited to young people’s experience and expectations; • inclusive public spaces where young people feel valued, welcome and safe; • active spaces where young people can recreate and socialise; • opportunities to have a meaningful voice in formal decision-making processes. 	<ul style="list-style-type: none"> • <i>HoldUP Youth Committee</i> – providing opportunities for young people aged 12-25 to have a voice in council-led community initiatives and decision-making; • <i>Youth Achievement Sponsorship Program</i> - supporting young people to represent South Australia and Australia at national and international sporting and cultural events; • <i>HoldUp Hot Job Tips</i> helping young people entering the workforce. • Events with a youth focus in which the council has an organising or coordinating role include the <i>Pumpin for National Youth Week</i> event and <i>SA Skate League</i> event; with the <i>HoldUp Race Around the Bay</i> and <i>Christmas in July</i> events sporting more of a youth and families focus. • Indirectly supports opportunities and development for young people by supporting diverse sporting and recreation clubs located in the Holdfast Bay LGA. • CHB Youth Action Plan focus areas: <ul style="list-style-type: none"> ○ Participation and engagement: actions to strengthen youth engagement mechanisms and ensure that community engagement mechanisms are inclusive of young people ○ Events and activities: actions to ensure relevant public events are inclusive of young people, raise awareness of young people’s contributions and talents and increase volunteering opportunities for young people; ○ Public places and spaces: actions to activate recreation, community facilities and public spaces for young people and improve safety and amenity of public spaces for young people.



Assessment and recommendations

The CHB Youth Action Plan is a well-considered response to identified social health and wellbeing needs of young residents.

However, of the youth who provided input into the Youth Action Plan, 62.9% were aged 10-12 years. Among older participants, 25% were aged 16 years and over; of these 19.7% were 16-18 years while a very small proportion of consulted young people were aged 19-25 years (4.1%). There is a need to better understand the perspectives of young adults in Holdfast Bay.

Given the outward mobility trend of young people, there is a need to consider strategies to retain and attract them to Holdfast Bay which begins with understanding and responding to their needs.

Recommendations:

- **Ensure systematic implementation and evaluation of the Youth Action Plan to monitor the extent to which it is meeting current and evolving social health and wellbeing needs of young people in Holdfast Bay.**
- **Conduct targeted consultation to identify the social health and wellbeing needs of young people of post-school age.**
- **Focus on strategies to attract and retain young people, maximising the strength of the arts and culture sector for employment potential and local vibrancy.**

Information and communication

A number of local residents indicated that they are unaware of opportunities, activities and events in CHB, signalling continued scope to develop communication and promotion strategies across the LGA. The Council is currently active in this area, hosting a *What's On* website as well as coordinating an *Active Communities Mailing List* to inform people of upcoming activities and events in specific interest areas. One possible area for investigation is to develop a consolidated list of searchable local community services available in hardcopy and an online format, hosted on the Holdfast Bay website. Currently, programs and activities are listed on disparate websites related to specific venues. Consideration should be given to non-digital communication platforms for less IT-literate older people who have an interest in local activities and events.

1 Background

The Social Needs Analysis study was commissioned by the City of Holdfast Bay (CHB) to assist Council in its decision-making to build a healthy, creative, connected community. The main purpose of the study is to understand the social needs of the existing and future community and consider the best approach to meet these needs.

For this study, social services are defined as ‘a service or activity that requires management or coordination for the primary purpose of meeting social needs and enhancing community well-being’.

The Social Needs Analysis follows and builds on the *Demographic Mobility Analysis* and *Community Services Audit* undertaken by the Australian Industrial Transformation Institute (AITI) at Flinders University between February and August 2019. The focus is directed toward council owned and managed social services and - in line with the parameters of Community Services Audit - is inclusive of services targeted to residents aged 16 years and over.

The Social Needs Analysis is designed to guide the City of Holdfast Bay in planning for and delivering responsive social services to local residents. The project will deliver on two key objectives:

- **Social Needs Assessment** – to develop a detailed understanding of need over time, patterns and trends, dependencies and other influencing factors;
- **Strategy Derivation** – based upon the needs assessment, generate and evaluate what and how services should be planned and commissioned to meet future needs or redesigned to meet current need.

The Social Needs Analysis relates exclusively to council owned or managed social services, programs and activities including:

- Social programs and activities (health programs, recreation, arts, crafts, music, and other programs, activities and events);
- Social services (health services, support to community groups, information, communication);
- Library services; and
- Glenelg Town Hall, Bay Discovery Centre and Brighton Civic Centre.

The study method involved a desktop review, synthesis, analysis and reporting of:

- Demographic profiles and trends sourced from the Demographic Mobility Analysis (AITI) and City of Holdfast Population Health Profile (PHIDU);
- Current community services, programs and facilities owned/managed by City of Holdfast Bay (sourced from the Community Services Audit);
- Reported outcomes of recent community consultations undertaken by Council relating to local issues, needs, strengths and gaps (sourced from the City of Holdfast Bay where available), the 2019 Holdfast Bay Quality of Life Survey and other documents as relevant;
- Relevant Council policy and planning documents outlining future strategic directions (as identified by the City of Holdfast Bay) including:
 - Our Place 2030 Strategic Plan
 - Open Space and Public Realm Strategy 2018-2030
 - Economic Activation Plan 2018-2023
 - Creative Holdfast Arts and Culture Strategy 2019-2024

- Youth Action Plan 2018-2023
- Volunteer Strategy 2018-2023
- Current evidence about best practice in providing for social needs.

The Social Needs Analysis will map community issues and needs against existing services and council planning documents to identify current and future likely strengths and gaps in service provision. The Final Report will provide strategic advice to guide council planning and service delivery processes and comprise an information resource to promote further engagement with local residents and service providers.



2 City of Holdfast Bay Community Profile

This section provides a summary of relevant demographic and social data for Holdfast Bay, drawing on:

- Demographic Mobility Analysis
- 2016 Census QuickStats
- Social Health Atlas (PHIDU)
- City of Holdfast Bay Population Health Profile (PHIDU)

2.1 Demographic profile and trends

Population

Holdfast Bay has one of the **densest populations** (approximately 2,570 persons per km²) of all South Australian local government areas (LGAs). By size it is the **third smallest** (14km²) in the state.

Holdfast Bay had **35,361 people** at the 2016 Census, an overall increase of 2.2% in the five years since the previous Census.

There were fewer **males** (47.6%) than **females** (52.4%) in Holdfast Bay in 2016. This difference was slightly more pronounced than the ratio in Greater Adelaide (48.9% males and 51% females) and in South Australia (49.3% males and 50.7% females).

The **median age** of Holdfast Bay residents was 46 (compared with 39 for Greater Adelaide).

Holdfast Bay has an **ageing population**, with the proportion of residents aged 55-75 years increasing by 3.5% percentage points between 2011 and 2016. This age group comprised over a quarter (26.9%) of the 2016 population in Holdfast Bay compared with 21.4% in Greater Adelaide.

The Holdfast Bay population is predicted to grow by 2.8% (1,029) from 2016 to 2021, 6.1% (2,243) by 2026 and 10% (3,670) by 2031. Projections from 2016 to 2031 indicate:

- Moderate increases in younger generations, (people aged 0-19 years and 35-49 years);
- A decline in people aged 50-64 years;
- The greatest change is expected in the older age cohorts, with a projected increase of 48.7% in people aged 70 years and over and increases in particular cohorts of up to 82.3% (75-79 year olds) by 2031. This will have implications for the services offered to older people in Holdfast Bay with demand continuing to increase over the next 15 years.

Mobility in and out of Holdfast Bay

Just over one tenth (11.9%) of 2016 Holdfast Bay residents **moved to the LGA** in the year prior, mainly from other parts of South Australia. Many new residents were in the **older service age groups** leading to possible implications for aged care services in the region over the next decade or two.

More than 10.6% of residents **moved out of Holdfast Bay** in the year prior to the 2016 Census – over half of these ‘movers’ were aged 18 to 34 years - in either the *Tertiary education and independence* (16.4%) and *Young workforce* (35.2%) categories.

In the year prior to the 2016 Census:

- People in the tertiary education and independence category (aged 18-24 years) represented 16.4% of people who moved out of Holdfast Bay, compared with 12% of those who moved in.
- People in the young workforce category (aged 25-34 years) were much more likely to move out of Holdfast Bay (35.2%) than to move in (20.2%) (likely due to housing affordability, employment/career development).
- Parents and homebuilders (people aged 35-49 years) were as likely to move in as to move out of Holdfast Bay (19% and 19.4% respectively).
- Older workers and pre-retirees (50-59 years) were moving into Holdfast Bay at a faster rate than they were moving out (12.1% and 5.9% respectively)
- People aged 60 and over were much more likely to move into Holdfast Bay (22.8%) than move out of Holdfast Bay (8.7%).

Considerably more mobility was evident over five years, with over 10,000 residents (33.4% of the local population) **moving into Holdfast Bay in the five years prior to 2016**. The new residents were predominantly *Young workforce* (22.6%) or *Parents and homebuilders* (23.5%) categories bringing school-age children (12.5%).

Five-year outward mobility saw 28.3% of Holdfast Bay residents move elsewhere – over half of these were *Young workforce* and *Parents and homebuilders*.

In the five-year period leading up to 2016 Census movement in and out of Holdfast Bay was relatively balanced for most age groups. The exceptions were:

- The young workforce (aged 25-34 years) who were more likely to move out of Holdfast Bay (31.6%) than to move in (22.6%).
- People aged 60 years and over who were more likely to move into Holdfast Bay (19.7%) than to move out (14.1%).

Education

Over half (56.1%) of 2016 Holdfast Bay residents had **completed year 12**, compared with 51.6% and 47.4% in Greater Adelaide and South Australia respectively. Four-fifths of the *Tertiary education and independence* (18-24) and *Young workforce* (25-34) cohorts had completed Year 12 at the last Census.

Holdfast Bay residents were **well educated** with just under half (44.5%) aged 15 years and over holding a non-school qualification in 2016 - over half (52.9%) of whom had a Bachelor degree or higher level qualification.

Relatively more young people (aged 15 to 24 years) were **engaged in school, work or further education/ training**, with 90.5% in the City of Holdfast Bay compared with 86.6% in Metropolitan Adelaide.

More than half of those with a non-school qualification who **moved to Holdfast Bay** in the one (58.0%) and five (56.1%) years prior to 2016 had a Bachelor degree or higher.

More than half of those with a non-school qualification who **moved out of Holdfast Bay** in the one (55.8%) and five (55%) years prior to 2016 had a Bachelor degree or higher.



Employment

At the 2016 Census, approximately three fifths (62.1%) of Holdfast Bay residents were either **employed in some capacity** or reported they were seeking work (compared with 49.1% in Greater Adelaide and 48.1% in South Australia).

The Holdfast Bay **labour force remained relatively steady** from 2006 to 2016 with a slight increase in both employment (58.1% in 2006 to 58.7% in 2016) and unemployment (2.6% in 2006 to 3.5% in 2016) over this period. Correspondingly, a lower proportion of people reported being 'not in the labour force', 39.3% in 2006 compared with 37.9% in 2016).

Of the employed¹ Holdfast Bay residents in 2016, almost two thirds (61.1%) were **working full-time** and just over one third (38.9%) had **part-time** employment (comparable with Greater Adelaide and South Australia).

The **Health Care and Social Assistance** industry employs the highest number of people in Holdfast Bay (15.9%), followed by **Education and Training** (10.7%), then **Retail Trade** (9.3%).

Of those that **moved to Holdfast Bay** in the year prior to the 2016 Census, 16.1% were employed in *Health Care and Social Assistance* and 11% in *Accommodation and Food Services*.

While accounting for a relatively small proportion of Holdfast Bay jobs (2.1%), the *Arts and Recreation Services* industry is **expected to grow at the fastest rate** in the Adelaide South² region (increasing by 14% to 2023). Already major employers in the region, growth in the number of *Health Care and Social Assistance* jobs is forecast to be the second highest in Adelaide South, and *Education and Training* is also expected to develop strongly in the region.

Declines in employment are expected in the *Mining* and *Manufacturing* industries in Adelaide South and there are expected to be fewer jobs in the *Retail Trade* and *Construction* industries (which currently employ 9.3% and 7.8% respectively of Holdfast Bay workers).

In the year before the Census, 22.5% of Holdfast Bay residents engaged in **voluntary work** through an organisation or a group, compared with the rates of 19.5% in Greater Adelaide and 21.4% in South Australia.

Income

Median weekly personal income of Holdfast Bay residents was \$748 in 2016, \$130 and \$147 more per week than in Greater Adelaide and South Australia respectively.

There were **more people in Holdfast Bay earning over \$1,000 per week** (38%) than in Greater Adelaide (30%) and South Australia (29%), and a much larger cohort of Holdfast Bay residents earn \$2,000 or more per week than in the other regions.

Household characteristics

There were **14,868 households** in Holdfast Bay in 2016, most were home to either **one person** (35%) or **two people** (36.3%).

Over fifty percent of individuals were **married** in either a registered or de facto marriage in Holdfast Bay (56.6%), mostly in line with Greater Adelaide (56.6%) and South Australia (57.6%).

There were **9,181 families** in Holdfast Bay in 2016, over 80% of which were **couple families**, 38% **with children** and 46.4% **with no children**.

¹ Excludes those who were away from work at the time of the Census and did not indicate full- or part-time status

² Adelaide South includes the council areas of Holdfast Bay, Marion, Mitcham and Onkaparinga.

Over three quarters (76.6%) of families in Holdfast Bay were **living at the same address** in the year prior to the 2016 Census. Of those that had a different address one year prior³, the majority were couple families either with or without children (79%). In the five years prior to the 2016 Census, couple families were also the largest family group to have had a different address (80%).

Disability

Holdfast Bay had 2,176 **people with a disability** (requiring assistance with core activities; 6.2%). This rate has remained relatively stable between 2006 and 2016 and is marginally higher than the Greater Adelaide rate (5.9%) and South Australian rate (6%). Notably, 4.2% of the population reported having a profound or severe disability and are living in the community – this was reported by 2.1% of people aged 64 years and under compared with 11.2% of people aged 65 years and over.

Social Health Atlas data published at LGA level indicate that in 2016, an estimated 3,686 people (12%) provided **unpaid care assistance** to family members or others due to a disability, long term illness or problems related to old age. This rate increased from 10.9% in 2006 (PHIDU, 2020, 2010).

Housing tenure

In 2016, 36.7% of **dwellings** in Holdfast Bay were owned outright, 28.9% were owned with a mortgage, and 30.8% were rented properties.

The **rate of home ownership** has remained steady at the past three censuses – 65% of residents owned their own home (either outright or with a mortgage) in 2006, 2011 and 2016 – however in 2016 there were fewer residents who owned their home outright than in 2006 and more homes owned with a mortgage.

Housing in Holdfast Bay is greatly **underutilised**, with over three quarters of dwellings (77.9%) having spare bedrooms - the majority with only one bedroom spare (53.4%), and almost two fifths (38.5%) with two vacant bedrooms.

2.2 City of Holdfast Bay Population Health Profile (PHIDU)

In partnership with SA Health, the LGA commissioned the Public Health Information Development Unit (PHIDU) to update Population Health Profiles for local councils, to assist them with planning and reporting. The profiles contain a selection of indicators of public and population health and their determinants, drawn largely from data published for Local Government Areas (LGAs) and Population Health Areas (PHAs) by PHIDU, as part of the Social Health Atlases series. The City of Holdfast Bay Population Health Profile (2019) presents a range of modelled estimates based on analysis of the 2016 Census and 2014 General Social Survey.

Personal health and wellbeing

People were less likely to **report their health** as 'fair' or 'poor' (and not 'good', 'very good' or 'excellent') than in Metropolitan Adelaide (11.9% and 15.6% respectively).

Fewer people were also estimated to suffer from high or very high levels of **psychological distress** (one in ten compared with one in seven in Metropolitan Adelaide).

³ Either all residents or some residents in the household aged one year and over who had a different address one year ago.



Diabetes prevalence was estimated to be lower in the City of Holdfast Bay (3.4%) than in Metropolitan Adelaide (4.3%).

Mental health problems were estimated to have affected 15.7% of **males** in the City of Holdfast Bay compared with the male metropolitan average of 16.8%.

The estimated rate of **mental health problems** among **females** (18.8%) was higher than for males and was consistent with the metropolitan average for females (19.0%).

The City of Holdfast Bay had a lower **smoking rate** than in Metropolitan Adelaide, with rates of 11.5% and 14.2% respectively.

A relatively good outcome, although still a matter concern, in the City of Holdfast Bay 22.3% of **males** are estimated to be **obese** compared with 26.6% in Metropolitan Adelaide. The estimated **female obesity** rate of 25.2% was higher than for males in the City of Holdfast Bay but similarly below the metropolitan average.

Three in five (59.3%) of the City of Holdfast Bay population aged 15 years and over was estimated to be **physically inactive** (excluding workplace physical activity); however, this was a better outcome than the Metropolitan Adelaide rate of 67% physically inactive people.

Despite the overall lower **premature mortality** rates in the City of Holdfast Bay, the **rate of suicide before 75 years of age** was notably higher in the City of Holdfast Bay (14.5 deaths per 100,000 population aged under 75 years) compared with Metropolitan Adelaide (a rate of 12.5).

Only one per cent of the adult population in the City of Holdfast Bay were estimated to be having difficulty **accessing health care**.

Almost half (44.5%) of **Home and Community Care (HACC) clients** in the City of Holdfast Bay were living alone in 2014/15, 19% more than the metropolitan average of 37.4% of clients.

Community connectedness and personal and community safety

A majority of adults in the City of Holdfast Bay were able to **get support in times of crisis** from people outside of their household. This was consistent with responses for Metropolitan Adelaide overall.

Very few adults in the City of Holdfast Bay were estimated to disagree or strongly disagree with the **acceptance of other cultures**, with locals more accepting than those in the broader metropolitan area.

Just over four in five households (82.8%) in the City of Holdfast Bay reported in the 2016 Census that someone had **accessed the Internet from the dwelling**, a rate consistent with that across Metropolitan Adelaide.

Markedly more people in the City of Holdfast Bay (66.8%) felt very safe/safe **walking alone in their local area after dark**, compared with 49.7% for Metropolitan Adelaide.

Cultural diversity

People born overseas represented 28.6% of the Holdfast Bay population, which is comparable with the South Australian rate (28.9%) but lower than Greater Adelaide (31.8%). Among the Holdfast Bay population, 9.7% were born in a predominantly non-English speaking country, with the highest proportions being born in India (1.0%), China (0.7%) and Germany (0.7%).

Major languages other than English spoken at home included Mandarin (0.9%), Greek (0.9%) Italian (0.8%), German (0.5%) and Persian (0.4%).

Residents identifying as **Aboriginal and Torres Strait Islander** were relatively few at 314 people, or 0.9% of the Holdfast Bay population, at 30 June 2016.

The most common responses for **religious affiliation** in Holdfast Bay were No Religion 36.1%, Catholic 20.4%, Anglican 13.4%, Not stated 9.4% and Uniting Church 7.2%. Christianity was the largest religious group reported overall (56.3%).



3 Social needs in Holdfast Bay

3.1 Social Needs and Community Infrastructure Planning and Analysis (2012)

In 2012 the City of Holdfast Bay undertook a social needs and community infrastructure assessment, specifically related to:

- ▶ Community infrastructure (community and neighbourhood centres, halls, aged care facilities);
- ▶ Social programs and activities (health programs, recreation, arts, crafts, music, and other programs, activities and events);
- ▶ Social services (health services, support to community groups, information, communication).

The study methodology included:

- A social services and programs inventory to identify the main social services provided through the City of Holdfast Bay. These included those delivered by council and non-council providers (community organisations, the private sector and State Government).
- Consideration of demographic trends and their implications for social needs developing over time.
- A survey delivered through Council's *Your View HQ* engagement site which canvassed local residents' views on what they value about residing, visiting and/or working in Holdfast Bay, their use and perceptions of local social services and suggestions for improvements.

The study findings identified a number of social services responsive to community need and relevant to the function of local government in Holdfast Bay. These included services and programs geared to: strengthening community development; use of community hubs; supporting middle aged and older people to live active and fulfilling lives; activities with a physical activity, arts and cultural focus; family unity and young people; increased promotion of programs and services more broadly; and providing grant funding to support programs and services.

The study identified the following areas of social need:

- High demand for kindergym, gymnastics, fitness, dance, music and other recreation and cultural activities based on existing activities, likely to increase in the future as the population character changes;
- Services for older people, with a concurrent emphasis on encouraging active ageing;
- Family support and services for youth and young people (Council's focus at the time was perceived as limited);
- Support for cultural activities and events and the provision of library services;
- Affordable access to facilities for community groups and private operators (predominant providers of social activities e.g. dance, fitness);
- More streamlined information regarding community activities and programs across the City and the wider area.

3.2 Quality of Life Community Survey Report (Intuito Market Research, 2019)

Intuito Market Research has undertaken the annual *Quality of Life Community Survey* for the City of Holdfast Bay since 2014. The survey is designed to gauge:

- ▶ Resident perceptions of their neighbourhood and council area as a community and place to live;
- ▶ Awareness of Council's services, perceptions of and satisfaction with these services;

- ▶ Community ideas on how the area and Council services may be developed/improved into the future.

The survey addresses a range of government functions across the strategic pillars of the Holdfast Bay Our Place 2030 Strategic Plan. Findings related to Council-managed or coordinated social programs and activities that relate to residents' sense of community connection, identity, health and wellbeing have been targeted for the social needs assessment.

Overall, residents were moderately aware of programs that foster social interaction and community wellbeing, rating their level of agreement that these are provided by the City of Holdfast Bay at 7.7, slightly down on 8.0 the previous year, on a scale of 0-10 from strongly disagree to strongly agree.

Respondents rated their satisfaction with council's performance in delivering various services, on a scale of 0-10 ranging from low to high satisfaction. Survey results showed:

- Strong levels of satisfaction with:
 - **library services** and programs (8.5);
 - provision and maintenance of **community centres** and programs (8.0);
 - services and programs that encourage a **healthy and active lifestyle** (8.0);
 - services and programs for **older people and people living with disability** (7.9); and
 - services and programs for **families with young children** (7.7).
- Satisfaction levels tended to taper toward neutral in relation to services and programs for people from **ethnic and multicultural backgrounds** (7.1) and **young people** (14-24 years; 6.7), and for the distribution of **information and consultation** with community, 6.7 down from 7.7 in 2018.

Aspects most valued about living in the local area included the beach, convenience to shops, restaurants and services, the lifestyle and being close to public transport. Elements of lesser importance included dining options, proximity to friends and family, variety of shopping and the community. The community was identified by 32.8% of respondents; of these it was valued most by people aged 25-30 years and those aged over 65 years (43% respectively), retirees (41%) and people with incomes of \$60,000-\$79,999 pa (47%) and \$40,000-\$59,999 pa (45%), people from Seacliff (49%) and Glenelg (36%).

The key reasons why people indicated they would recommend Holdfast Bay to others as a place to live included good services, friendly, family and community feel, the 'atmosphere and vibe' and 'feel of the area' (open-ended responses). These suggest that residents of Holdfast Bay place a premium on social aspects of their lived environment. Among the negative comments received was a level of dissatisfaction with feeling isolated, lacking creativity in the area and insufficient support for the elderly, signalling where social support and services might be improved.

Respondents were also invited to provide open ended comments regarding their general views about City of Holdfast Bay services and programs. While the majority of comments addressed issues concerning amenities, infrastructure, environmental concerns and essential services (e.g. parking, footpaths, vehicles, animal management and development approvals) many touched on social and community themes relevant to the current social needs analysis, either in recognition of the good work being done by Council or highlighting an unaddressed need. These are summarised in Table 1.



Table 1: Resident perspectives on social needs in Holdfast Bay

Social themes	Example quotes:
Resident engagement, involvement, up-skilling and empowerment	<i>“A quarterly newsletter of what is happening in the area, including events, road maintenance, library activities, road closures etc. etc. would increase attendance at events and avoid traffic frustration. Increase community courses/up skilling to engage more residents.”</i>
Ageing focus/services	<p><i>“Congratulations to H/Bay Council for the services provided for the older community and the contact that is being kept.”</i></p> <p><i>“If you are going to offer services to the elderly, then do it. There are far too many restrictions. It is necessary to climb to clean gutters, that's what you need the service for when you can't do it yourself. Also gardening is another necessity, you like the areas kept up to scratch then be more flexible and help to comply. It's not rocket science it's just plain help we need, especially when we do not have family support.”</i></p> <p><i>“As the residents age you should be focusing on providing services for the aged community that help them remain independent in their own homes and allow them to age healthily (for example services that encourage physical activity and community).”</i></p>
Arts and culture	<p><i>“Happy with the 'art works' being purchased and installed in the council area - it adds to the community vibe.”</i></p> <p><i>“Continue with the annual sculpture contest in Brighton! I have always really enjoyed this:)”</i></p>
Fitness and recreation opportunities, particularly for older age residents	<p><i>“Add more physical or fitness activities for the community residents, e.g., outdoor aerobics or yoga class in which residents could participate.”</i></p> <p><i>“I would like to see more opportunities for adults/older Australians to participate in sports after hours, using and access to sports halls for example for team activities such as basketball, badminton indoor soccer etc. at subsidised rates. This would enable people to engage within communities, socialise, and encourage regular fitness.”</i></p>
Healthy living/lifestyles	<i>“Suggest creation of a 'Healthy Living/Lifestyles' Portfolio within council - or an ambassador position. We need to do more to promote healthy lifestyles and living to our children and future residents of this City of Holdfast Bay.”</i>
Library services	<i>“I would also like extra funding for the Holdfast libraries so that they can add extra activities and programmes e.g. like the Mitcham and Marion libraries.”</i>
Events/local entertainment	<i>“I think overall I am happy with the Council. I like the variety of entertainment being brought to the square e.g. ferris wheel, concerts.”</i>
Volunteering opportunities	<i>There are a lot of retired people in the district. Please offer more volunteering activities.</i>
Social groups for all ages	<i>“Have a social group for people my age (younger than 65 years). Things to meet the neighbours - people my age not enough opportunities.”</i>

<p>Greater inclusiveness</p>	<p><i>“I find there are few activities offered by council for people my age who are working professionals. Many activities offered are for retirees, kids and within working hours when people like myself cannot attend.”</i></p> <p><i>“Our impression is that the focus of everything the council does is on young families and senior citizens, which may well be what the data shows are the primary residents and visitors to the area. However, as ratepayers. We aren't either, and feel there is blackspot in council thinking and planning for mid-career professionals whether with or without children of teen years. I think it's important the area attract young professional families to become the residents of the next generation, and at the moment the focus on either catering for the lowest common denominator or the aged doesn't do either. One doesn't have to be at the expense of the other, it would be good to see more than those two focus groups represented. We also don't think that the area comes across as particularly inclusive. a more obvious focus on inclusion for culturally and linguistically diverse members of the community and other people like LGBTI would be welcome - as we are not all white bread which is the reputation the area has we find with people from other parts of Adelaide and in the way the council and its offerings come across.”</i></p>
<p>Value of community gardens</p>	<p><i>“Encourage environmental projects - and especially home gardens/community produce gardens.”</i></p> <p><i>“Community gardens as a concept needs to be developed, how about planting citrus trees instead of ornamental pear trees!!!”</i></p>
<p>Better provision of information, communication/promotion of local events and activities</p>	<p><i>“It would be good if information were more easily accessible. There's a lot going on that I hear about later and would have enjoyed if I'd known about in time. It's a nice place to live but I don't feel engaged in the area at all.”</i></p> <p><i>“Promotion of activities could be improved, often stumble across and an event when out walking- have not seen advertised.”</i></p>

3.3 Why Local Government Matters (2015) and Why Local Government Matters in South Australia (2016)

In considering social needs at a local community level, and the role of local government in addressing those needs, the *Why Local Government Matters* study offers a range of valuable insights. The first stage of the national, longitudinal study examined attitudes to local government and how Australians value various council roles and activities. It found that Australians feel strong emotional connection to local areas they live in and this intersects with a stronger sense of personal identity and emotional wellbeing. At a national level, identified priorities for local government services included those that address safety, availability of health care, managing water, air and noise pollution and ensuring affordable housing. While there is a pronounced focus on matters of local economy and infrastructure, there is also strong support for the role of local government in the provision of social services, particularly health and education. Moreover -



There is enormous support for [local] government to provide services that deliver a healthier and fairer society, and for the view that decisions about services should not be made just on value for money. Australians agree that governments should be actively seeking to deliver public value (ii).

While Australians support the delivery of services by a mixture of public, private and not-for-profit organisations, they see it as important for local government to deliver a diversity of activities. Importantly, they want to be involved in local decision-making about what services are delivered in the local area.

In the *Why Local Government Matters in South Australia* extension study (2016), respondents were similarly emotionally connected to their local area. Focus group findings showed that emotional connection – being happy living in a particular place – relates to feeling part of a cohesive and supportive community:

To participants, community most commonly means: pulling together in times of crisis; spending social time with people who live in the area; feeling like you know people and they know you; being recognised in the shops and on the street; having longer connections to an area and having known neighbours over a longer period; looking out for each other; having connections locally through having children; and having been part of shared experiences. (45)

Focus group participants identified key local activities that contribute to this sense of connection: ‘volunteering, organised community events, and informal neighbourhood socialising (such as street parties and BBQs in the park) [are] important ways to spend time with each other and therefore build a friendly, supportive community’ (46). For some the sense of local connection and community was about being in an area with ‘a cultural and creative vibe’, for others it was about ‘living among people with similar values, beliefs and cultural backgrounds’ (45).

Notably, the study found that South Australians value the role of local government in promoting health and wellbeing. Close to two thirds (62.4%) of survey respondents rated having a supportive and cohesive community as a very or extremely important feature of their local environment, with a further 30.2% rating it as moderately important. In terms of satisfaction with the provision of a supportive, cohesive community by their council, nearly half (48.3%) were moderately or strongly satisfied; a third (36.3%) were slightly satisfied, and 15.5% slightly, moderately or strongly dissatisfied. Notably, older respondents are more likely to be strongly or moderately satisfied (75 years and over, 68.4% compared with 18-24 years 38.5%).

Survey respondents rated the importance of various roles of South Australian councils, including those related to social programs and activities. Around 70% of respondents considered community development (70.9%) and promoting health and wellbeing (69.1%) as very or extremely important; around two thirds considered promoting the benefits of the local area (64.7%), libraries (64.5%) and youth services (63.7%) as very or extremely important roles; and just over a third considered arts and culture as very or extremely important (36.2%).

4 Strategic Context for Social Needs

4.1 Our Place 2030 Strategic Plan

The City of Holdfast Bay *Our Place 2030 Strategic Plan* outlines medium-term priorities and charts specific goals, targets and commitments for the delivery of services, activities and strategic initiatives across five key pillars:

- ▶ Community: A healthy, creative, connected community
- ▶ Environment: A community connected to our natural environment
- ▶ Economy: A diverse and resilient economy
- ▶ Placemaking: An accessible, vibrant and safe coastal city that celebrates our past to build to our future.
- ▶ Culture: An effective, customer-centred organisation

Building on *Our Place 2012-2015*, and developed in further consultation with the community, *Our Place 2030* 'provides the central reference point that shapes our decision making and development as we identify opportunities, consider new initiatives and respond to emerging challenges'.

While the Plan highlights the interconnections between social, economic and environmental priorities in determining quality of life outcomes in Holdfast Bay, the *Community* and *Placemaking* pillars speak most directly to social services and activities geared to community health and wellbeing. Objectives of particular note, include:

- Building a healthy, active and resilient community – with actions targeting resident wellbeing and resilience, satisfaction with open spaces, sporting and community hubs;
- Celebrating culture and diversity – with actions targeting the range and quality of services, and engagement with culture, heritage and Aboriginal and Torres Strait Islander cultural programs through events and activities;
- Providing welcoming, accessible facilities – with actions targeting access to community centres and libraries, and satisfaction with the services and programs provided;
- Fostering an engaged, contributing community – with actions targeting volunteering awareness and opportunities, and engagement through the *YourView* online engagement site;
- Creating lively and safe places – with actions targeting satisfaction with the quality and feel of street precincts; and
- Developing walkable, connected neighbourhoods – with actions targeting walkability and access to shops, services, public transport and open space, and active travelling options.

4.2 Creative Holdfast Arts and Culture Strategy 2019-2024

The Creative Holdfast Arts and Culture Strategy highlights the role played by arts and culture across a range of local domains: 'in a myriad of interesting ways, arts and culture invigorate our lives, stimulate the local economy, strengthen social cohesion and inclusion as well as revitalise and activate our public spaces'. From a community strength and wellbeing perspective, the Strategy recognises the vital importance of the sector: 'culture emerges from our values, ethics, creativity, the interaction and connection we have to each other and to the place. It is that which gives us a sense of ourselves in the world and encompasses every aspect of our life. It not only helps us to interpret our world, it shapes our future'.



Arts and culture-focused services currently provided by the City of Holdfast Bay involve heritage and contemporary cultural infrastructure - including libraries, museums, galleries, community centres, film cinemas, performing arts spaces, live music venues, commercial galleries and bookshops – delivering extensive and diverse events and activities. The Bay Discovery Centre hosts various programs and events, and the Holdfast Bay History Centre offers services for residents and others to research family history, property history and historic burials.

Looking forward, the community engagement undertaken to inform the Arts and Culture Strategy 2019-2024 identified what local residents felt needed to happen in order to achieve a thriving arts and culture sector, summarised in Box 1.

Box 1: Community input into the Creative Holdfast Arts and Culture Strategy 2019-2024

Safe, welcoming, vibrant, creative, friendly neighbourhood.

More opportunities to participate in art, be more creative; Workshops, classes, access to studio, rehearsal, exhibition spaces.

Enliven precincts, especially in evening, interesting encounters in public spaces; More live music, murals, activations in public space.

Increased investment in arts and culture (commensurate with sport).

Greater promotion of events and activities.

More multicultural events and activities, reflect diversity of community (food and music festivals, cultural sharing initiatives).

More quality and meaningful arts and cultural experiences/encounters (focus on quality).

Greater acknowledgement of Kaurna heritage and culture; opportunities to learn about local Aboriginal culture, history, sites of significance.

Interesting and innovation celebration of rich local European history.

Attract more creative people to live, work and learn in Holdfast Bay (build and strengthen the creative community).

Create distinctive, culturally rich places and precincts, more public art, especially in new developments.

Greater consideration of selecting public art that has local meaning, higher quality.

Drawing on consultation findings, the City of Holdfast Bay developed six strategic themes, each with a series of related objectives and actions. The themes were as follows:

- ▶ **Create** – generate opportunities for all people to participate in making art and being creative; all abilities, all cultures, all ages;
- ▶ **Experience** – provide invigorating meaningful arts and cultural encounters, activities and events;
- ▶ **Celebrate** – honour, promote and protect our unique and rich creative and cultural identity;
- ▶ **Grow** – stimulate creative and cultural talent, skills and opportunities for jobs, business and tourism;
- ▶ **Form** – shape the design and provoke the activation of distinctive and culturally rich places and creative spaces;

- ▶ **Connect** – develop relationships and build links with local, state and national arts and cultural practitioners and organisations as well as other councils.

The stated aim of the Creative Holdfast Arts and Culture Strategy is to generate opportunities for people to be creative and participate in meaningful activities and events to celebrate the City's unique cultural identity. Notably, the Council perceives its service delivery role predominantly in terms of hosting and promoting diverse Arts and Culture-focused organisations, events and activities. Areas of Council focus flagged in the Strategy generally involved: opportunity identification; delivering and building a program of events; providing incentivisation/support to establish/perform locally; marketing and promotion of events and activities; providing facilities, spaces and infrastructure to enable arts and culture activities; support for volunteers involved in the sector; and commissioning and displaying public artworks. There is also a stated focus in the Strategy on planning and delivering art and culture-focused workshops at the Bay Discovery Centre and Community Centres and determining the viability of establishing a youth arts program.

4.3 Volunteer Strategy 2018-2023 (in process)

The Volunteer Strategy and Action Plan was developed to inform Council's volunteering activities and to develop and grow volunteering uptake in the wider community:

The City of Holdfast Bay recognises the important role Volunteers play within community as it contributes to building healthier and more resilient individuals, communities and the environment. This strategy has been developed to ensure Council to continues to build a strong and sustainable Volunteer force.

As well as fulfilling a crucial role for Council in enabling provision of a range of programs and services for the wider community, volunteering provides social benefits for the volunteers themselves in terms of 'an opportunity to socialise with other volunteers and use your experience and personality for the benefit of the community'.⁴

The Volunteer Strategy intersects with the strong community strength and development focus of the Our Place 2030 Strategic Plan. Volunteering services fit within the community health and wellbeing social programs and activities brief insofar as 'building a strong community involves providing an environment where people feel valued, they are active and engaged, diversity is respected, people participate in community life and feel a sense of place and connection'. To this end, supporting opportunities to volunteer fosters:

- a healthy, creative, and socially connected community;
- an engaged, contributing, civic-minded community;
- an environmentally connected and sustainable community.

Volunteering outcomes in Holdfast Bay as reported in the Volunteer Strategy:

- Between 440-480 volunteers engaged per annum in 533 different roles throughout council;
- Volunteers contribute approximately 85,400 hours and an estimated value of \$3.4 million (ABS rate);
- Annual attrition rate of approximately 15% (due primarily to illness, caring responsibilities, gained employment, moving out of area).

The Volunteer Strategy seeks to build on current outcomes in the following ways:

- Increasing the number of volunteering opportunities by 5% annually:

⁴City of Holdfast Bay Volunteering (2020) <https://www.holdfast.sa.gov.au/communities/volunteering>



- Recognising changing community needs - people, particularly the younger generation, are seeking more flexible arrangements, e.g. project work, event participation rather than the traditional 4 hours per week;
- Recognising/responding to diverse interests, skills and abilities of potential volunteers.
- Increasing awareness of volunteering opportunities:
 - Partnerships with community-based organisations that need volunteer services; providing best practice and volunteer management training, capacity to attract, retain, manage volunteers effectively;
 - Collaborating with community groups.
- Increasing environmental volunteering opportunities:
 - Expand current programs to be more flexible, particularly for youth volunteers and families;
 - Collaboration with schools and other organisations;
 - Developing corporate volunteering opportunities.
- Developing and supporting volunteering in the City of Holdfast Bay (focus on quality and standards):
 - Recognition and fair treatment of volunteers;
 - Safety factors (recruitment and WHS);
 - Build inclusivity in community volunteering.

4.4 Open Space and Public Realm Strategy 2018-2030

The provision and maintenance of public spaces by Council factors into residents' health and wellbeing in more indirect ways than the delivery of specific social services and activities. This is a function of the way well-designed public spaces contribute to the general health and wellbeing of residents by:

- Supporting lifestyle amenity and facilitating fitness and recreation programs/services;
- Enhancing people's sense of identity, belonging, pleasure and happiness about where they live;
- Creating a sense of community, opportunities for people to congregate;
- Recognising sites of cultural significance and acknowledging Kaurna people as the traditional owners and custodians of the land;
- Providing a space for the public display of performance, art and culture.

The Strategy articulates the goal of well-designed public spaces:

Housing and transport close to open spaces, community facilities, jobs and services are keys to liveable communities. More walkable, rideable, street-activated community owned spaces with trees, wider footpaths, murals, meeting spots, dynamic traders and well-maintained spaces can activate life in public spaces, and foster community wellbeing and visitor experience.

Community consultation undertaken in the development of the Strategy identified the following areas of social need:

- Open space for relaxation, general enjoyment, exercise and fitness;
- Parks and reserves for passive and active recreational pursuits;
- Beach, foreshore and coastal areas are central to local identity;
- Strong focus on physical infrastructure/management (planting, shade, walkways etc);
- Mixed views regarding using open space for commercial activities, fitness groups etc – avoid displacing community use, should be accessible to all at no cost;
- Management of shared use and multi-activity spaces;
- More information about open space.

4.5 Youth Action Plan 2018-2023

The Youth Action Plan 2018-2023 outlines Council's commitment to fostering and promoting the contributions and achievements of young people throughout the community and empowering young people to share their views and opinions around issues that affect their lives. For the purposes of the Youth Action Plan, young people or youth refers to persons falling between the ages of 12 to 25 years who live, work, study or spend time in Holdfast Bay.

Consultation involved school visits to eight primary and secondary schools (consultation workshops with students), a HoldUp Committee focus group and an online survey. Of the youth who provided input, 62.9% were aged 10-12 years. Among older participants, 25% were aged 16 years and over; of these 19.7% were 16-18 years while a very small proportion of consulted young people were aged 19-25 years (4.1%). Two thirds of young people consulted lived within the City of Holdfast Bay boundaries.

Key findings:

- Young people have a strong connection to community; high participation in sport and volunteering, connection to public space;
- Gap in opportunities that are free or affordable for young people; many feel excluded from events, shops and food outlets;
- Need for programs and events that are unstructured and allow freedom: opportunities to be themselves, express themselves, develop social relationships with others;
- Need for co-designed spaces; many feel that spaces designed for them are poorly suited to their needs;
- Inclusive spaces (extending from feeling excluded from popular council areas); seating, shade, water, access to equipment e.g. outdoor gym facilities, hoops, goals, equipment rentals – help them to use spaces actively and socially;
- Safety features – concerns about alcohol consumption in public places, public transport security, lighting;
- Opportunities to participate in Council planning and decision-making – focus on empowerment for young people.

Youth Action Plan focus areas (each with objectives and implementation actions) are as follows:

1. Participation and engagement – actions to strengthen youth engagement mechanisms and ensure that community engagement mechanisms are inclusive of young people;
2. Events and Activities – actions to ensure relevant public events are inclusive of young people, raise awareness of young people's contributions and talents and increase volunteering opportunities for young people;
3. Public Places and Spaces – actions to activate recreation, community facilities and public spaces for young people and improve safety and amenity of public spaces for young people.

4.6 City of Holdfast Bay Economic Activation Plan 2018-2023

The *Economic Activation Plan (2018-2023)* is underpinned by an economic vision geared to maximising economic prosperity, a thriving business environment, local employment opportunities and the benefits of tourism. The Plan references projects and programs designed to enhance and cement the Council's competitive business advantage, both present and into the future. While the overt focus is on supporting and servicing business rather than social needs per



se, it is understood that a strong economy is a vital platform for supporting and growing a vibrant community.

Some economic projects and activities connect more directly to the sphere of social programs and services, for example recognising and supporting the aspirations of 'seniorpreneurs', people aged 55+ wishing to start new business ventures. The Economic Activation Plan focuses on the need for innovative approaches to service delivery in the health and social assistance sectors, attuned to local demographics and more particularly to the ageing of the population.

4.7 Exploring Library Patronage in the City of Holdfast Bay Report (2019)

The City of Holdfast Bay commissioned the Australian Industrial Transformation Institute (AITI) to explore how local residents are using libraries within their council area. The study found that of a population of 35,361 (2016 ABS Census), 30.3% were primary members of City of Holdfast Bay Libraries. A further 10.1% of residents who were members of the One Card Network nominated a primary library that is outside the LGA. Glenelg Library had over half (54.3%) of the Holdfast Bay libraries membership, while Brighton Library had 45.7%⁵.

The ageing Holdfast Bay population is expected to have an impact on demand for library services into the future. The most prevalent Holdfast Bay library members are aged 65-69 years (8%). Those aged 70-74 years and 35-39 years are the next most common member groups, each comprising 7.7% of the library population. Membership of persons aged 70 years and over was 50% higher than shown for the metropolitan area more broadly. On this basis, the predicted growth in people aged 70-85+ years to 2031 will likely increase demand for Holdfast Bay library services over the next decade.

Membership of Holdfast Bay libraries outstrips that of metropolitan councils across all age groups with the notable exception of the 15-24 year cohort – where Holdfast Bay membership was lower than one in four of this cohort.

Member retention is high in Holdfast Bay libraries – almost a quarter of the membership signed up between 10 and 40 years ago and are still active members today. This indicates members are satisfied with the resources and programs offered by the library, but also reinforces the ageing nature of the membership and emphasises the importance for the council to not only continue to service the older members but to develop strategies for attracting and retaining younger members to the library.

⁵ Noting members can reside outside the council area.

5 Review of CHB social programs, services and activities

The City of Holdfast Bay provides or facilitates provision of a wide range of services and activities dedicated to building community strength, vibrancy and wellbeing. Some of these are delivered by council as formal community services programs while a more diverse range of programs, events, workshops and activities are delivered through the local Community Centres. These include a variety of social, recreational, educational and personal development groups and activities targeted to people of all ages and abilities. Accessible and affordable activities, many with a distinctly local focus, are also offered through other local venues, by a wide range of community providers.

An audit of Holdfast Bay community services was undertaken in September 2019, by the Australian Industrial Transformation Institute (AITI) at Flinders University. Community services in scope for the audit included social programs, sport and recreations programs, volunteer activities, library services and home support services. Services out of scope included large tourism events which aim to attract visitors from outside of the council area, waste management, asset services, services provided to business, animal management services, services and programs aimed at children under 16 years old, and other services not related to the health and wellbeing of individuals.

Information for the audit was sourced from a desktop web search of various services, programs, community activities and events in the City of Holdfast Bay. Activities and services delivered through the community centres were sourced from the most recently available activity schedules listed on community centre websites. One-off community events were sourced from the *What's On Calendar*, for the twelve month period between 1 July 2018 to 30 June 2019.

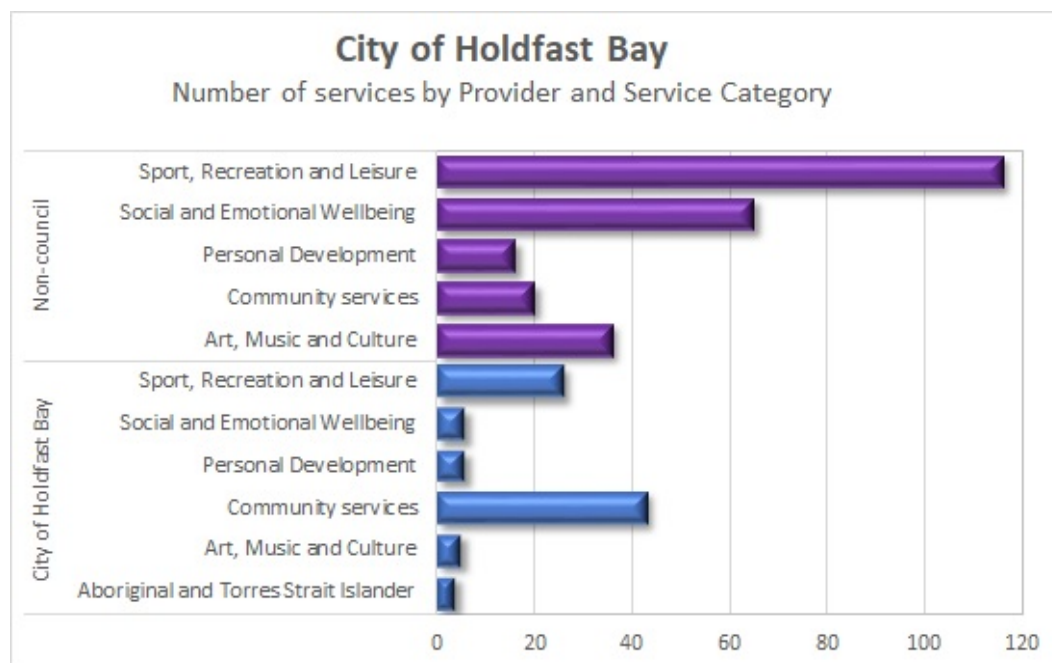
5.1 Overview of Council-provided social services and activities

A diverse range of social programs and activities targeting community health and wellbeing are offered in Holdfast Bay, by a mix of providers including Council and numerous non-Council providers - private providers, not-for-profit organisations, churches, clubs and others. The Why Local Government Matters (2015) report identified that Australians see the value in local services being delivered by a mix of providers, including local government. The main objective is to ensure enough responsive supply according to local need, while achieving the greatest efficiencies possible.

The community services audit identified social programs and activities directly provided by Council compared with non-council providers. These were grouped according to the following categories: sport, recreation and leisure; social and emotional wellbeing; personal development (including education and skills); community services (which refers to volunteering, providing assistance for people in disadvantaged circumstances, community events, ageing and disability, library services); and art, music and culture. The tally showed that Council is more active in community services (boosted by their role in providing CHSP and HACC-SA services), whereas non-council providers had a higher profile across the other categories (Figure 1). This is consistent with local government playing more of a facilitation role to support community providers, through the provision of facilities, places/spaces, communication and promotion and other support.

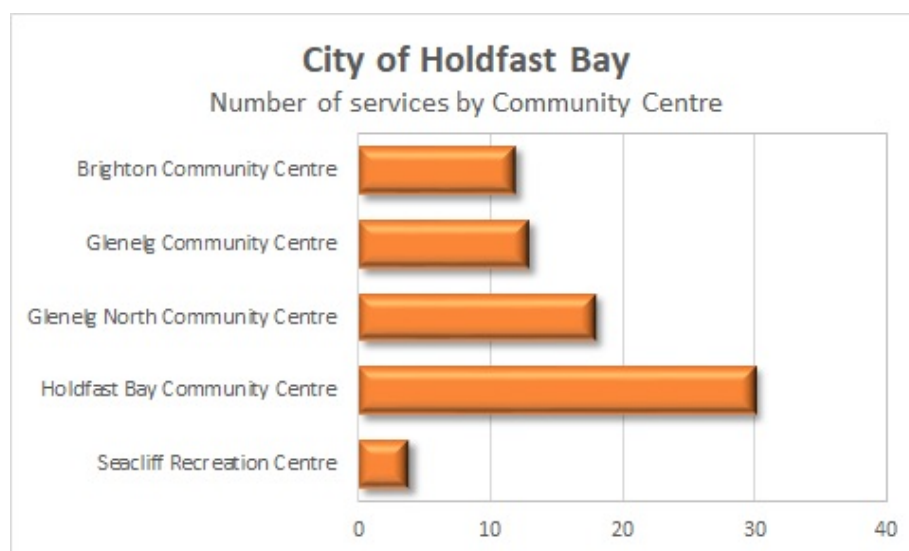


Figure 1: Number of social programs and activities, by Provider and Service Category



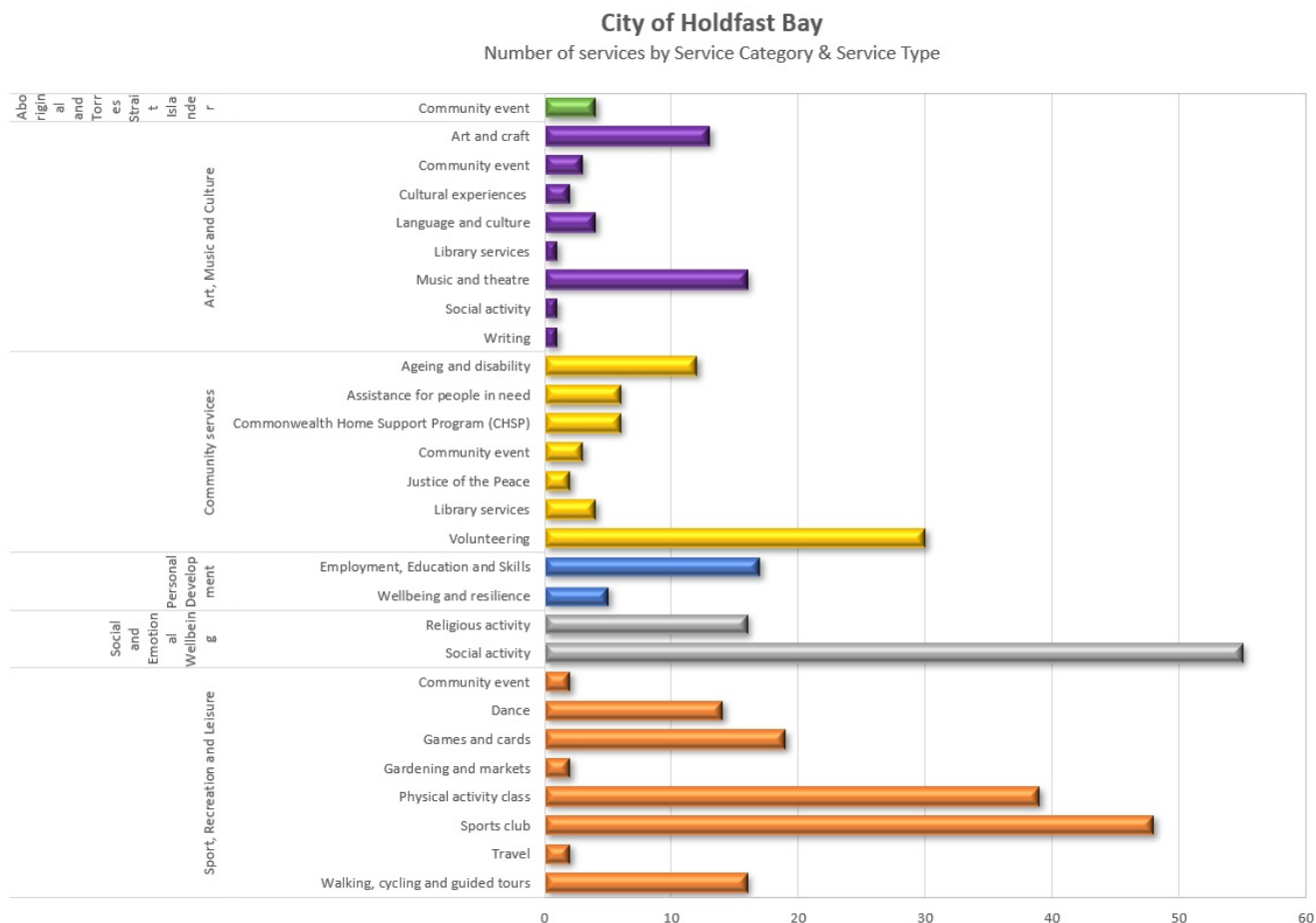
Holdfast Bay Community Centres play a particularly important role in facilitating the delivery of social programs and activities for local communities. Of the 343 social health and wellbeing programs, services and activities identified in the audit, 77 (22.4%) were delivered through one of the four community centres and Seacliff Recreation Centre. A breakdown of number of services delivered by specific community or recreation centre is provided below (Figure 2).

Figure 2: Number of social programs and activities, by Community Centre



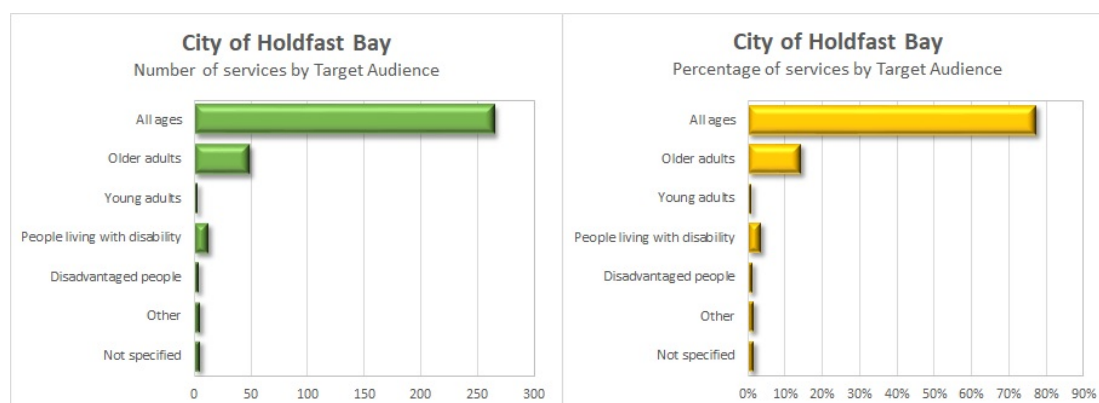
A breakdown of the number of social programs and activities provided across the City of Holdfast Bay, irrespective of provider type, is shown in Figure 3. Sport, recreation and leisure activities are the most prevalent (142 activities), followed by 71 social and emotional wellbeing activities (including 55 targeted opportunities for social engagement/interaction), 63 community services, (of which 30 related to volunteering opportunities), 41 art, music and culture activities, 22 personal development, education and skill-related activities, and four Aboriginal and Torres Strait Islander community event activities.

Figure 3: Number of services by social programs and activities, by category and service type



The majority of community services identified in the audit were targeted at the general population (Figure 4). Age specific programs and activities tended to target older people and to a lesser extent, people with a disability. Target audience was unspecified in many instances.

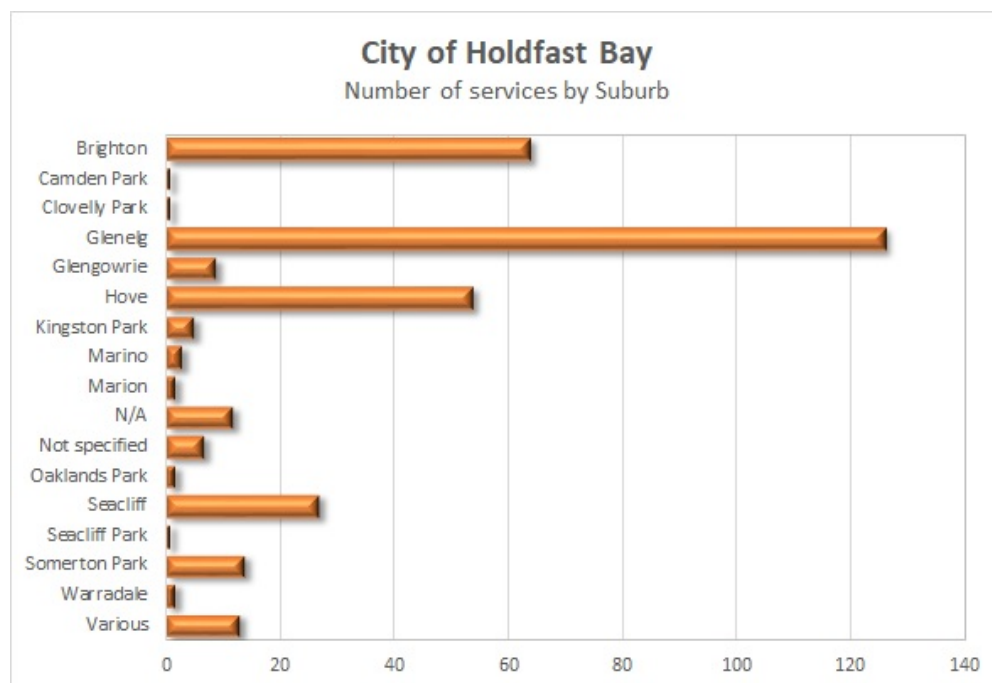
Figure 4: Number and percentage of programs and activities by target audience



The locational spread of social programs and activities is shown in Figure 5. As expected, the majority are located in the Community Centre precincts of Glenelg (which includes the Glenelg and Glenelg North Community Centres), Brighton, Hove, Seaclyff, with a smattering located across other parts of the LGA.



Figure 5: Number of social programs and activities by suburb



5.2 Community Centres – social health and wellbeing

City of Holdfast Bay community and recreation centres play a central role in the delivery of social health and wellbeing programs and activities by diverse community providers. Community centres are central to building a strong community that is social, engaged and has a sense of neighbourhood. This is important in Holdfast Bay, where mental health problems are estimated to affect 15.7% of males and 18.8% of females.

The *Why Local Government Matters* in South Australia report identified that people value the role of local government in promoting health and wellbeing and providing opportunities for local residents to engage in diverse social and physical activities. The 2012 Holdfast Bay Social Needs and Community Infrastructure Analysis identified a local need for fitness, dance, gymnastics, music and other recreation and cultural activities, services for older people encouraging active ageing, and support for younger people and families. The report flagged that the supply of these services and activities needed to track demographic change and evolving social needs over time.

According to recent demographic analysis, the Holdfast Bay population is predicted to grow by 2.8% (1,029) from 2016 to 2021, 6.1% (2,243) by 2026 and 10% (3,670) by 2031. Moderate increases are expected in younger generations (people aged 0-19 years and 35-49 years) whereas the proportion of people aged 50-64 years is expected to decline. Older age cohorts are predicted to increase at the greatest rate - by 48.7% for people aged 70 years and over and within that, people aged 75-79 years are projected to increase by 82.3% by 2031. These trends support a continuation of the needs profile identified in 2012, namely maintaining a program of responsive support, services and activities for younger people and families, and particularly targeted to the needs of older people living in the community.

A wide range of social, recreational, educational and personal development groups and activities are offered at the four centres (Brighton Community Centre, Glenelg Community Centre, Glenelg North Community Centre and Holdfast Bay Community Centre), with additional activities offered at Seacliff Recreation Centre. According to the 2018-19 City of Holdfast Bay Annual Report:

- Council staff worked with centre volunteers to attract over 8000 visits each month.
- Over 70 low-cost programs were delivered by a range of providers in the reporting period.
- Programs included health and fitness, education, arts and crafts, social and personal development, luncheons, charity events, and Fringe and Festival shows.
- Local charities were supported through the delivery of social events and sharing information about services available in the community.
- Cancer Council’s Biggest Lunch, Easter, Christmas, Seniors and Seasonal luncheons (attracting up to 100 people each), Halloween at Holdfast Bay (drawing around 300 participants).

According to the community services audit, the community centres collectively hosted:

- 48 sport, recreation, travel and leisure-focused activities:
 - 10 dance classes, 18 cards and games activities, two gardening and market activities, 17 physical activity sessions and one travel interest group.
- 17 art, music and culture-focused activities (6 art and craft, 3 language and culture, 7 music and theatre, 1 writing group activity);
- 9 social and emotional wellbeing activities (6 social activities – meals, social outings, William Kibby VC Veterans’ Shed - and 3 religious groups)
- 6 personal development-focused activities (education and skills, computers/IT)

A masterplan for Holdfast Bay Community Centres is currently under development. A summary description of each Centre is provided in Table 2.

Table 2: Holdfast Bay Community Centres

Service/program/activity	Description
Brighton Community Centre	<p>Managed by the Brighton Over 50’s Social Club, membership based not-for-profit organisation; offers wide range of activities for people aged 50 years and over and activities for the wider community. Facilities for hire.</p> <p>At the time of audit, 12 free or low-cost activities were offered on-site by community providers/members covered a range of options including: art and craft, language classes, dance classes, exercise and fitness and games and card-playing.</p> <p>Most activities are offered Monday to Friday during working hours. Out of hours sessions included two dance classes and an indoor bowls session offered on Saturdays; and a ballroom dance and Spanish language class mid-week in the evenings.</p>
Glenelg Community Centre	<p>The Centre hosts the Glenelg Community Club, membership based not-for-profit organisation; offers range of recreational and educational activities for people aged 45 years and over. Facilities for hire.</p> <p>At the time of audit, 26 free or low-cost activities were offered on-site by community members/providers including: computer skills, art and craft, dance classes, games and cards, language classes including English as a second language, music classes, exercise and fitness, therapeutic sessions (hand massage), and community lunches.</p>



	<p>Most activities were offered Monday to Friday during working hours. Only two sessions were offered on Saturdays (Straight Bowls and Auction Bridge), and no activities were offered in the evenings.</p>
Glenelg North Community Centre	<p>Community hub, home of Glenelg Brass Band, the Centre offers wide range of programs and activities for the local community. Facilities for hire.</p> <p>At the time of audit, 15 free or low-cost activities were offered on-site by community providers/members including: dance classes, education and skills (Holdfast College for Seniors), community garden and organic market, music and performance (including the Glenelg Brass Band), exercise and fitness classes, religious practice and the William Kibby VC Veterans Shed for veterans and ex-service personnel.</p> <p>Most activities were offered Monday to Friday and tended to be a mix of day and evening time classes. Three activities were offered on Saturday (community garden, religious group, social group) and one on Sunday (drumming). Hours of service were not provided for the William Kibby VC Veterans' Shed.</p>
Holdfast Bay Community Centre	<p>Managed by the YMCA of SA; offers a wide range of community-strengthening programs and initiatives for all age groups ranging from playgroups to seniors activities. Facilities for hire.</p> <p>At the time of audit, 27 free or low-cost activities were offered on-site by community providers/members, including: art and craft classes, dance classes, a variety of games and card-playing, music and drama, exercise and fitness (general and age-specific), religious practice, community meals, exploring travel interests, and reading and writing.</p> <p>Most activities were offered Monday to Friday, with just one on Saturday (Zumba) and two on Sunday (religious group, Southern War Gaming Club). Most activities were offered during working hours, however six activities spanning a writing group, art class, dance, karate, social bridge and yoga were held after hours.</p>
Seacliff Recreation Centre	<p>Managed by the Seacliff Community Recreation Association; provides active sporting activities in Calisthenics, Gymnastics, Judo, Kindergym and Ju-Jitsu throughout the year, all being long-term users of the centre.</p> <p>At the time of audit, most listed classes were held Monday to Friday in the evenings, with one Ju-Jitsu class on Saturday mornings.</p>

The 2019 Quality of Life Community Survey indicated that Holdfast Bay residents were highly satisfied with the council's provision and maintenance of local community centres and programs.

In summary, Holdfast Bay's community and recreation centres play an instrumental role in connecting communities and providing opportunities for local residents to participate in a diverse range of health and wellbeing activities and interests. Audit results showed that the activities on offer cater well across recreation and hobbies, physical activity, social activity and personal development requirements.

Notably, while the audit showed that many low-cost opportunities exist for residents to join in for social, fitness, personal stimulation and development and a range of other reasons, access to opportunities is often limited to working hours. This aligns with community feedback that more social services and activities catering to the needs of working-age people are needed in Holdfast Bay.

5.3 Recreation and sport

Research evidence shows that public utilisation of open spaces enhances health and wellbeing physical and mental health outcomes. According to PHIDU population health data (ABS Census 2016), three in five of the City of Holdfast Bay population aged 15 years and over was estimated to be physically inactive. Just over one in five males, and one in four females were obese (both rates significantly lower than the metropolitan average, but still of concern). These findings signal a compelling need for accessible sport and recreation activities at a local level. Accordingly, the 2012 Social Needs and Community Infrastructure analysis identified local demand for more community-based health and fitness activities and more active ageing opportunities.

Holdfast Bay is highly proactive in providing access to opportunities, encouraging the local community to be active and supporting local sport and recreation clubs to be welcoming, sustainable and well run. Table 3 outlines the sport and recreation programs and services provided directly by CHB.

Table 3: City of Holdfast Bay Sport and Recreation services and activities

Service/program/activity	Description
Community tennis courts	CHB has a number of tennis courts available for the community to access and enjoy with family and friends. These courts are available without booking or a fee and are there to share with other members of the community.
Personal training permits	CHB issues personal training permits on application for personal trainers looking to use one of CHB's parks, reserves or beaches for personal training or group fitness sessions.
Get Active in Holdfast Bay	Maintaining and promoting parks, beaches and play spaces; walking and cycling trails, walking groups, events and activities
Sports Club development opportunities	CHB is home to around fifty sporting clubs that provide vital avenues for physical exercise, social connection, local identification, community service opportunities and more. CHB, in partnership with the City of Marion, offers a series of club development workshops throughout the year. Each workshop focuses on a different topic relevant to sporting and recreation clubs with the ultimate goal of helping clubs operate more effectively, recruit and maintain members and plan for the future to ensure longevity of the club.
Coast Park Trail	A level, wide picturesque 5km walking and cycling trail that follows the coastline from Glenelg to Somerton Park and then continues another 3km from Hove to Seacliff.
Mike Turtur Bikeway	The Mike Turtur Bikeway provides 10km of shared pedestrian and bicycle path which stretches through quieter back streets linking the city to Glenelg located alongside the Glenelg to City tram line.



The recreation and sport services provided directly by Holdfast Bay complement an array of activities available to local residents offered by a range of clubs, associations, community providers and others. These include opportunities for:

- **Dancing:** general, Irish dancing, line dancing, folk dancing, ballroom dancing, Argentinian tango, Zumba.
- **Fitness:** general exercise groups, yoga, tai chi, calisthenics, walking groups, cycling, women's fitness, older adults' fitness, hydrotherapy and swim classes, running groups
- **Martial arts:** Japanese Ju-Jitsu, taekwondo, boxing, karate, judo, active X training
- **Competitive/social sport:** volleyball, cricket, rugby, lawn bowls and croquet, tennis, basketball, table tennis, golf, sailing, hockey, lacrosse, baseball, bowling, surf live saving, show jumping, squash and racquet ball, canoeing, netball, gymnastics, athletics.

Of around 40 sporting clubs listed in the Holdfast Bay LGA, many cater for competitive and social competitions, run programs for both children and adults and place a strong emphasis on social interaction and community building among members. In addition, there are close to 70 physical activity options available to Holdfast residents, other than those offered by sport clubs. While many of the recreational activities (particularly those provided through the community centres) are provided free or at affordable rates, private classes and sports club membership rates can vary along a scale of affordability.

Also relevant to Council's focus on enhancing sport and recreation opportunities for local residents is the City of Holdfast Bay Open Space and Public Realm Strategy (2018-2030). Sport and recreation trends reported in the Strategy include:

- Growing evidence correlating increased regular physical activity with improved health outcomes;
- Continuing demand for local places in which to undertake physical activity;
- Need to accommodate additional participants in both organised and non-organised sport;
- Increasing engagement with skateboarding, rollerblading and scooter riding and cycling participation;
- Need for walking and cycling tracks and flexible hard surface areas;
- Anecdotal evidence that sporting clubs are turning away new players due to over-demand (attributed to increase in number of families with children);
- Need to monitor sporting facility use and trends in recreation and sport and plan for future facilities.

The Strategy highlights a relatively low provision of traditional forms of open space in Holdfast Bay and a need to add alternative forms to augment supply (e.g. roof top gardens, re-purposed car parks, verge community food gardens). Community consultation indicated that local residents want well-designed places and spaces that facilitate active and passive recreational pursuits. There were mixed views about using open public spaces for commercial activities (e.g. personal training/fitness groups) which risk displacing regular community use. The Strategy outlines five open space strategies to be implemented through a series of discrete public realm and open space improvement and infrastructure projects. The focus on Parks and Recreation specifically targets the design and provision of a range of open spaces that enable recreation, social interaction and environmental biodiversity.

Looking forward, construction on the Wigley Reserve Playspace and Fitness Hub redevelopment is scheduled to commence from April 2020, with detailed concept design informed by community engagement findings. The new all-ages playspace will include climbing tunnels, in-ground trampolines, swings, slides, a log climbing structure, stepping boulders and a sensory nature-

trail, a drinking fountain, bike racks, custom-built shade structure, seating, rubber softfall and 10 new stations in the fitness hub⁶.

In summary, there are many opportunities for sport and recreation in Holdfast Bay, delivered by a mix of council and other private and not-for-profit providers. The Council plays an important role in promoting and streamlining access to sport and recreation opportunities for local residents, with sport and recreational clubs and other community providers delivering a wide range of organised activities. Holdfast Bay residents report a high level of satisfaction with council services and programs that encourage a healthy and active lifestyle; however open-ended comments targeted a need for more physical and fitness activities, particularly for adults and older people, at subsidised rates to encourage greater participation. Holdfast Bay is working on innovative approaches to the interpretation and use of public space to ensure that demand for active space is met.

5.4 Local heritage and culture

There is limited reference in existing documentation regarding community views about the provision of local heritage and culture services in Holdfast Bay. It is generally understood that historical narratives are an important part of local identity and provide important avenues for local identification and fostering a sense of community and belonging. Cultural heritage and history are essential sources of meaning and give a place character and resonance. One sign of a healthy community is its simultaneous ability to preserve and invest its culture – that is, to conserve its history and heritage - while developing new expressions for current times.⁷

The *Why Local Government Matters* study (2015) reinforced the message that people are emotionally connected to their local areas, and a connection to local history is implicitly understood to be part of this. The 2012 CHB Social Needs and Community Infrastructure Analysis identified significant community interest in Council providing more support for local cultural activities and events, although the distinction between arts and culture and cultural heritage was unclear. In a more direct reference, community input into the Creative Holdfast Arts and Culture Strategy identified a need for ‘interesting and innovative celebration of rich local European history’ as well as ‘greater acknowledgement of Kaurna heritage and culture; opportunities to learn about local Aboriginal culture, history, sites of significance’ (see Aboriginal and Torres Strait Islander section below).

The City of Holdfast Bay provides numerous opportunities for locals and visitors to participate in and learn about local heritage and culture, through access to a range of dedicated facilities and resources (see Table 4).

⁶ Holdfast Bay (2019) <https://www.yourholdfast.com/wigleyplayspace>

⁷ American Planning Association (2011) https://slco.org/globalassets/1-site-files/zap/seeking_funds/commengagementres6.pdf



Table 4: City of Holdfast Bay Heritage and Culture services and activities

Service/program/activity	Description
Town Hall	Building of historical significance, home to the Council chambers, Bay Discovery Centre, and the Glenelg Visitor Information Centre.
Bay Discovery Centre	Social History Museum celebrating the cultural heritage of South Australia. Represents the stories of the Kaurna People of the Adelaide Plains, South Australia's Proclamation and settlement, the evolution of beach culture and some of the States most loved identities.
<i>Tiati Wangkanthi Kumangka – Truth-Telling Together</i>	A new permanent exhibition in collaboration with the Kaurna Nation exploring the true history of South Australia. Learn about the settlement of South Australia in parallel with the historical experiences of Aboriginal people.
<i>Ground Floor Gallery</i>	Hosting exhibitions by emerging and established South Australian artists featuring community and historical exhibitions, contributing to its distinctive blend of visual art, heritage and tourism.
Holdfast Bay History Centre	<p>Promotes an awareness of CHB history and heritage. History Centre volunteers available to assist with research needs including; family history, property history and historic burial enquiries at both St Jude's Cemetery and North Brighton Cemetery.</p> <p>Collects and preserves material relating to the Holdfast Bay area with a strong focus on the people, buildings and events of the area. Items from the collection including objects, photographs and documents are regularly on display at the Bay Discovery Centre.</p>
Brighton Civic Centre	Home of the local council chambers.
Glenelg Air-Raid Shelter	The Glenelg Air-Raid Shelter was built in 1942 as part of a WWII communications network. It now houses exhibitions and memorabilia which tell the stories of Holdfast Bay and its residents during the various wars including WWII. Staffed by volunteers
Kingston House	<p>Kingston House, built circa 1840, is the oldest historic building in Holdfast Bay. It was owned by George Strickland Kingston, who came out on the Cygnet as Deputy Surveyor to Colonel Light. He was an architect and designed many of the early colonial buildings in Adelaide.</p> <p>Kingston House in Cameron Avenue, Kingston Park is open to the public from 2.30pm-4.30pm every Sunday in March until the last Sunday in November</p>
Partridge House	Built in 1899, Partridge House was built for Mrs Elinor Varley. It was bought by the former Glenelg Council in 1971 after it was threatened with demolition. Since 1977 it has been used as a community facility. Public access to the gardens to the north of the house, and the Townsend Drinking Fountain, made of bronzed iron and set on a bluestone base.
Old Gum Tree	Glenelg is recognised as the oldest European settlement on mainland South Australia. Each year on 28 December the

	Proclamation document is read at the site of the Old Gum Tree.
Interpretive Indigenous Gardens	Two native gardens – the Kingston Park Yurlo Wirra Coastal Garden and the Civic Centre Garden – are designed to showcase local indigenous coastal plant species; present suitable plants for use in coastal water-wise gardens; and help visitors identify indigenous plant species and recognise the importance of biodiversity within the local environment.
Historic Glenelg Guided Tour	Discover Glenelg's early history with a walk along the foreshore to where the early settlers landed. Hear some of the stories that shaped Glenelg into a popular tourist destination including stories of pioneers, the mysterious Somerton man and the history of the Glenelg Jetty, baths, original Luna Park, Buffalo and tram.
Tales of North Brighton Cemetery	Tells the history of the cemetery and some of the life stories of our early Pioneers and Settlers, the diverse religious beliefs and customs associated with symbolism in the cemetery.
Guided Tour of St Peter's Anglican Church	Guided tour inside the church exploring its unique architectural features, beautiful stained glass windows and hearing stories from its 160 year history.
Mansions of Glenelg Walking Tour	Guided tour and discover the stories behind some of Glenelg's finest homes, such as Seaford Tower, Glenara, Stormont and Albert Hall.
Mansions of Glenelg	Mansions of Glenelg is a 45 minutes self-guided walk amongst some of the most magnificent Victorian mansions and summer gardens of Glenelg.
Historic Glenelg Walk	This 60-minute self-guided walk challenges people to uncover Glenelg's unique past and understand more about its historical importance as South Australia's first settlement and how it developed over the years.

Additional opportunities exist for people to explore history and culture at a community level, for example the Brighton Historical Society aims to enthuse people about the history of the locality, to record the changing character of Brighton, to work closely with the Holdfast Bay History Centre and conduct historic tours of the area and St Jude's Cemetery. The Victoriana Society of SA meets at Partridge House to promote the study and appreciation of Victorian (1837-1901) and Edwardian (1901-1910) eras. Activities include education, authentic recreation and preservation of original artefacts from these times.

In summary, the City of Holdfast Bay is very strong in the area of promoting and centring cultural heritage in the social fabric of the LGA. Specific community perspectives about the value of and need for local history and heritage services and activities are not well understood and would be worth further exploration. Nominally, history and heritage are the cornerstones of local identity, and residents value feeling locally connected and having pride in their lived environment. The cultural heritage services provided by Council are also important for tourism, which is important to the economy and the cultural energy of the LGA. In terms of addressing the social needs of Holdfast Bay residents, more work is required to understand how Council-provided cultural heritage services intersect with residents' sense of local connection and through this, their health and wellbeing.



5.5 Arts and Culture

The *Why Local Government Matters in South Australia* (2016) study identifies that South Australians value feeling part of a cohesive, supportive and connected community. While this has different meaning for different people, for many, feeling locally connected relates to living in an area with a 'cultural and creative vibe'. The *2019 Quality of Life Survey* identified 'the atmosphere and vibe' of Holdfast Bay as a highly valued feature among local residents. Several open-ended comments specifically referenced an appreciation of the public art program and the interest value of arts and culture events and activities in the area, whereas one comment identified a perceived 'lack of creativity' in the area as a drawback to living in Holdfast Bay.

The City of Holdfast Bay emphasises its commitment to providing an engaging, vibrant and interactive environment through art and culture. The Creative Holdfast Arts and Culture Strategy 2019-2024 has the stated aim of generating opportunities for people to be creative and participate in meaningful activities and events to celebrate Holdfast Bay's unique cultural identity.

Community input into the Arts and Culture Strategy identified a range of local needs, including: more investment in arts and culture; more opportunities to participate in art and to be more creative; greater multicultural diversity in arts and culture offerings; enlivened precincts - more live music, murals, activations in public space; more culturally rich precincts and public art; building and strengthening the creative community in Holdfast; and greater promotion of events and activities.

The Council plays a role in the arts and culture space by commissioning public art works for display in various precincts, and by supporting the work of many arts and culture-focused organisations through promotion, providing a space for productions and exhibition of works, and supporting volunteers involved in the sector. Services directly provided by Council are described in Table 5.

Table 5: City of Holdfast Bay Art and Culture services and activities

Service/program/activity	Description
Public art	<p>Holdfast Bay has a collection of over 50 public artworks to create interest and add vitality/vibrancy to local precincts. In the 2018-19 period the following were added:</p> <ul style="list-style-type: none"> ○ Several mural artworks were installed on walls throughout Holdfast Bay. ○ Artist Bronte Naylor created an artwork at the Glenelg Community Centre. ○ Matt Fortrose installed a vibrant work along Milton Street. ○ Glenelg arts duo, Hyde and Seek, used recycled materials to create a colourful work at the Broadway in Glenelg South ○ The Gyre Sculpture by artist Matt Turley was purchased by Council from the 2019 Patritti Brighton Jetty Sculptures Festival and installed along the Brighton Esplanade on the southern side of the Brighton Jetty. <p>The Council is currently revising its art investment policy in response to a community and council articulated need for public art that 'provokes a strong sense of place, meaning and pride for the community and visitors' (11).</p>

Service/program/activity	Description
Artist register	Avenue for artists to register with the Council for notification of upcoming opportunities, list creative specialty/interests and contact details.
Green Rooms at Jetty Road Glenelg	Green Room artwork elements installed along Jetty Road Glenelg. The creative pipe-works and planter boxes have been positioned along Jetty Road and in Moseley Square to provide interest, soften harsh spaces and create greenery.
Performing Arts	
<i>City of Holdfast Bay Music Centre</i>	Provides a large area for band rehearsals, performances, opportunities to join a band; features Lindy Hip Hop Band (modern musical arrangements utilising a 20 piece big band), Holdfast2 (a band set up for musicians of all ages to improve their skills on a recently taken up instrument) and City of Holdfast Bay Concert Band (providing musicians of all ages with a friendly and enthusiastic environment to express their creativity).
Community Events	
<i>Artisan on Partridge</i>	Annual event held during the South Australian Living Artist (SALA) Festival, showcased artworks and creative talents of over 50 artists, designers, musicians and performers. The one-day event featured an indoor exhibition, arts market, arts workshops, live music and come-and-try art activities and workshops.
<i>Annual Brighton Jetty Classic Sculptures</i>	12-day event held every summer by the Brighton Surf Life Saving Club, managed by volunteers.
<i>Porch Sessions</i>	Series of travelling backyard music festivals where emerging and established musicians perform to live audiences.
<i>Sidewalk Sundays</i>	One day event, Twining Lane, Brighton transformed into a pop-up park space, featuring live music & entertainment, food & coffee, a come & try inflatable golf dart board, fun DIY crafty creations and kids activities. Includes footpath stalls & pop up demonstrations on Jetty Rd.

In addition to Council-provided services, a range of performing arts opportunities exist for Holdfast Bay residents delivered by community providers. These include:

- *Tutti Arts* - choir and performing arts for people of all abilities, works across many art forms to promote the professional development of artists with a learning or intellectual disability.
- *St Jude's Players* - community theatre group, open to everyone with an interest in quality community theatre, features three full-length productions a year.
- *Glenelg Brass Band* - based out of the Glenelg North Community Centre, includes a training group for past or new players from schools or other bands who want to reconnect with brass band music.
- *Kingston Chorus* - community choir based out of Brighton Uniting Church that presents daytime performances to aged care facilities, service clubs etc.
- *Good Time Entertainers* - based out of Glenelg North Community Centre, welcomes former dancers, singers and variety performers to join the troupe or as guest performers; offers music, vocalists, song and dance, comedy and specialty acts.



There is also a multitude of art, craft, music, dance, drama, writing, language, sewing and woodworking classes and activities offered at community level, providing local residents with avenues for artistic and cultural expression, as well as social interaction. Many of these are delivered free or at low cost through Community Centres, the Kauri Parade Sporting Complex, Church facilities and private studios.

Looking forward, the Creative Holdfast Arts and Culture Strategy sets out objectives and targets to: increase participation in making art and being creative; provide opportunities for meaningful arts and culture encounters; celebrate Holdfast Bay's creative and cultural identity; stimulate talent, skills and opportunities in the local arts sector; activate distinctive and culturally rich places and creative spaces; and collaborate with a wide network of arts and cultural practitioners and organisations. The Strategy provides a powerful platform for meeting community needs and expectations regarding the provision of arts and culture in Holdfast Bay.

In summary, support of creative arts and culture in Holdfast Bay is an area of strength for the Council, underpinned by the Creative Holdfast Arts and Culture Strategy. Council-provided services interlace with the work of community-based providers, to ensure opportunities for local residents to both participate in the creative and performative process and to enjoy public displays and performances as spectators. The sector has adequate coverage of the various forms of art and performance – music, dance, theatre and the visual arts. Community feedback signals a demand to continue developing and strengthening the local arts and culture sector, and potentially to sharpen a focus on multicultural expressions of art and culture and to extend awareness among the Holdfast community about what is happening at a local level.

5.6 Volunteers

The *2019 Quality of Life Survey* identified need for more volunteering activities in the community, particularly for the increasing number of ageing/retired residents. Volunteering plays a key social health and wellbeing function for residents of Holdfast Bay, in the following ways:

- Providing a fulfilling and rewarding experience, and opportunities for people to contribute their unique skills and experience for the benefit of the wider community;
- Providing opportunities for people to socialise with other volunteers, in areas of interest;
- Enabling the delivery of many of Council's social and community services.

The *City of Holdfast Bay Volunteer Strategy* (in process) identified a range of specific community needs in relation to local volunteering, including: greater flexibility in volunteering arrangements; greater inclusivity and accommodation of diverse skills and attributes; greater recognition of volunteer contributions; improved safety conditions and fair treatment of volunteers; and strengthened capacity of community organisations to effectively attract and manage volunteers.

The City of Holdfast Bay recognises the vital role volunteers play in the delivery of social and community services as well as the personal benefits of volunteering for participating residents. The Council is active in providing opportunities and suitable training and support (including financial reimbursement) for volunteers, to retain and attract more people into diverse volunteering roles (see Table 6).

Table 6: City of Holdfast Bay volunteering services and activities

Service/program/activity	Description
Volunteer services	Allocates volunteers to suitable volunteer area/activity, reimburses travel and other volunteer-related costs, provides health and safety training and support, and a reward and recognition program. Volunteer resource centre - one-stop shop for all volunteers, those looking to volunteer as well as organisations that have or are thinking of introducing volunteers.
Volunteer opportunities	
<i>Alwyndor Aged Care Facility</i>	Provides Hostel and Nursing Home support to aged persons, such as recreation and social programs, outings and bus trips, taking residents to appointments, morning and afternoon tea, garden maintenance, Alwyndor shop and room trolley service.
<i>Bay Discovery Centre</i>	Front-of-house duties and/or team leaders, supervise exhibits, tour guides.
<i>Bike Pump Track Maintenance Assistance</i>	Undertake minor maintenance associated with the bike pump track.
<i>Community Bus and Personal Transport</i>	Bus drivers, navigators, Bus Office support team for the community buses. Individual transport for less-able people to local appointments using volunteer's own vehicle.
<i>Environmental Projects</i>	Activities include planting local indigenous plant species in sand dunes or gullies, weeding, team leader duties, committee work and more. No experience is necessary, just enthusiasm and an interest in restoring and protecting our natural assets
<i>History Centre</i>	Research, collate, computer data entry and cataloguing of items of local historical significance.
<i>Home Maintenance</i>	Assist Council staff with minor home maintenance, including things such as changing light globes, changing smoke detector batteries, minor gardening, security checks and limited rubbish removal for aged and disabled people.
<i>Regulatory services</i>	Public Education Volunteer - Attend designated public areas within the City of Holdfast Bay and hand out information (in the form of leaflets and hand-outs) to the public to educate and assist an understanding of the various legislations and regulations which Regulatory Services manage.
<i>Social support</i>	Volunteers are introduced to older people with a view to providing friendship, shopping assistance and practical support.
<i>Library</i>	Assist with our Home Service program and re-shelve library materials at both library sites.
<i>Friends of the Holdfast Bay Library (Brighton and Glenelg divisions)</i>	Voluntary organisation which supports the library service by fundraising, special events and community activities. Community members with an interest in promoting the library and its services are welcome to join.



<i>Events</i>	Assisting in the delivery of a number of events including Proclamation Day, City to Bay Fun Run, The Lord Mayor's Garden Party, SALA and other art, sport and cultural events.
<i>Administration support</i>	Computer data entry, filing and routine clerical tasks.
<i>Special skills</i>	Applicable to individual or group special project
<i>Justice of the Peace (JP)</i>	To provide a regular Justice of the Peace service for the community within Council premises

Volunteering outcomes reported in the 2018-19 Annual Report included:

- 440 volunteers fulfilled 545 active roles and contributed 89,500 hours of service, equating to \$3.7 million in economic value to the community;
- The Council worked with 20 other organisations including Volunteer SA & NT, Southern Volunteering and Council's community centres to maximise the opportunities for volunteering;
- Staff used social media, online advertising and promotion at Council events to attract new volunteers;
- Corporate and one-off community volunteering increased from 102 incidental volunteers to 257 (155% increase);
- The volunteering referral rate increased by 27%;
- Volunteer opportunities continued to grow through improvements to databases, referral networks and promotion to the wider community.

The City of Holdfast Bay Volunteer Strategy (in process) provides a pathway forward that is responsive to changing community needs in relation to volunteering, namely by developing a more flexible approach. The Strategy tasks the Council with working with community-based organisations to expand the nature and number of volunteering opportunities, delivering training and support for volunteers and organisations, ensuring safe conditions and fair treatment of volunteers, recognising volunteers for their contributions and strengthening inclusivity among volunteering ranks.

Community demand for volunteering is most pronounced among older residents, particularly those in retirement, who are seeking social contact and to contribute to their communities. Current volunteer services provided by Council are well placed to respond to this level of demand. The Council is also planning to make volunteer services relevant and appealing to a wider base of volunteers and is making adjustments to meet the emerging needs of a new cohort of volunteers (e.g. greater flexibility, more diverse avenues for volunteering, more responsive to varied skill sets). The growth trend in volunteering indicates that Council is responding successfully to changing community needs and should continue to consult and engage with residents to keep the service relevant and productive.

5.7 Library

The City of Holdfast Bay has two public libraries – the Glenelg Library and Brighton Public Library. The libraries perform the following important social functions:

- Meeting the community’s research and recreational reading needs;
- Fostering lifelong learning;
- Running services and programs for community members and groups;
- Providing a vibrant community resource and space for community connection.

Community services, activities and events delivered through CHB libraries are listed in Table 7.

Table 7: City of Holdfast Bay library services and activities

Service/program/activity	Description
Library catalogue/borrowing	Up-to-date collection of items to borrow.
Library online resources	Varied collection of free electronic resources including eBooks, eAudio books, digital magazines and newspapers, digital comics and more. Almost all can be used from home or anywhere else with available internet. Other resources include IT Help and Online training, puzzles, books and reading, International English Language Testing System (Road to IELTS), access to Trove (National Library of Australia), Internet Archive.
Library computers and printing	Public Access computers are available for free. They have internet access and Microsoft Office 2016 (Word, Excel, Publisher, Access). Bookings and walk up use available. Use of copier/printer scanning to portable USB device or email address. Free wi-fi access restricted to 5GB per day. Self-service printing and copying for a fee.
Home library service (Brighton and Glenelg libraries)	The Home Library Service program arranges delivery of library items to borrowers who cannot access the library because of age, sickness, disability or because they are full-time carers of the above. Temporary Home Library Service deliveries arranged for people with short-term illness/ disability.
Events and activities	Diverse book discussion groups for adults, various activities for children, including reader advice to assist children, young adults and parents with advice on books, reading material and research for assignments.
Health and wellbeing	My Health and Wellbeing - list of health-related websites. Links to SA Health and Child and Youth Health websites
Family History	<i>Ancestry Library Edition</i> – access to resources for genealogical and historical research (in-library use only) <i>Find My Past</i> – family history and genealogy website that offers access to a collection of over 35 million historical records covering Australia, New Zealand, Papua New Guinea and the Pacific Islands (in-library use only) <i>Genealogy SA</i> - leading resource/online database for South Australian family history information.



<p>Children/families</p>	<p><i>Storybox Library</i> - virtual reading room where Australian personalities read children's stories online. The videos include accompanying home learning activities.</p> <p><i>Overdrive Read-Alongs</i> - narrated eBooks that are read aloud in your browser using Overdrive Read.</p> <p><i>PK Mag</i> - A magazine for creative kids. Submissions accepted from all subject areas including short stories, poems, art, craft, reviews, musical performances, science projects and more.</p>
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There is strong demand for existing Holdfast Bay library services. Outcomes reported in the 2018-19 Annual Report showed there were 213,452 visits and 435,576 items borrowed via Glenelg, Brighton and Home Library services and online resources; and active membership increased by 1,740 to total 14,039 members. Children's programs attracted 20,121 visits, adult programs attracted 735 visits, 185 visits to digital workshops, 506 visits to general community sessions and 44 attended 1:1 digital support sessions delivered at Holdfast Bay libraries. In response to community demand, Brighton Library opening hours were extended to six days a week from Monday to Saturday, with the number of people visiting Brighton Library increasing by 23% in 2018-19.

The *2012 Social Needs and Community Infrastructure Analysis* established the high social value placed by local residents on Holdfast Bay's library program. The *2019 Quality of Life Survey* indicated a high level of community satisfaction with the library services and programs. Several open-ended comments referred to library services, including: recognition and appreciation for services such as the history projects and the library program in general; a level of disappointment with the limited range of books in the Brighton library and the discontinuation of some magazine subscriptions; and calls for additional activities and programs to similar levels offered by Mitcham and Marion library services.

According to the Library patronage study undertaken by the Australian Industrial Transformation Institute (2019)⁸:

- When examining the number of library visitors as a proportion of the membership, Holdfast Bay library members visit the library an average of 14.1 times per year⁹.
- The types of items loaned from Holdfast Bay libraries were predominantly physical items (92.8%), such as books, magazines, DVDs and CDs. The remaining borrowed items are eBooks (3.8%), eMagazines (2.1%) and eAudiobooks (1.3%).
- The City of Holdfast Bay had 386 library programs¹⁰ available through 2017/18; of these 11 (2.8%) were designed for adults and 17 (4.4%) one-on-one programs were provided. Compared with other councils with similar residential populations (Norwood, Payneham and St Peters and Unley), Holdfast Bay had more children's library programs on offer to the community, however far fewer programs for adults and one-on-one support.

In summary, Holdfast Bay residents value their public libraries and rate a high level of satisfaction with the services, programs and activities. However, there are indications that more could be done to engage and attract residents into libraries, and there is a gap in programs and

⁸ Crossman, S.E. and Hordacre, AL. 2019. Exploring library patronage in the City of Holdfast Bay. Adelaide: Australian Industrial Transformation Institute, Flinders University of South Australia.

⁹ Based on the assumption that all those who enter the library are members.

¹⁰ Programs include weekly sessions, single events, and practical workshops for adults and children.

services for adults – particularly older adults. This is reinforced by resident feedback which indicates a need for more comprehensive book collections and new release magazines, and more activities and services for the general public.

5.8 Other social programs and activities

A range of other social programs and activities are supported by Holdfast Bay Council (see Table 8).

Table 8: City of Holdfast Bay services and activities - other

Service/program/activity	Description
Community Gardens	Support and encouragement provided to local groups involved with Community Gardening in Holdfast Bay. Community Gardening is a valuable activity, contributing to the sustainability and well-being of the wider community and providing an extensive range of environmental, social, recreational, health and educational benefits. Applications are invited for using council land for a community garden.
Active Communities Mailing List	Online form on the CHB website to be notified when there are exciting activities and events coming up in specific interest areas.
Free Mental Health First Aid Workshop - Aged 18+	Free Mental Health First Aid for the Suicidal Person workshop for people aged 18 years & over. Four-hour course designed to provide skills & knowledge to safely have a conversation with someone who is having suicidal thoughts. The course is based on guidelines developed through the expert consensus of people with lived experience of mental health problems & professionals.
Justice of the Peace	Provides a regular Justice of the Peace service for the community within Council premises, located at Brighton Civic Centre and Glenelg library.
Australia Day Awards	Residents of Holdfast Bay, local community organisations, groups, sporting clubs and schools invited to submit nominations for the Holdfast Bay Citizen, Young Citizen and Community Event of the Year Awards; recognition of outstanding civic service and community contribution.

5.9 Aboriginal and Torres Strait Islander people

Relatively limited information is available on specific consultation or research in Holdfast Bay on community demand for Aboriginal and Torres Strait Islander services and programs.

Demographic data show that at 30 June 2016, residents identifying as Aboriginal and Torres Strait Islander were relatively few at 314 people or 0.9% of the Holdfast Bay population.

However, there is a strong history of Aboriginal presence in the Holdfast Bay area, leaving an indelible imprint on the character of the LGA. Community consultation undertaken for the Creative Holdfast Arts and Culture Strategy 2019-2024 identified broader community calls for greater acknowledgement of Kaurna heritage and culture; and opportunities to learn about local Aboriginal culture, history, sites of significance.

Services and activities delivered by the City of Holdfast Bay are shown in Table 9.



Table 9: City of Holdfast Bay services and activities with an Aboriginal and Torres Strait Islander focus

Service/program/activity	Description
Repatriation of Kurna Old People 3-day event community cultural event	The City of Holdfast Bay in partnership with Kurna Nation: three day Repatriation Ceremony at the Kingston Park Coastal Reserve to lay to rest several Old Peoples remains which have been returned for reburial to country from the Natural History Museum, United Kingdom and the South Australian Museum. Involved a community cultural event, official repatriation ceremony and private sorry day for Kurna Nation community.
Engagement with Kurna elders	Regular meetings were held with Kurna elders to discuss Council projects, cultural initiatives and to support their ongoing culture, heritage, beliefs and connection to country.
Opportunities for cultural sharing	A variety of workshops, activities and cultural inductions were held throughout the year that encouraged cultural sharing and a greater understanding and respect for Aboriginal heritage and culture and significant cultural sites throughout the City.
National Reconciliation Week and History Month cultural workshops and tours	Facilitated by Kurna elders
Traditional Welcome to Country and smoking ceremonies	Conducted by Kurna elders at community events and civic ceremonies.
Tjilbruke Journey and Monument	Monument erected in 1972 to commemorate the Tjilbruke Dreaming story, documented in Tjilburke Journey pamphlet.
Kurna Yarta–Ana Cultural Map	Guide to sites of Kurna Significance and Historical Landscapes in the City of Holdfast Bay

The 2018-19 CHB Annual Report reported that approximately 1000 participants attended various events and activities delivered by Council, including: Kurna cultural workshops, school holiday activities and the cultural walking tours held by Kurna Elders during National Reconciliation Week.

In summary, the City of Holdfast Bay has a strong program targeting the delivery of Aboriginal and Torres Strait Islander cultural events and activities informed by engagement with local elders. Commensurate with the small Aboriginal and Torres Strait Islander population resident in Holdfast Bay, there is limited information on social need and demand for services, and evidence of other health and wellbeing services and activities specifically targeting this group. This could potentially warrant further investigation.

5.10 Young people

Demographic analysis predicts modest increases in the overall proportion of younger people in Holdfast Bay from 2016 to 2031. However, mobility data in the year preceding the 2016 Census indicate that people aged 18-24 years moved out of Holdfast Bay at a faster rate than they moved in, although this disparity was not evident in the five-year mobility analysis. If the one-year trend was to continue or accelerate, Holdfast Bay might experience a net loss of young people from the community. In this context it is important to consider strategies to retain and attract young people to Holdfast Bay beginning with understanding and responding to their needs.

In a positive result for Holdfast Bay compared with metropolitan Adelaide, 90.5% of young people (aged 15-24 years) were engaged in school, work or further education/ training. Employment outcomes generally were also favourable in Holdfast Bay. The greatest number of new employment opportunities are expected in the Arts and Recreation Services sector which could potentially be of benefit to young people. The Council's strong focus on developing the arts and culture sector in the LGA could have an employment benefit as well as a social benefit for young people seeking creative energy and outlets in their lived environment.

Consultation undertaken in developing the *City of Holdfast Bay Youth Action Plan 2018-2020* identified the following social needs: more events and activities that are free or affordable for young people; unstructured activities and opportunities that give young people freedom and space to express themselves and develop social relationships; co-designed approaches that are better suited to young people's experience and expectations; inclusive public spaces where young people feel valued, welcome and safe; active spaces where young people can recreate and socialise; and opportunities to have a meaningful voice in formal decision-making processes.

The City of Holdfast Bay delivers a variety of community services, programs and activities targeting young people (see Table 10).

Table 10: City of Holdfast Bay services and activities for young people

Service/program/activity	Description
HoldUp Youth Committee	Opportunities for young people aged 12-25 to have a voice in community development projects, informing council on issues of importance to young people, developing youth initiatives, planning and organising youth activities and events, directing decisions that affect young people in the community.
HoldUp Hot Job Tips	CHB is working with local traders to create a series of HoldUp Hot Job Tips to help young people entering the workforce; produced a series of videos.
Youth Achievement Sponsorship Program	In 2018-19 reporting period, supported 82 young people to represent South Australia and Australia at national and international sporting and cultural events.
Pumpin for National Youth Week Event	One-day event at Brighton Pump Track, supported by HoldUp. Included: Pumping Class & demonstrations, ArtDome, Food trucks, Boost Juice/Coffee, Bike safety, DJ Music.
SA Skate League Event	Skate, scooter, or BMX competition at West Beach Skate Park, in partnership with the City of West Torrens and others.
HoldUp Race Around the Bay	Partnership between CHB and HoldUp, one day event, two hours to complete as many scavenger-hunt-like activities around Glenelg. Adventure and friendly competition
Christmas in July	An initiative of HoldUp, Christmas in July is held at Glenelg's Winter Wonderland; offers one hour of skating and unlimited tobogganing.

There are relatively few community-level services and activities specifically for young people (as opposed to children) in Holdfast Bay. Several church-based social groups exist however these tend to be faith-based. There are many sporting clubs with a strong focus on community and member wellbeing that welcome young members, however cost may be a prohibitive factor in some cases and many young people have no affinity for sport. The thriving arts and culture



community in Holdfast Bay presents further opportunities for these young people; likewise the beach and sidewalk lifestyle of Holdfast Bay is a potentially valuable site of engagement for young people.

Consultation undertaken in developing the *City of Holdfast Bay Youth Action Plan 2018-2020* involved school visits and a survey. Of the youth who provided input, 25% were aged 16 years or over and only 4.1% were aged 19-25 years, limiting the applicability of findings for the young adult cohort. Nonetheless, the Action Plan outlines a targeted approach to providing youth-friendly spaces for social and recreational activation, unstructured opportunities for youth to engage and socialise and an empowered voice and process for young people to shape the local decisions that affect them. Focus areas include the following:

- Participation and engagement – actions to strengthen youth engagement mechanisms and ensure that community engagement mechanisms are inclusive of young people;
- Events and Activities – actions to ensure relevant public events are inclusive of young people, raise awareness of young people’s contributions and talents and increase volunteering opportunities for young people;
- Public Places and Spaces – actions to activate recreation, community facilities and public spaces for young people and improve safety and amenity of public spaces for young people.

In summary, the City of Holdfast Bay has consulted with young people about their needs, resulting in an Action Plan to provide meaningful opportunities and spaces/places for young people to socialise and recreate. The Action Plan signals a promising intention on the part of Council to respond to the needs of young people, which will need to be monitored to gauge effectiveness. However, targeted consultation with the young adult cohort (18-24 years) is needed as they are currently under-represented in the Plan. Co-design is an important principle in responding to young people’s social needs, as young people have signalled that they are looking for alternative ways to activate in the community (e.g. preference for unstructured, informal avenues for gathering and recreating).

5.11 Seniors and people living with disability

Demographic analysis and community consultations more broadly signal that services and activities targeted to population ageing are a very high priority in Holdfast Bay. The proportion of residents aged 55-75 years increased by 3.5% percentage points between 2011 and 2016 and comprised over a quarter of the 2016 population in Holdfast Bay. Older people are also more likely to move into Holdfast Bay than move out. Accordingly, the cohort of people aged 70 years and over is projected to increase by 48.7% by 2031, with the 75-79 age cohort increasing by 82.3%.

Demand for activities and services to support the ageing population is expected to increase over the next 15 years. Community input across the various Holdfast Bay strategies has reinforced this message, with calls for more community-based health and wellbeing services and activities targeting active ageing, social opportunities, independent living assistance, personal development and civic engagement opportunities.

At June 2016, Holdfast Bay had 2,176 people with a disability (requiring assistance with core activities; 6.2%). The rate has remained relatively stable since 2006. While the proportion of people living in the community who report profound or severe disability is relatively low (4.2%), the rate was much higher for people aged 65 years and over than for younger people. Given the ageing population trend in Holdfast Bay, it is likely that demand for higher level assistance will

increase over time. Moreover, more community members are likely to be providing unpaid care assistance to support those in need, signalling a greater need for carer services.

The City of Holdfast Bay has an extensive program of services designed to support the ageing and disability population. These are listed and described in Table 11.

Table 11: City of Holdfast Bay services and activities for seniors and people living with disability

Service/program/activity	Description
Alwyndor – Aged Care	City of Holdfast Bay-owned aged care facility; provides approximately 134 residential, dementia, respite care beds, transitional and care awaiting placement beds, together with allied health and wellness program and home support packages that operate on an outreach basis within the broader community.
Community Wellbeing Program – Independent Living	Managed by the CHB Community Wellbeing Team. Subsidised through grant funding from: Commonwealth Home Support Program (CHSP): eligible for 65 years or over, or 50 years or over and of Aboriginal or Torres Strait Islander descent; must be registered and approved for services by My Aged Care. Home and Community Care program (SA-HACC): residents under 65, who are not eligible for the National Disability Insurance Scheme (NDIS) or are waiting for allocation of an NDIS Package, may be eligible.
<i>Community Bus (Glenelg and Somerton Park)</i>	Community Bus service provided by a dedicated team of volunteers, assistance on and off the bus, transportation to local shops, community centres and libraries. Pick up from home with other residents in the community, providing opportunities to socialise and form friendships.
<i>Domestic assistance</i>	Assistance with everyday household tasks such as dishwashing, house cleaning, clothes washing, shopping and paying bills.
<i>Home maintenance</i>	Assistance with minor works in clients' homes and gardens: supply and replace, cleaning, pruning, gutters.
<i>Home modifications</i>	Assistance with the installation of minor home modifications for safety and accessibility.
<i>Pet Pals</i>	The Pet Pals program provides support to eligible residents and their pets. The aim of the program is to help you maintain your pets health and wellbeing so they can continue to provide you with companionship in your own home.
Community Wellbeing Program – Health and Wellbeing	
<i>Wellbeing and Resilience Program</i>	Learn to capitalise on your strengths, build positive relationships, build resilience in your life, improve confidence and optimism, develop problem solving skills and more.
<i>Fun with Art</i>	Opportunities for creative exploration and to learn new skills while working on an artwork to take home. For seniors and people living with disabilities



<i>Word Play</i>	For seniors who enjoy to word games, reviewing books or dissecting articles, brain workout.
<i>Healthy Living with Dawn</i>	Enhancing vitality, strength, balance and flexibility with light exercise sessions.
<i>Aqua Fun</i>	Whether you're looking to improve your fitness levels, recover from injury or just have fun, exercise in the pool is a great way to stay in shape. An exercise physiologist oversees weekly group sessions and tailors movements for your specific needs
<i>Zumba Gold</i>	Active older adults can enjoy easy to follow choreography that focuses on balance, range of motion and coordination. Steps are at your own pace.
<i>Tai Chi</i>	Authentic and gentle form of exercise. Tai Chi helps relieve physical and emotional stress and to improve health and wellbeing.
<i>Let's Eat - Community Lunch</i>	Fun, Friendship and food! Come along and enjoy a nutritious and delicious meal. Get out and about, make new friends and enjoy an interactive afternoon.
<i>MEN (Meet. Eat. Natter)</i>	Monthly lunch at different venues for men for a friendly catch up.
Community Wellbeing Roadshow	Six one-day pop-up kiosks located at Moseley Square, Wattle Reserve Park, Brighton Oval, Bay Junction Shopping Centre, Glenelg Foodland, Brighton Foodland. Information provided about how the Council can support seniors to live independently in the home.

The 2019 *Quality of Life Survey* indicated that satisfaction with council-provided services and programs for older people and people living with disability was high, but not as high as some other service areas. Many open-ended comments in the survey focused on ageing-related issues and the need for more opportunities and support, particularly in the areas of social interaction, health and fitness and assistance with independent living.

In addition to direct council-provided services, there are many social, lifestyle, health and fitness-related activities targeted to older age residents, offered by community providers, mainly not-for-profit organisations, community centres, libraries, churches, clubs and associations and volunteers. Offerings include senior-specific social and physical activity options including dancing, music and percussion, performance arts, education, IT and computing, exercise and fitness, social contact/interaction (visitor schemes in the community and RACFs), social groups, faith-based, gender specific activities, advocacy and lobbying, travel, walking groups, retirement advice and multicultural home support services. Activities provided by Local Probus Clubs featured quite heavily as social and recreational groups for retired men and women.

Disability services provide accommodation, employment and social services for people with disability. There are also disability-specific services and activities provided by not-for-profit organisations (e.g. the Royal Society for the Blind Vision Impaired Persons Group) and community providers (e.g. Tutti Arts choir and performing arts for people with disability). Community-based opportunities for people with a disability are far fewer than for older people, notwithstanding the smaller affected population. No support activities for carers of people with disability were identified in the social services audit.

In summary, providing health and wellbeing services and activities for the ageing population is a clear priority of the City of Holdfast Bay, aligning with a clear community consensus that this is an

important role of local government. Between direct council services and indirect support for services and activities delivered through Holdfast Bay's Community Centres and other community providers, there is a multitude of free or low-cost social, recreational, health and lifestyle, independent living and physical activity opportunities for residents to participate in. Greater assistance with independent living emerged as a clear priority for many older residents, noting that access to related council-provided services is limited to eligible residents, not the wider population. This represents a gap for people not currently approved for funding under CHSP or HACC-SA Programs.

There are several valuable avenues for social engagement of people with disability in the community, however the focus is markedly less than is evident for older people. This could be an area for further consideration and development by Council, noting current community consultation invited via the Disability Access and Inclusion Survey (launched February 2020).

5.12 Information and communication

A number of local residents indicated that they are unaware of opportunities, activities and events in the area, signalling continued scope to develop communication and promotion strategies across the LGA. The Council is currently active in this area, hosting a *What's On* website as well as coordinating an *Active Communities Mailing List* to inform people of upcoming activities and events in specific interest areas. One possible area for investigation is to develop a consolidated list of searchable local community services available in hardcopy and an online format, hosted on the Holdfast Bay website. Currently, programs and activities are listed on disparate websites related to specific venues. Consideration should be given to non-digital communication platforms for less IT-literate older people who have an interest in local activities and events.



6 Best practice for local government delivery of social programs and activities

Demands on local government are increasing at a time when resources are becoming more contested. In relation to local government, KPMG highlights limitations on traditional revenue sources and the need to ‘deliver more for less, transform operating models, drive best practice and process efficiency, and investigate alternative models for service.’¹¹

Local government has a range of roles spanning higher order regulatory functions (planning and approvals), property-related services (‘roads, rates and rubbish’) as well as an increasing focus on community level social services (health awareness/management, provision of recreation and sport facilities, promotion of local economic development and a focus on tourism). The Why Local Government Matters study identified that there is community support for local social services to be provided by a mix of providers, however there is also strong support for local government to maintain a role in service provision.

Broadly speaking, social service functions attributed to local government include:

- *Community and social:* Aged care and child-care services; health clinics; youth centres; community housing refuges and facilities; counselling and welfare services.
- *Recreation, culture and education:* Swimming pools; recreation centres; community halls; sports facilities; lifeguards; camping grounds; community festivals; libraries; art galleries; theatres and museums.

According to the Productivity Commission (2019: 3), the nature and extent of local level services are not prescribed – they ‘reflect the specific community’s needs and aspirations, which may change as demographic profiles or economic conditions change’¹². In principle, services provided should match what is valued by the community, in direct response to community concerns.

The aim of service delivery review is to drive more efficient use of resources while providing services to meet the needs of the community. The Australian Centre for Excellence for Local Government (ACELG) manual for conducting service delivery reviews identifies effective engagement as critical in providing the evidence-base for decision-making¹³. It enables local government to:

- understand stakeholders and their priorities
- scope and identify service requirements
- test new ideas and strategies
- set long-term priorities and resource allocation
- measure service user satisfaction.

In the context of the *Our Place 2030 Strategic Plan*, the City of Holdfast Bay has recently conducted a sweeping program of strategy development in the social needs-related areas of creative arts and culture, volunteering, open space and the public realm and youth services – with a masterplan for Holdfast Bay Community Centres is also currently under development. This has occurred alongside the development of the Holdfast Bay Economic Activation Plan and Tourism Plan. These processes have involved community consultation specifically about needs

¹¹ KPMG, Local Government – a challenging future, accessed 5 March 2020, <https://home.kpmg/xx/en/home/insights/2017/11/local-government-challenging-future.html>

¹² Productivity Commission (2019) Local Government, Shifting the Dial: 5 year Productivity Review, Supporting Paper No. 16.

¹³ Hunting, S.A., Ryan, R. & Robinson, T.P. 2014, Service delivery review: a how to manual for local government, 2nd edn, Australian Centre of Excellence for Local Government, University of Technology, Sydney.

in these areas, toward strategic responses and targeted actions. While pertinent to the Social Needs Analysis, there remain some gaps in understanding of community needs and views regarding some of the City of Holdfast Bay social service areas included in this study (e.g. feedback about the value attributed to and community need for diverse cultural heritage services). The Social Needs Analysis would benefit from specific and in-depth consultation about social programs and activities available in the LGA.

In *Local Government – A challenging future*, KPMG outlines a range of principles underpinning best practice service delivery, two of which resonate strongly with the effective delivery of social programs and activities. The first is *putting customer centricity first*, which involves identifying and responding to emerging community needs (which local government is best placed to do) and anticipating and responding to community needs in a sustainable and agile manner. The second is *re-thinking business as usual* which involves a continual process of self-reflection and evaluation and challenging the way 'things have always been done'. It involves critically examining every component of the organization, including redesigning operating models and organizational structures, adopting best practice processes, driving cultural change, adopting innovative methods for engaging key stakeholders, and considering alternative approaches and models for service delivery.

A key resource for local government planning and implementing of best practice social programs and activities is SA Health's *Local Government Health and Wellbeing Toolkit*.¹⁴ The report recognises the role of local government in promoting public health 'by creating supportive environments to reduce Smoking, improve Nutrition, reduce harmful Alcohol use, promote Physical Activity, and reduce Stress by supporting mental wellbeing (the SNAPS risk factors)' (2019: 3). The Toolkit is designed to provide evidence-based suggestions on how to work towards these priorities and provides resources to simplify and streamline how Councils plan and prioritise work in health and wellbeing. Importantly, it recognises that health and wellbeing programs and activities are rooted in context, so is non-prescriptive in providing advice and suggestions:

The Toolkit has been developed to support creative, thoughtful strategies when working with the community. This resource is designed to be used at your own pace, and adaptable to skill, knowledge and resource level, ideally implementing the suggestions most relevant to and achievable for your community. It is not intended that every Council will implement every suggestion (4).

¹⁴ SA Health (2019) Local Government Community Health & Wellbeing Toolkit. Prevention and Population Health Branch.



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Item No: **15.6**

Subject: **KAURI COMMUNITY AND SPORTING COMPLEX – KITCHEN UPGRADE**

Date: 13 October 2020

Written By: Team Leader, Commercial & Leasing

General Manager: City Assets and Services, Mr H Lacy

SUMMARY

The Kauri Community and Sporting Complex was built in 2016 with the intention to create a lively and welcoming space for the community, including the possibility to offer a range of social and recreational programs in the function room. However, due to budget constraints at the time of construction, the function room's kitchen was not completed to full commercial standards. As a result, there are concerns that the current kitchen fitout is not sufficient to support larger functions in the function room.

Council has requested an assessment of the existing kitchen to establish its current capacity, usability and limitations. This assessment was undertaken in August and September 2020 by a commercial caterer familiar with catering and kitchen operations for large functions and a specialist kitchen equipment supplier.

This report details the current limitations of the kitchen and possible options for upgrade, including an option where its catering capacity is increased to 130 people for sit down menu dining.

RECOMMENDATION

That Council:

- 1. notes the outcomes of the kitchen assessment at the Kauri Community and Sporting Complex as presented in this report; and**
 - 2. refers a new capital project request for upgrade of the kitchen as per option 2 at an estimated cost of \$29,000 (ex GST) for consideration in the draft 2021/22 Capital Program.**
-

COMMUNITY

Placemaking: Creating lively and safe places

Community: Providing welcoming and accessible facilities

Culture: Providing customer-centred services

STATUTORY PROVISIONS

Local Government Act 1999.

Retail and Commercial Lease Act 1995

BACKGROUND

Previous Relevant Reports and Decisions

- Council Report No.: 232/19; Item No.: 17.1, '*Kauri Community and Sporting Complex - EOI Results*, 23 July 2019 (Resolution No.: C230719/1564);

Council resolved at its meeting on 23 July 2019 (Resolution C230719/1564) to enter into a Management Agreement with Belgravia Leisure for a period of 2 years expiring on 31 August 2021. Belgravia's role is to oversee the day-to-day facility management and promotion of the Kauri Community and Sporting Complex (**KCSC**) as well as increase the activation of its function room.

KCSC is home to four long term tenants (Seacliff Hockey Club, Seacliff Tennis Club, Netball and the Holdfast Bay Music Centre). The existing leases do not provide exclusive access to the function room and Council's intention is to generate greater community use of the space by offering a range of social and recreational programs. For example the function room is currently used for weekly Taekwondo and art classes, and bookings for private functions are increasing. The resident sporting clubs have allocated times and can book use of the function room as required.

During construction of the Kauri Community and Sporting Complex (KCSC) in 2016, budget pressures meant that the kitchen was not fully fitted to commercial standards as was originally intended. Whilst some of the key components were purchased (such as the range hood), second hand appliances were re-used from the previous clubrooms, including as a domestic oven which was donated by the Seacliff Sports Club.

As a result, the current kitchen fit out is not sufficient to support larger functions in the function room, which on occasions limits potential bookings.

Following representations by Elected Members, an assessment of the existing kitchen was undertaken in August and September 2020 by professional caterer Mr Adam Bishop (In Style Catering – the main caterer at Partridge House) and then confirmed by Lui Maurici, Director of The Chefs Superstore, who are specialists in commercial catering equipment.

REPORT

Details of the kitchen assessment and options for future development are presented below:

Assessment of Existing Kitchen

The current kitchen layout is adequately set for:

- club use (eg. preparation of pies, pizzas, fried food); and
- up to 200 people standing; cocktail food catering.

However, the assessment identified some significant limitations:

- the kitchen is not spacious or practical enough in its current layout to cater for large seated functions (dinner);
- there is no dedicated cool room for food, which is a significant issue preventing large seated functions. There are concerns that it may not be compliant with the safety and environmental regulations as storage for foods and drinks in one domestic fridge is not ideal for hygiene and preservation, unless all food is appropriately covered;
- some equipment is of good quality and commercial usability, such as the freezer, fryer and range hood;
- area intended for dish washing and food preparation is extensive, but requires some re-arranging to gain in efficiency. Separate areas for preliminary processing of meat and vegetables remote from plate/utensil washing should be provided;
- cooking island should be longer to allow 4 chefs to work at same time; and
- lack of storage.

The detailed kitchen assessment is presented in Attachment 1.

Refer Attachment 1

Option 1: Do Nothing

Given that the current kitchen is sufficient for the sports clubs' use and that it allows catering for up to 200 people standing for cocktails, this may be considered sufficient at this stage.

Pre Covid19, the market trend for functions was largely stand up cocktail parties, not only at Kauri but in the catering industry in general.

Seated functions can still be organised with the current kitchen, but the caterers are required to prepare food offsite and bring it all ready to be heated, plated and served. In the last 12 months, a few customers and caterers remarked on the limitations of the kitchen, but there was no bookings lost directly because of them, to our knowledge.

However, not addressing deficiencies in the kitchen is limiting the future growth of the function centre and therefore option 1 'Do nothing' is not preferred.

Option 2: Kitchen remodelling

Despite the fundamental issue of the kitchen's size, it could be improved to enable catering for up to 130/140 people seated and 250 guests for cocktail menus, with some minor remodeling (not structural) at a relatively low cost.

This would involve rearranging the existing layout to ensure the correct flow is achieved and to safely prepare, store and handle food. Capacity can also be greatly improved by purchasing some additional commercial kitchen equipment. The upgrade would include:

- replacing the existing residential oven with 2 turbo fan ovens/cooktops (similar set up as Partridge house);
- extending the main cooking island, relocating the small bench by the fryer and incorporating heat lamps and two tier shelving above island;
- installing 2 x 2 door FOOD fridges to address cool room issue, which will increase capacity;
- adding solid shelving fixed to the wall;
- commercial microwave instead of old domestic appliance;
- replacing the existing double bowl sink with a vegetable sink and bench; and
- gas redirection and connection.

Given that the kitchen can service most resident club functions and cocktail style functions of up to 200 guests, it is not considered that the proposed remodelling will need to be undertaken as a matter of urgency and that most functions can be accommodated with the current format.

However remodelling the kitchen would increase the range of functions that can be delivered from the Kauri venue and so it is recommended that Option 2 – Kitchen Remodelling be supported.

This remodelling would transform the facility into a complete professional kitchen, which would in turn expand the catering opportunities and impact positively on the level of service offered at the Kauri Community and Sporting Complex. The preliminary estimated cost of this work including necessary appliances, fixtures/fittings and installation is \$29,000 (excl GST).

This is the recommended option.

Option 3: Structural development

When looking at expanding the kitchen capacity, the size of the room itself is a major issue. It seems disproportionately small compared to the size of the bar or function areas. Enabling catering beyond 130/140 people seated would require significant structural work.

This may include relocating either the northern wall (towards the balcony) or the western wall to first increase the size of the kitchen. Then the whole kitchen would need to be remodeled, including the installation of an adequate cool room.

The costs involved in such a redevelopment have not been estimated at this stage, but are likely to be significant and would be subject to the structural adequacy of the building.

Considering the current economic context, the fact that the efforts to activate KCSC are only recent and utilisation of the function room will take time to grow, this option is not recommended at this

stage. The remodeling of the kitchen as described in option 2 would already allow for significant capacity increase, deemed to be sufficient at this stage.

It is to be noted that if Council was going to reconsider an expansion of the kitchen in the future, all equipment purchased as part of Option 2 would still be able to be included and used in the redeveloped space.

BUDGET

The estimated budget for the remodeling of KCSC kitchen (Option 2) is provided in the table below:

The Chefs Superstore QUOTE 22/09/2020	
Kauri Complex Kitchen equipment	per unit, exc gst
Convection oven COA 1005 series	\$2,740
LUUS 4 burner with oven with pilots and flame failure under	\$3,940
Two tier Shelving above existing bench work incorporating heat lamps	\$1,248
2 x 2 door FOOD fridges	\$5,180
Solid shelving on the walls	\$480
Gas connection allowance including fittings	\$660
Labour (shelving)	\$290
Commercial microwave	\$589
Replacement of existing double bowl sink with veg sink and bench	\$1,300
Locking of cold room and bar fridges	\$500
	<hr/>
	\$16,928
Installation & commissioning	<hr/>
	\$12,000
Estimated Cost	<hr/>
	\$28,928

If Council supports remodelling of the kitchen as per Option 2, it is recommended that a budget bid for \$29,000 (ex GST) be referred for consideration in the draft 2021/22 Capital Budget, noting that further quotes will be sought for comparison under Council's Procurement Policy.

LIFE CYCLE COSTS

Any new plant and equipment purchased would be added to the Asset Management Plan to allow for future replacement and maintenance.

Attachment 1



Kauri Parade Community and Sporting Complex

Kitchen report, September 2020

Assessed by Adam Bishop, In Style Catering.

Briefing: equip the kitchen to be able to host:

- 130/140 heads for sit down menu structures
- 250 guests for cocktail menu structures (when restrictions ease)



The range hood is of good quality and adequate for commercial catering.

However, the oven is of residential grade only, reused from the previous clubrooms (6 years old). It should be replaced with a 600mm static oven topped with 4 burners.

Fryer in good condition, to be kept.

Waste of space on the right by the door: the small bench space should be relocated to the end of the central workstation. A convection oven (similar model to Partridge house) will be installed in its place, on a stainless steel stand. No need to connect exhaust to the range hood as it is under 3 kilowatts oven.

No need to relocate power points, but gas connection required.



Shelving to be moved in corridor to allow for a larger middle workstation (4 chefs preparing at same time). The workstation needs heat lamps and two tier shelving to increase capacity.

Microwave is old, inherited from previous club and not sufficiently powerful (residential appliance).

Another shelving to be fixed on wall for additional storage and microwave's location.



The current dishwashing bench and station needs re-modelling. Dishwasher needs to move to the right towards the wall and the sink moved to the left of the dishwasher. Replacement of existing double bowl sink with veg sink and bench to increase preparation space.



There is no cold room in the kitchen. This is crucial for preparing food and increasing capacity.

Freezer (on the right) is working well and just needs to be relocated.

Old domestic fridge on the left is inadequate even for current use. To be replaced with 2 x 2 door commercial food fridges (Triple door fridge is unable to be loaded into the kitchen due to door sizes and not quite sufficient for 130 heads). One in pantry, one in kitchen's entry area, facing the bar's cold room (photo below)



Bar fridges to have locks installed to secure stock and limit risks

Item No: **15.7**

Subject: **NEW LEASE – HOLDFAST TENNIS CLUB INCORPORATED**

Date: 13 October 2020

Written By: Property Officer

General Manager: City Assets & Services, Mr H Lacy

SUMMARY

For a considerable period, Holdfast Tennis Club Incorporated (**Club**) has leased from Council that portion of the land situated at 15 Williams Avenue Glenelg East comprising the clubrooms and the six (6) southernmost tennis courts (**Former Premises**) for the purpose of playing tennis, tennis coaching and associated club activities for the benefit of the general community. As part of its lease agreement with Council, the Club has also held a concurrent non-exclusive licence in relation to the two (2) northernmost community tennis courts (**Licence Area**).

The previous lease has expired and Administration held discussions with the Club in 2018 regarding a new lease agreement. On 24 April 2018, Council resolved to grant a new lease to the Club for a term of five (5) years commencing on 1 July 2018 (Resolution No. C240418/1134).

However, the lease documentation was never formalised and in early 2019, it was determined that the clubrooms and tennis courts would be redeveloped. The new development included a new clubrooms which are slightly larger than the footprint of the former clubrooms. The footprint of the tennis courts have also increased due to enlarged runoff areas. The effect is that the new leased area will be slightly larger in size than the Former Premises.

To reflect the new build and to apply the provision set out in the Sporting and Community Club Leasing Policy, it is recommended that Council enter into a new lease with the Club governing their exclusive use of the new clubrooms and six (6) southernmost tennis courts and their non-exclusive use of the two (2) northernmost community tennis courts. Full details of the proposal are outlined within this report.

RECOMMENDATION

That Council:

- 1. enters into a Lease with Holdfast Tennis Club Incorporated over that portion of 15 Williams Avenue Glenelg East comprising the clubrooms and six (6) southernmost tennis courts (marked in red as per drawing in Attachment 1 to this report) based on**

- terms and conditions generally contained in the Sporting and Community Leasing Policy and this report for a term of five (5) years commencing on the date of occupation;**
- 2. that the said Lease contain a special condition granting Holdfast Tennis Club Incorporated a non-exclusive licence over that portion of 15 Williams Avenue Glenelg East comprising the two (2) northernmost community tennis courts (marked in yellow as per the drawing in Attachment 1 to this report) for the same term as the Lease;**
 - 3. that an annual rent of \$2,474 (plus GST) be payable from the commencement date of the Lease which rent shall increase annually thereafter in accordance with the Consumer Price Index (Adelaide – All Groups) capped at 2.5%; and**
 - 4. that the Mayor and Chief Executive Officer be authorised to execute and seal any documents required to give effect to this lease and licence.**
-

COMMUNITY PLAN

Placemaking: Creating lively and safe places

Community: Providing welcoming and accessible facilities

Community: Fostering an engaged and contributing community

COUNCIL POLICY

Sporting and Community Leasing Policy: 24 April 2018 - Motion No.: C240418/1124

STATUTORY PROVISIONS

Local Government Act 1999.

Retail and Commercial Leases Act 1995.

BACKGROUND

Previous Reports, Applications and Decisions

- Council Report No. 134/18; Item No. 14.9, “*New Lease Agreement – Holdfast Tennis*”, 24 April 2018 (Resolution No.: C240418/1134).

The previous lease expired in 2012 and since then the Club has occupied the premises on a holding over basis. Administration held discussions with the Club in 2018 regarding a new lease and on 24 April 2018, Council resolved to grant to the Club a new lease for a term of five (5) years commencing on 1 July 2018 (Resolution No. C240418/1134).

However, the lease documentation was never formalised and in early 2019, it was determined that the clubrooms and tennis courts would be redeveloped including reconfiguration of the courts, new court lighting and construction of new clubroom facilities.

Redevelopment of clubroom and tennis courts

The former clubrooms were demolished to allow for the construction of new, slightly larger and more complex facilities with a verandah and outdoor area and more extensive clubrooms, kitchen, shower area, storage space and plant and equipment. The community tennis courts and the courts leased to the Club have been reconfigured to meet current runoff requirements, all courts have been re-surfaced and line-marked and equipped with new tennis court nets whilst the outdoor areas will be landscaped and re-fenced. Court sports lighting has also been upgraded to LEDs for the 6 exclusive use courts.

The redevelopment is almost complete and the footprint of the new clubrooms and reconfigured courts is slightly larger than the footprint of the former clubrooms and as such the new leased area will be slightly larger in size than the Former Premises.

A new lease which reflects the Club's exclusive use of the clubrooms and six (6) tennis courts and the Club's non-exclusive use of the two (2) community tennis courts is required to formalise the arrangement between Council and the Club prior to the Club's occupation of the redeveloped premises.

REPORT

It is proposed that the Lease include Council's standard terms and conditions as well as the key terms detailed in Table 1 below.

Table 1 – Lease Particulars and Conditions

Lessor:	City of Holdfast Bay
Lessee:	Holdfast Tennis Club Incorporated
Premises (leased area):	That portion of the land comprised in Certificate of Title Volume 5869 Folio 949 delineated in red on the plan annexed hereto as Attachment 1 and more particularly comprising the clubrooms and the six (6) southernmost tennis courts situate at 15 Williams Avenue Glenelg East SA 5045
Licence Area	That portion of the land comprised in Certificate of Title Volume 5869 Folio 949 delineated in yellow on the plan annexed hereto as Attachment 1 and more particularly comprising the two (2) northernmost community tennis courts situate at 15 Williams Avenue Glenelg East SA 5045 (see special conditions below).

Term of Lease:	5 years
Commencement Date:	Date of Occupation of the Premises
Expiry Date:	The date being five (5) years from the commencement date of the Lease.
Option to Renew	Nil (to be negotiated at end of lease)
Annual Rent (as at 1 March 2019)	\$2,474 (plus GST)
Payment Terms:	Monthly, in advance
Rent Review:	The rent shall be increased by CPI annually thereafter capped at 2.5%
Permitted Use:	Provision of tennis coaching, playing and associated activities for the benefit of the general community
General Maintenance:	The Club is responsible for the general maintenance, repair and replacement of all fixtures, fittings and chattels in relation to the Premises in accordance with the Building Maintenance Schedule of the Lease. Council will be responsible for the community tennis courts unless caused or contributed to the act, omission, negligence or default of the Club.
Special Conditions	<p>That Council grant the Club a non-exclusive licence in respect of the community tennis courts and being the tennis courts numbered 7 and 8 and delineated in yellow on the plan annexed hereto as Attachment 1.</p> <p>The Club must ensure that the tennis courts are made available for the use of the public free of charge at all times (courts must be clearly open and easily accessible) except when the use of the tennis courts are reasonably required by the Club for organised activities of the Club and the Club must otherwise comply with other terms and conditions as imposed by Council from time to time.</p>

Rent

Prior to the redevelopment (and the Club providing vacant possession), the annual rent payable by the Club was \$2,249.

The rent for the new premises has been determined in accordance with Council's Sporting and Community Leasing Policy 2018. The Club has been offered the standard 70% community club discount plus an additional 30% incentive discount resulting in the following rent calculation as outlined in Table 2.

Table 2: Rent Calculation

Building Value = Total Cost of Redevelopment	\$471,164
Market Rent = 2.5% of Building Value	\$11,779
Less Community Club Discount (70%)	- \$8,245
Less Lease Incentive Discounts (60%)	- \$1,060
TOTAL	\$2,474

Administration has discussed the rent increase with the Club and the Club has agreed to the new annual rent of \$2,474 pa.

BUDGET

An annual budget allocation is provided to City Assets & Services for the review and implementation of property leases and for maintenance responsibilities retained by Council under the lease. This budget includes the engagement of legal advice and services for the preparation of the lease agreement.

LIFE CYCLE COSTS

Under the terms of the Licence, Council is already responsible for the structural maintenance of the licensed area, the costs of which is included in the Long Term Financial Plan.

Attachment 1



Plan of Premises and Licensed Area – Holdfast Tennis Club Lease



Item No: **15.8**

Subject: **STORMWATER IMPLEMENTATION PLAN 2020/21 TO 2023/24**

Date: 13 October 2020

Written By: Manager Engineering

General Manager: City Assets and Services, Mr H Lacy

SUMMARY

In 2014, Council approved the *Stormwater Management Plan – Coastal Catchments Between Glenelg and Marino (2014)* which was a major stormwater strategy prepared jointly with City of Marion. The Stormwater Management Plan (SMP) outlined construction/upgrade of 4 major outlets, 14 minor upgrades and installation of 5 additional GPT's at key coastal outlets.

In 2015, a further joint report titled *The City of Marion & City of Holdfast Bay – Water Sensitive Urban Design Master Plan* was prepared for the Cities of Holdfast Bay and Marion. The WSUD Master Plan outlined 26 priority projects for WSUD installations.

Over the intervening years, a number of projects have been delivered and investigations/designs prepared for a number of other projects.

This report outlines the proposed Stormwater and Water Sensitive Urban Design (WSUD) projects to be undertaken over the next 4 years (2020/21 to 2023/24) and identifies major projects to be implemented over the longer term. The longer term implementation plan has also been developed to ensure planning, design, approval, funding and construction takes place for long lead time projects.

These projects reflect the next priorities in delivery of the Stormwater Management Plan 2014 to reduce major flood risk and to address customer complaints of minor flooding. Projects to expand water reuse and improve water quality through WSUD and GPT works are also included. A detailed stormwater implementation plan is presented in Attachment 1.

RECOMMENDATION

That Council:

- 1. note the proposed stormwater drainage upgrades and augmentations proposed over the 2020/21 to 2023/24 period generally in line with the priorities established through the Stormwater Management Plan 2014;**
- 2. authorise Administration to work with the City of Marion, Stormwater Management Authority and third parties to:**
 - a. fund the 4 year stormwater implementation plan;**
 - b. develop a long term funding agreement; and**

3. notes that individual projects will be presented for approval as part of the annual Capital Works Program development.

COMMUNITY PLAN

Placemaking: Creating lively and safe places
Environment: Protecting Biodiversity
Environment: Building an environmentally resilient city
Environment: Using resource efficiently
Culture: Supporting excellent, efficient operations

COUNCIL POLICY

Stormwater Drainage Policy - Building and Construction

STATUTORY PROVISIONS

Local Government Act 1999
Development Act 1993
Environment Protection (Water Quality) Policy 2015

BACKGROUND

Much of the City of Holdfast Bay's trunk stormwater drainage network was installed as part of the South West Suburbs Drainage Scheme (SWSDS) in the 1960's. The drainage system was designed for a 5-10 year ARI standard (i.e. its capacity at the time may be exceeded on average, once every 5 to 10 years) but now as a result of increased development, additional underground pipe networks and improved private stormwater drainage systems, it has a standard typically less than a 5 year ARI. This infers that some flooding will occur in the major catchments more frequently than every 5 years. This flooding may be on the roads or in private property.

The City of Holdfast Bay has typically very flat surface grades and a number of trapped low points behind former sand dunes (i.e. the Esplanade is higher than the land inland). Our pipe network also has shallow grades which reduce capacity and increase risk of blockages. Our ocean outfalls are often blocked by sand impacting on the outflow. Whilst the sand pumping scheme has dramatically improved our beaches, it has also increased risk around the performance of the stormwater outlets. Currently regular and costly maintenance is required to keep the stormwater outlets open.

In rain events substantial volumes of water are discharged to the marine environment carrying pollutants including silt, litter, nutrients and vegetative material.

In 2014, Council approved the *Stormwater Management Plan – Coastal Catchments Between Glenelg and Marino (2014)* which was a major stormwater strategy prepared jointly with the City of Marion. The Stormwater Management Plan (SMP) outlined the requirements to install/upgrade 4 major outlets, undertake 14 minor upgrades and install 5 additional Gross Pollutant Traps (GPT's) at main catchment outlets. These works were scheduled over a number of financial years, however progress has been slowed due to changes in personnel and difficulties developing workable designs, particularly impacted by underground services.

In 2015, a further joint report titled *The City of Marion & City of Holdfast Bay – Water Sensitive Urban Design Master Plan* was prepared for the Cities of Holdfast Bay and Marion. The WSUD Master Plan outlined 26 priority projects for WSUD installations. Implementation of these works has commenced and the new WSUD installations are being rolled out as appropriate with stormwater upgrades although some WSUD projects are also being undertaken independent of stormwater projects.

Council provides funds to complete stormwater and WSUD works where these are solely related to catchments within the City of Holdfast Bay. Where a stormwater project/WSUD project service a catchment(s) that cross council boundaries with Holdfast and Marion, then funding is requested from the City of Marion based on a formula included in the SMP.

Funding is also sought from the Stormwater Management Authority (SMA), Green Adelaide and/or third parties (i.e. developers) to maximise contributions towards each project.

The City of Marion and the SMA will typically contribute towards cross catchment works including major drainage upgrades and construction of gross pollutant traps. The City of Marion will contribute based on a formula agreed as part of the SMP whilst SMA will contribute up to 50% although current advice is that it will be significantly less due to competing projects. Funding may also come from third parties such as developers who, are redeveloping sites (i.e. Minda Homes). The City of Holdfast Bay is entirely responsible for the minor works in its area.

Currently the proposed planning reforms under the new *Planning Development and Infrastructure Act 2016* (PDI Act) and Planning and Design Code may encourage new development and redevelopment and this is likely to have a large impact on Councils stormwater capacity over a number of years. Requirements in the proposed Planning and Design Code to manage stormwater for small developments are not stringent. There are requirements for stormwater retention and detention on larger developments.

REPORT

The Stormwater Management Plan (SMP) categorises projects into a number of types including:

1. **Major flood risk** including Edward Street Brighton, Minda Homes Catchment, Jetty Road Brighton and Tarlton Street Somerton Park. Significant over floor property flooding is likely in major flood events.
2. **Minor flood risk** – A number of locations have been identified that have large upstream catchments with limited underground drainage and high potential for localised flooding, some over floor flooding is likely in 5 year flood events.
3. **Nuisance flooding** - Due to our flat surface grades and limited underground drainage, there are many locations where nuisance surface flooding occurs after minor rain events, typically ponding on the road. This ponding stormwater can also be a traffic safety risk for vehicles, cyclists and pedestrians. These will be investigated and solutions identified where possible
4. **Water quality – GPTs** – Construct new GPTs at Wattle Avenue, Harrow Road, Broadway, Pine Avenue and Marine Street and at all new major outlets. In addition,

investigate improved street sweeping practices to reduce frequency of cleaning GPTs, and reducing silt runoff from unsealed verges.

5. **Water quality** – Implementation of WSUD either in conjunction with the major or minor flood risk projects or independently. A WSUD Master plan was prepared in 2015 which described priority locations. WSUD target to improve water quality, reduce volume of flow, reduce demand on potable water, improve streetscape through plantings and access to water.
6. **Water reuse** – Identify opportunities to reuse treated stormwater prior to discharge to the marine environment or use treated wastewater. Reduce reliance on potable water. Reuse stormwater in reserves, open space etc.
7. **Monitoring** – As hydrologic and hydraulic modelling is based on historical data and some empirical data, calibration of models is improved with additional data. Flow rate monitoring in pipes and calibration against rainfall data will assist in optimising our drainage network.
8. **Management plans** – prepare stormwater management plans for stormwater catchments including Gilbertson Gully, Pine Gully and Barton Gully. Update the SMP and WSUD Masterplan as new modelling tools becomes available, works are completed, improved aerial survey is available and new contemporary stormwater practices identified. Work with Developers to integrate stormwater solutions into their development to reduce runoff peak flow rate and quantity in accordance with Councils Stormwater Policy – Builders and Construction and the Planning and Design Code.
9. **Operation and maintenance plans** - to ensure stormwater assets are operating at capacity and are properly maintained. This includes regular condition inspections, cleaning, GPT inspections, pump station inspections and inspections of WSUD devices. This will reduce risk of insurance claims.
10. **Education and development control** – promote good stormwater management to the community and those building and working within the Council area. This may include pollution prevention, sustainable use of water, good selection of materials, water wise landscaping and water sensitive urban design. Identify opportunities to provide information to the community and builders through forums such as websites, development applications and forums such as Dial Before You Dig notifications. Work with Developers to integrate stormwater solutions into their development to reduce runoff peak flow rate and quantity in accordance with Councils Stormwater Policy – Builders and Construction and the Planning and Design Code.
11. **Long term strategy** - to provide a reliable multi-faceted stormwater solution considering climate change and the impact of increased sea levels leading to increased sand levels at our stormwater outlets.

4 Year Stormwater Implementation Plan (2020/21 to 2023/24)

To undertake the Council wide stormwater program will require an investment of around \$40M and works completed over 20 or more years.

Priority Projects for the four years are listed in Table 1 below. These are all subject to approved funding and detailed designs.

The proposed program is based on an annual capital budget of \$1.2M/year plus a contribution from the City of Marion and the SMA for the major projects, giving a total capital budget 2020/21 to 2023/24 estimated at \$5.3M. This will be adjusted based on SMA / City of Marion funding commitments.

In addition to the above capital upgrade projects, Councils current stormwater network is aging and some replacement works will be required. As a guide, the underground stormwater infrastructure will last around 80 – 120 years, and above ground infrastructure (ie WSUD) and drainage pits will last 20 years. Tree inlets will last in the order of 10 years. Some coastal drainage infrastructure has a shorter life due to the aggressive marine environment. The current age of our major infrastructure is 60 years and the value of our stormwater infrastructure is \$60M with a depreciation of \$0.5M per year.

10 Year Implementation Plan 2020-2030

A 10 year Stormwater Implementation Plan is presented in Attachment 1.

Refer Attachment 1

Table 1 – 4 Year Stormwater Implementation Plan 2020/21 to 2023/24

Project	Priority	2020/21	2021/22	2022/23	2023/24	Estimated Budget (\$000)
Strategic / Stormwater Management Plan (SMP) Update						
SMP – develop long term strategy	High	Concept design (multiple FY)				
SMP - data update (flows, quality, rain)	High	Ongoing				\$50
SMP - update flood modelling	High	Update SMP				\$150
SMP - Education	High	Ongoing				
SMP – review impact of developments	High	Ongoing				N/A
Major Outfalls						
Whyte and Tarlton Street Outfall	High	Design				\$150
Edward Street Brighton Outfall	High			Design		\$150
GPTs						
Wattle Street GPT	High	Construction				\$500
Pine Avenue GPT	High		Detail design	Construction		\$400
Harrow Road GPT	High			Detail design		\$50
Minor Stormwater Upgrades (incorporating WSUD)						
Rudford Street Brighton	High	Concept & detail design		Construction		\$600
High Street South Brighton	High		Concept	Detail design	Construction	\$600
Walkers Road Somerton Park	High		Concept design	Detail design		\$100
Moore Street Somerton Park	High			Concept design	Detail design	\$100
College Road Somerton Park	High	Detail design & construction	Construction			\$800
Kauri Parade Kingston Park / Seacliff – Upstream of Pine Gully	Medium		Detail design	Construction (Stage 1)		\$100 (stage 1 only)

Project	Priority	2020/21	2021/22	2022/23	2023/24	Estimated Budget \$(000)
Pump Station Improvements						
Yarrum Grove Somerton Park (SCARDA)	High	Design and Construction				\$100
WSUD Upgrades (from Masterplan)						
Augusta Street Glenelg Stage 2 WSUD	High	Construction				\$50
Anzac Highway – carpark / median Glenelg WSUD	High	Concept & detail design	Construction			\$50
Brighton Cemetery permeable paving - Staged	High	Construction		Construction		\$50
Dover Square South Brighton WSUD	High			Concept & detail design	Construction	\$50
Winton Avenue Hove WSUD	High			Concept & detail design	Construction	\$50
TreeNet Inlets – address water ponding and street scape improvements	High	Ongoing				\$20 / year
WSUD on a project by project basis (i.e. additional to other projects - in kerbs, drainage low points, reserve upgrades)*	High	Ongoing				\$50 / year
Gully Masterplans Stormwater Works Implementation (balance funded Gully Masterplan)*						
Gilbertson Gully creek and WSUD	High	Detail design and Construction				\$100
Pine Gully Creek scour protection	High	Concept & detail design	Construction			\$150
Barton Gully scour protection and WSUD	Medium		Concept & detail design	Construction		\$50

Project	Priority	2020/21	2021/22	2022/23	2023/24	Estimated Budget (\$000)
Flooding Hotspots / Customer Requests						
Customer Requests for nuisance flooding	Medium	Ongoing				\$50 /yr
Maintenance and Asset Renewal						
Harrow Road stormwater outfall headwall upgrade	High	Construction				\$250
Improved access for maintenance – extra JB access points, gate valve to Wigley GPT outfall*	High	Concept & detail design	Construction			\$50
Improved operational procedures – street sweeping	High	Ongoing				Operational
CCTV + Pipe Cleaning (reduce flood risk)	High	Ongoing				Operational
GPT Cleaning	High	Ongoing (quarterly)				Operational
Indicative Budget (including external funding)		\$1.45M	\$1.3M	\$1.25M	\$1.3M	\$5.3 M

Notes

- Detailed design includes hydrology, hydraulic, survey, services investigation, geotechnical investigation to allow competitive tendering and reduce risk of variations.
- Estimated budget to be refined following completion of concept and detailed design. Budgets are total budget inclusive of contributions from SMA, City of Marion and third parties.
- WSUD will be included in the major and minor drainage upgrades as part of the overall solution.
- Dates for design and construction will be identified following preliminary design, cost estimates and review of priorities.

LIFE CYCLE COST

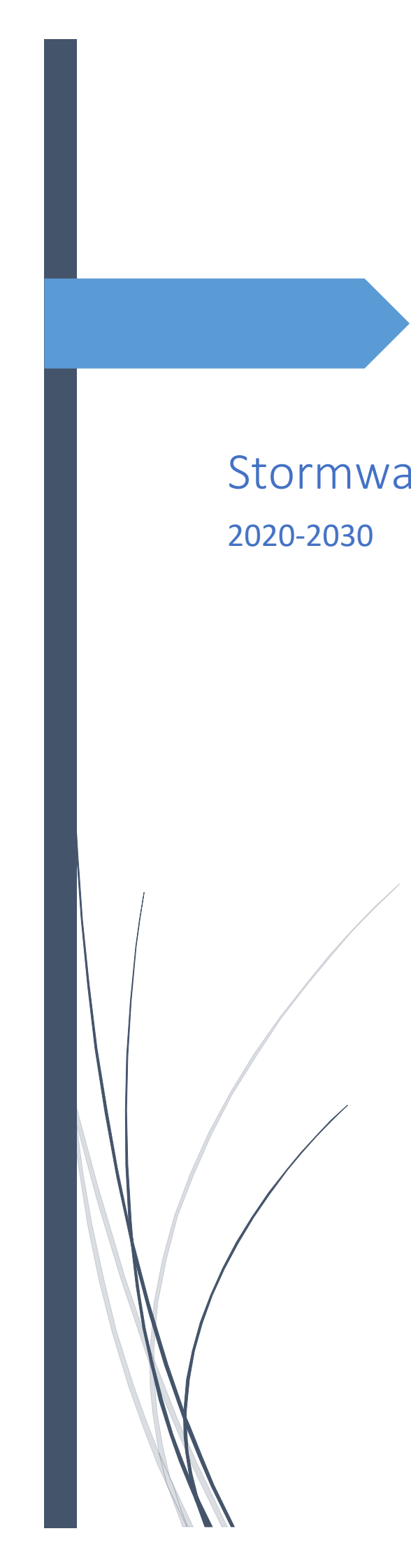
Additional depreciation, finance and maintenance costs are incurred for the proposed new works (WSUD) and major stormwater network upgrades including major outfall works. These new costs will be captured and added to future Operating Budgets.

Based on a capital cost in the order of \$1.2M/year an additional depreciation of \$30,000/year will be incurred.

The cleaning and maintenance of GPTs is substantial and is around \$100,000/year after contribution from the City of Marion.

Attachment 1





Stormwater Implementation Plan

2020-2030

CITY OF HOLDFAST BAY
JULY 2020 REVISION 1

City of Holdfast Bay – Stormwater Implementation Plan 2020-2030

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1. Introduction

The City of Holdfast Bay has an overarching objective of progressing towards becoming a “Water Sensitive City” and to minimise flooding and harness the potential of stormwater to overcome water shortages, reduce urban temperatures and improve water quality and the landscape of the city. Water Sensitive Urban Design is the process that will lead to Water Sensitive Cities.

Much of the City of Holdfast Bay’s trunk stormwater drainage network was installed as part of the South West Suburbs Drainage Scheme (SWSDS) in the 1960’s. The drainage system was designed for a 5-10 year ARI standard (i.e. its capacity at the time may be exceeded on average, once every 5 to 10 years) but now as a result of increased development, additional underground pipe networks and improved private stormwater drainage systems, it has a standard typically less than a 5 year ARI. This infers that some flooding will occur in the major catchments more frequently than every 5 years.

The City of Holdfast Bay has typically very flat surface grades and a number of trapped low points behind former sand dunes (i.e. the Esplanade is higher than the land inland). Our pipe network also has shallow grades which reduce capacity and increase risk of blockages. Our ocean outfalls are often blocked by sand impacting on the outflow. Whilst the sand pumping scheme has dramatically improved our beaches, it has also increased risk around the performance of the stormwater outlets. Currently regular and costly maintenance is required to keep the stormwater outlets open.

In rain events substantial volumes of water are discharged to the marine environment carrying pollutants including silt, litter, nutrients and vegetative material.



Photo 1- Bickford Terrace outlet below normal sand level with high level outlet to left



Photo 2 Pier Street outfalls



Photo 3 – SWSDS Outlet – Harrow Road



Photo 4 – SWSDS Outlet – Edward Street – polluted ponding water

Two key documents inform this implementation plan

The *2014 Stormwater Management Plan – Coastal Catchments Between Glenelg and Marino (SMP)* outlined the requirements to install/upgrade 4 major outlets, undertake 14 minor upgrades and install 5 additional Gross Pollutant Traps (GPT's) at main catchment outlets. These works have been proposed over a number of financial years.

The *City of Marion & City of Holdfast Bay – Water Sensitive Urban Design Master Plan 2015 (WSUD)* outlines 26 priority projects for WSUD installations. Implementation of these works has commenced and will be implemented as part of drainage upgrades.

A significant number of other reports have also been prepared to inform the implementation plan and are listed in the references section of this document.

Stormwater Projects fall into a number of categories including:

1. **Major flood risk** including Edward Street Brighton, Minda Homes Catchment, Jetty Road Brighton and Tarlton Street Somerton Park. Significant over floor property flooding is likely in major flood events.
2. **Minor Flood Risk** – A number of locations have been identified that have large upstream catchments with limited underground drainage and high potential for localised flooding, some over floor flooding is likely in 5 year flood events.
3. **Nuisance flooding** - Due to our flat surface grades and limited underground drainage, there are many locations where nuisance surface flooding occurs after minor rain events, typically ponding on the road. This ponding stormwater can also be a traffic safety risk for vehicles, cyclists and pedestrians. These will be investigated and solutions identified where possible.
4. **Water quality – GPTs** – Construct new GPTs at Wattle Avenue, Harrow Road, Broadway, Pine Avenue and Marine Street and at all new major outlets. In addition, investigate improved street

sweeping practices to reduce frequency of cleaning GPTs, and reducing silt runoff from unsealed verges.

5. **Water Quality** – Implementation of WSUD either in conjunction with the major or minor flood risk projects or independently. A WSUD Master plan was prepared in 2015 which described priority locations. WSUD target to improve water quality, reduce volume of flow, reduce demand on potable water, improve streetscape through plantings and access to water.
6. **Water reuse** – Identify opportunities to reuse treated stormwater prior to discharge to the marine environment or use treated wastewater. Reduce reliance on potable water. Reuse stormwater in reserves, open space etc.
7. **Monitoring** – As hydrologic and hydraulic modelling is based on historical data and some empirical data, calibration of models is improved with additional data. Flow rate monitoring in pipes and calibration against rainfall data will assist in optimising our drainage network
8. **Management plans** – prepare stormwater management plans for stormwater catchments including Gilbertson Gully, Pine Gully and Barton Gully. Update the SMP and WSUD Masterplan as new modelling tools becomes available, works are completed, improved aerial survey is available and new contemporary stormwater practices identified. Work with Developers to integrate stormwater solutions into their development to reduce runoff peak flow rate and quantity in accordance with Councils Stormwater Policy – Builders and Construction.
9. Establish a long term **operation and maintenance plan** for stormwater assets to ensure they are operating at capacity and can be maintained. This includes regular condition inspections, cleaning, GPT inspections, pump station inspections and inspections of WSUD devices. This will reduce risk of insurance claims
10. **Education and Development Control** – promote good stormwater management to the community and those building and working within the Council area. This may include pollution prevention, sustainable use of water, good selection of materials, water wise landscaping, water sensitive urban design. Work with Developers to integrate stormwater solutions into their development to reduce runoff peak flow rate and quantity in accordance with Councils Stormwater Policy – Builders and Construction and the proposed Planning and Design Code.
11. **Long term strategy** to provide a reliable multi-faceted stormwater solution considering climate change and the impact of increased sea levels leading to increased sand levels at our stormwater outlets.

2. Overall Objectives

The objectives underlying the plans has been:

- Objective 1 - Public safety and property damage
 - o Reduce house flooding risk
 - o Reduce property flooding risk
 - o Reduce streets flooding risk
- Objective 2 - Aesthetics and local amenity
 - o Reduce nuisance ponding
 - o Increased WSUD and revegetation
 - o Reduce overland flow volumes and gutter flows
- Objective 3 - Reduction in environmental damage
 - o Reduce total volume of stormwater flow to the marine environment
 - o Reduce Total Suspended Solids (TSS) outflow to the marine environment
 - o Reduce gross pollutants outflow to the marine environment
 - o Recharge the aquifer
 - o Re-use stormwater
 - o Promote WSUD through opportunities to provide WSUD projects in key locations

3. Stormwater Management Plan and WSUD Masterplan

The Stormwater Management Plan (SMP) identifies that the stormwater flows within the City of Holdfast Bay are highly impacted or influenced by their upper catchments within the City of Marion.

The SMP sets out its objective as follows:

The Cities of Holdfast Bay and Marion have an overarching objective of progressing towards becoming “Water Sensitive Cities” and to minimise flooding and harness the potential of stormwater to overcome water shortages, reduce urban temperatures, and improve waterway health and the landscape of their cities. Water Sensitive Urban Design is the process that will lead to Water Sensitive Cities.

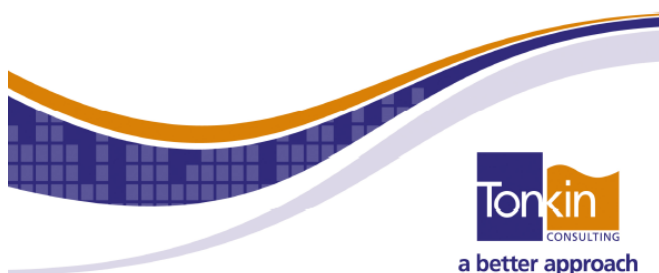
Stormwater Management Plan Coastal Catchments Between Glenelg and Marino

Cities of Holdfast Bay and Marion

July 2014

Ref No. 20100878RA7F

The Cities of Holdfast Bay and Marion have an overarching objective of progressing towards becoming “Water Sensitive Cities” and to minimise flooding and harness the potential of stormwater to overcome water shortages, reduce urban temperatures, and improve waterway health and the landscape of their cities. Water Sensitive Urban Design is the process that will lead to Water Sensitive Cities.



The SMP details the following:

- a description of the catchment
- a description of all known stormwater assets
- the identification of problems and opportunities
- stormwater management objectives
- identification of strategies and outcomes
- costs, benefits and funding arrangements

- priorities and timeframes

The SMP also includes observations on:

- The floodplain mapping developed for the study area shows a number of areas where the 100 year ARI flood breaks out of the road network and flows into properties. There are a number of areas identified with above floor flooding in major rain events. Mostly this floodwater is shallow, that is less than about 100 or 200 mm deep. Water of this depth will not necessarily cause flooding above the floors of buildings. If these allotments were to be redeveloped, this depth of water could be managed by setting floors at an appropriate level.
- It is not considered cost effective to re-construct the road and drainage network to prevent all property flooding during the 1 in 100 year ARI event although during reconstruction of roads and replacement or augmentation of the drainage network the objective of a 1 in 100 year ARI protection to property ought to be considered.
- The floodplain mapping for the future scenario 1 in 5 year ARI flood, which assumes no controls over development, shows a noticeable increase in the amount of water in the road network during a 1 in 5 year ARI storm event. Calculated flood loss damages for the 5 year ARI storm increase significantly from \$1.2 million to \$4.9 million, a 300% increase.
- It is considered that a 1 in 5 year ARI standard is an appropriate target standard for the minor system noting that a lesser standard may well be acceptable when balanced against the cost to replace assets that still have a significant life ahead of them.
- The cumulative impact of continuous and episodic land based stormwater discharges to the marine environment has resulted in a significantly degraded coastal environment. In particular about 5000 ha of seagrass has been lost from the near shore parts of the Adelaide coast. This is of particular concern given the scale of both the direct and indirect effects including loss of biological diversity and increased instability of the sea floor.

THE SMP was endorsed by Council and the SMA.

A full copy of the report is available on the SMA website. A link to an interactive GIS viewer (hosted by The City of Marion) is also available showing the extent of flooding.

http://www.sma.sa.gov.au/wp-content/uploads/2018/07/Glenelg-MarinoSMP2014_WEB.pdf

<https://www.marion.sa.gov.au/services-we-offer/environment/water-management/stormwater-management>

WSUD Masterplan

The Cities of Marion and Holdfast Bay have committed to the development of Water Sensitive Cities. Through the development of the catchment wide Master Plan for implementing Water Sensitive Urban design (WSUD) the cities have a reference document to identify and guide future programs of work for open space, stormwater systems and the road network.



CITY OF MARION & CITY OF HOLDFAST BAY

WSUD MASTER PLAN



oxigen



Water Sensitive Urban Design (WSUD) is a holistic approach to planning and design of urban development. It aims to minimise negative impacts on the natural water cycle and protect the health of aquatic ecosystems. WSUD is recognised as a fundamental approach to the sustainable management and improvement of water quality. Through the careful integration of site planning and design, the management, protection and conservation of the water cycle can be achieved. WSUD incorporates all water resources, including surface water, groundwater, urban and roof runoff and wastewater.

The WSUD masterplan identified opportunities for treatments such as gross pollutant traps, bio-retention systems, sedimentation basins, constructed wetlands, swales, buffer strips, infiltration measures, permeable paving, raingardens and tree pits.

The plan has highlighted a range of projects that can be incorporated with other stormwater projects, incorporated into road projects, independent projects or could be integrated into streetscape upgrades.

The designs will need to be design proofed on site to confirm feasibility. It provides the following guidance for successful implementation:

The WSUD has not been endorsed by the councils and the SMA but the concept is generally supported by these organisations.

4. Strategies

A number of strategies have been developed to guide and help prioritise stormwater works within the Council

Flood Mitigation

- No over-floor flooding in a 5 year ARI event
- Implement works to significantly reduce impacts of over floor flooding of existing properties in a 100 year event based on long term scenario (including climate change and increases in development)

Planning

- All new developments are protected from 100 year flood event based on long term scenario and do not increase flood risk for other properties and include flood flow paths
- New developments meet the stormwater requirements of the new Planning and Design Code or where the code does not apply the development do not increase peak flows beyond a 5 year ARI flow rate pre development for all events up to 100 years ARI post development and volume of stormwater discharge is not increased
- Reuse of stormwater within sites is encouraged
- Water quality is improved where possible

Coastal Outflows

- Improve reliability of the coastal outlets as a result of sand movement and sea level rise
- All stormwater outlets discharging to the coast should be fitted with Gross Pollutant traps and maintained
- Safety and health to beach users as a result of stormwater discharge and beach erosion



Large drain outlet at the beach

Stormwater Quality (Coastal Water protection)

- Trap gross pollutants prior to discharge into the marine environment or watercourses (including Sturt River and the Gullies)
- Improve water quality through implementation of water sensitive urban design (WSUD) (including permeable footpaths)
- Implement other strategies including street sweeping and rubbish removal, vegetate road verges, stabilisation of gullies
- No increase in quantity (volume) of flow to marine environment

Implement WSUD

- Promote the use of rainwater tanks for private properties and Council buildings and use of the water within the sites
- Implement rain gardens and localised tree inlets to allow stormwater infiltration into tree root zones to encourage growth.

Water conservation / Sustainable Use of Water (reduce potable water use)

Water systems should be as efficient as possible and, where feasible, mains supplied water should not be the primary or sole source for purposes that do not require potable standards (i.e. many uses outside of the home or buildings, such as irrigation of reserves and gardens, and car washing).

- Use of treated wastewater (GAP) for irrigation of Councils open space. This also substantially reduces nitrogen discharge to the marine environment which is considered the nutrient of greatest concern to sea grasses
- Storage and reuse of stormwater
- Minimise impact on groundwater
- Promote the use of rainwater tanks for private properties and Council buildings and use of the water within the dwellings

Monitoring

- Monitor flows and water quality at key locations to calibrate future stormwater models

Amenity Improvements

- Implement improve greening of the Council area and reduced heat islands

Management

- Sustainable management of stormwater infrastructure, including maintenance cognisant of the impacts of climate change and sea level rise

Notes

- Strategies around groundwater recharge and managed aquifer recovery are not considered viable within the City of Holdfast Bay due to the fractured rock and lack of space. Use of treated stormwater or waste water from other schemes should be considered.
- A target of 30% reduction in Stormwater outflow to the Gulf has been proposed in Councils strategic documents. This has been assessed as very ambitious (1400ML / year diversion) and is not considered achievable without significant State Government contribution. Accordingly, this target is not included in this implementation plan. WSUD, reuse on

reserves, reuse in buildings, promoting rainwater tanks, Holdfast recycled water reuse scheme will have some benefit but less than 5% stormwater diversion.

- Whilst not documented, there are State Government strong preferences to discourage any new stormwater outfalls to the coast. This creates challenges as the SMP proposes a number of new outlets to alleviate significant property flooding. Alternative options are very limited and will be costly or may not reduce flood risk to our community.
- Strategies around wetlands are not considered viable within the City of Holdfast Bay due to lack of space
- Current areas of groundwater contamination need to be considered when implementing stormwater works, in particular projects with stormwater infiltration
- Council current target to not have property flooding following 20 mm of rain is replaced with a 5 year ARI target.

5. Funding

Funding of stormwater projects is available from a number of sources. Due to the complex funding arrangements and potential cost sharing, it creates challenges to adequately plan for works.

Major works identified in the Holdfast Marion Stormwater Management Plan are potentially funded from the following sources:

- External funding through the Stormwater Management Authority (up to 50% of costs for catchments > 40 ha)
- City of Holdfast Bay
- City of Marion
- Private Developers
- Green Adelaide / Water Sensitive SA / Other Government Departments

The cost share arrangement between the City of Holdfast Bay and the City of Marion is not formalised although a cost share (after SMA funding) contribution based on contributing catchment with some allowance for benefit received is described in the SMP. The City of Holdfast Bay will pay a greater proportion of the cost due to the downstream benefit. In addition, once works are completed, The City of Holdfast Bay is responsible for the asset ongoing.

The costs of cleaning GPTs are also cost shared based on the catchment contribution.

Private developers would contribute where their development increases flow rate or volume external to the site.

Other parties may provide funding on a case by case basis.

Minor catchments - works within catchments fully contained within the Council are funded by the Council.

An understanding with the City of Marion on the long term funding and cost share needs to be finalised.

6. Impact of Climate Change

Climate change is anticipated to substantially impact Councils stormwater system through:

- Reduced annual winter rainfall – less water for reuse and trees
- Increased evapotranspiration – increased demand for water from trees in summer
- Increased rainfall intensity – leading to increased peak flows and flooding (requiring larger underground pipes)
- Sea level rise of 0.5 metres including Patawalonga lake – affecting capacity of stormwater outfalls and increased height of sand
- Increased temperature and increase in the number of hot days increasing water demand

Source – State of the Climate CSIRO / Bureau of Meteorology (2018)

Implementation of WSUD will assist to reduce the impact of climate change through increased infiltration of stormwater and its availability for vegetation.

7. Projects

Major Drainage Upgrade (Major Flooding)

The 1 in 100 year floodplain maps show that areas of deep ponding will occur behind the former sand dunes in the following general locations:

- Tarlton Street / Whyte Street, Somerton Park
- Minda Homes property (new outfall Rossall Street or Harrow Road upgrade)
- Jetty Road, Brighton (east of the railway)
- Edwards Street, Brighton (new outfall Old Beach Road)

Preliminary concepts have been completed for all sites and a more detailed concept completed for Edward Street catchment. The Tarlton Street catchment was identified as the highest priority.

Peak flows are provided in the table below. Whilst most of the trunk drains have reduced capacity, the main flooding occurs where there is no overland flow path (i.e. trapped low points).

Minor Catchment Upgrades (Local Flooding and WSUD upgrades)

Extension of the underground drainage system is proposed in those areas where the modelling has shown there are likely to be significant gutter flows. Locations having inlet flows of greater than 300 l/s in a 1 in 5 year event (approximately three times the capacity of a typical double side entry pit) were selected as the highest priority locations for these extensions, giving rise to a total of twenty-five drain extension projects across the combined catchment. In addition Kauri Parade Seacliff / Kingston Park has been identified as requiring a minor catchment upgrade as part of the Pine Gully stormwater management plan.

There is some risk that upgrading minor drainage without upgrading the outfall trunk drainage could lead to other flooding in large rain events as it would get more water to the trunk drain quicker and there would be less benefit in the onsite detention (within the road network). This minor drainage improvements would reduce localised flooding for minor events (i.e. a typical heavy rain storm).

Minor drainage upgrades are a lower capital cost project to improve the standard of the drainage system and reduce nuisance flooding but should be considered a stage of the trunk outfall improvements.

Figure 1 shows the major catchments, major drains and existing GPT locations. The Council boundary shows the extent of catchment within the City of Marion. Figure 2 shows the catchment split (area and percentage) and the estimated peak flows for the major catchments.

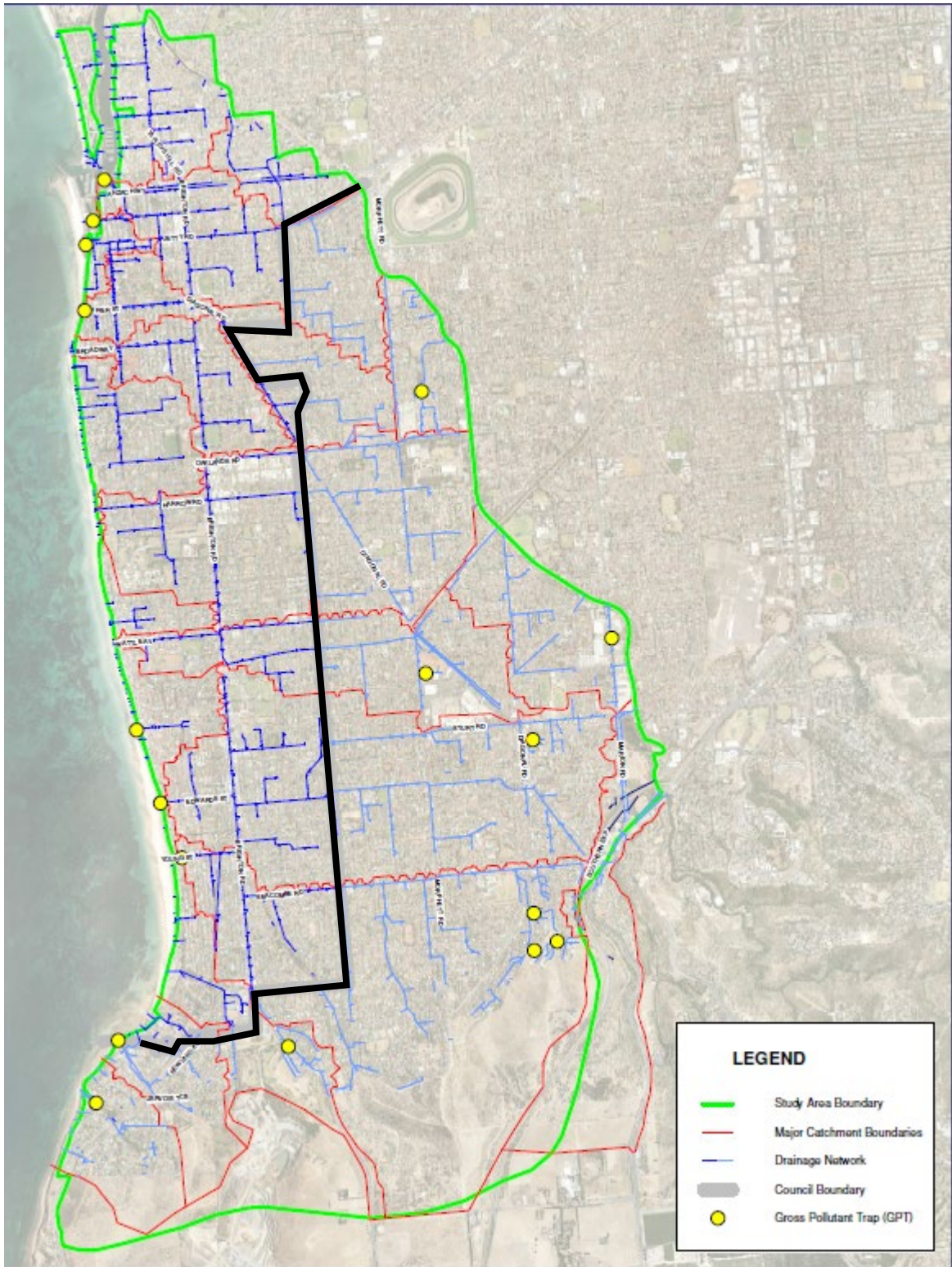


Figure 1 –Major Catchments

Summary of Data for Main SWSDS Outfalls										
Catchment	Drain	Total Catchment (ha)	Holdfast Bay Catchment (ha)	Marion Catchment (ha)	Holdfast %	Marion %	Q ₅ ¹ (m3/s)	Q ₁₀₀ ¹ (m3/s)	SWSDS Design Flow (m ³ /s)	Q ₁₀₀ ² (Est. Potential)
Young Street	10	674.8	115.7	559.1	17.1	82.9	10.4	13.5	23.8	21.7
Edward Street	11	500.3	188.1	312.2	37.6	62.4	11.2	12.2	11.3	23.4
Wattle Avenue	12	202.4	68.6	133.8	33.9	66.1	6.2	7.2	5.0	12.9
Harrow	14C	387.5	192.4	195.1	49.7	50.3	9.0	9.7	7.4	18.8
Broadway	15A	97.2	97.2		100.0	0.0	1.6	2.1	1.7	3.3
Pier Street	15B	152.3	71.3	81.0	46.8	53.2	3.9	5.0	2.7	8.1
Wigley Reserve	18	210.5	121.7	88.8	57.8	42.2	4.5	5.2	4.0	9.4
Pine Avenue		99	26	73	26.3	73.7	2.0	4.9	3	4.9
Gilbertson Gully - upstream Seacombe Road		156	12.9	143	8.3	91.7	1.7	6.9		6.9

Figure 2 – Catchment areas and Peak Flows

Notes :

- Flows are taken from the Holdfast Marion SMP
- Estimated peak flows assume that upstream drainage is upgraded.
- Q₅ is the estimated peak design flow in the pipe in a 5 year ARI event
- Q₁₀₀ is the estimated design flow in the pipe in a 100 year ARI event. It is similar to the 5 year event as the pipes are at capacity
- SWSDS is the design flow from the original SWSDS drawings. With the exception of Young Street it is around a 5 year ARI standard
- Q₁₀₀ Est is an estimate of the peak flow arriving at the outlet (i.e. assuming all pipes are upgraded). Based on other works, this appears to be at the lower bound.

8. Stormwater projects

The following stormwater projects are proposed. High priority projects are planned over the next 10 years. The staging of the work is identified for the high priority projects. All projects are subject to appropriate budget and external funding.

Concept design phase will assist in assessing feasibility, potential issues and whether the project should proceed to detailed design.

Early design of projects is encouraged to have projects shovel ready so that works can progress once funding is confirmed.

Project	Priority	Concept (FY)	Design (FY)	Construction (FY)	Estimated Budget (\$2020)	External Funding Available
Strategic						
Stormwater Outfall Solution	High	2020-2025 (Multiple FY)	2025- 2030 (Multiple FY)		>\$100 M	State Government
Stormwater data collection – flows, quality and rainfall	High	2020/2021			\$0.1M	SMA
Stormwater SMP update – flood modelling	High	2022 / 2023			\$0.2M	Marion , SMA
Planning review of developments	High	ongoing	ongoing	ongoing	N/A	
Education - Community, Developers and Builders	High	ongoing	ongoing	ongoing		
Major Outfalls (Including WSUD)						
Whyte and Tarlton Street	High	Completed	2020/2021		\$5.5M	Marion , SMA
Edward Street Brighton	High	Completed	2022/2023		\$8.5M	Marion , SMA
Minda Homes (subject to developer agreement)	Medium / High	Completed			TBA	Marion , SMA, Developer
Jetty Road Brighton	Medium	Completed			\$8.5M	Marion , SMA
GPTs						
Wattle Street GPT	High	Completed	Completed	2020/2021	\$0.5M	Marion , SMA
Pine Avenue GPT	High	2021/2022	2021/2022	2022/2023	\$0.4M	Marion , SMA
Harrow Road GPT	High	2022/2023	2022/2023	2025/2026	\$0.6M	Marion , SMA
Marine Street Somerton Park	Medium				\$0.4M	
Broadway Glenelg South	Medium				\$0.4M	

Project	Priority	Concept (FY)	Design (FY)	Construction (FY)	Estimated Budget (\$2020)	External Funding Available
Minor Upgrades (all incorporating WSUD)						Nil
Rudford Street Brighton	High	2020/2021	2021/2022	2022/2023	\$0.6M	
High Street South Brighton	High	2021/2022	2022/2023	2023/2024	\$0.6M	
Walkers Road Somerton Park	High	2021/2022	2021/2022	2024/2025	\$1.1M	
Moore Street Somerton Park	High	2022/2023	2022/2023	2025/2026	\$0.8M	
Walsh Street North Brighton	High	2022/2023	2022/2023	2026/2027	\$0.5M	
College Road Somerton Park	High	Completed	2020/2021	2020/2022	\$0.8 M	
Cecelia Street North Brighton / Hove	Medium				\$1.3M	
Kauri Parade Kingston Park / Seacliff – Upstream of Pine Gully (Stage 1 construction in 2021)	Medium	Completed	2021/22	2025/2026	\$0.8M	
Byre Avenue Somerton Park	Medium				\$1.3M	
McCoy Street Somerton Park	Medium				\$0.55M	
Caroona Street Somerton Park	Medium				\$0.75M	
Byre Avenue Somerton Park	Medium				\$1.1M	
Ophir Crescent Seacliff Park	Low				\$0.75	
Alfreda Street Brighton	Low				\$0.65M	
Wheatland Street Seacliff	Low				\$0.65M	
Pump Station Improvements						Nil
Yarrum Grove Somerton Park	High	2020/2021	2020/2021	2021/2022	\$0.1 M	

Project	Priority	Concept (FY)	Design (FY)	Construction (FY)	Estimated Budget (\$2020)	External Funding Available
WSUD Upgrades (from Masterplan)						Nil
Augusta Street Glenelg Stage 2 WSUD	High	Completed	Completed	2020/2021	\$0.05 M	
Anzac Highway – carpark / median Glenelg WDUD	High	2020/2021	2020/2021	2021/2022	\$0.05M	
Brighton Cemetery permeable paving	High	2020/2021	2020/2021	2021/2022	\$0.05 M	
North Esplanade, Glenelg North WSUD (upgrade)	High	2021/2022	2021/2022	2022/2023	\$0.05 M	
Leak/Blackburn Avenue, Glenelg North WSUD (additional)	High	2021/2022	2021/2022	2022/2023	\$0.05 M	
Dover Square South Brighton WSUD	High	2022/2023	2022/2023	2023/2024	\$0.05 M	
Winton Avenue Hove WSUD	High	2022/2023	2022/2023	2023/2024	\$0.05 M	
Treepits – address water ponding and street scape improvements	High	ongoing	ongoing	Based on priority	\$0.05 M / year	
Angus Neil reserve carparks Seacliff WSUD	Medium				\$0.05 M	
Bowker Oval redevelopment WSUD	Medium				\$0.05 M	
WSUD on a project by project basis i.e. In addition to other projects is kerbs, drainage low points, reserve upgrades	High	ongoing	ongoing	Based on priority	\$.05M/ year	
Gully Masterplans Implementation						
Gilbertson Gully creek and WSUD	High	2020/2021	2020/2021	2020/2021	\$0.25 M	Possible Marion
Pine Gully Creek scour protection	High	2020/2021	2020/2021	2022/2023	\$0.25 M	Possible Marion
Barton Gully scour protection	Medium	2021/2022	2021/2022	2023/2024	\$0.1 M	Possible Marion
Flooding Hotspots / Customer Requests						Nil
Customer Requests for nuisance flooding	Medium	ongoing	ongoing	ongoing	\$0.05 M / year	

Project	Priority	Concept (FY)	Design (FY)	Construction (FY)	Estimated Budget (\$2020)	External Funding Available
Maintenance and Asset Replacement						Nil
Maintenance and Asset Replacement (including major outfall headwall repairs)	High	ongoing	ongoing	Based on priority	Asset Management Plan	
Harrow Road stormwater outfall headwall upgrade (construct with GPT)	High	completed	completed	2020/2021	\$0.25M	Stimulus funding
Improved access for maintenance – extra JB access points, gate valve to Wigley outfall	High	2020/2021	2020/2021	2021/2022	\$.05M	
Improved operational procedures including streetsweeping, continual improvement	High	ongoing	ongoing	ongoing	Operational	
CCTV and Pipe Cleaning to reduce flood risk	High	ongoing	ongoing	ongoing	Operational	
GPT Cleaning	High	ongoing	ongoing	Quarterly	Operational	Partial Marion

To undertake the Council wide stormwater program will require an investment of around \$40M and works completed over 20 or more years.

In addition to the above capital upgrade projects, Councils current stormwater network is aging and some replacement works will be required. As a guide, the underground stormwater infrastructure will last around 80 – 120 years, and above ground infrastructure (i.e. WSUD) and drainage pits will last 20 years. Some coastal drainage infrastructure has a shorter life due to the aggressive marine environment. The current age of our major infrastructure is 60 years and the value of our stormwater infrastructure exceeds \$60 M and a current depreciation of \$0.5M per year.

The overall priority is based on flood risk, community benefit (amenity and reduction of flooding) and value for money. Where possible WSUD will be incorporated into all drainage projects.

Investigation, design, approvals, funding for stormwater projects can take multiple years.

Minor Nuisance Flooding

There are a number of locations where nuisance road flooding has been identified. This is often as a result of the very flat grades combined with kerb and water table movement due to tree roots. Localised treatments including tree inlet pits, rain gardens and kerb works are proposed to improve these areas.

Flooding Hotspots

Council staff and the community assist in identifying flooding hotspots. These locations are identified as requiring infrastructure improvements to alleviate regular flooding. Treatments may require additional side entry pits, baskets in GPTs to reduce blockages (but increase cleaning), small extensions of the pipe network, minor road reshaping, minor kerb works.

A register of locations is retained on Councils GIS system and via spreadsheet and works prioritised based on flood risk and cost.

A high priority is associated with properties that receive over floor flooding in flood events less than 5 year ARI (20% AEP)



Pier Street Glenelg – local flooding

New GPT – Beach outlets – Key Locations

The SMP identified 5 locations for new GPTs. A further investigation prioritised Wattle Avenue and Pine Avenue followed by Harrow Road.

- Wattle Avenue
- Pine Avenue
- Harrow Road
- The Broadway
- Marine Street

These GPTs would be partially funded by the City of Marion based on contributing catchment.

Whilst the capital cost to install a GPT is significant, the operation and cleaning which is required quarterly over the life of the devices is more significant. GPTs are viewed as a last line of defence and improved catchment management should be implemented. This may include minimising silt runoff from building sites and roads, improved street sweeping especially seasonally around leaf fall, management of unsealed road verges etc.

9. Risk Management

There are a number of risks that need to be considered as part of the stormwater implementation

- Approvals by State Government for new stormwater outlets to the coast
- Community acceptance for new stormwater outlets to the coast
- Climate change and increased risk of existing (and new) outlets blocked by sand / water
- Insurance claims – regular flooding
- Health and Safety as a result of major stormwater outfalls
- Pipes and GPTs obstructed by debris – leading to reduced capacity and increase in flooding
- Implementation of major projects is over a number of years subject to funding.
- Complexity in funding – prior to a joint Council project being approved (concept, design or construction) funding needs to be agreed which will require budget approvals from the SMA, Holdfast Council and The City of Marion.
- Undertaking upstream works to remove localised ponding in the City of Holdfast Bay and the City of Marion (i.e. pipe extensions) will increase flood potential if the major outfalls are not upgrades.
- Construction costs are budget estimates only to be refined following detailed design. Due to flat grades, narrow roads, existing tree canopies, extensive above ground and below ground services, potential groundwater, potential groundwater contamination and large pipe sizes, the construction costs are substantially higher than greenfield development
- Currently the proposed planning reforms under the new Planning Development and Infrastructure Act (2016)(PDI Act) and Planning and Design Code may encourage new development and redevelopment and this is likely to have a large impact on Councils stormwater capacity over a number of years. Requirements in the proposed Planning and Design Code to manage stormwater for small developments are not stringent. There are requirements for stormwater retention and detention on larger developments
- Current groundwater contamination may reduce opportunities to inject or extract water from the shallow aquifers

10. Reference Documents

City of Holdfast Bay Asset Management Plan (Stormwater Drainage)

City of Holdfast Bay Asset Management Plan (Open Space)

Australian Groundwater Technologies Managed Aquifer Recharge as a Stormwater Management Option, Cities of Holdfast Bay and Marion - February 2011.

Tonkin Consulting, Stormwater Management Plan, Coastal Catchments Between Glenelg and Marino, Cities of Holdfast Bay and Marion, **July 2014**

GHD/Oxigen – City of Marion and City of Holdfast Bay WSUD Masterplan, June 2015

Water Technologies (formerly AWE) Stage 2 Final Report – Rainwater Tank Incentive Scheme Optimisation

Australian Water Environments – Holdfast Bay MAR Assessment – Stormwater Reduction and Reuse Opportunities Assessment, April 2018

Southfront, Edwards Street, Brighton, Stormwater Upgrade Options, December 2019

Tonkin, GPT Performance Investigation, City of Holdfast Bay, September 2017

Tonkin, Pine Gully Catchment, Flood Mitigation Assessment, City of Holdfast Bay, 11 September 2019

Tonkin, Pine Gully Catchment, Flood Mitigation Options Assessment, City of Holdfast Bay, 15 November 2019

Tonkin, Stormwater Infrastructure Master Plan, Somerton Park and Brighton Drainage Upgrades, City of Holdfast Bay, November 2014

WGA, Tarlton Street Drainage Upgrade, City of Holdfast Bay, February 2017 (and concept design for new outfall)

Australian Water Environments – Stormwater Reduction and Reuse Opportunities Assessment (2018)

Walbridge and Gilbert – Holdfast Bay Recycled Water Reuse Scheme Extension (2014)